



Executive Board of Elementary Education Strategic Plan

July 1, 2022 – June 30, 2025

The Executive Board of Elementary Education is charged with advising and recommending to the Archbishop strategic directions and educational policies with respect to the elementary schools within the Archdiocese of Philadelphia.



“The Strategic Plan for EBEE provides a vision and plan for the continued sustainability and growth of our Catholic Schools. We are excited to begin implementing the process across the Archdiocese and witness the impact it will have on our Catholic Schools.”

*Bishop Michael Fitzgerald
Auxiliary Bishop
Chair, EBEE*

The Executive Board of Elementary Education (EBEE) has undertaken a three-year Strategic Planning Initiative to provide direction and focus for the Board in their work to sustain Catholic Education. This initiative is consistent with the mission of the EBEE and is supported by the Foundation for Catholic Education and the Office of Catholic Education. The Strategic Plan for the EBEE sets a direction and strategy for the Board over the next three years (July 1, 2022 – June 30, 2025).

In creating the Strategic Plan, a Taskforce was established by the EBEE.

The Taskforce created a three-year plan to address immediate initiatives and actions for strengthening the future of Catholic Education. Through reflection, collaborative dialogue, and input from Archdiocesan leadership, four major areas of focus were established: missionary discipleship, finances, marketing and enrollment, and ensuring excellence. The Strategic Planning Taskforce reviewed the needs, concerns, and emerging realities of elementary schools in the Archdiocese which motivated and informed thoughtful decisions. Engagement with stakeholders and leaders provided opportunities for input and guidance which informed planning efforts.

Archbishop Nelson Perez’s commitment to promote and actualize missionary discipleship throughout the Archdiocese encouraged the Taskforce to respond through an initiative which addresses this topic directly. Responding to the call for missionary discipleship, the taskforce embraced this theme as a leaven for action. The Strategic Plan emanates from a shared vision which focuses on four essential pillars providing the foundation for :

- **advancing missionary discipleship,**
- **promoting the schools as centers of excellence, innovation, and community,**
- **strengthening financial stability, and**
- **engaging in targeted marketing and strategic enrollment efforts.**

KEY GOALS

Promote Missionary Discipleship

Promote Academic Excellence

Leverage Partnership Opportunities

Facilitate Inclusion in Elementary Schools

Ensure Financial Stability for OCE

Enhance School Revenue from External Sources

Seek Funding through Advancement Initiatives

Promote Enrollment Growth

Coordinate Resourcing Collaborators

Leverage EITC/OSTC Program

Advance Marketing Effectiveness

Strengthen Knowledge Exchange



“The Strategic Plan will guide the EBEE over the next three years as they continue to promote Catholic Education across the Archdiocese of Philadelphia. The collaboration with the Foundation for Catholic Education and the Office of Catholic Education has been instrumental in creating the plan. I look forward to witnessing the impact this work will have on the future of Catholic Education in the Archdiocese.”

*Archbishop Nelson Pérez
Archbishop of Philadelphia*