



Northwest ISD Education Foundation

School Board Report

May 8, 2023

NEF Dream Team!



Jennifer Burton

Executive Director



Alyssa Pry

Director of
Communications and
Public Relations



Rachel Keable

Business Operations
Manager



Rhiannon Chaffee

Store and Library
Coordinator

Our Mission

The mission of the Northwest ISD Education Foundation is to provide financial support to **empower** NISD educators, **engage** the community and **encourage** future-ready students.

Our Vision

To be the recognized leader in providing financial support to teachers and students in the region that Northwest ISD serves.



NEF Strategic Goals



Strategic Goal 1: To create an infrastructure that allows NEF to fulfill its mission and vision



Strategic Goal 2: Secure, safeguard and manage the funds to ensure the financial prosperity of NEF



Strategic Goal 3: Engage the community by providing effective communications through marketing, public relations and outreach



Strategic Goal 4: Encourage future-ready students through high impact opportunities to increase academic excellence



Strategic Goal 5: Establish trust with NISD educators to empower them to seek opportunities with NEF



Strategic Goals Impact

Strategic Goal 1: To create an infrastructure that allows NEF to fulfill its mission and vision

- Continued expansion of NEF portfolio of events
- Additional focus on NEF scholarship endowments and strategic programs fundraising
- Weekly partnership with NISD RISE program for NEF Resource Store & Library support
- Second year to partner with Eaton High School for senior interns

Strategic Goal 2: Secure, safeguard and manage the funds to ensure the financial prosperity of NEF

- Monthly meeting with the Finance & Governance Committee
- Quarterly meetings with Fidelity and Mariner to ensure highest level of accountability of NEF investment funds



Strategic Goals Impact

Strategic Goal 3: Engage the community by providing effective communications through marketing, public relations and outreach

- Marketing nights at football games for each comprehensive high school
- Continued partnership with Tarrant Area Food Bank
- Worked with the Communications Department to promote NEF across NISD



Strategic Goal 4: Encourage future-ready students through high impact opportunities to increase academic excellence

- Expanding program support to include:
 - Bilingual Spelling Bee
 - Providing support for Pre-K registration
 - Funding for SAT Prep with the goal of increasing National Merit Scholars across the district
 - Charles Schwab Financial Reality Store



Strategic Goals Impact

Strategic Goal 5: Establish trust with NISD educators to empower them to seek opportunities with NEF

- Aligning with proposed NISD Strategic Goal 3
 - NISD will foster a safe environment and culture of engagement that values the voices of all students, staff, families and community members
- Dr. Hicks Excellence in Education Award
- Welcome new ideas for support through our District Initiative Fund
- Continue to improve the educator experience in the NEF Resource Store & Library



Teaching Grants



Awarded
\$73,000

28 Teaching
Grants



17 NISD
Campuses

Student Scholarships

- Awarding 87 scholarships to the Class of 2023 totaling \$144,000
- Scholarship Award Ceremonies:
 - May 16: Northwest High School
 - May 18: Eaton High School
 - May 20: Byron Nelson High School
 - May 23: Steele Early College High School



NISD Council of PTAs



- Established for 2023
- Providing infrastructure and support to provide “one-stop shop” for graduating seniors
- Offering scholarship management to campus PTAs in 2023-24 school year

District Initiative Fund



Resource Store
and Library



Snack Packs



Monthly Food
Pantry

District Initiative Fund

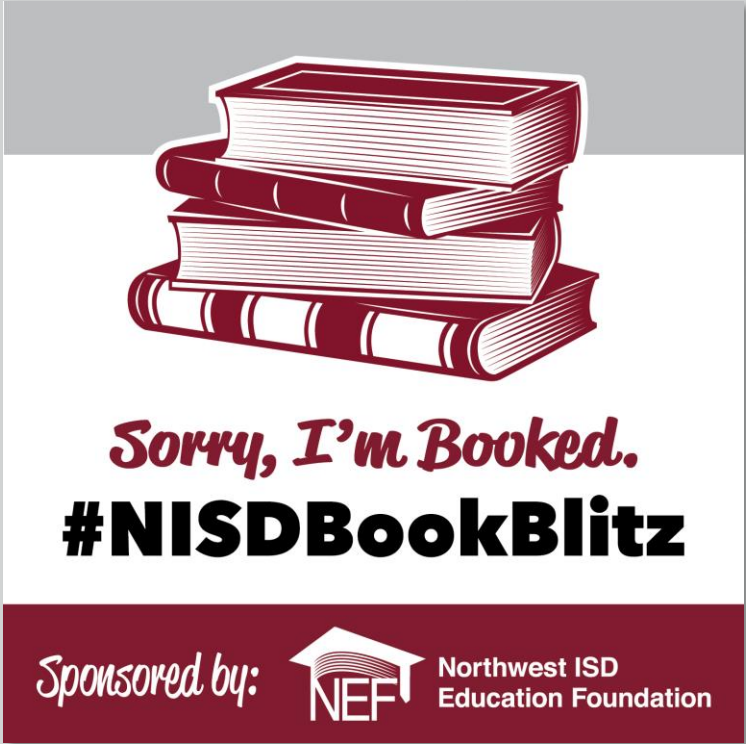
- NEF Resource Store and Library
 - Every NISD campus utilized the resource
 - 1,065 online orders fulfilled
 - 613 in-person shoppers
 - Continuing to improve the program with the support of NISD Technology and Follett
- Snack Packs
 - More than 5,000 packed for 2023 summer learners
- TAFB and NEF mobile food pantry
 - Served 1,427 households and 6,940 individuals
 - More than 1,500 volunteer hours



District Initiative Fund



NEF Kinder Club



NISD Book Blitz



Strategic Sponsorships

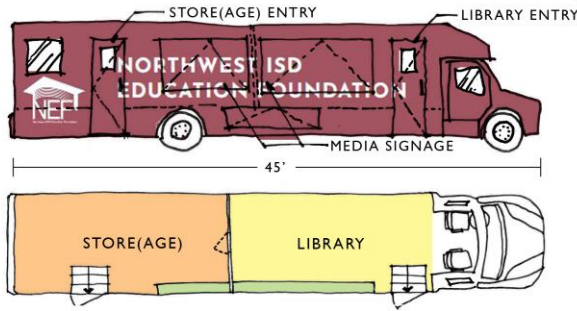
District Initiative Fund

- Inspire Awards
 - Monetary awards for Teachers of the Year, Finalists and Employees of the Year
 - Partnership with Jostens for Teachers of the Year gift
- NISD Book Blitz and Bilingual Spelling Bee
 - Encourage literacy at every level across the district
- Strategic Sponsorships
 - \$4,000 commitment to support SAT Prep to increase National Merit Scholars across the district
 - Providing all incoming freshman with NEF-branded shirts in partnership with comprehensive high schools
 - NISD Robotics Tournament



Capacity Building Dream #Neffie

NEF MOBILE UNIT



BRANDING



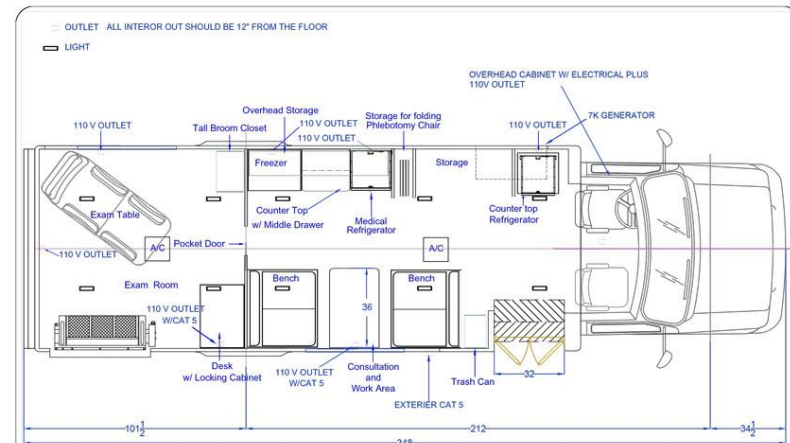
FUNCTION



FEELING



INSPIRATION



Call 866-287-7253
for Information

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REVISION	DESCRIPTION OF CHANGE	BY	DATE	PATENT PENDING TOLERANCES UNLESS OTHERWISE SPECIFIED
A				WOOD OTHER
				+P ±5'
				±1' ±5'



ELKHART, IN 46514

SCALE:

NAME: E4-290 Med Unit-2

MODEL NO. E4-290 DATE: 1/8/2016



Educator Feedback

“Thank you so much for the books and laminating sheets. I feel so supported and loved. Please keep blessing teachers!!! I feel so supported right now. The NEF store is what puts NISD above all the rest.” – **Christina Clack, Sendera Ranch Elementary**

“I’m a teacher at RES and I was able to shop at the store today. Jenn and Lanette let me in...I thought I had a Saturday appt, but I must have marked it down wrong. It was lucky I bumped into them outside. I am new to this district and teach third grade. I am SO very grateful that the NEF exists and that teachers here are given so much support. I was able to get things for free today that have been literally sitting in my Amazon cart waiting until payday. Please thank Jenn and Lanette again for me and thank you all for all you do to support this whole district. I am blown away.” – **Christy Matthews, Roanoke Elementary**



Educator Feedback

“This simple email can’t possibly hold all my amazement and gratitude to NEF! The Foundation’s generosity is astounding, like nothing I’ve seen in my 25 years serving in public education. I had the honor of delivering book bags to all the kindergarten classes at Schluter today. I wish I could have bottled the children’s excitement as we showed them the books. The looks on their faces made my whole week. Thank you to you and NEF for your dedication to the children of NISD. Thank you for supporting literacy in our youngest students. Thank you for showing our educators that their work is important, and it is seen. Your commitment to our teachers and students should be a model to districts across our nation.”

– **Sarah McMurdo, Schluter Elementary**



Educator Impact

“Two weeks ago, I shopped at your store. Everyone had told me it was amazing, and it was even better than what I expected. Thank you so much for providing such a valuable resource to NISD! I returned to my campus so excited for all the new supplies I was able to get from your generosity. Also – I have a senior who, for his project in my leadership class, wanted to address the needs of the school. He decided he was going to do a “take a pencil, leave a pencil” table, and your supplies made that project happen!”

– **Jennifer Powers, Steele Early College High School**



2022-2023 Fundraising \$900,000 raised & counting!



NEF Legends Golf
Tournament

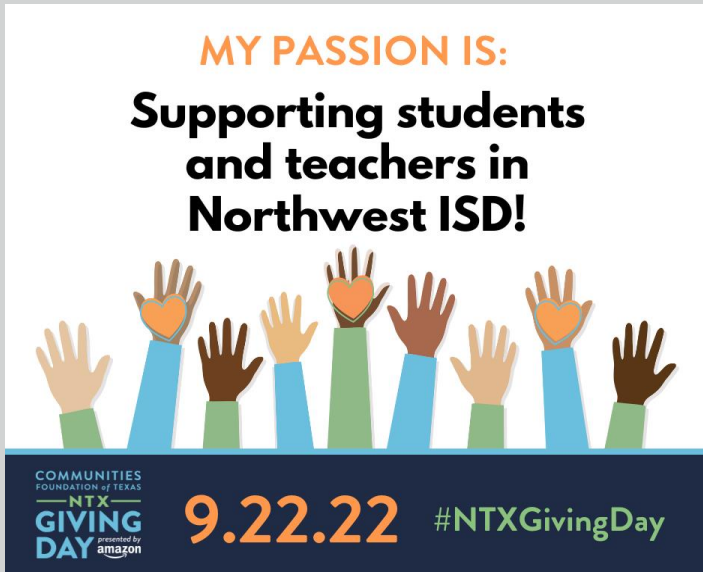


New Teacher
Breakfast &
Convocation



Corn Hole
Tournament

2022-2023 Fundraising



North Texas Giving Day



NISD Back to School Fair



Angel Tree Support

2022-2023 Fundraising



Employee Giving Campaign



Party with a Purpose Gala

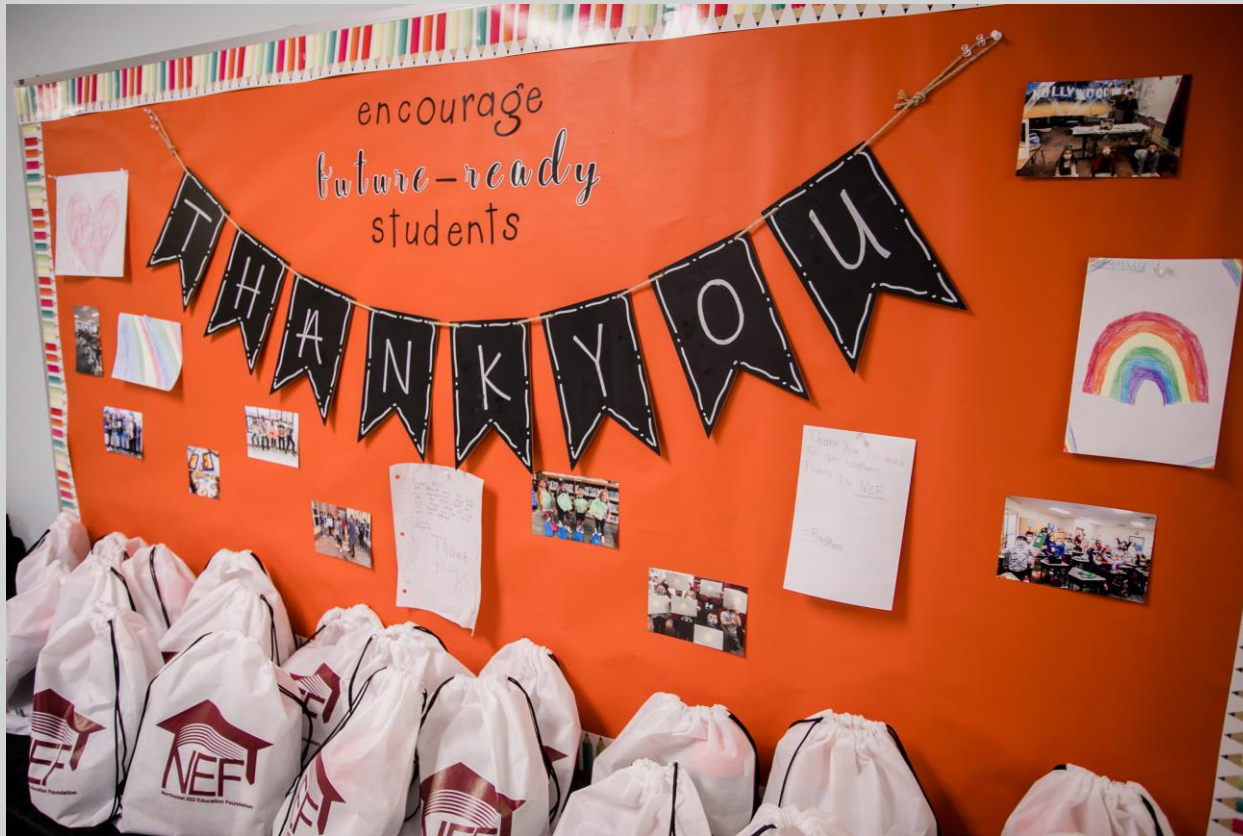


Play with a Purpose BigShots

NEF has the most FUN!



Thank you! Questions?



 @isupportNEF

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 www.nisdtx.org/nef

