

# Wear Your College Logo to Work



## Ideas for Creating a College-Going Culture

- Encourage staff and students to wear a college or university logo (t-shirts, buttons, beanies, etc) on designated days.
- Have AVID or ASB students make campus posters with names of universities attended by teaching staff or college info in general.
- Hold a door decorating contest with the theme “I’m Going to College!”
- Hold lunchtime activities for students:
  - College Trivia Game (prizes from colleges awarded for correct answers).
  - College logo sidewalk chalk drawing competition.
  - Contact local college representatives (MJC/SJDC, UCM, CSUS, and UOP) to present and distribute information on topics such as admissions and graduation requirements, to a wide variety of students, in small groups.
- Put daily college related topics in the school bulletin for a week.
- Introduce faculty and students to ‘college search’ computer programs or web sites such as [www.californiacolleges.edu](http://www.californiacolleges.edu) or [www.csumentor.com](http://www.csumentor.com)
- Have teachers take time to discuss college related issues, such as: correlation between education and income, importance of early college research, college applications, entrance requirements, costs of colleges, upcoming college fieldtrips, College Financial Aid workshops, and relationship of majors/careers.
- Create a “college culture” in each classroom. Hang college pennants, stickers, posters in all classrooms.
- Rename each classroom on campus—replace numbers with college names!
- Break the school into college “divisions” as in sports. Have each classroom identify their college division with a pennant and hold competitions between each division (most improved grades, best attendance, cleanest, etc).

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- Invite guest speakers (community members, high school alumni or recent graduates) to share their college experiences: academic, social, athletic, dorms, clubs, etc. Were they prepared and what they would do differently while in high school?
- Encourage instructors to share their experience in college: academic, social, athletic, dorms.
- Create classroom activities that encourage students to explore colleges, Financial Aid programs, admission requirements, etc., on the Internet.
- Have students create their own college pennants.
- Start a letter-writing campaign! Write to colleges to request information, posters, catalogs, pennants or stickers that can be displayed/used in classrooms.
- Hang a poster with college eligibility requirements in EVERY classroom.
- Take a field trip to a college campus!
- Challenge students/families to create and sign an "I'm going to College Pledge".
- Present information about the admission differences between community college, CSU's, UC's and Private universities.
- Discuss admissions and placement tests: EXPLORE, PSAT, ACT, SAT, SAT II, AWPE, ELM, EPT, EAP.
- Discuss English (writing) skills in relation to personal essays for college applications.
- Discuss junior year abroad offered by universities and colleges. Ask a returnee to speak about his/her experiences.
- Discuss the importance of community involvement, volunteerism, service learning.
- Participate as a class in a service-learning project.
- Have students make children's books about college. Share the books with a local elementary school.
- Stress the importance of being involved in support programs such as EAOP, Talent Search, Upward Bound, and AVID, tutoring, etc. while in high school.
- Encourage students to share stories of their siblings, friends, parents that have attended college.
- Have students research colleges and create display boards with interesting information about the schools. Then, host an evening college-fair for the community during which the students take the role of college representative.
- Display pictures of faculty, staff, and former students wearing college logos.
- Contact alumni and ask them to donate items from their college alma-maters.
- Create a scholarship fund!