

# Savings are in sight.

**Blue View Vision<sup>SM</sup> members can use in-network benefits when ordering glasses and contacts online. Save money, time and effort.**

## **More online choices for you!**

### **Glasses.com**

Glasses.com offers a wide range of styles across top brands of eyewear. Order online or by phone 24/7.

- Glasses.com works with your eye doctor to make sure you get the right lenses for your vision.
- If your glasses don't fit right, don't worry. You can stop by any LensCrafters® with your Glasses.com receipt for an adjustment.
- Glasses.com's Virtual Try-On application lets you see what your glasses will look like on your face before you buy. It's easy to use.
- If you are unhappy, you can return any glasses within 30 days of purchase.

Call 1-800-GLASSES (1-800-452-7737) or go to [Glasses.com](http://Glasses.com).

### **ContactsDirect**

Use your contact lens allowance to order lenses from the convenience of your home.

- Order contacts online 24/7 or by phone Monday through Friday, 8 a.m. to 8 p.m. ET, and Saturday through Sunday, 9 a.m. to 6 p.m. ET.
- ContactsDirect will confirm your benefits and ship your lenses to your home.
- ContactsDirect will even match a lower price if you find one and then apply your in-network benefits.
- Instant discounts on annual supplies at checkout.
- Free overnight shipping for Blue View Vision members.

Call 1-844-5-LENSES (1-844-553-6737) or go to [ContactsDirect.com](http://ContactsDirect.com).





## 1-800 CONTACTS

1-800 CONTACTS has the largest variety of brand-name specialty lenses in stock and ready to ship.

- Call or order online 24/7.
- Place your order and 1-800 CONTACTS will confirm your benefits and ship your lenses to your home.
- You'll get fast and free shipping on all orders, too.
- And the best part is if you find a better deal somewhere else, 1-800 CONTACTS will match the price and apply your in-network benefits.

Call 1-800-CONTACTS (1-800-266-8228) or visit [1800contacts.com](http://1800contacts.com).

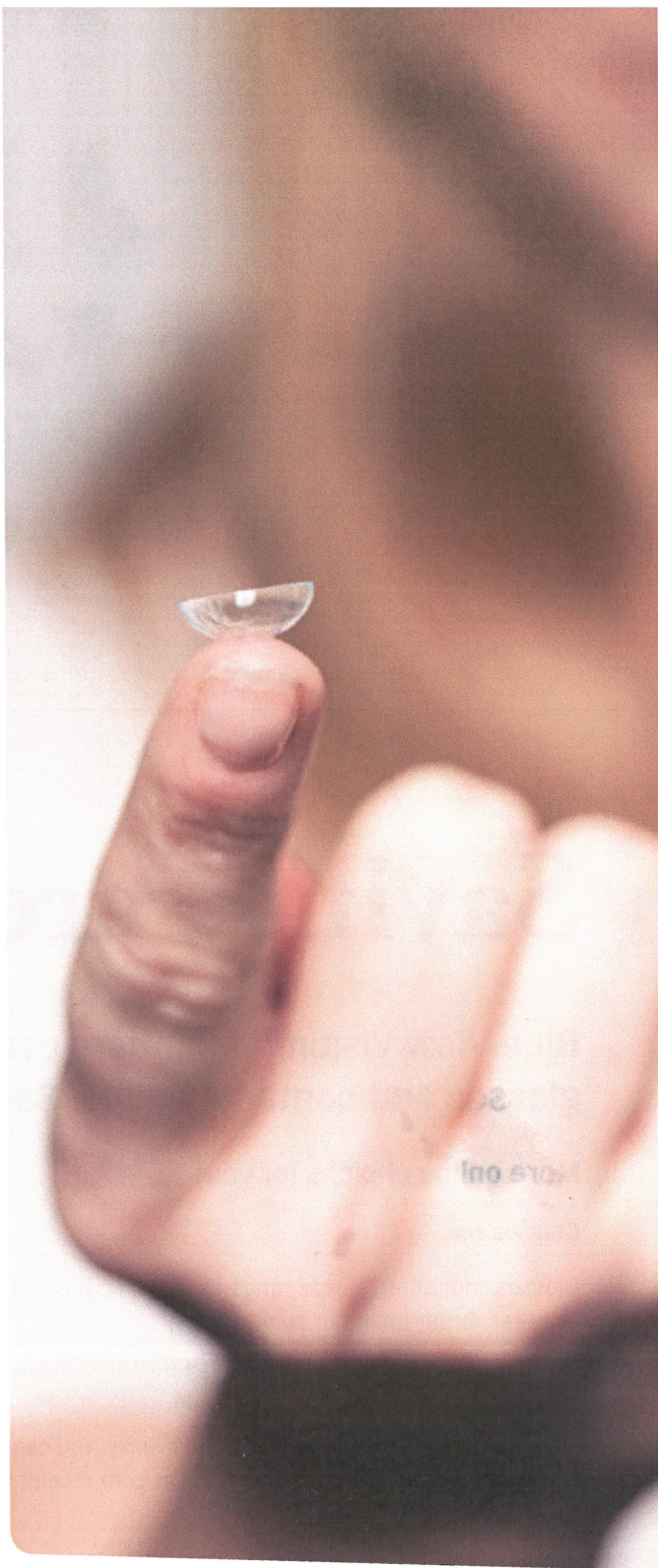
### It's easy to save

Your eyeglass and contact lens benefit will come right off of your bill with a single click.\* There's no paperwork and no hassle. All you'll pay is any applicable copay and amount over your allowance.

Even if you've spent your allowance this year or don't have eyeglass or lens coverage, simply log on to [anthem.com](http://anthem.com) and choose Discounts. You can still save \$20 off any order of \$100 or more at [Glasses.com](http://Glasses.com) or 1-800 CONTACTS.

### Or buy offline too

You can also get your glasses and contacts at independent eye care providers close to work and home. Or visit national retail stores including LensCrafters®, Pearle Vision®, Target Optical®, Sears Optical<sup>SM</sup> and JCPenney® Optical.



**GLASSES.com** **contactsdirect** **1800contacts®**

\*Contact lens benefit is in lieu of eyeglass lens benefit. Members may choose one or the other, not both.

Anthem Blue Cross and Blue Shield is the trade name of: In Colorado: Rocky Mountain Hospital and Medical Service, Inc. HMO products underwritten by HMO Colorado, Inc. In Connecticut: Anthem Health Plans, Inc. In Indiana: Anthem Insurance Companies, Inc. In Kentucky: Anthem Health Plans of Kentucky, Inc. In Maine: Anthem Health Plans of Maine, Inc. In Missouri (excluding 30 counties in the Kansas City area): RightCHOICE® Managed Care, Inc. (RIT), Healthy Alliance® Life Insurance Company (HALIC), and HMO Missouri, Inc. RIT and certain affiliates administer non-HMO benefits underwritten by HALIC and HMO benefits underwritten by HMO Missouri, Inc. RIT and certain affiliates only provide administrative services for self-funded plans and do not underwrite benefits. In Nevada: Rocky Mountain Hospital and Medical Service, Inc. HMO products underwritten by HMO Colorado, Inc., dba HMO Nevada. In New Hampshire: Anthem Health Plans of New Hampshire, Inc. HMO plans are administered by Anthem Health Plans of New Hampshire, Inc. and underwritten by Matthew Thornton Health Plan, Inc. In Ohio: Community Insurance Company. In Virginia: Anthem Health Plans of Virginia, Inc. trades as Anthem Blue Cross and Blue Shield in Virginia, and its service area is all of Virginia except for the City of Fairfax, the Town of Vienna, and the area east of State Route 123. In Wisconsin: Blue Cross Blue Shield of Wisconsin (BCBSWI), which underwrites or administers the PPO and indemnity policies; CompCare Health Services Insurance Corporation (CompCare), which underwrites or administers the HMO policies; and CompCare and BCBSWI collectively, which underwrite or administer the POS policies. Independent licensees of the Blue Cross and Blue Shield Association. ANTHEM is a registered trademark of Anthem Insurance Companies, Inc. The Blue Cross and Blue Shield names and symbols are registered marks of the Blue Cross and Blue Shield Association.