



Regional School Unit 5
Durham · Freeport · Pownal

“To inspire and support every learner by challenging minds, building character, sparking creativity, and nurturing passions.”

Jean Skorapa, Superintendent of Schools
Peggy Brown, Interim Director of Finance & Human Resources

Cynthia Alexander, Assistant Superintendent of Schools
June Sellers, Ed.D., Director of Instructional Support

Strategic Communications Committee
April 28, 2023
8:30 a.m. - Superintendent’s Office
Minutes

Committee: Strategic Communications

Meeting date: April 28, 2023

Submitted by: Jean Skorapa, Superintendent

Committee Members in attendance: Candy deCspikes, Kara Kaikini, Maddy Vertenten

Members absent:

Agenda Items and Discussion:

1. Future Meetings:

Thursday, June 15, 2023 @ 8:30 a.m.

Thursday, July 6, 2023 @ 8:30 a.m.

2. Communication and Community Engagement

The committee identified key questions:

1. Who are our constituents?
2. What communication strategies are in place currently?
3. How do we reach various audiences?

Committee members shared that there are many community members who are interested in making connections with the schools.

3. Agenda Setting

Workplace Satisfaction Survey - Analysis