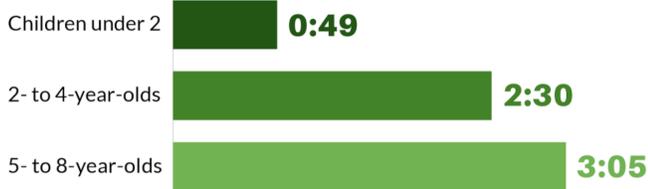


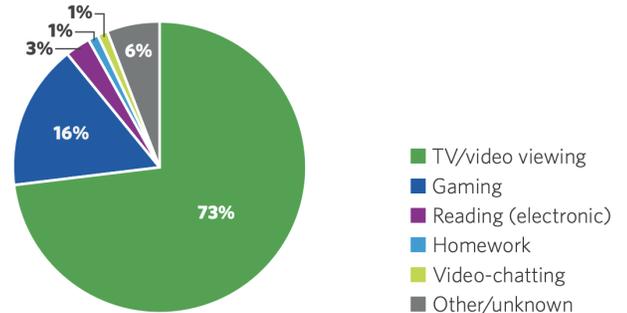
The Digital Landscape by the Numbers¹



On average, children 8 and younger use about two and a half hours (2:24) of screen media a day.



Among 0- to 8-year-olds, proportion of average daily screen time devoted to ...



Amount of daily screen use, not including for school or homework



Tweens: **4 hours, 44 minutes**



Teens: **7 hours, 22 minutes**

By socioeconomic status

Tweens in higher-income homes: **3:59**

Tweens in lower-income homes: **5:49**

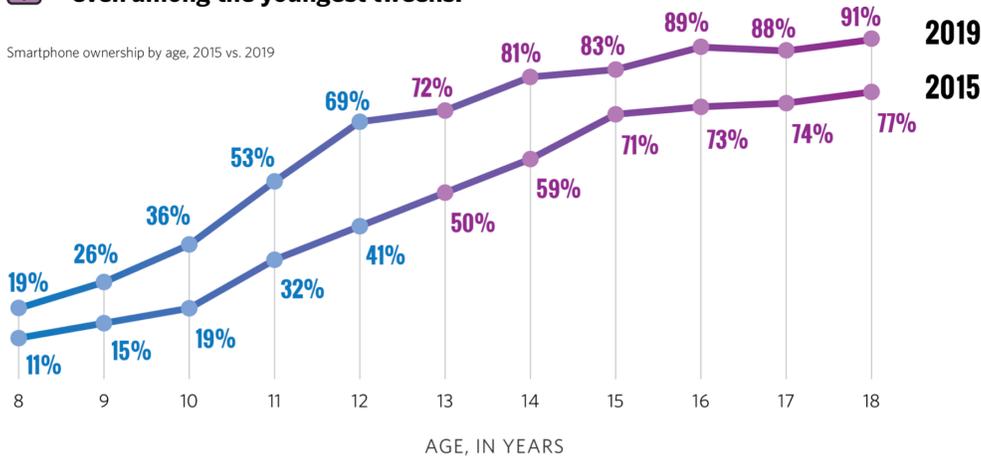
Young people in lower-income homes use nearly two more hours of screen media a day than their peers in higher-income homes.

Note: "Lower income" is <\$35,000; "higher income" is \$100,000+ per year.

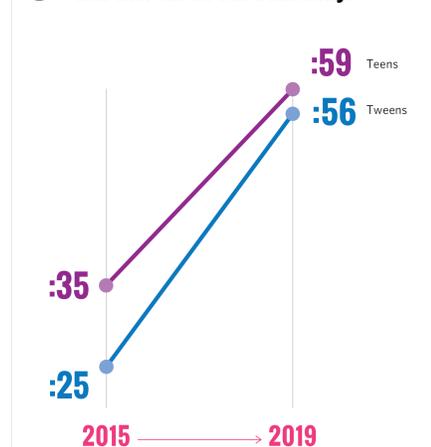


Smartphone ownership has risen dramatically, even among the youngest tweens.

Smartphone ownership by age, 2015 vs. 2019



Time spent watching online video: has increased substantially.



¹ V. Rideout & M. B. Robb, "The Common Sense census: Media use by tweens and teens, 2019," San Francisco, CA: Common Sense Media, 2019, <https://www.commonsensemedia.org/research/the-common-sense-census-media-use-by-tweens-and-teens-2019>; V. Rideout and M.B. Robb, "The Common Sense Census: Media Use by Kids Age Zero to Eight, 2020: Common Sense Media," Common Sense Media: Ratings, reviews, and advice, November 17, 2020, <https://www.commonsensemedia.org/research/the-common-sense-census-media-use-by-kids-age-zero-to-eight-2020>.