

PRESS RELEASE

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Schools:

- Mohave High School
- River Valley High School
- CRUHS Academy

River Valley High School's: New Head Football Coach for the 2023-2024 Season

FOR IMMEDIATE RELEASE

Wednesday, February 15, 2023

Michael Jake Carter
 Director of Community Engagement
 CRUHS

Bullhead City, AZ – Mr. Adam King has been approved to be the new River Valley High School's Head Football Coach for the 2023-2024 season by the Colorado River Union High School District's School Board.

Mr. King has been with CRUHS as a teacher for eight years. He has taught several subjects at Mohave High School, which includes US/AZ History, World History, Athletic Conditioning, COED Weights, and Adaptive PE.

Mr. King has coached in both Arizona and Michigan, totaling 14 years of Varsity Football coaching experience. He was the Offensive Coordinator for four years and was the Defensive Coordinator for one season. With his extensive experience, Mr. King will be a great addition to the River Valley High School's Football Program.

Adam King's comment regarding being chosen as the new River Valley High School's Head Football Coach, "It's a great opportunity and challenge that I'm excited for. I have been fortunate enough to have been around some great coaches and players that did things the right way. Fortunately for me, the football program at River Valley has a rich tradition of playing football with a certain level of toughness; We hope to create an environment there that will allow that mindset to flourish."



(Mr. Adam King)

Superintendent Remarks:

"I was excited for River Valley when Mr. King requested a transfer to be their Head Football Coach for next school year. Mr. King's strength is in building positive and motivational relationships with students. Mr. King is an educator with high expectations for his students and that won't change on the field. I know he wants to create a winning program and I am confident that he has the work ethic and the support he needs to make that happen." -Dr. Richard

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About CRUHS:

Our district office is located in Bullhead City, Arizona with schools located in both Bullhead City and Mohave Valley. With the motto of our district being Achievement For All; we are proud of our motivated students, outstanding staff, and dedicated administrators that everyday ensure our motto's philosophy is being accomplished!