

NO: XII
Minutes of the
Board of School Directors
DERRY TOWNSHIP SCHOOL DISTRICT
Hershey, PA 17033

March 26, 2012

OPENING ITEMS

1.01 Call to Order

A meeting of the Board of School Directors, Derry Township School District was held on Monday, March 26, 2012, in the High School LGI room. Mrs. Ellen Sheffey, Board President, called the meeting to order at 7:00 p.m.

1.02 Roll Call

Directors Present: Mr. Christopher Barrett
Dr. Donna Cronin
Dr. Henry Donahue
Mr. John Gräb
Mr. Bruce Hancock
Mr. Christopher Morelli
Mrs. Maryellen Sheehan
Mrs. Ellen Sheffey

Excused: Dr. Mary Beth Hagan

Superintendent: Dr. Richard Faidley

Secretary: Mr. Stephen Rineer

Solicitor: Mr. Brian Jackson

Student Representative: Mr. Zachary Cole
Mr. Stephen Haverstick

Press:

Representatives of the Administrative Staff: Mr. Dan Tredinnick, Dr. Bernie Kepler, Mr. Joseph McFarland, and Mr. Ed Consalo.

Representatives of the Staff and Community: Heidi Eby, Julie A. Neal, Mike Leonard, Shelly Tice, Brian Shiflett, Cathy Gunkle, Rich Miller, Bonnie Ritchey.

NOTE: Sign in sheets were missing.

Mrs. Sheffey: I'd like to announce Dr. Hagan has an excused absence.

1.03 Flag Salute

Mr. Gräb led those gathered in the Salute to the American Flag.

APPROVAL OF MINUTES

2.01 Approval of March 12, 2012 School Board Meeting Minutes

A motion was made by Dr. Donahue and seconded by Mr. Gräb to approve the minutes of the March 12, 2012 School Board Meeting Minutes. All Board members present signified by a Yes vote.

MOTION CARRIED

INFORMATION AND PROPOSALS

3.01 Announcement of Executive Session

Mrs. Sheffey: I would like to announce that the Board met in Executive Session prior to this meeting to discuss employment issues and matters that must be conducted in private to protect a lawful privilege or confidentiality.

3.02 Recognition of Citizens (Agenda Items)

None.

3.03 Student Representatives' Report

Mr. Cole: Thank you Madam President and good evening Board. This weekend the Hershey High School Memory Team competed at the National Memory Championships in New York City. The team placed first securing three of the final 8 positions ahead of rival team UPenn. Individually, senior Hannan, made it the farthest placing fourth overall. Students competed in events such as random numbers, names and faces, cards, and poetry. Additionally, a team of Hershey

Memory Team moms competed and did quite well. I was actually at the event this weekend, and I can tell you that the joke “It must be the chocolate” was made quite a bit.

In other news, the Hershey High School chorus competed at the Roxbury Invitational this weekend in New Jersey. Both the jazz and Cantabile choirs placed second in their respective divisions with sophomore, Hayley taking first as a show soloist.

Mr. Haverstick: As far as upcoming events, Hershey High School will host the 19th annual Mini Thon this Friday from 6:00 p.m. until 6:00 a.m. on Saturday. The Mini Thon benefits the Four Diamonds Fund which supports children with cancer by underwriting the cost of care not covered by insurance. This year’s event will feature a DJ, free food, live bands, games, and of course lots and lots of caffeine. This is all amidst the Candyland theme, so it promises to be a sweet time.

Many of the Key Club activities, and actually the senior graduation projects have dedicated their fundraising efforts for this Mini Thon fund, so it’s exciting to see a year’s worth of fundraising efforts culminating for this week for what promises to be a highlight of the year for many students and a very large turnout.

Lastly, we just wanted to mention that the High School teachers are implementing a BYOT – bring your own technology initiative for their classrooms. While this process is still really in its infancy, students are being encouraged to make the most of the opportunity by participating with any other mobile devices short of a laptop, so as the fourth marking period progresses and this initiative takes further development, we’ll be back to offer some student perspective on this crucial step in the District’s effort to make a 21st century learning environment.

That concludes our report.

Mrs. Sheffey: Thank you.

I’m going to skip the next agenda item and move on to our students.

3.05 Presentation - Music in the Schools

Mrs. Sheffey: In recognition of Music in the Schools month, I turn your attention to Mr. Rich Miller and his High School students.

Mr. Miller: Good evening. Thank you very much. It is indeed Music in Our Schools month. We are fortunate to have wonderful music in these schools,

largely due to the support of the parents of the community and, of course, the Board of Directors and Administration.

We're also going to be a little opportunistic tonight, because you're here in our building and so we were able to present one of our percussion ensembles to you. We would almost never be able to haul all of this equipment over to the District Office, so I'm pleased to introduce some of our upper class percussionists. We have Matt, Alexandra, Rebecca, Holman, and Allen. They're all from our Wind Symphony, which is our auditioned band and they're going to play for you something that, maybe if you played piano when you were young, you played from the Children's Corner of Debussy. This is the Golliwogg's Cake Walk.

And now they'll get to show you the thing that percussionists do second best, which is move equipment quickly, and while they do that, while they get the marimbas and xylophone out of there, I'm going to introduce our final performing group. A duet of flutes; I've known these young ladies for, well since they were in 7th and 8th grade. They've been going to District band on flutes since that time. It's unusual to get into District band on flute at all, but to have gone to District band for four or five years in a row, to be All State level players multiple times is astounding and you're going to see why as they play a duet based on the third movement of a Mozart sonata. It's a brief rondo. Please enjoy.

It's not hard to tell why I love my job. Is it? Thank you very much for your constant support and the opportunity to perform for you all tonight. Thank you so much and have a good evening.

Board Members: Thank you.

Mrs. Sheffey: Thank you ladies and, Mr. Miller, if you can tell the other students thank you. It's always great to see students in here and we had a Finance Committee meeting earlier and it's nice to see what we're working for.

Mr. Miller: Thanks.

3.06 Presentation - High School Graduation Project

Mrs. Sheffey: We'll go to the presentation our High School Graduation project, Mr. Murphy?

Mr. Murphy: Good evening. For five years now, the state of Pennsylvania has had a graduation project requirement of all its schools, and we've obviously participated in that as is required of us as well. Each year we are astounded by the quality of the work the students do, the effort they put forth, and this year was certainly no different. Upon invitation from you folks to see what one of these looks like, we invited what we feel was probably one of the best that we had to

offer, so tonight it is my great pleasure to introduce to you Robert Hummel, one of our seniors, who is going to lead you through his project and give you a little snippet of what it looks like. Robert?

Mr. Hummel: Thank you Mr. Murphy, and I would also like to take the time to thank the Board for taking the time to listen to me talk about my graduation project, which is the product of three month's work. It was a short film, those of you know me somewhat well, probably know that I'm interested in going into college and probably further on into a career in filmmaking. It was a pretty obvious choice to make a short film for my graduation project.

Basically, what I wanted to achieve was basically the pinnacle of everything that I have done before, because I have made several short films prior to this for the past four years. I wanted, basically, on no budget, and I wanted to basically exhaust all of the resources that I had available to me to make probably – to make the best end product that I could. And also I wanted to make a projection that really resembled something professional, something that was really – something that was very organized and very cut and dry, get things done, and do it in a very professional fashion. But really there is an emotional connection to this too, and I'd like to call the entire process, or I describe it as the balance joy and absolute terror of making something that means something to you and hopefully, by the end, someone else.

You see I like to describe the entire process as the four circles of hell, because as much as I love film and as much as I love making films, it's a horrifying, horrifying process. I divided it into four categories – each one is more terrifying and more time consuming than the last. I'll lead you through those during my presentation.

First is preproduction, which has some anxiety affiliated with it in the sense that you don't know where you're going yet. You don't have an idea. You don't know if people are going to come on board with your idea once you have one, so it's very nerve racking. So, what I like to do, rather than sort of sit around and try to think of an idea, I write down notes – lots of notes – during my daily life and try to think of and just compile images, themes, ideas that I derive from my existence. One time I just sat myself down in the chair and said, "Ok. Put all those ideas on paper." Put the best ones on paper, eventually that moved on to a typed outline and then followed by a full 16 ½ page script, which took about a week to write, which really isn't a very long time, because by the time I had this idea, I had a very visual idea of what the entire thing was going to look like and how I wanted to do it, and the themes that I wanted to present also.

So I talked to my cohort, my actor, the lead actor in the film and also the produced, Matt and I showed them the script. He liked it very much. I said, how can we bring this to life? So he helped me along that process. I made a shooting schedule, which basically planned the entire production down to the last

detail, different dates, locations, props, costumes, characters, etc., down to six days in total, but a lot of hours packed into those days and then we decided to do auditions for the first time, because rather than asking people and say, oh do you want to be in my film? We decided to patrol for anyone interested. What we had them do was read different impromptu – one poem and one short story, just impromptu, because we wanted to illicit a really natural performance from the actors. I didn't want my actors, my characters to seem fake or stilted or staged. I wanted them to feel like real people. I think we picked – they were all very very wonderful, but with the end we ended up picking Jessie Weber, Vishnu Patel, and Sonya Torres – three marvelous marvelous actors who really surprised me with their ability to act, even with their lack of experience in some cases.

This leads nicely into production in general, filming, which is more anxious than preproduction, because now you have everything organized, planned out beforehand. You have schedules that have been lined up and everything is ready to go and you have such a finite amount of time to get what you want. It's very very nerve racking that one. This is basically what the entire production looked like, because we had no money, no budget, no really big cameras or anything. That's my little camera, that's me, that's Matt, and that's the script. That's really all it was. It was just hours of us having a lot of back and forth conversation – me and my actors about how to do a scene better and fleshing out characters and getting on the set and thinking, oh this would look great, because it's hard to do that when you're just writing something on paper. Once you get there, the ideas just flood in of how you can do a certain scene and it's a marvelous thing, but it's so fast. I would love more time to film, but eventually you just have to put a stop to it.

Working with actors was the easiest part of the entire process, working with extras is probably the hardest. We had a couple extras in one scene, the scene that I'm about to show you. It's about a minute long. They are the total opposite of actors, because they didn't read the script. They don't know what's going on. Most of the time, you know, it was me and the actors standing around a kitchen counter saying, okay, do you want to come and do this scene with us? And they're like, what scene? And I'm like, just get here. And then they would come and then I would tell them to do things and they would be like, well why am I doing this? And I'm like, just do it, it looks good, just do it, and then they would do it. You can go ahead and play it.

And then after this is a good example of different artistic decisions that I had to make. We didn't get as many extras as we were expecting and ultimately that caused me to call an audible reframe the shot so that I could still utilize the great location [not audible] and also make it look like we had more people than we had.

Here for this dialogue, see I did this in a number of occasions during the film, in the context, I know you're not aware most of you, but there's such a disconnect – an emotional disconnect – between the two characters and their directives.

They're there for different reasons and as a results they're on totally separate worlds, separate bubbles. I made a point to not show them together in one frame as a way to demonstrate that disconnect. Each artistic decision has to be derived from the script, from the story you're trying to tell. That's very important. That's paramount. Otherwise, you're just sort of playing around with the camera, I think.

After that, we do a bunch of [not audible]. And then after that, you're done with everything. You have all this footage. You have hours and hours of footage to put together during editing. Editing is more nerve racking, because it's over with, shooting is done, but it's no longer a collaborative process. Collaboration is fun, it's enriching. I love it so much, but now you're by yourself in your room hours and hours on end looking at this thing and with different raw clips trying to make it work and wondering, is this actually going to look good once you put it together. That's pretty terrifying, but that's the entire interface for iMovie, just a free software and you're just splicing all the clips together – different sounds, different musical tracks. Basically, by the end hours and hours you're just trimming, you know, a tenth of a second off of a clip to make it work better. That was more time consuming than the filming itself, believe it or not, but the film ended up being half an hour long.

If you want to advance once more, there we go. And then it's over with, you're done, you move on to distribution, which I like to call "throwing it to the wolves." I also like to use the metaphor of taking your child to kindergarten for the first time, something I don't have any experience with, but I imagine it's sort of like this where you have this thing and you're so proud of this thing, you love this thing to death, and nothing is ever going to change that, but you're finally going to show it to the other kids and you really really hope that the other kids like it. Ultimately, what we did was set up a screening here in the LGI, which took place this Thursday. I had my friend Sammy Song put together a poster for us and he's masterful at photo shop. He's the best, he's the best, he's the best. I'll say it again – he's the best. I also cut a trailer, which is another two hours of editing just trying to sell this thing. If you just want to advance, one, two, three. We'll skip the trailer for now.

Then ultimately, this is what it looked like. We all came in here. We just played the movie. All of the money that we collected went to the Four Diamonds fund, to Mini Thon, like many other graduation projects that Steven mentioned. We had a bake sale, a Q&A moderated by Zachary Cole after the viewing. Really, it was just a chance for me to show off this thing that I had spent so much time and so much effort and had put so much love into. By the end, I think it turned out very nicely.

In summation, it really was, if you want to advance, it really was a learning experience for me in the sense that I had never done something on this scale before and I had never done a story that was as personal as this before. Really,

the process is very long and very arduous and then you have to be organized and make sure that each detail comes into play when you want it to and when it doesn't, you have to know to have a Plan B, a Plan C, and down the alphabet basically. It's so tough, and I love film so much, and I think it's the pinnacle of art, and I think it's the pinnacle of expression, and that's what I live for. Ultimately, I'm willing to go through hell and back to do that. Thank you very much for your time.

Mrs. Sheffey: Thank you Robert. Any Board members have comments?

Female Voice: I have a question. I saw that it was, is it on youtube, so that if we, as Board members want to go on and actually view the 30 minute film are we able to do so?

Mr. Hummel: Yes. I'd be more than willing to send you the link at some point, absolutely.

Female Voice: That'd be great, thank you.

Mr. Hancock: Robert, you're not going to charge her?

Female Voice: I'll make a donation.

Mr. Hancock: Mr. Hummel, I know you've been wowing your fellow students for years around here, so just remember when I'm sitting at Cocoa Plex in about 10 years and when I see the credits - it says Robert Hummel, HHS 2012. Will you do that for me? Thank you.

Dr. Cronin: When you collect your first Academy Award, we'll all say we knew you when.

Mr. Rineer: President Sheffey would like an invitation to the Oscars?

Mrs. Sheffey: Yes. I wouldn't think to ask for that. Thank you very much.

3.07 Presentation - 21st Century Learning

Mrs. Sheffey: We have another presentation, 21st Century Learning, Mrs. Ritchey.

Mrs. Ritchey: Hi there. For those of you that don't know me, my name is Bonnie Ritchey. I'm the School to Career coordinator here at Hershey High School. I'm here tonight to introduce an outstanding young man who is one of my interns. I have 43 interns in the Hershey/Hummelstown area in different organizations, companies, over at the elementary school, and at a variety of places here. Along

with that I have 19 other students that are out at the Hershey Medical Center, part of the PYAP program. David Rosenwasser is here this evening and he is a regular intern with an architect down in Lebanon, and he's going to talk a little bit about that.

Along with that, he's also going to talk about a program that he is involved in called ACE, and it's not what many of you know around here what ACE stands for. This is part of Architectural Construction and Engineering, and he is one of 19 other Hershey High School students that go out to HERCO every Tuesday evening and participate in this program. I'm going to leave it now with David. Thank you.

Mr. Rosenwasser: First, I'd like to make a request. May I move this slightly over here?

Mr. Gräb: Yes.

Mr. Rosenwasser: As Mrs. Ritchey mentioned, I'm Dave Rosenwasser and I'm presenting on behalf of ACE, which is the Architecture, Construction, and Engineering mentor program.

To begin with some general information: we are split into two different groups at the beginning – into the professional groups as well as the skill group. Now what these two signify are the skill sessions which involve more of the contracting side involving masonry, carpentry, and more the skill trades and then you have the professional sessions on the other side, which involve more of the architecture and engineering [not audible]. These take place at HERCO from 4:30 to 6:30 every Tuesday and [not audible] between up to April where we have a presentation at the Hotel Hershey and it also begins in October.

There are 60 students overall roughly and it's our fifth year in existence. So, who is the group led by – in addition to people like Mrs. Ritchey from the School District, we also have local professionals from each of the fields that are specified in the name who are all there to represent their professions and are there to mentor us and guide us in each of the professions. If we ever have a question regarding architecture or engineering, there will be three or four architects or engineers that are there to answer any questions. If we need an electrical engineer that we have a question for, there is always an electrical engineer there or anyone in each kind of specific area to answer any questions or thoughts that we have.

During the meetings there are various things that can take place. We have work sessions which are working on the projects that we are assigned. We also then have lectures given by the professionals who are there to speak on behalf of what they do as well as then professional excursions, such as visiting firms or then visiting the sites that they work at on a daily basis.

To give you an example of the architectural speech that we're given, Chris Dawson came to speak on behalf of the architecture and design that he works on and he actually did a few things for us. He began by giving us a brief presentation on architecture and design overall, telling us how he was inspired to become an architect, what exactly was involved, how he went on to do that, what was involved educationally, and then proceeded to give us an exercise to then stimulate our brain in a way that kind of allowed us to think in more of a architectural way of thinking.

In regard to engineering, SBR Engineering was my personal favorite – they are structural engineers that also have an architect on staff, but they spoke on behalf of what exactly they were doing within engineering. As an example of this, they actually took us last week to Hershey Park to show us the site they are working for one of the roller coasters. They showed us all of the locations where the platforms were being placed for the roller coasters and how deep everything needed to be placed in order for everything to be structurally sound.

We are then given an objective every year which is to address some kind of architectural and engineering activity or building. We need to create a structure of some sort, so this year we were assigned to create a sports entertainment complex kind of similar to Adventure Sports. We were then given a pre-determined site that would include various activities that we would then choose. In addition to this, we also had to create this building to code exactly as one would need to do when creating a real structure. The way that our group approaches this, and to also tell you we are split into two groups in the professional sessions to kind of compete against each other and have motivation to do a little bit better than the other, but we were then – we went about thinking what exactly we could incorporate into the building. We have an Adventure Sports complex – so what does Adventure Sports have? We went to visit Adventure Sports to see the site and to see what worked, what seemed to not work so well, and what we wanted to have in our own structure. We decided on having an indoor and outdoor racetrack, dining area, batting cage facility, and all these various activities then incorporated it into a very modernist design that had a kind of “H” look with an modernist detail.

To then tie into this, I had an internship with Nest Architecture in Lebanon. What this allowed me to do was take the education that I had been granted from my internship through the school and then use that with the ACE program to help the other members in my group learn more about architecture and then to also advance in terms of technology and kind of information about architecture to then create as incredible of a project as we could and incredible of a presentation as we possibly could.

Here's what we had as our result. This is the structure we came up with and this is utilizing all of the technology that we had available. As I had mentioned, we

had all of the various activities incorporated into the structure. There are the batting cages on the left hand side. Now this cylinder is kind of meant to mimic the Apple Store in New York City in Manhattan on 5th Avenue and that's using a completely glass structure that has columns going throughout to support the structure, also spiral staircases – looks quite excellent. Then quite a few activities that go floor to floor. You have the Galleria on the 2nd floor, arcade on the 3rd floor, and batting cages on the 4th as well as a party room that goes beneath this [not audible] dining area and then a mini golf facility on top of the racetrack. We have an indoor racetrack, an outdoor racetrack. There's an atrium above. All of this was then put together using various types of technology and this is how we began.

So we began with this idea to want to have all of these activities and how are we going to do this? What shapes are we going to use? What types of buildings? How are we going to approach it and what's going to be our theme? So we went with a new age, but also vintage approach. We decided that we wanted to have a main structure which is that oval shaped area that felt more like a barn except maybe a little bit more abstract. So you wouldn't generally have an oval barn - then use all of those activities. So this is what we began with. This isn't it on the site, this is on the flat site. Then we input it into SketchUp. What we did was I actually managed to find the topography of our actual site on Google Earth. From there you're able to take the information from Google Earth and put it onto SketchUp, which is a kind of more basic sketching/architectural program similar to CAD, but slightly more easy to work with, and take the topography, which is actually – you can actually see this is Middletown Road right here, if any of you are familiar – it's right across from the Hershey Heights – it's the large field that's been empty for quite a while. That was given to us as our site for creating this complex.

So we found the most steep area and we wanted to put the structure into this hill as a design feature and we managed to do that, because with the topography that we found from Google Earth, we were able to take our structure that we had already designed, place it into the topography that we had, and then alter everything and insert all of the colors and features and textures that we needed to.

From there, it was then put into Kerkythea. Kerkythea is a professional rendering program. That, I would only be able to know about since I have this internship at the architecture firm. Without that I would have absolutely no idea what this is. It's a free program actually that is used by a variety of professionals, mostly architects, but it takes all of the textures, lines, and designs from SketchUp and makes them more vivid, gives them more depth, and it gives you a more realistic view of the structure itself.

This is a more basic rendering that's kind of popped out of Kerkythea. This shows you everything, but with more – not quite as detailed or textured. This is

more basic colors. Then this is something with a little bit more shadow and texture. What we were able to do, because we're using SketchUp, which is used around the world – they actually had – we had it to access – the games, any game that we wanted to use for the arcade, we could simply download an actual 3D rendering of all of these and input them into the structure. If we wanted a specific kind of chair, say we wanted a [not audible], we wanted a real cool chair, we can actually go into SketchUp and download a 3D rendered of this. If we needed any type of door or any kind of specific – we need a fridge. We can download the subzero fridge exactly where you want it and rotate it and color it any way that you would like to.

What you can also do with this, which I find to be excellent, is you can actually insert light. So not only can you get a basic approach to this with shadows, you can actually change it so that you can have a night shot, a day shot, any type of view that you would like. You can actually change it to any part of the world, so it would adjust the lighting based off of wherever you would like your location to be and where your site is. So I can put in Harrisburg, 6:00 p.m. and it will show exactly how the lighting will be on the exact and now it would function. Here are some additional shots: lights on, midday. An additional one – you have [not audible]. You can also then see – this is a full glass wall that we've incorporated into our dining area. As you can see with this program, it really does shows you all of the depth. It shows you all of the shadows and the textures. This is actually 4/10 steel, so you can see all of the texture that it gives you. You can see the stone and all of the materials that we used with such detail. This is one of our final shots with a large [not audible]. The final shot which is a nice shot and my personal favorite.

Overall, the ACE program itself is surprising, because it's so well structured. The way that it's set up allows all of the kids to have basically as much motivation as possible. It gives every individual that goes there a reason to be there. First, being that there are fresh cookies every time we go there, so the earlier you get there. Most people are there about a half hour early in fact, because if you are there a half early, not only are the cookies still warm, they are still there. Oh, yeah, and you always have to get the chocolate chip. You don't want the raisins. In addition to this, you also have a tremendous variety of these professionals. They are there at every single meeting. When would anyone expect that you'd have 15 or 20 engineers and architects and professionals like this at every single meeting for a group of high school students? And they absolutely love to be there and they absolutely love to be questioned. In addition to this, everything is beautifully organized. The events are set up in a way that everyone is there on time. Everyone knows what to do. Everyone's kept in contact very well. The groups are able to keep in contact through various types of media.

Finally, the experience overall is just absolutely rewarding, because I am able to come out with this incredible understanding of every single specialty within the fields that we are learning about in architecture, engineering, and construction.

I've been lectured and mentored by an electrical engineer, a structural engineer, an architect, a landscaper architect, a contractor, a stone mason, a carpenter. Everything that one really encounters in the building field, I've now talked to them and learned about exactly what they do and am able to kind of judge my future based off of what I've learned from them. I knew that I wanted to do something in that field, specifically architecture to begin with, but for those that didn't already know that this allows them to kind of gain this incredible view of everything that goes on in that field and I think that's probably the most rewarding experience of all. Thank you so much for allowing me to speak and I appreciate it.

Are there any questions?

Mr. Gräb: Not a question, but it's obvious that you love what you're doing.

Mr. Rosenwasser: I do. I absolutely love it and the amount of hours I spend on those renderings – yeah, oh yeah.

Mrs. Sheffey: I can imagine. Thank you David. What a neat opportunity that you've been given, and you've made the most of it.

3.04 Standing Committee Report

Mrs. Sheffey: Okay. Now I'm going to move back to the Finance Standing Committee meeting. Mr. Gräb, do you have a report?

Mr. Gräb: I had a report, but in the future, I'm going to ask to go first. Outstanding job by the music, by the senior project, and also by the 21st century learning. Outstanding. Glad to see what our schools are doing for the youth.

We did have a Finance Committee meeting today. The first thing we did was approve the minutes from the preceding meeting and then we got into the nitty gritty of it.

Brief history: back in 1945 at his passing, Milton Hershey had left the School District an amount of money to be invested to help defray the cost of education in the Township, and that has grown over the years. The Hershey Trust Company has come to the decision that they are no longer going to be in the wealth management business other than the Milton Hershey School Trust and the Hershey Foundation Trust. So the School District is presently looking for a wealth management group to manage the monies in our Trust. What we did today was we spent some time developing what we consider to be an investment policy going forward, which we would like to pass on to our Policy Committee to have it finalized, because we will be requesting RFPs to be sent out to wealth management companies and having them coming back and give us a

presentation as to how they're going to invest these monies which the School District has.

We had a really healthy discussion, I thought, some of the items we discussed were making sure that we had some domestic and some international investments. We talked about asset allocations. We talked about benchmark performances. We talked about a social conscious portfolio. The lady who was here from the one law firm encouraged us to come up with somewhat of a quasi-investment policy, and when we hire our wealth management company, to sit down with them and further define what those asset allocations and benchmarks and those things should be. We did pass that. All four Board members voted for. The two citizen advisors who do not have voting privileges, but do provide their input, concurred with the policy that we're sending off to the Policy Committee and they will bring it back to us.

The second thing we discussed was Dr. Faidley gave us a five year projection as to what the budget of the School District might be going forward. In the past when we formulated the budgets, we had a tendency to look at one year and not look at anything that was coming up on the horizon. So we did take a look at what our revenue projections might be going out for five years and what our expenditure projections might be going out five years and we came up with several scenarios as to where the District might find itself five or ten years down the road.

Looking at those three scenarios, the Board was presented with three possibilities: no tax increase whatsoever, the tax increase period, and the tax increase relying upon some additional adjustments with PSERS and special ed additional compensations. The Board was unanimous on the decision to tax at least to the index of 1.7 with consideration of exceptions. Looking at the presentation, what was coming down the road, that seemed to be an unacceptable alternative. We were kind of split on just the index and the index and the exceptions, so our direction to the Administration is to come back with a balanced budget which contains that tax index increase of about 1.7% and take a look at the two exceptions for PSERS and for special education and see if we can't – I think the term used was straddle – those two expectations to come back with an acceptable budget.

We then opened the floor to some comments from the community and one of the citizens stepped forward and requested some additional stuff that be included in future budget presentations that might be helpful for the people in the community to understand just exactly how your tax dollars are being utilized. Those of you that were in attendance this evening saw some excellent examples of how your tax dollars are being utilized, both in the classroom and outside the classroom. If I have forgotten anything, I will call upon my three colleagues who were there this afternoon to fill in the blanks.

UNFINISHED BUSINESS

4.01 Unfinished Business

None.

NEW BUSINESS

5.01 Approval of Finance Report for February 2012

The Administration recommended the approval of the February 2012 Finance Report as listed:

1.	The Treasurer's Report for the month ending February 29, 2012 was summarized as follows:	
	• General Fund Revenues	\$977,299
	• General Fund Expenditures	3,606,374
	• Balance of Cash Plus Investments (Includes \$4,764,196 Capital Reserve)	26,073,558
2.	The listed schedule of investment transactions for the period beginning February 1, 2012 through February 29, 2012 had total interest earnings of \$4,182 comprised of the following:	
	• General Fund	22
	• Money Market	3,405
	• Capital Reserve	755
	• PA Local Government Investment Trust	0
	The average interest rate for February 2012 was .20%	
3.	The February 2012 expenditures for the paid bills for all funds totaled \$1,743,559 excluding net payroll, retirement contributions, and debt service.	
4.	The March 2012 expenditures for the unpaid bills for all funds totaled \$937,506.	
5.	The estimated expenditures of the General Fund for the month of March 2012 were in the following amounts:	
	• Operating Expenses	\$1,100,000

	• Utilities	118,000
	• Net Payroll (2 Pays)	1,327,000
	• Employer Provided Insurance	428,400
	• Payroll Deductions	635,000
	• Employer Payroll Taxes (FICA/RET)	736,100
	• Debt Service	<u>323,625</u>
	Total Estimated Expenditures	\$4,668,125

Dr. Cronin moved the Board approve the Report and was seconded by Mr. Barrett.

Roll Call Vote:

Barrett – Yes

Cronin – Yes

Donahue – Yes

Gräb – Yes

Hagan – Absent

Hancock – Yes

Morelli – Yes

Sheehan – Yes

Sheffey - Yes

8 Yes, 1 Absent

MOTION CARRIED

5.02 Budget Transfers

Section 687 (d) of the Public School Code provides: The Board of School Directors shall have the power to authorize the transfer of any unencumbered balance, or any portion thereof, from one class of expenditures or item, to another, but such action shall be taken only during the last nine (9) months of the Fiscal Year."

The Administration recommended the Board authorize the February 2012 budget transfers.

Dr. Cronin moved the Board approve the budget transfers and was seconded by Mr. Gräb.

Roll Call Vote:

Barrett – Yes

Cronin – Yes

Donahue – Yes

Gräb – Yes

Hagan – Absent

Hancock – Yes

Morelli – Yes

Sheehan – Yes

Sheffey - Yes

8 Yes, 1 Absent

MOTION CARRIED

5.03 Request for Payment - Construction Project

The Administration recommended the approval of the following invoice as reviewed and approved by Mr. Consalo:

	Middle School Expansion (Phase I):	
1.	Bitner Electric (Electric-in lieu of Leer Electric) Invoice: 9948	\$298.39

Mr. Barrett moved the Board approve the payment and was seconded by Dr. Donahue.

Roll Call Vote:

Barrett – Yes

Gräb – Yes

Morelli – Yes

Cronin – Yes

Hagan – Absent

Sheehan – Yes

Donahue – Yes

Hancock – Yes

Sheffey - Yes

8 Yes, 1 Absent

MOTION CARRIED

5.04 Approval of PDE Submission of PlanCon K Related to Issuance of General Obligations Bonds Series of 2012

The Administration recommended the approval of PlanCon Part K for submission to the Pennsylvania Department of Education. Said documentation was prepared by RBC Capital Markets and relates to the issuance of General Obligation Bonds Series of 2012. This issuance previously was authorized on January 10, 2012 Resolution by the Board, to refund the outstanding Township of Derry Industrial and Commercial Development Authority Guaranteed School Revenue Bonds, Series of 2007 and pay the costs and expenses related to the issuance of the Bonds.

Dr. Cronin moved the Board approve PlanCon K and was seconded by Dr. Donahue.

Roll Call Vote:

Barrett – Yes

Gräb – Yes

Morelli – Yes

Cronin – Yes

Hagan – Absent

Sheehan – Yes

Donahue – Yes

Hancock – Yes

Sheffey - Yes

8 Yes, 1 Absent

MOTION CARRIED

5.05 Approval of Derry Township Tax Collection Association Appointment

Dr. Faidley: I will apologize in advance if I mispronounce the last name.

The Administration recommended Mr. Richard R. Polignone be appointed to the Township of Derry Tax Collection Association as an At-Large Member until December 31, 2012. Mr. Polignone is completing the unexpired term of Kenneth Patrick who resigned due to relocation.

Dr. Donahue moved the Board approve the appointment and was seconded by Mr. Gräb.

Roll Call Vote:

Barrett – Yes

Cronin – Yes

Donahue – Yes

Gräb – Yes

Hagan – Absent

Hancock – Yes

Morelli – Yes

Sheehan – Yes

Sheffey - Yes

8 Yes, 1 Absent

MOTION CARRIED

5.06 Approval of 2012-2013 Capital Area Intermediate Unit General Operating Budget

The Administration recommended the approval of the 2012-2013 Capital Area Intermediate Unit General Operating Budget. Derry Township School District's contribution to the General Operating Budget is \$51,488.07.

Dr. Donahue moved the Board approve the CAIU budget and was seconded by Mrs. Sheehan.

Mr. Hancock: Madam President? Just a quick question again. So our contribution is \$51,488. Do you know what it was last year?

Mrs. Sheffey: The same.

Mr. Hancock: So that remains flat. Their operating budget is down [not audible].

Mrs. Sheffey: Yes. It's there –

Mr. Hancock: What I was getting at – their budget's down, our contribution as a percent of their budget is up, so that's based upon the index, Steve?

Mr. Rineer: I can't say that it's relative to the index, but the operating costs are allocated among all the members of the IU, so that would be Dauphin County, Cumberland County, and Perry County. There was a subsequent version to the budget that we're approving. It was within \$200 of this original amount and I asked Shawn Farr, the Director of Business Operations of the IU, what figure to use: the new revised figure or the previous figure, and he said all the other districts in the IU voted on the original figure. He said you need to vote on the original figure. It's changed a few hundred dollars, but not much.

Mr. Hancock: But essentially it's flat the last year, but our percentage of the total is increased.

Mr. Rineer: No, I think that . . .

Mrs. Sheffey: I know that letter was misleading. I'll look into it Bruce.

Mr. Hancock: It looked like their budget is down a couple million, but our contribution is flat, but our percentage has increased. I couldn't understand that reading the document.

Mrs. Sheffey: Bruce, they have about eight different – they have multiple budgets. We are only approving their operating budget. Overall, their budgets have gone down and that's in part due to transfer of entities back to school districts, but the operating portion . . .

Mr. Hancock: Is down, but our contribution is flat.

Mrs. Sheffey: Is flat.

Mr. Hancock: So why are we so lucky?

Mr. Rineer: Well, it's formula driven based on aid ratios.

Mr. Hancock: So that's what I was getting at.

Mr. Rineer: And market values.

Mr. Hancock: So it's on that NB ratio? Okay.

Mrs. Sheffey: And the letter was misleading.

Mr. Hancock: Okay. Thank you.

Mrs. Sheffey: Okay. Any other discussion?

Roll Call Vote:
Barrett – Yes

Gräb – Yes

Morelli – Yes

Cronin – Yes
Donahue – Yes

Hagan – Absent
Hancock – Yes

Sheehan – Yes
Sheffey - Yes

8 Yes, 1 Absent

MOTION CARRIED

5.07 Requests for the Use of School Facilities

The Administration recommended the approval of the following Requests for the Use of School Facilities:

<i>Group:</i>	Hershey Youth Field Hockey
<i>Date/Time:</i>	June 25 - 29, 2012 8:30 a.m. - 1:00 p.m.
<i>Requested Facility:</i>	High School Field Hockey Field
<i>Event:</i>	Summer Camp
<i>Fee:</i>	None
<i>Group:</i>	Hershey Youth Football Association
<i>Date/Time:</i>	August 9 through November 18, 2012
	Monday - Friday 5:30 p.m. - 8:00 p.m.
	Saturday 10:00 a.m. - 10:00 p.m.
<i>Requested Facility:</i>	Memorial Football Field
<i>Event:</i>	Practice and Games
<i>Fee:</i>	None
<i>Group:</i>	Hershey Soccer Club
<i>Date/Time:</i>	August 18 - 19, 2012 7:30 a.m. - 6:00 p.m.
<i>Requested Facility:</i>	Middle School Soccer Field
<i>Event:</i>	Hershey Cup Tournament
<i>Fee:</i>	None

Dr. Donahue moved the Board approve the requests and was seconded by Mr. Gräb.

Dr. Cronin: As a Board member for one of these organizations, I'll be abstaining from this vote.

Mrs. Sheffey: Okay.

Roll Call Vote:

Barrett – Yes

Cronin – Abstain

Donahue – Yes

Gräb – Yes

Hagan – Absent

Hancock – Yes

Morelli – Yes

Sheehan – Yes

Sheffey - Yes

7 Yes, 1 Absent, 1 Abstention

MOTION CARRIED

5.08 Personnel - General

1.	The Administration recommended the approval of the following appointments:	
	Act 93:	
	The Administration recommended elimination of two positions within the Act 93 Agreement:	
	Computer Operations Specialist, Network Technician Effective: 06/30/2012	
	The Administration recommended the addition of a position within the Act 93 Agreement:	
	Computer Technician (2 positions) District-wide Salary: Min. \$28,500 Mid. \$33,750 Max. \$40,000 Effective: 07/01/2012	
	Transfer of Act 93:	
	Spangler, Thomas * From: To: Salary: Effective:	Network Technician District-wide Computer Technician District-wide \$40,000 07/01/2012
	Professional:	
	Kirby, Matthew * (replacing Keith Guydo) Mathematics Teacher	

	<p>High School Temporary Professional Masters +45, Step 1 Salary: \$51,751.50 Effective: 08/23/2012</p>
	<p>Dell, Hailey * (replacing Kristin Heverley) Mathematics Teacher High School Temporary Professional Bachelors, Step 1 Salary: \$43,695.25 Effective: 08/23/2012</p>
	<p>Limited Service Contracts:</p>
	<p>Gambelunghe, Randolph * Head Girls' Basketball Coach High School Level I, Group B, Step 21 Salary: \$6,378 Effective: 11/13/2012</p>
	<p>Repsch, Justin * Assistant Varsity Girls' Soccer Coach High School Level II, Group C, Step 15 Salary: \$3,307 Effective: 02/28/2012 (retroactive)</p>
2.	<p>The Administration recommended the approval of the following request in accordance with District Policy 535:</p>
	<p>Yohn, Linda * Bus Driver District-wide Paid/Unpaid Family Medical Leave (up to 12 weeks) Effective: 02/28/2012 to be used on an intermittent basis during a one-year cycle as necessary (retroactive)</p>
3.	<p>The Administration recommended the approval of the following additions to the 2011-2012 Substitute Teacher List:</p>
	<p>Fasnacht, Lauren B.A. in Spanish and Graphic Design from Susquehanna University</p>

	Wilson, Alysia B.E. in Elementary Education from The Pennsylvania State University
4.	The Administration recommended the approval of the following additions to the 2011-2012 Guest Teacher List:
	Holmes, Kevin
*	This individual is currently an employee and/or volunteer. Clearances are on file.

Dr. Faidley: Madam President, I would also like to mention that one of our Mathematics teachers who is currently serving as a long-term sub is here this evening. I'd like to recognize Dr. Kirby and he is listed as a Mathematics teacher hire for the future. I'd like to thank him for attending tonight's meeting.

Dr. Cronin moved the Board approve the personnel recommendations and was seconded by Dr. Donahue.

Roll Call Vote:

Barrett – Yes

Cronin – Yes

Donahue – Yes

Gräb – Yes

Hagan – Absent

Hancock – Yes

Morelli – Yes

Sheehan – Yes

Sheffey - Yes

8 Yes, 1 Absent

MOTION CARRIED

DELEGATES REPORTS

6.01 Dauphin County Technical School Report

Mr. Gräb: Want me to handle this, Chris?

Mr. Barrett: I defer to my learned colleague.

Mr. Gräb: Thank you. The Dauphin County Technical School did meet on Wednesday March 14. In our work session, we did have a budget update and although the Dauphin County Technical School budget is increasing 3.8%, the cost to Derry Township will be decreasing 7.5%, going from \$506,000 down to \$468,000. This is due to the increased number of tuition students coming from the schools which are not part of the consortium. That would be Steelton, Highspire, Millersburg, and Harrisburg. The contributions to the bond [not

audible] remains at a constant, however.

In the actual meeting, we just passed our consent agenda, which includes personnel and credit reimbursement and budget transfers and all those kinds of things. Any questions? I think I sent out to everyone a resume of what was done in the actual meeting. I will remind you that the next meeting, April 11th, Wednesday, the second Wednesday in the month of April, the Joint Board will be voting on the 2012-2013 budget. Usually we don't have a quorum for that, and you will be sent a absentee ballot. I would please encourage you to complete that and respond in as quick as possible. That's my report from the Tech School. Thank you.

Mrs. Sheffey: Thank you.

6.02 Capital Area Intermediate Unit Report

Mrs. Sheffey: We met last Thursday. We approved the CASA budget. I had mentioned in my last report that there was discussion about how CASA would be handled moving forward, so we approved their budget for next year assuming it will remain as is. Tuition will stay at the same rate of \$5,500, but there is an anticipated operating loss of \$225,000, and we agreed to fund that operating loss from the IU's general fund balance.

We also approved the IU staff to begin working with an organization yet to be identified to develop a charter school application for CASA. It's our belief that if we work with the entity that would take over as the charter school, we can develop some guidelines that could limit the cost to the school districts and also maintain the excellent program that CASA currently is.

Then we also had an update on the CAOLA program. We are now participants in Derry Township, but that program began – that's their online school – three years ago, and when it started, there were 16 schools that were participating. There are now 42 schools and that includes schools outside of our current IU, so it's very successful. There are 1,445 students enrolled, no, sorry, 1,000 of them come from our IU. The remaining 400 are from outside the IU. And 437 of those are full time students. The majority of those students are high school students – 1,394 and only 47 from the middle school, so this really is viewed as a high school program, but they're trying to push it into the lower grades. The completion rates: of the 1,500 students that are currently enrolled in courses, about 70% complete the program and of the 70% that complete the program, 87 1/2% pass. So it's growing. It's doing well. I know we have 15 students? Fifteen students currently enrolled and our students are full time students, correct? That concludes my reports. Are there any questions?

Male Voice: Question. What is the time horizon for a charter school application?

Mrs. Sheffey: They'd like to have it in by November, which would mean . . .

Male Voice: So what year – what budget year implication could it be for us?

Mrs. Sheffey: It would be 2013-2014.

Male Voice: Okay, thank you.

6.03 Derry Township Tax Collection Association Report

Mrs. Sheehan: Our meeting for this Thursday was cancelled so we'll be meeting on April 26.

Mrs. Sheffey: Excellent.

SPECIAL REPORTS

7.01 Announcement of Staff Development Conference

<p>Lisa Butler International Society for Technology in Education (ISTE) 2012 San Diego, CA June 24-27, 2012 Expenses: \$1,283.00</p>

7.02 School Community Information Report

Mr. Tredinnick: Thank you Madam President. As you heard our Student Representatives refer to here earlier, the high school has launched a Bring Your Own Technology Device initiative beginning today with the advent of the 4th marking period. This is really just a continuation of the theme that you've been hearing for some time, which is the furtherment of the 21st century learning environment here within our schools. Obviously, technology is fairly ubiquitous outside the walls and that technology takes on many shapes and forms. It is our goal to be able to replicate that within these four walls. So, students are being encouraged to bring the various technology devices that they might have that meet – there are minimum requirements in terms of access to the internet and some processing speed. In addition to the students being encouraged to bring that technology that might be of use to them within the classroom, our high school staff has gone through some training related to this so that they are

encouraged to help the students with this and think of ways that they can change their teaching to reflect the availability of information through the internet.

Of course for those who might be interested in acquiring a device, you could win an HP Folio 13 at the Taste of Hershey on Sunday, which is from 1:00 to 4:00 p.m. Tickets are available at the door. Students for \$10, Adults for \$20. We have a total of 35 food and beverage establishments that will be providing samples that day along with representatives of our student body doing everything from sports activities for children as well as a number of very fine presentations by our students of how 21st century learning is being applied within the classroom. That concludes my report.

Mrs. Sheffey: Thank you.

7.03 Board Members' Report

Mr. Morelli: The Parks and Rec Committee met March 14 and went over a couple of things. They've hired a new Aquatics Director for the summer – actually permanently – and she will bring some good ideas for some swimming programs for the community this coming summer.

They have a retirement: Kevin Jones, one of their maintenance folks is retiring.

A couple of years ago, I believe, they – Koons Park was donated to the Township. It's a park up on the top of Sandhill Road that I believe used to be a Lions Club – Sandhill Lions Club area. There is a pavilion there that they will be taking down, because it's unsafe at this time and they're not sure if they're going to be another one up or when.

We talked about a couple of programs – the summer and spring programs are going well. Residents can register online or at the Rec Center for the programs. This Saturday, the 31st at 10:00 a.m. at Shank Park they will have their annual Easter egg hunt and they're going to have 12,000 eggs this year instead of 10,000. They'll have the kids broken out by groups so Hank doesn't push all the little kids over trying to get that.

A quick flooding update: they met with DEP, fortunately or unfortunately, to talk about updates to the bike path and Bull Frog Pond there. Because DEP is now considering the pond a dam, they need to involve a core of engineers in the project, so that will probably take a little bit longer to get things fixed at that end of the bike path. The portion of the pat that was also damaged from the area of the pond up to Shank Park – again, since it's within 50 feet of the creek, also falls under DEP so that will probably be slow to be fixed too. So, the Parks and Rec folks are obviously continuing to tell the public to be cautious in that area.

The next meeting will be April 11. One last thing – last Friday night I got to dinner late, because – with my wife – because I decided to swing by the elementary dance. I went in there and it was an incredible sight. The kids and their families were having a great time and, I don't know about you guys, but when I grew up, my elementary school principal could not dance like I saw your principal dancing. That was an interesting evening, so I just wanted to thank all the volunteers that put on the dance and the companies that donated prizes. They have a prize table just full of things and a stack of envelopes with gift cards and things like that, so it was a good event. That's everything.

Mrs. Sheehan: Chris, if your Friday night this week is open, the middle school is having their dance so feel free to stop by that as well.

Mr. Morelli: Yeah, I think I might be covered, because it was actually at the middle school.

Mr. Gräb: Chris, when that's finished you can just venture up to the high school for the Key Club Mini Thon.

Mrs. Sheffey: I think they were looking for the 3:00 a.m to 6:00 a.m. shift. Right, Judy? Okay, I think Mr. Gräb had a report?

Mr. Gräb: Yes, I had the distinct pleasure last Wednesday of trekking north to the Middle Paxton Township municipal building with Mr. Rineer for the Dauphin County Tax Collection Committee. Our first official bit of business was to accept the summary report of the February 12 meeting, which wasn't completed, so we couldn't accept that.

We did accept the financial report ending in February 29, and the Tax Collection Committee is presently working under a \$4,000 deficit. We did take a look at some Act 32 transition matters. The solicitor gave us his opinion of the SSAE-16 controls audit and an opinion on the LST local services tax. He wants to send out a hard copy of those via electronics, and I haven't received those as yet. Mr. Rineer have you? Okay. So I can't report on those.

Mr. Lozaro from Keystone gave us an update on the readiness of the local office, gave us a brief synopsis of a recent presentation that the Derry Township Supervisors.

Under banking matters, the Tax Collection Committee deposit and investment policy requires official action and that was deferred until next month, because this is the first time we saw it and we wanted some time to review it.

We had an update on the status of a proposed agreement for a segregated account with the Huntington Bank to make sure funds are kept different. I forgot to allude at the beginning that Dauphin County Tax Collection committee was

formed to collect your earned income tax on a county basis, and now all the employers in the county have to send their earned income tax monies into a central location and that central location disperses it back to the Townships and to the school districts.

Following Mr. Stover's lead of last year, I again express my displeasure that the Tax Association is funded on a proportional basis by the Township [not audible] school districts, but our vote when we provide approximately 3.8% of the vote is equivalent to a township who might provide .2% of the vote. I just thought that was somewhat unfair. Mr. Stover expressed that last year when he was the Treasurer and I expressed it again this year. My question to Mr. Rineer on the way up is should I be nice, he said no just be yourself, and that was a mistake.

Mrs. Sheffey: You're always nice to us.

Mr. Gräb: That concludes my report.

Mrs. Sheffey: Thank you. Any other Board member reports?

7.04 Superintendent's Report

Dr. Faidley: Thank you Madam President. This evening I'd like to just devote a few brief moments to talk about the 20012-2013 budget development and to kind of outline the process from this point forward.

As you heard earlier, Mr. Gräb spoke very eloquently about how the Finance Committee came to some decisions and guidance regarding the recommendation that will be brought forward to the Board. I also want to talk about some additional steps that will begin tomorrow.

Beginning tomorrow morning, we will put the final touches on a constituent survey that will be pushed out the residents in our District. There will be approximately, and I believe there are approximately 9 or 10 questions on that survey. It will help us gather some additional input and some additional data that we can utilize to make some of the difficult decisions as we move forward into the long term five year budgeting process. We anticipate those response windows to be open in approximately one week, so that we will have time to assemble the data and put it in a format to bring back in April. Our hope is that we can gauge the community sentiment about the programs in our District and get a sense of some of the funding priorities that the community wishes. We do understand that not every citizen can come out to our public meetings, so this is one way that we can do the push out and try to collect some data regarding a focus survey. I would encourage, though, that those of you who are in attendance this evening will go out and encourage your neighbors, as many of them as you can, to come to the Finance Committee and keep our citizen – citizens welcome that do come

to the Finance Committee as observers – it gets very lonely for our one observer at times, so I would encourage you to talk to as many people as you can talk to for them to come out and here that information at our next April 10, 2012 Finance Committee meeting at 4:30 right here in this room.

In addition to that meeting and the updates on the data that we are collecting, we will also, after our Board meeting, we will have a working session that's open to the public for anyone who may not be able to make the 4:30 meeting, but can make the later meeting, and that will provide the Board to hear some additional information and feedback regarding the formulation of the budget and the cost containments that the Administration plans to present that evening.

As was presented earlier this evening at the Finance Committee – we have some significant challenges looming on the horizon for us in the present and in the future. It's important that every one of our citizens in our community is as informed as they can possibly be regarding the budget issues that this District faces for the next 5 to 7 years. So at the April 10 meeting, there were will be some additional opportunities for the community to provide input, both at the Finance Committee and the public comments, as well as in the working session.

It is our hope that on May 14, I will present a proposed final budget to the Board for approval so that we can meet the requirements of state law and get that on display for 30 days, and then the Board will at its June 25 meeting, it will vote on the final budget to move us into the 2012-2013 year.

Madam President, that concludes my report.

Mrs. Sheffey: Okay, thank you.

Mr. Shiflett: May I make a comment – a question? First of all, I think the effort to gain some input from the citizenry regarding the survey is great, and I think it's a good first step. I guess my specific question is will the results of the survey be public?

Dr. Faidley: Yes.

Mr. Shiflett: Okay. I don't know if I didn't understand.

Dr. Faidley: Yes, we plan to present them . . .

Mr. Shiflett: Okay, as part of the – okay great. Thank you.

Mrs. Sheffey: Any other comments?

7.05 Board President's Report

Mrs. Sheffey: I guess it was two weeks ago we had the NSBA webinar. There weren't many of us there, but I'd say that half of the meeting talked about – and it was the webinar on community outreach – and half of the meeting was dedicated to your Board meeting and the other half was using technology.

I think the first half said your Board meetings, there's three types: there's those that – there are bores, wars, and restorers type meetings and obviously you want yours to be restorers. One way to make it a restoring meeting is to have students presenting about what they're learning. So tonight was – and tonight was planned before we heard that – so it's good to know that we were on the right wavelength there. They really recommended inviting family members and students and engaging the presenters, and that our interesting agenda items need to be up front. So, sorry, not that you're boring John, I thought our students were more interesting.

Mr. Gräb: I agree.

Mrs. Sheffey: Then the second half where they talked about using technology. They really emphasized using Facebook and Twitter and those are some things that already are in the works. I'm not sure if we're up live on Facebook yet, but I know that's in the works as well as Twitter.

Mr. Tredinnick: We have a number of things that are in the works. We'll be discussing those farther at the Communications Committee meeting on April 19.

Mrs. Sheffey: Okay. It was encouraging that we're heading in the direction that they were recommending. There were other Board members present, I don't know if anyone wanted to add to that.

RECOGNITION OF CITIZENS (Non-Agenda Items)

8.01 Recognition of Citizens (Agenda and Non-Agenda Items)

Julie Neal: I am excited about the new technology and that we are encouraging our children to bring it into school, but there is a general concern, I know with my own high school student, about security. There has already been some theft issues throughout this school year, so the first thing out of her mouth was, I am not bringing my technology to school, because I don't want it to get stolen. So I just was wondering if the school has anything in place that I can share with her to ease her concerns about the theft.

Mrs. Sheffey: Dr. Faidley, would you like to address that or follow up later?

Dr. Faidley: I can respond very basically at this point and time. We've been, as a group, discussing all of the different frequently asked questions that come up whenever you roll something like this out. So, I can tell you that, yes, we have had that conversation in terms of the security. It is obviously going to be an ongoing concern as is, you know, when students bring their textbooks to school and carry them from class to class. There are some things to be worked out in terms of how we move forward, but I think that one of the benefits of the, if you want to call it a pilot, this 4th quarter is to see it in action – live action – so that we can form some opinions about what we need to tweak, what we need to modify moving forward and what better data than to get it from the students, and then the parents perspectives on how it works. So it's a work in progress. We're currently following some of the other districts around the nation that have actually moved in this direction, perhaps a little earlier than we have, but those same concerns came up elsewhere. We're just trying to figure out a way to take what the students do in their outside of school world and make it a reality inside the school world as evidenced by the presentations you saw from both students that are still here with us, thank you for staying. Technology is extremely important in how our students move through their course of study and without that technology in school and perhaps their own devices to help that become a little easier, it would create a different educational environment. So, we're learning just like everyone else, and hopefully we'll have more information for you on that particular question in terms of the security issue.

Ms. Neal: Thank you.

Shelly Tice: Thank you for allowing me to speak Madam President, Mrs. Sheffey. My daughter is a student here at the high school and she's a member of the field hockey team who will be a part of that program next year. I'm not sure where we are right now in the interview process for the field hockey coach – head coach position, but I do have a concern about hiring the best qualified head coach.

I took my concerns through the chain of command. I had met with Mr. Elias, Athletic Director and I met with Mr. Murphy, the high school principal, and also with Dr. Kepler, Assistant Superintendent, and tomorrow I have a meeting with Dr. Faidley, the Superintendent. Depending on the outcome of that meeting, I may request, if possible, to meet with the Executive Board who deals with the personnel issues.

But at this time, what I'm asking the Board is a request that Dr. Faidley does not accept a recommendation from the Athletic Director, and like I said, I don't know where they're at in the process, until I at least get to voice my concern to Dr. Faidley and further to the Board if I'm allowed to do so. That's my request to the Board tonight.

Mrs. Sheffey: Absolutely. Well, you're meeting you said with Dr. Faidley tomorrow?

Ms. Tice: Tomorrow afternoon.

Mrs. Sheffey: Okay.

Ms. Tice: But depending on the outcome, if I'm not happy, I may want to at least request to meet with a few Board members who deal with personnel if that's possible, and I would not want a recommendation made until I was allowed to do that.

Mrs. Sheffey: Okay.

Ms. Tice: So that's my request.

Mrs. Sheffey: Great, thank you. Any other comments?

Brian Shiflett: Uncharacteristically, I came here tonight not planning to say anything, but this seems to hold through this whole agenda, I could not let this evening pass without extending thanks to Dan Tredinnick for migrating the District's website to the new web platform. The fact that Friday morning the District website was up and running on the new platform was a testament to all the hard work he put in to the migration. For those who are IT professionals, I think they probably better understand what it means to do a migration like that, because the expectations are that everything is going to work just the way it did before. I have a saying, it's never easy. Any time you put a nail on the wall or turn some [not audible], it's never as easy as people tell you going to be, so thank you very much for all the hard work you did and looking forward to seeing great things with that website in the future. Thanks.

Mrs. Sheffey: Thank you.

Cathy Gunkle: I'd like to inquire about two things: one, you were speaking about hands on security of the devices coming to school – what about the security online with the devices in school with reference to kids going on Facebook, kids going to sites they shouldn't be going on, kids checking their e-mail?

Mrs. Sheffey: Dr. Faidley, did you want to . . .

Ms. Gunkle: Is it a wireless system?

Dr. Kepler: I'll be happy to respond as this morning we had a two hour meeting with a subcommittee that's responsible for policy procedures in bringing recommendations forward. I'm pleased to say that Mark Painter is one of the individuals on our committee is taking the lead on putting together the various

pieces we have into a final document. In that document, we speak as we're required to maintain the Child's Internet Safety Protection Act, so children would have to go through – or students, excuse me guys – not children, would have to go through our District's network which is filtered to meet that requirement.

Ms. Gunkle: So their access would be denied in certain circumstances.

Dr. Kepler: Absolutely.

Ms. Gunkle: Another – I love the new website as well. Can you please click on your policy button right there? When I clicked on mine today, there were no policies. Next to agenda? Meetings, agenda, and policies? Is that where the listing of all the policies would be?

Dr. Donahue: Those are the secret policies.

Mr. Tredinnick: Actually, what you're looking at here is a function of the Board Docs software. District policies are actually listed directly on the District website which is at www.hershey.k12.pa.us and if you look School Board's, excuse me, About our District section under the School Board, you'll see a listing of all policies and they are all available there.

Ms. Gunkle: I found it very hard to find today and yesterday. I'm not that computer literate, but it wasn't . . .

Mr. Tredinnick: If you have a few minutes afterwards, I'll be more than happy to show you through the clicks rather than just bark them into a microphone.

Ms. Gunkle: That'd be great.

Mr. Tredinnick: Thank you.

Mrs. Sheffey: Thank you. Mr. Leonard.

Mr. Leonard: I came up with a couple of other questions tonight listening with the technology ideas that are being wrapped around high school here with a 9th grader. I don't know if I understood the young gentlemen to say you're supposed to bring your devices, anything but a laptop or are laptops also encouraged to be brought? I don't know who wants to answer that question.

Dr. Kepler: I'd be happy to, Mr. Leonard. Laptops are also welcomed to be brought. One of the parameters is battery and the student's device – the idea is that battery should be lasting throughout the day, hence laptops, that could be a difficulty. The provisions with charging – we'll be working through those. The schools that have BYOT initiatives require battery life of the device to last

throughout the day. You get into safety issues with cords going all over the place as witnessed here in front of us.

Mr. Leonard: Alright. Thank you for that, and then, is this being implemented to help also maybe control some of the budget that if we're able to afford the laptop that isn't something that you have to provide? And if so, I like that idea.

Dr. Kepler: It is indeed a budgetary item, Mike, in that if we had a 70% rate of participation, we would be able to move to a one-to-one environment with the current level of technology we have in the District that could range from iPods, iPads, iTouchs, laptops, any other smart device, if you will.

Mr. Leonard: Great, just, and I guess the idea I like about it, even though with theft and different things, just talking to a couple parents that their kids are in college. It's where it's going. They have to, it's weird, you think you have your college costs covered, but then you have to pay \$40 for your class for technology, because you're actually answering tests on your iPhone, which you have to upgrade the kid's phone to be able to do this in class. So, I think it's a good idea.

Dr. Kepler: Yeah, another advantage, if I could just add there, Mike, is that when the students have various devices sitting in the same classroom, we're no longer able to teach. This is the tool. It's the student – here's the issue – here's the 21st century problem. Use your tool, whatever you want to utilize to create your solution, to create your project, what have you.

Mr. Leonard: And I would hope that somehow the kids that can't afford it, I think that's what you're trying to do is to have things available for this, so, good. I like the idea of the five year budget looking out ahead. I know everyone thinks tax increases, you know, if tax increases are needed and it's for a good reason, I personally, don't mind it. I want a safe building. I want the programs for the kids. I want the field trips. I want the teachers. I don't need a fancy building, and I don't need a fancy trophy case. I want, you know, it has to keep them dry. It has to – I'd rather have to have the teacher in the room to do it and just have block wall. I get frustrated when we get into the budget. I stand up here, and I brought that up with the music room, and we got into a \$150,000 change order, because of the roof. You know, spilled milk, it goes on and on. These things cost money - the fanciness of it. I bring this up, because we're talking about the addition for the Administration and for the building and they're talking about a glass façade which faces east and south. My basic engineering tells me that when you get that with solar gain, you're going to increase your operating costs – heating and cooling. I would assume you're going to increase your maintenance costs with the glass façade. I'm looking at a 15 year period. I know the architects in the meeting last week said it would be \$20,000 to \$30,000 cheaper to not put the glass façade up. If you look at 15 years and you save \$300 a month in energy costs, because you don't have the solar gain and the maintenance of the glass,

let's say for 15 years is \$20,000 compared to brick is probably minimal, over a 15 year period, you could be saving \$99,000. So as a School Board, I really encourage you when these people present these things, as in that meeting, and they throw out, and it only saves \$20,000 or \$30,000 bucks. I work with [not audible] for \$20,000 or \$30,000 bucks. I'd rather have a teacher in a classroom for \$20,000 or \$30,000 bucks. They don't look at the big picture of it, and then they spend an hour talking about energy costs and energy efficiency and dimmers and how important it is, and then they throw in a little disclaimer, well the operating costs and the heating and cooling in that little area compared to [not audible] it doesn't matter. It does matter, if you look – I like the five year budget idea – look out 10 or 15 years. They can provide you these numbers real easy. The engineer can do a quick load based on, you know, utility costs today, then you have to put inflation in there. If you would look into the possible \$99,000 savings in 15 years, put a sign above the building that says Admin. It doesn't have to be fancy.

Then we get on to the tennis court idea and the track. This started two years ago, in April actually [not audible] the idea doing the tennis courts over was brought up and I made some suggestions about an alternate court surface. It kind of died and then it was rehashed here, and I was in the meeting two months ago. I didn't know it was coming to the Board to be put out for bid or I would have been there. I apologize for that. I didn't get that indication pre-meeting that that was going to happen. But, looking at the tennis court – three ideas that I'm looking at. You're looking at Areba Avenue and you're talking about just tearing it all down and doing it over. The original budget was \$165,000 to \$190,000. In looking at some minutes from someone tonight, now it's up to \$240,000 with new lighting. This alternate court idea at the same location – and then the other idea I came up with was merge with the Plaza. My understanding is our gym class doesn't walk down to the tennis courts anyway, because it's too far, they go over to the Plaza for the tennis lesson. If we merge with the Plaza, and I'll present everyone with one of these folders, I did a spreadsheet here, you're talking \$137,500 compared to \$300,000, now that's based on the low numbers without the lighting and all these new numbers I saw tonight. My idea at the Plaza is the bottom two courts are used for basketball courts right now and there is a lot of use on them. It's just a hit right now, so you only really have four courts available. Work with the Township, move – they're selling the skate board park – move the basketball courts over. I have this all lined out here with budget numbers, \$40,000 bucks, throw in \$20,000 bucks for lighting. Basketball people are asking for year round now, they want to start a summer league, a fall league. Get them off the tennis courts. Work with them on the tennis courts – if you stay with paved courts, you pay \$45,000 to \$60,000 every seven years to resurface the courts. Talk to anyone that owns tennis courts. The Plaza gets into that, e do, the USTA handbook – United States Tennis Association handbook. Once you build them, you own them. They're your baby to take care of. Share that cost with them, you know, so every seven years you have to pay \$60,000 to redo

it, the school would only have \$30,000, they'd have \$30,000, because they're looking to cut their budget to.

So I'd really encourage, I know that things are out for bid and none of this was an alternate bid, but before you approve spending that kind of money, I would really hope that we think outside the box. I don't think people would be mad if we have to increase taxes, but I sit here and I see it frivolously spend, and it – if it isn't the surface you want, tell me to go away. Tell me a good reason why and I'll go away, but no one every gives me a good explanation. I had one that said, PIAA didn't approve it. I have an e-mail in your packet I'm going to give you that PIAA says the court – the matches would count. It's like hitting my head against a wall, so I have testimonials in here. I've talked to three people that have them – two in Minnesota, one in Ohio, so the environment in Minnesota is a little harsher than ours. The thing that strikes me is some of the – in Minnesota – they've had the courts for 10 years, zero maintenance. One a dollar has been spent on maintenance and that's what I get with all of them, but some of the longest courts in are 10 years in Minnesota. That's the kind of things I'd encourage you to look at and I'll hand you all one of these so you can have them. If you have any questions, please feel free to call me.

Mrs. Sheffey: Okay and I'm going to have Mr. – I see he's taking notes – he's chair of our General Services Committee and he's also our representative with Parks and Recs, so if you have some conversations. Thanks Chris and thank you Mike. Are there any other comments?

9.01 Adjournment

Mrs. Sheffey: The next public School Board meeting will be held Tuesday, April 10, 2012 starting at 7:00 p.m. in the High School LGI room.

Dr. Cronin moved to adjourn, with a second by Mr. Hancock and, approved by unanimous voice vote by all members.

The meeting was adjourned at 8:45 p.m.

Respectfully submitted,

Stephen E. Rineer
Secretary to the Board
Approved at the April 10, 2012 meeting

Mrs. Ellen Sheffey
President of the Board

LDM