The Digital Landscape by the Numbers

On average, children 8 and younger use about two and a half hours (2:24) of screen media a day.

<table>
<thead>
<tr>
<th>Age Group</th>
<th>Time (hh:mm)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Children under 2</td>
<td>0:49</td>
</tr>
<tr>
<td>2- to 4-year-olds</td>
<td>2:30</td>
</tr>
<tr>
<td>5- to 8-year-olds</td>
<td>3:05</td>
</tr>
</tbody>
</table>

Among 0- to 8-year-olds, proportion of average daily screen time devoted to...

- TV/video viewing: 73%
- Gaming: 16%
- Reading (electronic): 6%
- Homework: 3%
- Video-chatting: 1%
- Other/unknown: 1%

Amount of daily screen use, not including for school or homework

- **Tweens:** 4 hours, 44 minutes
- **Teens:** 7 hours, 22 minutes

By socioeconomic status

- Tweens in higher-income homes: 3:59
- Tweens in lower-income homes: 5:49

Young people in lower-income homes use nearly two more hours of screen media a day than their peers in higher-income homes.

Note: “Lower income” is <$35,000; “higher income” is $100,000+ per year.

Smartphone ownership has risen dramatically, even among the youngest tweens.

Time spent watching online video has increased substantially.

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