



# REDWOOD CHRISTIAN H.S. PARTNERSHIP PROGRAM

## THE OPPORTUNITY TO SUPPORT RCS

Sponsoring through our scoreboard is a unique opportunity to be a part of the coolest technology while investing in your business, the school and its students. Our new, all-digital scoreboard platform infuses high-impact advertising into the fan experience, giving you a progressive and flexible way to **build your brand** within your key demographic area.



## THE CHANCE TO MAKE A DIFFERENCE!

Advertising on our boards enables you to **make a difference** by:

Increasing your Company's brand awareness within this awesome market

Advertising to fans, students and alumni through our exclusive Fan App

Helping fund a platform that provides real, career opportunities for students

Showcasing your commitment to supporting the community and local non-profits

**BUILD YOUR BRAND AND SHOW YOUR SUPPORT TODAY!**

**SEE BACK FOR ADVERTISING  
& PARTNERSHIP DETAILS!**





# REDWOOD CHRISTIAN HIGH SCHOOL PARTNERSHIP PROGRAM

Choose from three incredible partnership levels: **Champion**, **Premier** and **Elite**.

Compare the offerings, select one that works best for you, and then contact us to start making a difference **TODAY!**

## CHAMPION

### BRAND WRAPPER

10'x7' wrap: 2.5' header

Full game; all varsity; j.v.; and m.s. sports played in gym

### ROTATING AD

10'X 2' Banner

20 sec. in looping rotation for the duration of every game

### PREGAME CINEMA AD

10' x 7' banner

20 sec. in looping rotation during 20 minute timeframe

### HALFTIME CINEMA AD

10' x 7' banner

20 sec. in looping rotation during 10 minute time frame

### TIMEOUT CINEMA AD

10' x 7' banner

20 sec. in looping rotation during 10 minute time frame

### FAN APP BONUS

Rotating and Halftime ads shared through the fan app

**\$5,000 / yr**

3-Year Commitment

Total Exposure Per School Year:

**75 GAMES A YEAR!**

## PREMIER

### ROTATING AD

10'X 2' Banner

20 sec. in looping rotation for the duration of every game

### PREGAME CINEMA AD

10' x 7' banner

20 sec. in looping rotation during 20 minute timeframe

### HALFTIME CINEMA AD

10' x 7' banner

20 sec. in looping rotation during 10 minute time frame

### FAN APP BONUS

Rotating and Halftime ads shared through the fan app

**\$800 / yr**

3-Year Commitment

Total Exposure Per School Year:

**75 GAMES A YEAR!**

## ELITE

### ROTATING AD

10'X 2' Banner

20 sec. in looping rotation for the duration of every game

### FAN APP BONUS

Rotating and Halftime ads shared through the fan app

**\$500 / yr**

3-Year Commitment

Total Exposure Per School Year:

**75 GAMES A YEAR!**

See corresponding **Digital Media Ad Spec Guide** for the model of ScoreVision media board you are interested in to get details regarding ad sizing, display placement and art specifications.

**CONTACT JIM CLEVELAND AT 510-317-8988 FOR MORE INFORMATION!**