

GROTON BOARD OF EDUCATION  
SPECIAL COMMUNICATIONS COMMITTEE MEETING  
APRIL 24, 2023 @ 4:45 P.M.  
TOWN HALL ANNEX, CR 2

**Mission Statement**

*Our mission is teaching and learning.*

**Communications Committee Statement of Purpose**

*The Board of Education Communications Committee shall build and strengthen positive, interactive relationships with our entire community about Groton Public Schools.*

AGENDA

1. Call to Order
2. Review Minutes from the April 11, 2023 Communications Committee Meeting (Attachment #1)
3. Communications Plan Review of Work to Date and Discussion
4. Future Topics / Priorities
5. Next Steps / Future Meeting Dates
6. Adjournment

GROTON BOARD OF EDUCATION  
SPECIAL COMMUNICATIONS COMMITTEE MEETING MINUTES  
APRIL 11, 2023 @ 4:00 P.M.  
CENTRAL OFFICE, ROOM 4

Members Present: Matthew Shulman, Liz Porter, William Horgan

Also Present: Phil Piazza, Rebecca Beyus

1. Chairman Shulman called the meeting to order at 4:00 p.m.
2. Review Minutes from the February 27, 2023 Meeting
  - o Motion to approve (Porter) Seconded (Horgan) - Passed unanimously
3. Communications Plan Updates
  - o R. Beyus reviewed the revised goals, per the input from the last meeting, and draft tactics.
4. Discussion on PTO Collaboration and Outreach
  - o Dates and times for outreach were discussed. A meeting before the end of this school year is preferable to include both the outgoing and incoming PTO leadership and viewed as beneficial to the PTOs to share successes and struggles from the past year.
5. Next Steps / Future Meeting Dates
  - o R. Beyus will update the working draft of the Communications plan based on the discussion for review at the next meeting.
  - o Next Meeting: April 24 @ 4:45 pm
6. Adjournment - Motion to adjourn @ 5:00 pm (Porter) - second (Horgan) - Passed unanimously