

**Newport-Mesa Unified School District**  
**Office of Secondary Curriculum and Instruction**  
**High School Course of Study**

<b>Course Title</b>	<i>Intermediate Media Arts Photography</i>	<b>Course Code</b>	CT382- CT383
---------------------	--	--------------------	-----------------

<b>Transcript Title:</b>	<i>Intermediate Media Arts/ Photography</i>	<b>Grades Levels:</b>	10-11	<b>Board Adoption Date:</b>	06/11/2019
<b>Content Area:</b>	<i>Visual Arts</i>	<b>GPA Scale:</b>	<i>Standard/ non-weighted</i>	<b>Date Course Submitted:</b>	2/1/19
<b>Credential Required:</b>	CTE	<b>Graduation Subject Areas:</b>	<i>Fine Arts &amp; CTE</i>	<b>CalPads Code:</b>	7220
<b>UC/CSU "A-G" Area Approvals:</b>			<b>School Site/person that wrote and submitted the course:</b>	<i>Corona del Mar HS: Christopher Ziebarth Costa Mesa HS: Kirby Piazza</i>	
<b>Recommend Skills:</b>	<i>Intro skills from first course in Pathway</i>				
<b>Next course(s):</b>	<i>Advanced Media Arts Portfolio</i>				
<b>Textbook to be used:</b>	<i>Online sources</i>				

**Newport-Mesa Unified School District**  
**Office of Secondary Curriculum and Instruction**  
**High School Course of Study**

<b>Course Title</b>	<i>Intermediate Media Arts Photography</i>	<b>Course Code</b>	<i>CT382-CT383</i>
---------------------	--	--------------------	--------------------

**Course Title**

**DATE:** September 6, 2018

**INDUSTRY SECTOR:** Arts, Media, and Entertainment

**PATHWAY:** 111D Media Arts

**CBEDS TITLE:** Intermediate Media Arts & Photography

**CBEDS Code:** 7220

**HOURS:**

Total	Classroom	Laboratory/CC/CVE
180	62	118

JOB TITLE	ONET CODES	JOB TITLE	ONET CODES
Multimedia artist and animators	27-1014.00	Photographer	27-4021.00
Graphic Designers	27-1024.00	Desktop Publisher	43-9031.00

**COURSE DESCRIPTION:**

7220 Intermediate Media Arts (Concentrator)--This course builds on competencies in film, video, computer, and live production design, as well as foundational knowledge in design. Coursework will focus on particular careers in the multimedia/communications /game design workforce. Instruction will focus on the interaction between media sources in live, recorded, and web-based productions. Coursework will deepen specific skills in computer design, film and video production, lighting, sound, and projection design, and print media design in preparation for a content specific Capstone course.

**PREREQUISITES:**

<b>High School Name:</b>	<b>Site Prerequisite:</b>
Corona Del Mar High School	Intro to Media Arts
Costa Mesa High School	Intro to Media Arts

**A – G APPROVAL:**  Yes  No  Desired

**Newport-Mesa Unified School District**  
**Office of Secondary Curriculum and Instruction**  
**High School Course of Study**

<b>Course Title</b>	<i>Intermediate Media Arts Photography</i>	<b>Course Code</b>	<i>CT382-CT383</i>
---------------------	--	--------------------	--------------------

**ARTICULATION:**

High School Name:	College Name:	College Course Title:
Corona Del Mar	Coastline, OCC, West Hills Coalinga	TBD
Costa Mesa	Coastline, OCC, West Hills Coalinga	TBD

**LEVEL:**     **Introductory**     **Concentrator**     **Capstone**

**CERTIFICATION:**

High School Name:	Embedded/Leads to:	Description:
CDMHS	ACA-Photoshop	
CMHS	ACA-Photoshop	

**METHOD OF STUDENT EVALUATION:**

- ✓ Pre and Post test
- ✓ Student Projects
- ✓ Written work
- ✓ Observation record of student performance
- ✓ Completion of assignments and worksheets

**METHOD OF INSTRUCTION:**

- ✓ Lecture
- ✓ Group and individual applied projects
- ✓ Demonstration
- ✓ Field Trips
- ✓ Guest Speaker

**RECOMMENDED MATERIALS:**

- **Computer, DSLR Camera**
- **Digital Drawing tablets**

**Newport-Mesa Unified School District**  
**Office of Secondary Curriculum and Instruction**  
**High School Course of Study**

<b>Course Title</b>	<i>Intermediate Media Arts Photography</i>	<b>Course Code</b>	<i>CT382-CT383</i>
---------------------	--	--------------------	--------------------

- Adobe CC software including: Photoshop, Illustrator, and Indesign
- Adobe Tutorials (Adobe & Instructor Selected/ Created)
- Google Drive Account

**MODEL CTE PATHWAY:**

Click here to enter text.

Grade	Fall Semester	Spring Semester
10 <sup>th</sup>	Intro to Media Arts & Photography	Intro to Media Arts & Photography
11 <sup>th</sup>	Intermediate Media Arts & Photoshop	Intermediate Media Arts & Photoshop
12 <sup>th</sup>	Advanced Media Arts Portfolio	Advanced Media Arts Portfolio
Elective		

**CALIFORNIA CAREER TECHNICAL EDUCATION MODEL CURRICULUM STANDARDS**

California Department of Education CTE Standards website: <http://www.cde.ca.gov/ci/ct/sf/ctemcstandards.asp>

**Arts, Media and Entertainment  
 KNOWLEDGE AND PERFORMANCE ANCHOR STANDARDS**

**1.0 Academics**

Analyze and apply appropriate academic standards required for successful industry sector pathway completion leading to postsecondary education and employment. Refer to the Arts, Media, and Entertainment academic alignment matrix for identification of standards.

**2.0 Communications**

Acquire and accurately use Arts, Media, and Entertainment sector terminology and protocols at the career and college readiness level for communicating effectively in oral, written, and multimedia formats. (Direct alignment with LS 9-10, 11-12.6)

2.1 Recognize the elements of communication using a sender–receiver model.

2.2 Identify barriers to accurate and appropriate communication.

2.3 Interpret verbal and nonverbal communications and respond appropriately.

2.4 Demonstrate elements of written and electronic communication such as accurate spelling, grammar, and format.

2.5 Communicate information and ideas effectively to multiple audiences using a variety of media and formats.

2.6 Advocate and practice safe, legal, and responsible use of digital media information and communications technologies.

**Newport-Mesa Unified School District**  
**Office of Secondary Curriculum and Instruction**  
**High School Course of Study**

<b>Course Title</b>	<i>Intermediate Media Arts Photography</i>	<b>Course Code</b>	CT382- CT383
---------------------	--	--------------------	-----------------

### **3.0 Career Planning and Management**



Integrate multiple sources of career information from diverse formats to make informed career decisions, solve problems, and manage personal career plans. (Direct alignment with SLS 11-12.2)

3.1 Identify personal interests, aptitudes, information, and skills necessary for informed career decision making.

3.2 Evaluate personal character traits such as trust, respect, and responsibility and understand the impact they can have on career success.

3.3 Explore how information and communication technologies are used in career planning and decision making.

3.4 Research the scope of career opportunities available and the requirements for education, training, certification, and licensure.

3.5 Integrate changing employment trends, societal needs, and economic conditions into career planning.

3.6 Recognize the role and function of professional organizations, industry associations, and organized labor in a productive society.

3.7 Recognize the importance of small business in the California and global economies.

3.8 Understand how digital media are used by potential employers and postsecondary agencies to evaluate candidates.

3.9 Develop a career plan that reflects career interests, pathways, and postsecondary options.

### **4.0 Technology**

Use existing and emerging technology to investigate, research, and produce products and services, including new information, as required in the Arts, Media, and Entertainment sector workplace environment. (Direct alignment with WS 11-12.6)

4.1 Use electronic reference materials to gather information and produce products and services.

4.2 Employ Web-based communications responsibly and effectively to explore complex systems and issues.

4.3 Use information and communication technologies to synthesize, summarize, compare, and contrast information from multiple sources.

4.4 Discern the quality and value of information collected using digital technologies, and recognize bias and intent of the associated sources.

4.5 Research past, present, and projected technological advances as they impact a particular pathway.

4.6 Assess the value of various information and communication technologies to interact with constituent populations as part of a search of the current literature or in relation to the information task.

### **5.0 Problem Solving and Critical Thinking**

Conduct short as well as more sustained research to create alternative solutions to answer a question or solve a problem unique to the Arts, Media, and Entertainment sector, using critical and creative thinking, logical reasoning, analysis, inquiry, and problem-solving techniques. (Direct alignment with WS 11-12.7)

**Newport-Mesa Unified School District**  
**Office of Secondary Curriculum and Instruction**  
**High School Course of Study**

<b>Course Title</b>	<i>Intermediate Media Arts Photography</i>	<b>Course Code</b>	CT382- CT383
---------------------	--	--------------------	-----------------

- 5.1 Identify and ask significant questions that clarify various points of view to solve problems.
- 5.2 Solve predictable and unpredictable work-related problems using various types of reasoning (inductive, deductive) as appropriate.
- 5.3 Use systems thinking to analyze how various components interact with each other to produce outcomes in a complex work environment.
- 5.4 Interpret information and draw conclusions, based on the best analysis, to make informed decisions.

### **6.0 Health and Safety**

Demonstrate health and safety procedures, regulations, and personal health practices and determine the meaning of symbols, key terms, and domain-specific words and phrases as related to the Arts, Media, and Entertainment sector workplace environment. (Direct alignment with RSTS 9-10, 11-12.4)

- 6.1 Locate, and adhere to, Material Safety Data Sheet (MSDS) instructions.
- 6.2 Interpret policies, procedures, and regulations for the workplace environment, including employer and employee responsibilities.
- 6.3 Use health and safety practices for storing, cleaning, and maintaining tools, equipment, and supplies.
- 6.4 Practice personal safety when lifting, bending, or moving equipment and supplies.
- 6.5 Demonstrate how to prevent and respond to work-related accidents or injuries; this includes demonstrating an understanding of ergonomics.
- 6.6 Maintain a safe and healthful working environment.
- 6.7 Be informed of laws/acts pertaining to the Occupational Safety and Health Administration (OSHA).

### **7.0 Responsibility and Flexibility**

Initiate, and participate in, a range of collaborations demonstrating behaviors that reflect personal and professional responsibility, flexibility, and respect in the Arts, Media, and Entertainment sector workplace environment and community settings. (Direct alignment with SLS 9-10, 11-12.1)

- 7.1 Recognize how financial management impacts the economy, workforce, and community.
- 7.2 Explain the importance of accountability and responsibility in fulfilling personal, community, and workplace roles.
- 7.3 Understand the need to adapt to changing and varied roles and responsibilities.
- 7.4 Practice time management and efficiency to fulfill responsibilities.
- 7.5 Apply high-quality techniques to product or presentation design and development.
- 7.6 Demonstrate knowledge and practice of responsible financial management.
- 7.7 Demonstrate the qualities and behaviors that constitute a positive and professional work demeanor, including appropriate attire for the profession.
- 7.8 Explore issues of global significance and document the impact on the Arts, Media, and Entertainment sector.

**Newport-Mesa Unified School District**  
**Office of Secondary Curriculum and Instruction**  
**High School Course of Study**

<b>Course Title</b>	<i>Intermediate Media Arts Photography</i>	<b>Course Code</b>	CT382- CT383
---------------------	--	--------------------	-----------------

### **8.0 Ethics and Legal Responsibilities**

Practice professional, ethical, and legal behavior, responding thoughtfully to diverse perspectives and resolving contradictions when possible, consistent with applicable laws, regulations, and organizational norms. (Direct alignment with SLS 11-12.1d)

8.1 Access, analyze, and implement quality assurance standards of practice.

8.2 Identify local, district, state, and federal regulatory agencies, entities, laws, and regulations related to the Arts, Media, and Entertainment industry sector.

8.3 Demonstrate ethical and legal practices consistent with Arts, Media, and Entertainment sector workplace standards.

8.4 Explain the importance of personal integrity, confidentiality, and ethical behavior in the workplace.

8.5 Analyze organizational culture and practices within the workplace environment.

8.6 Adhere to copyright and intellectual property laws and regulations, and use and appropriately cite proprietary information.

8.7 Conform to rules and regulations regarding sharing of confidential information, as determined by Arts, Media, and Entertainment sector laws and practices.

### **9.0 Leadership and Teamwork**

Work with peers to promote divergent and creative perspectives, effective leadership, group dynamics, team and individual decision making, benefits of workforce diversity, and conflict resolution as practiced in the SkillsUSA career technical student organizations. (Direct alignment with SLS 11-12.1b)

9.1 Define leadership and identify the responsibilities, competencies, and behaviors of successful leaders.

9.2 Identify the characteristics of successful teams, including leadership, cooperation, collaboration, and effective decision-making skills as applied in groups, teams, and career technical student organization activities.

9.3 Understand the characteristics and benefits of teamwork, leadership, and citizenship in the school, community, and workplace setting.

9.4 Explain how professional associations and organizations and associated leadership development and competitive career development activities enhance academic preparation, promote career choices, and contribute to employment opportunities.

9.5 Understand that the modern world is an international community and requires an expanded global view.

9.6 Respect individual and cultural differences and recognize the importance of diversity in the workplace.

9.7 Participate in interactive teamwork to solve real Arts, Media, and Entertainment sector issues and problems.

### **10.0 Technical Knowledge and Skills**

Apply essential technical knowledge and skills common to all pathways in the Arts, Media, and Entertainment sector, following procedures when carrying out experiments or performing technical tasks. (Direct alignment with WS 11-12.6)

10.1 Interpret and explain terminology and practices specific to the Arts, Media, and Entertainment sector.

10.2 Comply with the rules, regulations, and expectations of all aspects of the Arts, Media, and Entertainment

**Newport-Mesa Unified School District**  
**Office of Secondary Curriculum and Instruction**  
**High School Course of Study**

<b>Course Title</b>	<i>Intermediate Media Arts Photography</i>	<b>Course Code</b>	CT382- CT383
---------------------	--	--------------------	-----------------

sector.

10.3 Construct projects and products specific to the Arts, Media, and Entertainment sector requirements and expectations.

10.4 Collaborate with industry experts for specific technical knowledge and skills.

**11.0 Demonstration and Application**

Demonstrate and apply the knowledge and skills contained in the Arts, Media, and Entertainment anchor standards, pathway standards, and performance indicators in classroom, laboratory, and workplace settings, and through the SkillsUSA career technical student organizations.

11.1 Utilize work-based/workplace learning experiences to demonstrate and expand upon knowledge and skills gained during classroom instruction and laboratory practices specific to the Arts, Media, and Entertainment sector program of study.

11.2 Demonstrate proficiency in a career technical pathway that leads to certification, licensure, and/or continued learning at the postsecondary level.

11.3 Demonstrate entrepreneurship skills and knowledge of self-employment options and innovative ventures.

11.4 Employ entrepreneurial practices and behaviors appropriate to Arts, Media, and Entertainment sector opportunities.

11.5 Create a portfolio, or similar collection of work, that offers evidence through assessment and evaluation of skills and knowledge competency as contained in the anchor standards, pathway standards, and performance indicators.



**Newport-Mesa Unified School District**  
**Office of Secondary Curriculum and Instruction**  
**High School Course of Study**

<b>Course Title</b>	<i>Intermediate Media Arts Photography</i>	<b>Course Code</b>	CT382- CT383
---------------------	--	--------------------	-----------------

CR = Classroom    LAB/CC = Laboratory/Shop/Community Classroom

I.	INTRODUCTION	CR	LAB/ CC	STANDARDS
	<p style="text-align: center;">Review of Intro to Media Arts .....</p> <p>Students will review Intro to Media Arts learn about Intermediate Media Arts projects, skills and learning events. Career opportunities, guest speakers and outside learning trips will be explained along with expectations for student achievement.</p> <p>Main Topics Reviewed:</p> <ul style="list-style-type: none"> <li>● Elements &amp; Principles of Art and Design</li> <li>● Design Processes</li> <li>● Computer Software: Ps, Ai etc.</li> <li>● Photography Concepts/Skills</li> <li>● Film / Video Concepts/ Skills</li> <li>● Portfolio review</li> </ul>	5		<p><b>Academic:</b>  <b>VA.9-12(Advanced).</b>  <b>AP.DPSaVAV.1.3</b></p> <p><b>VA.9-12(Advanced).</b>  <b>AP.IoMC.1.7</b></p> <p><b>LS 11-12.1, 11-12.2, 11-12.3, 11-12.4, 11-12.5, 11-12.6</b></p> <p><b>RSIT 11-12.1, 11-12.2, 11-12.3, 11-12.4, 11-12.5, 11-12.6, 11-12.7</b></p> <p><b>RLST 11-12.2, 11-12.3, 11-12.4, 11-12.5, 11-12.7, 11-12.9,</b></p> <p><b>WS 11-12.4, 11-12.5 11-12.10</b></p> <p><b>G-MG 1, 3</b></p> <p><b>CTE Anchor:</b>  2.0  3.0</p> <p><b>CTE Pathway:</b>  A 1.0  A 2.0  A 5.0</p>
II	Unit 1: Image Editing	CR	LAB/ CC	STANDARDS
	<p>This unit focuses on the acquisition of the technical skill set necessary to navigate industry standard software to</p>	15	25	<p><b>Academic:</b>  <b>VA.9-12(Proficient).A</b>  <b>P.DPSaVAV.1.2</b></p>

**Newport-Mesa Unified School District**  
**Office of Secondary Curriculum and Instruction**  
**High School Course of Study**

<b>Course Title</b>	<i>Intermediate Media Arts Photography</i>	<b>Course Code</b>	CT382- CT383
---------------------	--	--------------------	-----------------

	<p>achieve desired digital image effects. Students will gain an understanding of a variety of editing tool functions and capabilities necessary to edit images. Students will demonstrate the ability to apply their skills to modify, retouch and enhance still images. Students will be provided practice opportunities to use their skills to reach targeted editing goals.</p> <p>Competencies:</p> <ul style="list-style-type: none"> <li>● Students will learn to use the basis tools of industry standard software for modification of digital images through guided practice.</li> <li>● Students will learn how to use layers in relation to creating collages and montages using specific digital images.</li> <li>● Students will learn the skills to generate effects essential for quality outcomes using a variety of software features.</li> <li>● Student will develop entry level technical skills to be able to complete a comprehensive layout.</li> </ul> <p>Possible 2- 4 Week Projects:</p> <ul style="list-style-type: none"> <li>● Learning 20 basics tools in the tool box</li> <li>● Learning how to manage layers and create designs</li> <li>● Learning 20 basic/intermediate effect</li> </ul>			<p><b>VA.9-12(Proficient).C E.SPMaT.2.1</b></p> <p><b>VA.9-12(Proficient).C E.SPMaT.2.3</b></p> <p><b>LS 11-12.1, 11-12.2, 11-12.3, 11-12.4, 11-12.5, 11-12.6</b></p> <p><b>RSIT 11-12.1, 11-12.2, 11-12.3, 11-12.4,</b></p> <p><b>RLST 11-12.2, 11-12.3, 11-12.4, 11-12.5, 11-12.7, 11-12.9, 11-12.10</b></p> <p><b>WS 11-12.4, 11-12.5, 11-12.7, 11-12.8, 11-12.10</b></p> <p><b>S-ID 1</b></p> <p><b>CTE Anchor:</b> 4.0 5.0 10.0</p> <p><b>CTE Pathway:</b> A 1.0 A 8.0</p>
<b>2</b>	<b><u>Unit 2: Fundamental Media Design Process</u></b>	<b>CR</b>	<b>LAB/ CC</b>	<b>STANDARDS</b>

**Newport-Mesa Unified School District**  
**Office of Secondary Curriculum and Instruction**  
**High School Course of Study**

<b>Course Title</b>	<i>Intermediate Media Arts Photography</i>	<b>Course Code</b>	CT382- CT383
---------------------	--	--------------------	-----------------

<p>This module focuses on exploring the basics of graphic design by studying the elements and principles of graphic design that govern effective design and page layout. Students will gain an understanding of how application of principles of design determines how effective the design is in conveying the desired message. Students will learn how to recognize the effective elements through a variety of design analysis applications</p> <p>Competencies:</p> <ul style="list-style-type: none"> <li>● Students will learn the basic design principles as applied to graphic design through a variety of modeled application exercises.</li> <li>● Students will be able to apply the basic tools of industry standard software to modify digital images by replicating assignments.</li> <li>● Students will be able to demonstrate the ability to reproduce collages and montages that meet principle design standards.</li> <li>● Students will learn to produce sketches, rough layouts, and comprehensive layouts for printed documents while using design principles to guide the process.</li> <li>● Students will evaluate graphic arts copies, designs, and layouts for proper grammar, punctuation, and adherence to specifications.</li> </ul> <p>Possible 2- 4 Week Projects:</p> <ul style="list-style-type: none"> <li>● Create a proximity poster with five related items and three related items</li> <li>● Create a brochure of Design Principles and examples</li> </ul>	15	30	<p><b>Academic:</b>  <b>VA.9-12(Proficient).C E.SPMaT.2.4</b></p> <p><b>VA.9-12(Proficient).C E.CaETOWoA.2 .5</b></p> <p><b>VA.9-12(Proficient).A V.MIJ.4.4</b></p> <p><b>LS 11-12.1, 11-12.2, 11-12.3, 11-12.4, 11-12.5, 11-12.6</b></p> <p><b>RSIT 11-12.1, 11-12.2, 11-12.3, 11-12.4,</b></p> <p><b>RLST 11-12.2, 11-12.3, 11-12.4, 11-12.5, 11-12.7, 11-12.9, 11-12.10</b></p> <p><b>WS 11-12.4, 11-12.5, 11-12.7, 11-12.8, 11-12.10</b></p> <p><b>WHSST 11-12.2, 11-12.3, 11-12.4, 11-12.5, 11-12.6, 11-12.7, 11-12.8, 11-12.10</b></p> <p><b>S-ID 1</b></p> <p><b>CTE Anchor:</b>  3.0  5.0  11.0</p> <p><b>CTE Pathway:</b>  A1.0  A3.0</p>
--	----	----	--

**Newport-Mesa Unified School District**  
**Office of Secondary Curriculum and Instruction**  
**High School Course of Study**

<b>Course Title</b>	<i>Intermediate Media Arts Photography</i>	<b>Course Code</b>	CT382- CT383
---------------------	--	--------------------	-----------------

	<ul style="list-style-type: none"> <li>● Create a compare and contrast poster of design elements</li> <li>● Choose from the 20 Most Iconic Book Covers Ever and recreate them</li> <li>● Collage of presidents or historical events</li> <li>● Course Subject themed posters: Earth Science Greenhouse Effect</li> <li>● Using design principles analyze magazine cover layouts by comparing and contrasting</li> <li>● Pick common candy bar wrappers recreate them and analyze their designs using design principles</li> <li>● Pick seed packets recreate them and analyze the designs using design principles.</li> <li>● Pick cereal boxes recreate them and analyze the designs using design principles</li> <li>● Sketch a brochure for the school from draft to final design</li> </ul>			A7.0
<b>3</b>	<b><u>Unit 3: Media Design Production</u></b>	<b>CR</b>	<b>LAB/ CC</b>	<b>STANDARDS</b>
	This module focuses on digital image design projects with respect to specific audiences and purposes. Students will plan and design projects that meet accuracy, project and deadline requirements. Students will be given the opportunity to add elements of creativity to their design process. Students will demonstrate the ability to print final	10	25	<b>Academic:</b> <b>VA.9-12(Proficient).C</b> <b>RA.CaA.5.1</b>  <b>LS 11-12.1, 11-12.2, 11-12.3, 11-12.4, 11-12.5, 11-12.6</b> <b>RSL 11-12.2, 11-</b>

**Newport-Mesa Unified School District**  
**Office of Secondary Curriculum and Instruction**  
**High School Course of Study**

<b>Course Title</b>	<i>Intermediate Media Arts Photography</i>	<b>Course Code</b>	CT382- CT383
---------------------	--	--------------------	-----------------

<p>projects that applied the principles of design to reach quality standards.</p> <p>Competencies:</p> <ul style="list-style-type: none"> <li>● Students will be able to use the basic tools of industry standard software to create original digital design images that meet the needs of end user specifications.</li> <li>● Students will produce sketches, rough layouts, and comprehensive layouts for printed documents while using design principles to guide the process</li> <li>● Students will be able to meet the criteria of the project requirements as outlined in the project guidelines including accuracy and deadlines.</li> <li>● Students will evaluate their graphic designs and layouts for proper grammar, punctuation, and adherence to specifications.</li> </ul> <p>Possible 2 - 4 Week Projects:</p> <ul style="list-style-type: none"> <li>● Create school activity themed posters</li> <li>● Design a book cover for an story a student wrote in their English course</li> <li>● Create a personal business card</li> <li>● Create educational designs for Anti-Tobacco, Safe Driving or Anti-Drug</li> <li>● Create an advertisement for a specific product or service</li> <li>● Research "Go Green" and create a poster</li> <li>● Choose and research a monster from myth or legend, then create it, its environment, caption the image with its name and a short summary</li> <li>● Design a logo for a local business</li> </ul>	<p style="text-align: right;"><b>12.3, 11-12.10</b>  <b>RSIT 11-12.1, 11-12.2, 11-12.3, 11-12.4,</b>  <b>RLST 11-12.2, 11-12.3, 11-12.4, 11-12.5, 11-12.7, 11-12.9, 11-12.10</b>  <b>WS 11-12.4, 11-12.5, 11-12.7, 11-12.8, 11-12.10</b>  <b>ETS1.A, ETS1.B, ETS1.C</b></p> <p><b>CTE Anchor:</b>  2.0  3.0  6.0  11.0</p> <p><b>CTE Pathway:</b>  A3.0  A5.0  A7.0</p>
--	---

**Newport-Mesa Unified School District**  
**Office of Secondary Curriculum and Instruction**  
**High School Course of Study**

<b>Course Title</b>	<i>Intermediate Media Arts Photography</i>	<b>Course Code</b>	CT382- CT383
---------------------	--	--------------------	-----------------

	<ul style="list-style-type: none"> <li>Design a new cover for the school curriculum guide</li> </ul> <p>1.</p>			
<b>4</b>	<b><u>Unit 4: Multimedia Design</u></b>	<b>CR</b>	<b>LAB/ CC</b>	<b>STANDARDS</b>
	<p>This module provides an introduction to multimedia design. Students will explore and navigate the multimedia application interface. Students will learn the basics of storyboarding, sound, layout and animation. Students will design multisensory aesthetic experiences using sound and movement for a target audience.</p> <p>Competencies</p> <ul style="list-style-type: none"> <li>Students will develop the technical skills in multimedia industry standard software to add sound and animation to projects.</li> <li>Students will learn the basic concepts of storyboarding to produce a clear and understandable message.</li> <li>Students will be able to produce a completed storyboard message as part of the multimedia design process.</li> <li>Students will learn design techniques for adding sound and animation to enhance the overall effect of the final design project.</li> <li>Students will demonstrate the ability to plan, design, meet deadlines and complete specifications as outlined.</li> </ul> <p>Possible 4- 6 Week Projects:</p>	10	30	<p>Academic: VA.9-12(Proficient).A P.loMC.1.6</p> <p>VA.9-12(Proficient).C E.SPMaT.2.2</p> <p>VA.9-12(Proficient).C E.CaETOWoA.2 .6</p> <p>LS 11-12.1, 11-12.2, 11-12.3, 11-12.4, 11-12.5, 11-12.6</p> <p>RSL 11-12.2, 11-12.3, 11-12.10</p> <p>RSIT 11-12.1, 11-12.2, 11-12.3, 11-12.4,</p> <p>RLST 11-12.2, 11-12.3, 11-12.4, 11-12.5, 11-12.7, 11-12.9, 11-12.10</p> <p>WS 11-12.1, 11-12.2, 11-12.4, 11-12.5, 11-12.7, 11-12.8, 11-12.10</p> <p>ETS 1.A, 1.B, 1.C US 11.5, 11.11 WH 10.8, 10.11</p>

**Newport-Mesa Unified School District**  
**Office of Secondary Curriculum and Instruction**  
**High School Course of Study**

<b>Course Title</b>	<i>Intermediate Media Arts Photography</i>	<b>Course Code</b>	CT382- CT383
---------------------	--	--------------------	-----------------

	<ul style="list-style-type: none"> <li>● Presentations that promote school events</li> <li>● Informational on school rules using a compare and contrast</li> <li>● Informational presentations using Science, History or subject matter facts.</li> <li>● (<a href="http://www.youtube.com/watch?v=YmwwrGV_aiE">http://www.youtube.com/watch?v=YmwwrGV_aiE</a>)</li> <li>● Informational presentation on a single topic such as E-Commerce</li> <li>● (<a href="http://www.youtube.com/watch?v=3wZw2IRb0Vg">http://www.youtube.com/watch?v=3wZw2IRb0Vg</a>)</li> <li>● Educational message for anti-tobacco, safe driving or eating healthy</li> <li>● Persuasive marketing video to buy a product or service</li> <li>● Using holiday music design a greeting card</li> <li>● Create a mood design using a specific song</li> </ul>			<p><b>CTE Anchor:</b> 3.0 5.0 11.0</p> <p><b>CTE Pathway:</b> A1.0 A3.0 A7.0</p>
<b>V</b>	<b>EMPLOYMENT PORTFOLIO</b>	<b>CR</b>	<b>LAB/ CC</b>	<b>STANDARDS</b>
	<p>A. Students will prepare a professional portfolio.</p> <ol style="list-style-type: none"> <li>1. Portfolio showcases best professional level work</li> <li>2. Portfolio is organized</li> <li>3. Preparation for Adobe Certified Associate or other industry recognized certification exam</li> <li>4. Job application</li> <li>5. Resume</li> <li>6. References</li> </ol>	5	8	<p><b>Academic:</b>  <b>VA.9-12(Proficient).CRA.CaCRS.5.4</b></p> <p><b>VA.9-12(Advanced).CRA.CaCRS.5.3</b></p> <p><b>LS 11-12.1, 11-12.2, 11-12.3, 11-12.4, 11-12.5, 11-12.6</b></p> <p><b>RSIT 11-12.1, 11-12.2, 11-12.3,</b></p>

**Newport-Mesa Unified School District**  
**Office of Secondary Curriculum and Instruction**  
**High School Course of Study**

<b>Course Title</b>	<i>Intermediate Media Arts Photography</i>	<b>Course Code</b>	<i>CT382-CT383</i>
---------------------	--	--------------------	--------------------

				<b>11-12.4,</b> <b>CTE Anchor:</b> 9.0 11.1 11.5 <b>CTE Pathway:</b> A1.0 A5.0
--	--	--	--	---