

GROTON BOARD OF EDUCATION
SPECIAL COMMUNICATIONS COMMITTEE MEETING MINUTES
APRIL 11, 2023 @ 4:00 P.M.
CENTRAL OFFICE, ROOM 4

Members Present: Matthew Shulman, Liz Porter, William Horgan

Also Present: Phil Piazza, Rebecca Beyus

1. Chairman Shulman called the meeting to order at 4:00 p.m.
2. Review Minutes from the February 27, 2023 Meeting
 - Motion to approve (Porter) Seconded (Horgan) - Passed unanimously
3. Communications Plan Updates
 - R. Beyus reviewed the revised goals, per the input from the last meeting, and draft tactics.
4. Discussion on PTO Collaboration and Outreach
 - Dates and times for outreach were discussed. A meeting before the end of this school year is preferable to include both the outgoing and incoming PTO leadership and viewed as beneficial to the PTOs to share successes and struggles from the past year.
5. Next Steps / Future Meeting Dates
 - R. Beyus will update the working draft of the Communications plan based on the discussion for review at the next meeting.
 - Next Meeting: April 24 @ 4:45 pm
6. Adjournment - Motion to adjourn @ 5:00 pm (Porter) - second (Horgan) - Passed unanimously