



Cumberland Road Elementary Parent Teacher Organization

April 2023

To Whom It May Concern,

The Cumberland Road Elementary PTO would like to invite your business **to become a sponsor for the 2023-24 school year**. This is an opportunity to support our school while raising recognition for your business.

Cumberland Road Elementary benefits greatly from the generosity of our community partners. Your tax-deductible donation allows us to fund programs and host events such as:

- First day t-shirts for every student
- CRE family events (Community Night, Family Dance, Roadrunner Festival, and more)
- Teacher classroom grants
- Staff appreciation
- School and playground upgrades (Climbing Dome, Traversing Wall) ...and so much more!

This year, we are excited to be focusing fundraising on our upcoming **CRE Outdoor Learning Lab**. This renovated space will support SEL and state standard curriculum, be ADA accessible, and provide hands-on experience in nature. The Outdoor Learning Lab will feature:

- Outdoor classroom/stage
- Sensory path featuring outdoor musical instruments and story walk
- Five themed sensory gardens

Your donation will give you the opportunity to be recognized by our school community through different avenues. I have attached the sponsor levels and respective recognition benefits.

Cumberland Road Elementary PTO is a 501(c)(3) nonprofit organization and as such, your donation is tax deductible as allowable by law. Our tax ID number is 35-2143665.

Please contact us with any questions at cumberlandroadelementarypto@gmail.com. On behalf of the students, staff and PTO of Cumberland Road Elementary, thank you for your consideration.

Sincerely,

Cumberland Road Elementary PTO































Cumberland Road Elementary PTO
13535 Cumberland Road
Fishers, IN 46038

CumberlandRoadElementaryPTO@gmail.com
cre.hseschools.org
[@cumberlandroadpto](https://www.instagram.com/cumberlandroadpto)



Sponsorship Levels

	Industry Exclusive	Leader	Builder	Friend
Sponsorship Amount	\$5,000	\$2,500	\$1,000	\$500
Logo featured on back of student t-shirts (Provide logo by June)				
Logo featured on EXCLUSIVE signage throughout school (Gym, Staff Break Room, Front Vestibule)				
A Title Sponsor for the PTO Roadrunner Rock Fundraiser				
A Title Sponsor at the PTO Roadrunner Festival				
Logo featured in Yearbook				
Logo on sponsor signage posted at all PTO events				
Recognition on PTO social media platforms				
Recognition at PTO General meetings (Logo on agenda & verbal mention)				
Name listed as sponsor on School/PTO website				
Recognition in parent newsletter (1x each 9-week term)				

In-kind donations are always appreciated!

Common needs include food, merchandise, gift cards, bounce houses, & professional services such as DJ, caricatures, etc. In-kind donations support many projects and events such as staff appreciation, student incentives, student and family events, and silent auction.

Donors will receive event specific recognition on social media, signage, and newsletter!

Outdoor Learning Lab at Cumberland Road Elementary

Sponsorship Levels



PARTNER LEVEL \$50,000+

- ◇ Naming Rights of the outdoor learning lab, includes signage
- ◇ Monthly recognition in newsletters & media features (10 total)
- ◇ Invite, Participation, & Recognition at the groundbreaking ceremony
- ◇ Invite, Participation, & Recognition at the ribbon cutting ceremony
- ◇ Large logo featured on donor wall at venue
- ◇ CRE Industry Exclusive Level membership for two years

CHAMPION LEVEL \$25,000+

- ◇ Quarterly recognition in newsletters & media features (4 total)
- ◇ Invite, Participation, & Recognition at the groundbreaking ceremony
- ◇ Invite & Recognition at the ribbon cutting ceremony
- ◇ Small logo featured on donor wall at venue
- ◇ CRE Industry Exclusive Level membership for two years

CREATOR LEVEL \$10,000+

- ◇ Semester recognition in newsletters & media features (2 total)
- ◇ Invite & Recognition at the groundbreaking ceremony
- ◇ Invite & Recognition at the ribbon cutting ceremony
- ◇ Name listed on donor wall at venue
- ◇ CRE Industry Exclusive Level membership for one year

All donations are tax deductible.