

GROTON BOARD OF EDUCATION
SPECIAL COMMUNICATIONS COMMITTEE MEETING MINUTES
APRIL 24, 2023 @ 4:45 P.M.
TOWN HALL ANNEX, CR 2

Members Present: Matthew Shulman, Liz Porter

Also Present: Phil Piazza, Rebecca Beyus

1. Chairman Shulman called the meeting to order at 4:57 p.m.
2. Review Minutes from the April 11, 2023 Meeting
 - Motion to approve (Porter) - Seconded (Shulman) - Passed unanimously
3. Communications Plan Updates
 - R. Beyus led a review of the Communications Plan draft.
 - R. Beyus to amend the plan and provide the final draft to all Committee members
 - Motion to accept the plan as amended (Porter) - Seconded (Shulman) - Passed unanimously subject to final review of the amended plan.
4. Future Topics / Priorities
 - Improvements to GPS 19 quality (audio), YouTube live streaming, and video content for other platforms
 - Print advertising/supplements
 - PTO collaboration
 - Next Meeting: May 22 @ 4:45 pm
5. Adjournment - Motion to adjourn @ 5:56 pm (Porter) - Seconded (Shulman) - Passed unanimously