



DATE: January 13, 2020
TO: Elementary, Middle School & High School Site Administrators, AVID & GATE Coordinators, and Counselors
FROM: Kandy Woerz, College and Career Program Manager
SUBJ: Wear Your College Logo to Work – February 8, 2019

In support of College Awareness month, and in a continuing effort to increase college preparedness and participation rates in Stanislaus County, February 7, 2020 has been designated as Wear Your College Logo to Work & School Day. Flyers, posters and promotional ideas for this event can be found on the faculty page of our website at: www.stancoe.org/go/college

In addition to Wear Your College Logo to Work & School Day information, you will also find information on our site about ***college applications, scholarship search engines, virtual college campus tours, and other resources to support students and parents in their college and career planning efforts.*** Most of the information is provided in both English and Spanish.

We encourage you to place Wear Your College Logo to Work & School posters in your office and in other high traffic areas around your school site, and to share this information in your school announcements and other forms of communications. Ask your instructional staff to support “Building a College Going Culture” by encouraging students to participate in this event and by engaging in other college awareness related activities.

We also invite students and parents to attend one of our College Awareness Night (CAN) events, where they will learn about college planning, and have the opportunity to speak with college representatives from around our region and beyond. Please review the attached flyer for dates, times, and locations for these events, and share this information with students and parents.

If you have any questions or need additional information, please contact Kandy Woerz at (209) 238-1733 or via e-mail at kwoerz@stancoe.org.