

Economic Development Newsletter

April 2023

Coracora Named a Finalist for James Beard Award

Coracora, a Peruvian restaurant in the Elmwood section of town, is one of just five restaurants nationwide to be named a finalist for Outstanding Restaurant as part of James Beard Awards competition.

The award is one of the culinary world's highest honors.

The winner will be announced on April 26th.

Good luck to Coracora- we are all rooting for you!



**James Beard
Foundation**



Outdoor Dining is Here!

On April 11th, the Town Council approved an 'Ordinance Concerning Outdoor Dining' ensuring that this expanded use will continue to be permitted for Town restaurants. House Bill 5271, which originally allowed expanded outdoor dining, expires at the end of the month.

The ordinance takes effect on May 1st.

For more information, please email: Kristen Gorski, Economic Development Coordinator
kristen.gorski@westhartfordct.gov.

Job Fair Set for May 23

The Town of West Hartford and the West Hartford Chamber of Commerce will hold our 3rd Annual Community Job & Resource Fair on Tuesday, May 23, 2023 from 4PM to 7PM at Elmwood Community Center, 1106 New Britain Avenue. (Access facility via Burgoyne Street)

All industries are encouraged to participate as we expect a diverse set of job seekers to attend. Participating businesses included banking, manufacturing, food service, retail and health care. Vendor space is limited and will be assigned on a first-come basis.

There is no fee to participate but registration is required.

For more information and to register for the event, please email: jobfair@westhartfordct.gov.

Community Job & Resource Fair



Tuesday, May 23, 4pm-7pm
Elmwood Community Center
1106 New Britain Ave, West Hartford
 This event is open to the public:
FREE Admission for Job Seekers
 (No Pre-Registration Required)
FREE - Table for Business & Job Resource Organizations
 (Limited Space on a First Come Basis)
 For more information or to reserve a space:
 email jobfair@westhartfordct.gov

Presented by






MINORITY BUSINESS GROWTH PROGRAM

Connecticut Small Business Development Center

Join the Connecticut Small Business Development Center for this **FREE 8-session virtual course** that will provide Minority Owned Business with **strategies and support to accelerate growth.**

Eligible businesses must be based in **CT, operating for at least one year**, with at least **\$150,000 in annual sales.**



April 18th - May 11th

Tuesdays & Thursdays (8 sessions)

6:00 - 9:00 PM

 Sessions are held virtually via **WebEx**

Course Sessions:

- Business Strategy
- Principles of Marketing
- Digital Marketing
- Building Effective Teams
- Operations Management and Technology Adoption
- Tracking and Measuring Business Performance
- Accessing Capital

REGISTER HERE

 ctsbdc.uconn.edu/mbgp



Sponsored by:



Funded in part through a cooperative agreement with the U.S. Small Business Administration, the Connecticut Department of Economic and Community Development, and UConn.



Upcoming Women's Business Development Council Programs:

Marketing Made Simple: Website Content Basics

Are you confused and frustrated with website creation? Marketing your business can be a daunting task. This class will help you "fill in the blanks" and get started on creating engaging words and imagery.

Join the WBDC to learn how to create website content your visitors will actually read!

Thursday, April 27
1:00 PM - 2:00 PM
WBDC Virtual Classroom

Accessing Capital for Your New Business

Early-stage companies occasionally need capital assistance to stay afloat and finance their day-to-day operations. Many small businesses and startups find it difficult to access capital.

Join WBDC Business Advisor Samantha Cross to learn about potential sources of capital for entrepreneurs.

Wednesday, April 12
12:00 PM - 1:00 PM
WBDC Virtual Classroom

**Click Here to Learn More &
Register!**

CWP Providing Training Funds to Grow and Expand Your Workforce!

Capital Workforce Partners (CWP) is offering funding and other resources to manufacturing companies in North Central Connecticut who provide Incumbent Worker Training (IWT) or On-The-Job Training (OJT).

IWT supports current employees in obtaining industry-based skills or credentials that lead to career advancement and income mobility.

OJT supports new employees in receiving targeted training that meets your business's needs for growth and development. Training must relate to the manufacturing industry.

**For more information: visit
CapitalWorkforce.org**

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