Cherokee County School District

Agenda Request Form

Meeting Date	Agenda Item Number
May 18, 2023	A-17

Title

Approval of Renewal of Partnership Agreements with ABM Industry Groups LLC and Tri-State Communications

Requested Action

School Board Consideration of Superintendent's Recommendation to Approve the Renewal of Partnership Agreements with ABM Industry Groups LLC and Tri-State Communications

Summary Explanation and Background

One of the School Board's Blueprint 2020-24 Five Priority Areas is increasing meaningful family, partner and community engagement. We believe the meaningful connections we forge with students, families and community partners positively influence how we teach, lead and prepare graduates for success in a knowledge-based, technology rich and culturally diverse world.

The School Board is requested to consider the Superintendent's recommendation to approve the partnership agreement renewals with ABM Industry Groups LLC and Tri-State Communications.

Priority Area

Family, Partner and Community Engagement

Financial Impact

N/A

Exhibits: (List)

Partnership Agreements

Source of Additional Information

Dr. Brian V. Hightower	770.479.1871
Barbara Jacoby	770.479.1871

PARTNERSHIP AGREEMENT

BETWEEN

THE CHEROKEE COUNTY BOARD OF EDUCATION

AND

ABM INDUSTRY GROUPS LLC

This agreement entered into on this ~~20th Day of May, 2021~~ 18th day of May, 2023, by and between The Cherokee County Board of Education, hereinafter referred to as the "School Board" and ABM Industry Groups LLC, hereinafter referred to as "ABM."

WHEREAS, the School Board's mission is to educate the emerging generation through learning environments designed to increase the performance of all students; and,

WHEREAS, one of the School District's Priority Areas is Family, Partner and Community Engagement; and,

WHEREAS, the mission of ABM, founded in 1909 and a leading provider of facility solutions, is building value for its clients and their customers by helping decrease operating costs, reduce customer complaints, and improve customer's overall experience.

Now therefore in consideration of the covenants and conditions set forth herein, the parties agree as follows:

ARTICLE I

The parties agree that the foregoing recitals are true and correct and incorporated herein by reference:

ARTICLE II

The School Board will:

1. Promote applicable ABM programs, such as job opportunities with ABM serving within CCSD schools and facilities, using existing communication channels, such as the Virtual Community Bulletin Board, as School Board Policy permits.

2. Coordinate an open application process each spring for ABM's college scholarships for CCSD graduating high school seniors.

3. Form a committee of retired educators and ABM representatives to select the college scholarship recipients from the pool of applicants.

4. Arrange for the presentation by ABM of its college scholarships at a School Board meeting.

4. Explore/pursue joint grant opportunities in both parties' best interest.

ARTICLE III

ABM will:

1. Provide a $1,000 college scholarship to one qualified graduating high school senior from each of CCSD's six high schools, for a total of $6,000.

2. Work with CCSD and a committee of retired educators and ABM representatives to award these six scholarships.

3. Present these scholarships at a School Board meeting.

4. Explore/pursue joint grant opportunities in both parties' best interest.

5. Support CCSD recognition programs of staff and students through sponsorships whenever possible, including CCSD's Superintendent's Leadership Symposium and CCSD's Support Staff Employee of the Year Awards

6. Accept all children/interested participants for participation within its programs without regard to their gender, race, political affiliation, age, national origin or handicapping condition or any other discrimination recognized and prohibited by State or Federal Law. Children/participants with handicaps must be provided all necessary levels of supervision and must be included within the activities of the partnering organization. As a result of this Agreement, ABM must adhere to all local, State or Federal laws regarding education.

7. Agree to hold harmless and indemnify the School Board against any claims, demands, losses or damages, including reasonable attorney's fees, which may arise as a result of this Agreement.

ARTICLE IV

The term of this Agreement is ~~May 20, 2021 through May 20, 2023~~ May 18, 2023 through June 30, 2024. Agreement may be terminated by either party upon thirty (30) days written notice to the other party with or without cause. All notice of this Agreement shall be given to the Superintendent of Cherokee County Schools at PO Box 769, Canton, Georgia, 30169, and to the Regional Vice President of ABM at 4151 Ashford Dunwoody Road, Suite 600, Atlanta, Georgia, 30019.

IN WITNESS WHEREOF the parties have executed this document the first date referred to herein.

ABM INDUSTRY GROUPS LLC

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By: Alan Odom, Regional Vice President

CHEROKEE COUNTY BOARD OF EDUCATION

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By: Kyla Cromer, Chairman

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By: Dr. Brian V. Hightower

Superintendent of Schools

Approved as to form:

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Abby Roach, Esquire

PARTNERSHIP AGREEMENT

BETWEEN

THE CHEROKEE COUNTY BOARD OF EDUCATION

AND

TRI-STATE COMMUNICATIONS

This agreement entered into on this 18th day of May, ~~2017~~ 2023 by and between The Cherokee County Board of Education, hereinafter referred to as the "School Board" and Tri-State Communications

WHEREAS, the School Board's mission is to educate the emerging generation through learning environments designed to increase the performance of all students; and,

WHEREAS, one of the School ~~Board's Major System Priorities is to increase parental and community involvement through public engagement policies and practices that treat parents, businesses, community-based organizations and agencies, local institutions of higher learning and other public entities as true partners in the educational process~~ District's Priority Areas is Family, Partner and Community Engagement, and

WHEREAS, Tri-State Communications is a radio, magazine and digital company that provides local news and entertainment to its listeners and readers in Georgia, Tennessee and North Carolina, and is committed to its community; and,

Now therefore in consideration of the covenants and conditions set forth herein the parties agree as follows:

ARTICLE I

The parties agree that the foregoing recitals are true and correct and incorporated herein by reference:

ARTICLE II

The School Board will:

1. Provide Student of the Day nominees to Tri-State Communications for each day CCSD schools are in session ~~beginning with the 2017-18 School Year~~.

2. Grant Tri-State Communications the non-exclusive right, license and privilege to broadcast and stream CCSD high school athletic events including, but not limited to, high school football games ~~beginning with the 2017-18 School Year~~.

3. Assist Tri-State Communications in facilitating coverage of a high school football "Game of the Week" ~~beginning with the 2017-18 School Year~~.

4. Assist Tri-State Communications in facilitating the granting of the non-exclusive right, license and privilege to broadcast and stream CCSD high school teams participating in Georgia High School Athletic Association playoff and championship events.

5. Assist Tri-State Communications in a public service campaign promoting stopped school bus traffic laws and safely sharing the roads with school buses.

6. Explore/pursue joint grant opportunities in both parties' best interest.

ARTICLE III

Tri-State Communications will:

1. Promote a CCSD Student of the Day on WLJA 101.1 FM radio station and social media platforms for each day CCSD schools are in session ~~beginning with the 2017-18 School Year~~. The students also will receive a recognition certificate provided by WLJA at their school end-of-year awards day.

2. Promote the CCSD "Game of the Week" football game, as well as other CCSD news and information, on WLJA 101.1 FM radio station, Enjoy! Cherokee magazine and social media platforms.

3. Promote stopped school bus traffic laws and safely sharing the roads with school buses through a public service campaign on WLJA 101.1 FM radio station and social media platforms.

4. Explore/pursue joint grant opportunities in both parties' best interest.

5. Accept all children/interested participants for participation within its programs without regard to their gender, race, political affiliation, age, national origin or handicapping condition or any other discrimination recognized and prohibited by State or Federal Law. Children/participants with handicaps must be provided all necessary levels of supervision and must be included within the activities of the partnering organization. As a result of this partnership agreement, Tri-State Communications must adhere to all local, State or Federal laws regarding education.

6. Agree to hold harmless and indemnify the School Board against any claims, demands, losses or damages, including reasonable attorney's fees, which may arise as a result of this contract.

ARTICLE IV

The term of this contract is May 18, ~~2017~~ 2023 through May 18, ~~2018~~ 2024. This contract shall automatically renew for additional terms not to exceed five years unless either party notifies the other at least 60 days prior to renewal date.

ARTICLE V

This contract may be terminated by either party upon thirty (30) days written notice to the other party with or without cause. All notice of this contract shall be given to the Superintendent of Cherokee County Schools at ~~110 Academy Street~~ PO Box 769, Canton, Georgia 301~~14~~69, and to Tri-State Communications, 134 South Main St., Jasper, Georgia 30143.

IN WITNESS WHEREOF the parties have executed this document the first date referred to herein.

TRI-STATE COMMUNICATIONS

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By: Randy D. Gravley, President & CEO

THE CHEROKEE COUNTY BOARD OF EDUCATION

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By: Kyla Cromer, Chairman

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By: Dr. Brian V. Hightower

Superintendent of Schools

Approved as to form:

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Abby Roach, Esquire