

Keith Adkins to Lead Titans Boys Basketball

Mercer County Senior High School is excited to introduce Keith Adkins as the Titans next Head Boys Basketball Coach. Coach Adkins replaces Josh Hamlin who resigned after six years at the helm.

Coach Adkins brings a plethora of knowledge and experience to the Titans' Basketball Program. Adkins, considered one of the top NAIA college coaches, has experienced success at three different college programs, including Campbellsville University, Life University, and Lindsey Wilson College. Most recently, he just completed his third season at Campbellsville High School where he won the 2022 All "A" Region championship, two 20th District championships, and was named the 2022 5th Region Coach of the Year.

In his 23 previous seasons as a head coach, Adkins owns a 448-305 career record, including twelve 20-win seasons. His teams won or shared three conference regular-season titles, three conference tournament crowns, and participated in 10 NAIA National Tournaments. Adkins was named the National Basketball Coaches Association-NAIA National Coach of the Year in 2014-15 and is a three-time Mid-South Conference Coach of the Year. He was selected by the Mid-South Conference's administrative council as the 2016-17 MSC Coaching for Significance Award recipient.

He compiled a 47-23 record at Life while reaching two NAIA National Tournaments. He guided the Running Eagles to the 2016-17 Mid-South Conference regular season and tournament titles before falling to Texas Wesleyan 86-76 in the NAIA National Championship Game. This marked the second season in a row an Adkins coached team advanced to the NAIA Final Four (Campbellsville 2016). In 2017-18, Adkins led Life University to a 21-12 overall record, reaching the NAIA National Tournament second round. It marked the fourth-consecutive season Adkins' teams reached at least the round of 16. He has averaged more than 25 wins over the last four seasons.

Prior to coaching at Life, Adkins spent 16 seasons as Campbellsville University's head coach following a three-year stint as an assistant coach for the Tigers. He was also an assistant coach at North Carolina-Greensboro for two seasons and at Pikeville (Ky.) for one season.

During his time at Campbellsville, Adkins won 322 games; including leading the Tigers to a 29-6 record in 2014-15 — a single-season program record for wins. The Tigers, who enjoyed a three-week stay at No. 1 in the NAIA poll that season, swept the Mid-South Conference regular season and tournament titles while reaching the national tournament's round of 16. The following season (2015-2016), he guided the Tigers to the NAIA Final Four.

Adkins, a Paintsville, Kentucky, native, holds a bachelor's degree from the University of North Carolina at Wilmington. He played two seasons at UNC Wilmington after beginning his collegiate playing career playing for Coach Digger Phelps at the University of Notre Dame.

Coach Adkins is married to Vanessa Adkins, an elementary teacher for the Campbellsville Independent School District and they have four children, Ashley, Bradley, Sarah, and Luke who is a 7th grader.

Collegiate Coaching Career:

University of Pikeville: Assistant Coach (1994-95)

University of North Carolina-Greensboro: Assistant Coach (1995-97)

Campbellsville University: Assistant Coach (1997-00)

Campbellsville University: Head Coach (2000-16)

Life University (Georgia): Head Coach (2016-18)

Lindsey Wilson College: Head Coach (2018-2020)

High School Coaching Career:

Campbellsville: Head Coach (2020-2023)



