



A Year in Review 2020-2021

Flexibility and Commitment



Categories for Review

- Governance and Board Vision
- Staff Mission
- Instructional Leadership
- Business and Finance Management
- Community Outreach



2018-2019 Year 1



- ❖ Develop Vision and Mission
- ❖ Develop a shared timeline
- ❖ Identify stakeholders
- ❖ Compose a planning group
- ❖ Coordinate planning process and measurements for achieving overarching targets
- ❖ Fiscal management
- ❖ Organizational efficiency

Expectations

- ✓ Budget Oversight Committee
- ✓ Executive Cabinet Formation
- ✓ Facilities Master Plan
- ✓ Shared governance and ethical leadership
- ✓ Developing a culture of continuous improvement through frequent monitoring of progress and sharing of best practices

Targets, Vision, Mission - Student Centered

Vision: Every student works to achieve grade level standards, feels safe and is supported to realize individual success.

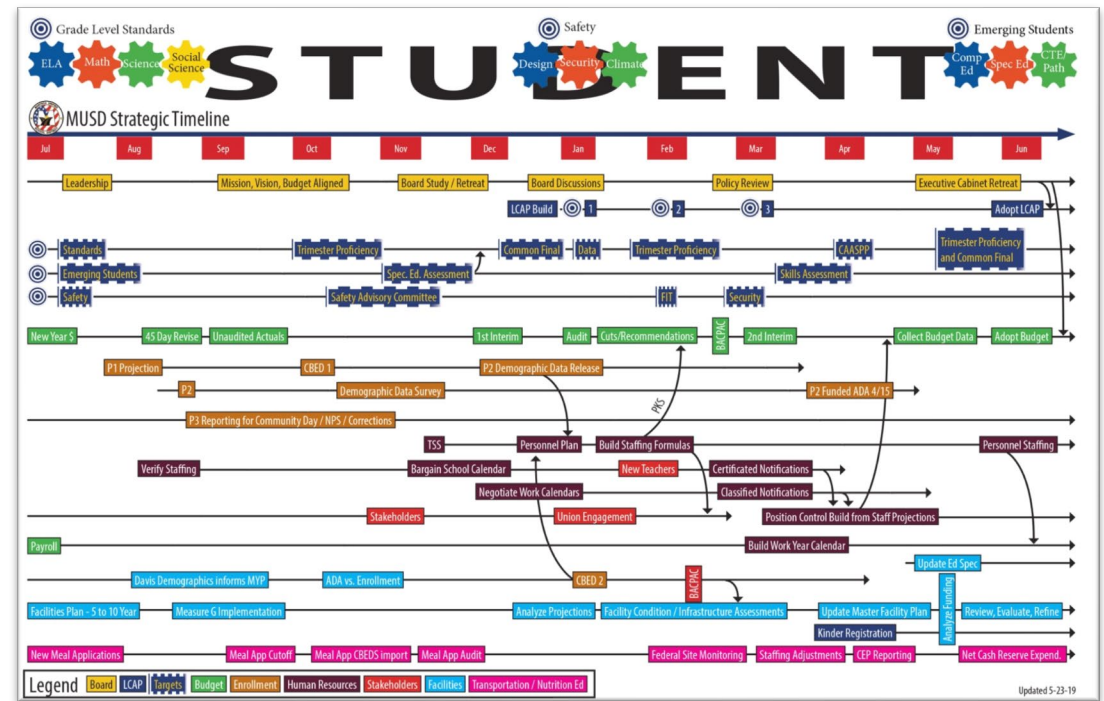
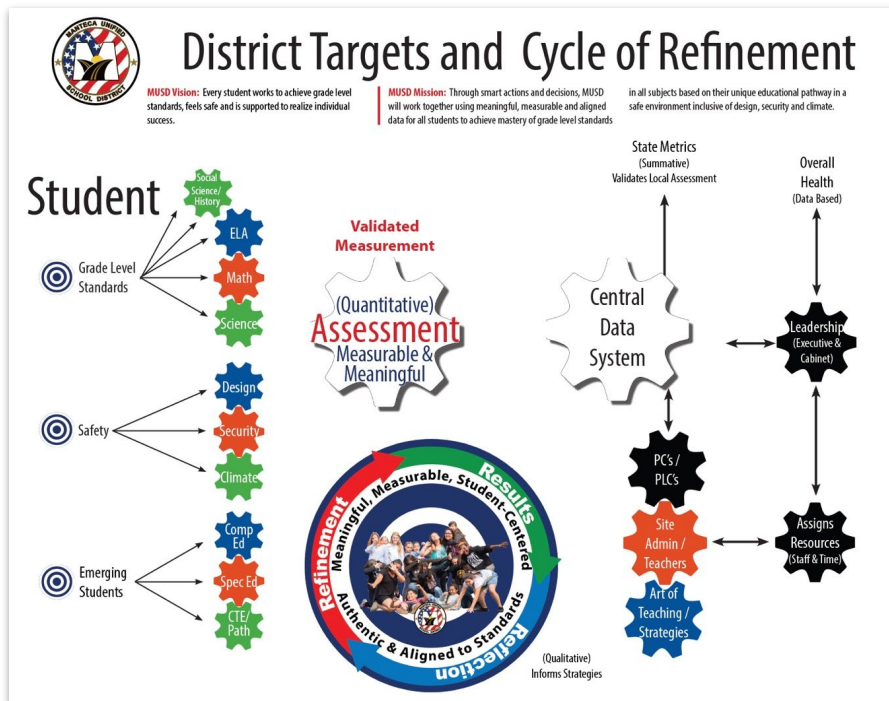


 Grade Level Standards

 Safety

 Emerging Students

Mission: Through smart actions and decisions, MUSD will work together using meaningful, measurable and aligned data for all students to achieve mastery of grade level standards in all subjects based on their unique educational pathway in a safe environment inclusive of design, security and climate.



“To have a team behind you, to feel safe and connected,”
-Senior Director of Secondary Education, Clara Schmiedt

Finance and Budget

- A Balanced **Zero-Sum** Budget inclusive of Personnel and Operational Costs
- Future Budget Adjustments based on validated and meaningful **Needs**
- Allowing for **needs-based** budgeting centered on **students**
- Identified **Operational vs. Programmatic Base vs. Supplemental**



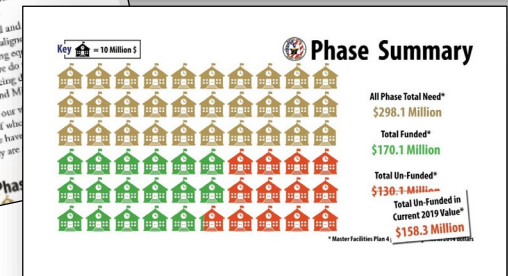
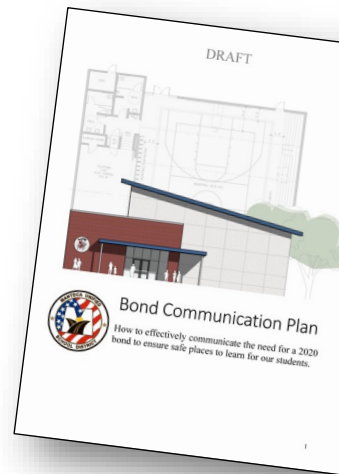
Collective Agreements

- Partnership with union groups are valued and are instrumental in student success.
- CSEA 50 and MEA concluded existing 2 yr. contract and new successor agreement for additional 3 yrs.
- Future collaboration priority goal



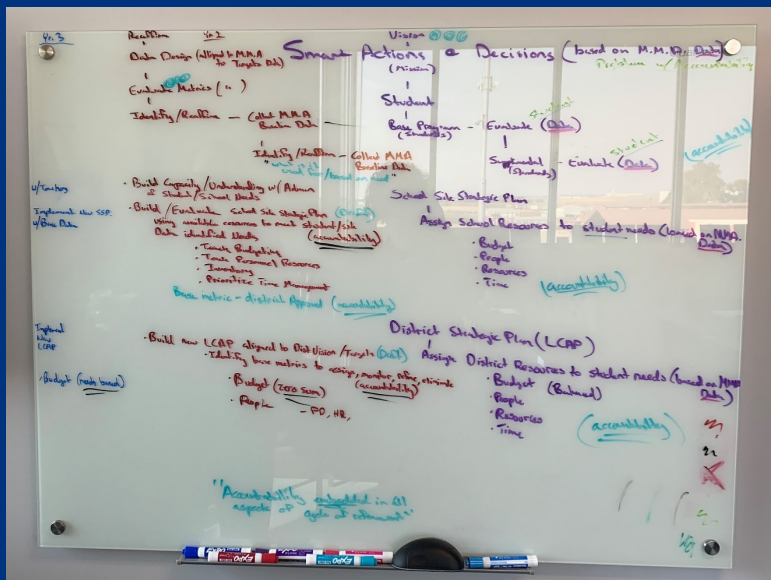
Facilities 5-10 Year Plan

- Master Facilities Plan
 - Measure G Projects
- Needs Assessment
 - Funding Sources
 - State
 - Local
- Developer Fees/Bonds/CFD's
- Community Engagement





2019-2020 Year 2



- ❖ Solidify Purpose
- ❖ Build capacity with school site administrative staff
 - Budgeting
 - Inventory
 - Priority in time management
 - Personnel resources
 - Authentic data analysis
- ❖ Review of policies and procedures with integrity
- ❖ Develop a baseline
- ❖ Facility Needs Assessment/Funding Gap Identified

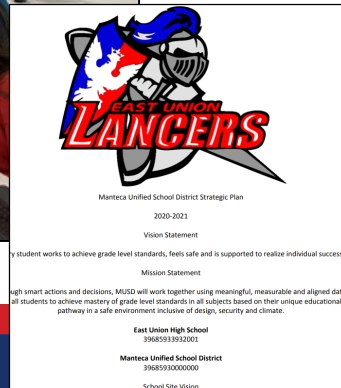
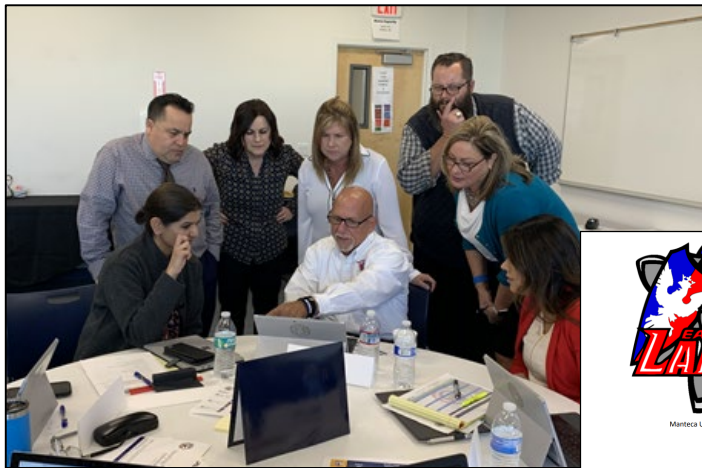
Expectations

- ✓ Strategic District/Site Plans – identify needs
- ✓ Zero-Sum Budget
- ✓ Baseline data – identify need
- ✓ Facility Needs assessment
- ✓ Building Capacity through deliberate efforts of targeted professional conversations
- ✓ Department and school improvement planning processes with fidelity
- ✓ Established non-negotiables system wide for fiscal responsibility
- ✓ Guaranteed and viable base curriculum

Instructional Leadership

Building Capacity

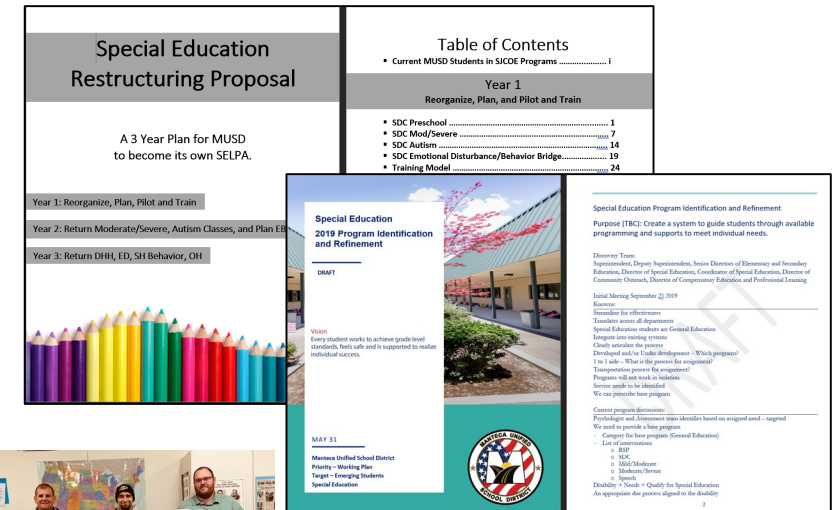
- Instructional Leadership
- Budgeting
- Inventory
- Priority in time management
- Personnel resources
- Authentic data analysis



Strategic Planning

- Site Strategic Planning
- Inventory Base and Supplemental Programs, Structures, Resources, Time and People
- Align, Assess Baseline, Develop Goals
- Assess with Fidelity and Integrity

Special Education Supports



Professional Development

- Wonders Base Curriculum
- Study Sync Base Curriculum
- EdCon 2020
- NGSS Curriculum Discussions
- Crosswalks to Measures of Academic Progress (MAP)



Cultural Change



← BARRIERS TO LEARNING →



Principal's Commitment:

To use aligned data to identify barriers to learning grade level standards and to assign appropriate resources to evaluate effectiveness.

Teacher's Commitment:

To implement the base mandated curriculum, which is aligned to the state standards, and authentically evaluate student success (or failures) and through the art of teaching reflect on our student achievement, modify, refine, and use supplemental materials aligned directly to identified student needs to help access curriculum and consequently the standards.



LEADERSHIP MEETINGS



REGIONAL MEETINGS

Solidify/Reaffirm Purpose

Who do we serve?

- Our purpose
- Our tools

How do we know what our students need?

How are we addressing those needs?

Which resources are we using to address those needs?

Student Centered

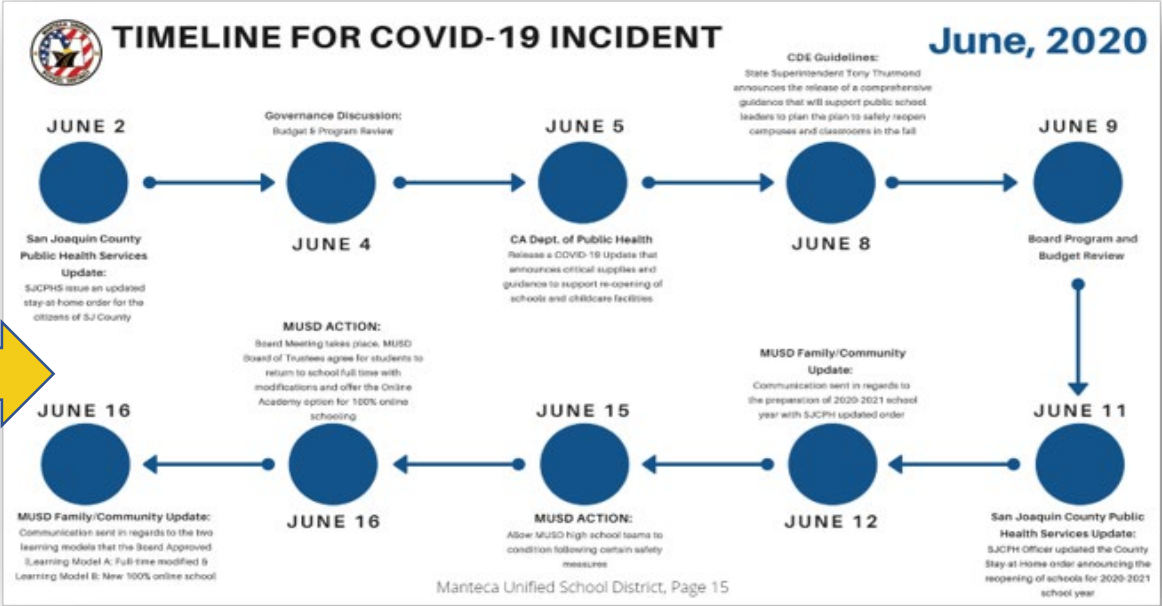
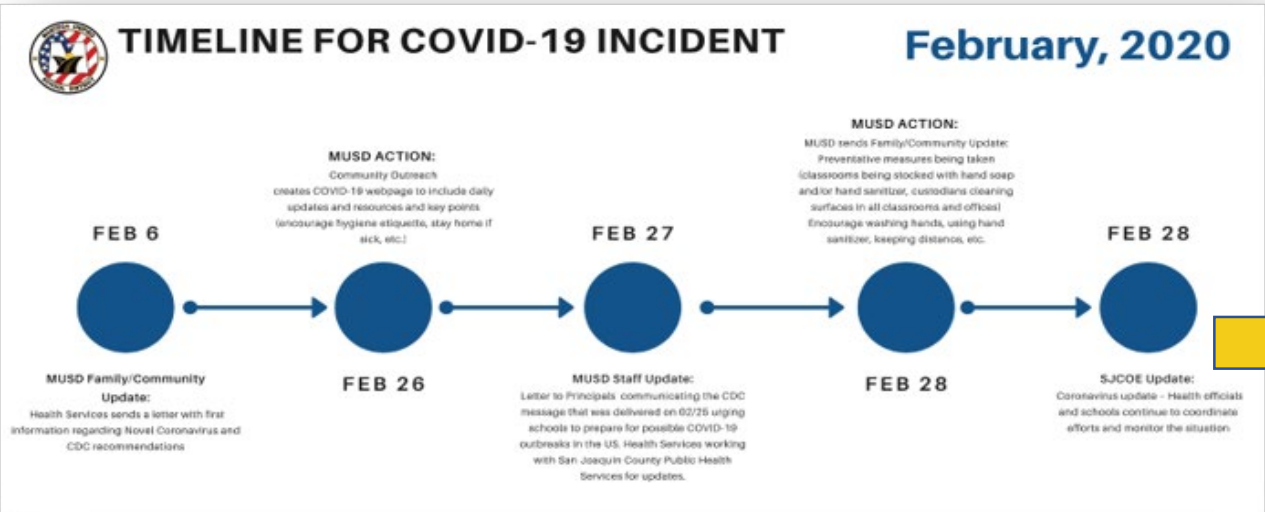


Establishing ACCESS – Advisory Group

Academic Conversations Centered on Education and Student Standards



COVID Timeline



COVID-19 Timeline

March 2020- June 2020: Pandemic Response

- Initiated Joint Incident Command
- Critical decision making based on fact-based guidelines
- Maintained and stayed focused on delivering education to students with program fidelity
- Mitigated work conditions with tiered level response
- Delivered meal services
- Delivered standards-based curriculum virtually
- Delivered access to internet
- Negotiated with all labor groups
- Delivered professional development for a new learning environment
- Accessed funding from State and Federal government
- Communicated across all channels
- Delivered online kindergarten registration



MANTECA UNIFIED SCHOOL DISTRICT



GRAB & GO MEALS

BEGINNING MONDAY, APRIL 6

More Information
(209) 825-3200
www.mantecausd.net/grabandgo

TOMAR Y LLEVER COMIDAS



2020-2021 Year 3



- ❖ Pandemic Response with strategic inclusive planning
- ❖ Develop Site Plan for Implementation Year 4 onward
- ❖ Develop District Plan for Implementation Year 4 onward
- ❖ Student-Centered Needs Based Budget
- ❖ Develop a baseline to measure performance
- ❖ Stakeholder Input

Expectations

- ✓ Hiring and retaining quality employees
- ✓ Use critical data to drive change

Governance and Board Vision

*Every student works to achieve grade level standards,
feels safe and is supported to realize individual success.*



Board Governance *29+ Meetings*

Regular Meetings

July 21, 2020
August 11, 2020
September 15, 2020
October 6, 2020
November 17, 2020
December 15, 2020-
*Organization of the Board, New
Board Sworn In*
January 19, 2021
February 16, 2021
March 2, 2021
April 13, 2021
May 11, 2021

Special Board Meetings

June 9, 2020
August 4, 2020
September 22, 2020
March 11, 2021



Discussion Meetings

June 2, 2020- *Budget & Programs*
July 15, 2020- *Bond, Transportation, Reopening*
September 28, 2020-
Governance Discussion Update on Current COVID Guidelines
March 23, 2021- *Facilities*
April 28, 2021- *Budget/LCAP*

Budget/LCAP Meetings

June 9, 2020
June 16, 2020



Emergency Board Meetings

July 13, 2020
August 19, 2020
December 4, 2020
December 9, 2020

Study Sessions

February 9, 2021- *Effective Governance*
February 25, 2021- *Data Walk*
March 30, 2021- *Equity Workshop*



Staff Mission

Through smart actions and decisions, MUSD will work together using *meaningful, measurable and aligned data* for all students to achieve mastery of *grade level standards* in all subjects based on their unique educational pathway in a *safe environment* inclusive of design, security and climate.



Providing the Best Learning Environment Possible for Students!



Return to School Plan

aka: COVID-19 Safety Plan

June 2020: The MUSD Board of Education adopted a Return to School plan applicable to all students served (PK-12+) consisting of multiple and phased learning models— Phase 1, 1.5, 2, and 3— to be implemented as current directives allow.



November 2020: MUSD returned to in-person learning (hybrid)



Current Status: Phase 3

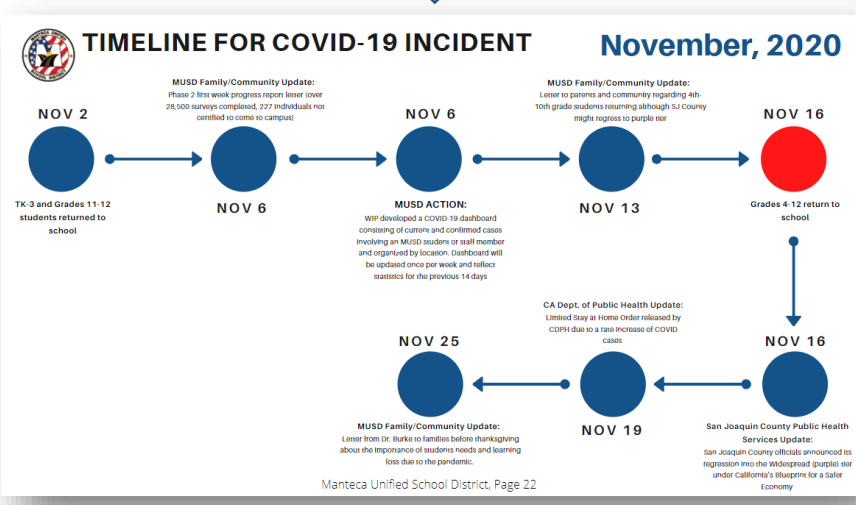
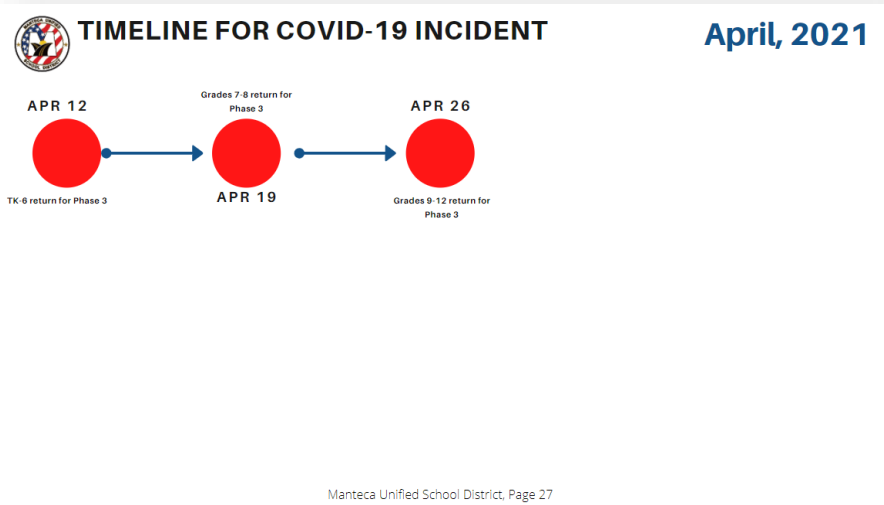
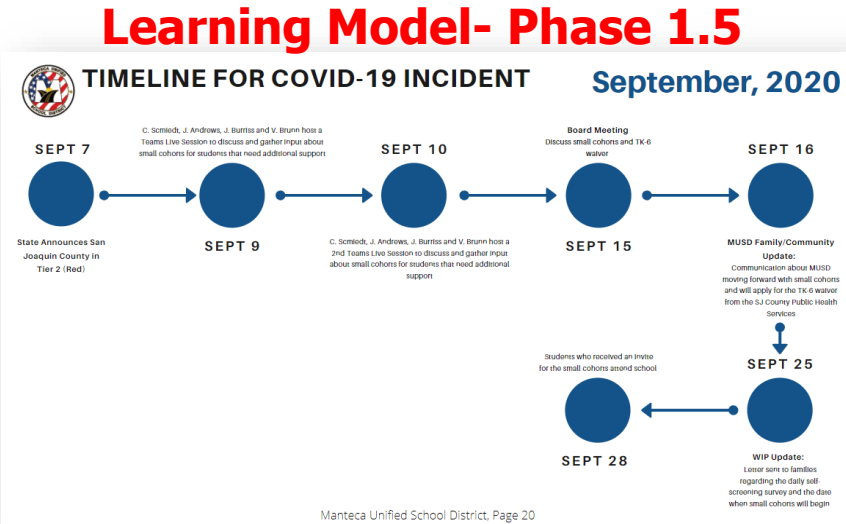
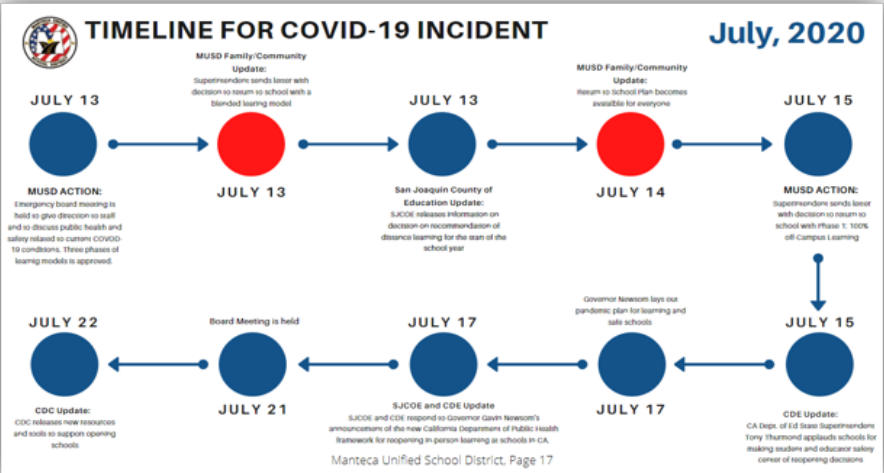
April 2021: MUSD returned FULL TIME to in-person learning



COVID Timeline

2020-2021 School Year

COVID-19 Timeline



Learning Model- Phase 3

Learning Model- Phase 2

Certificated and Classified



MOU's

- Negotiated over **20 agreements** with union groups throughout the school year to continually adapt amid COVID-19. (www.mantecausd.net/negotiations)

Streamlined hiring process and onboarding process to allow for quick start dates

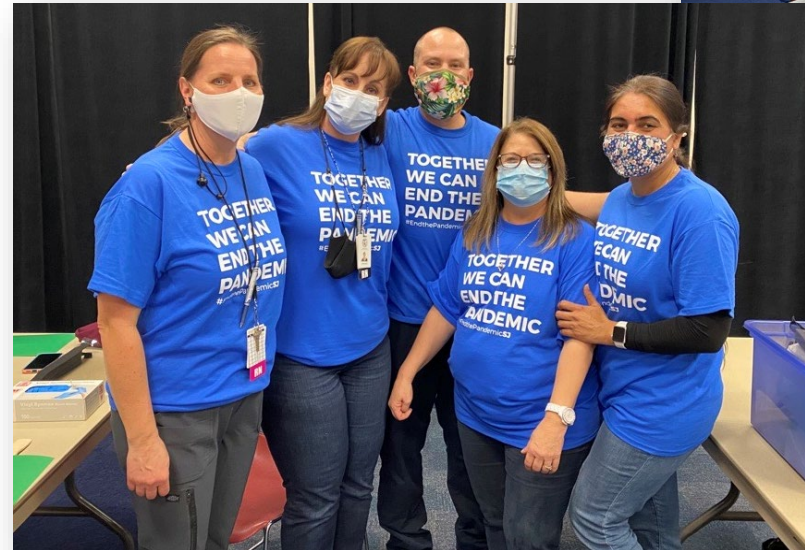
- The Classified HR Department posted in excess of 600 contracted vacancies
 - Approximately **375 new employees**
 - Followed California Guidelines to take advantage of the State of Emergency Waiver and brought back **essential MUSD retirees** to temporarily fill vacant positions

The Certificated HR Department successfully **hired 50 teachers** for Mid-year retirements

- Hired all certificated staff for Summer School
- **47 New Hire Subs** from January 2021 – May 2021
- Teacher induction arranged mentor support matches for 109 induction and pre-induction candidates
- Completed 3-year accreditation process and **secured district accreditation through 2028**

Health and Safety

- COVID-19 Team: Contact tracing
- Implemented Coordination of Services Team (COST) at school sites to assist with at-promise and reluctant families during the pandemic.
- Drive-Thru Flu Vaccine and Flu Mist at 2 sites
- Completed more than 500 home visits to our families and vulnerable students
- Joined forces with Public Health and SJCOE to administer the Covid-19 Vaccine
 - **1,513** Manteca Unified employees have been fully vaccinated

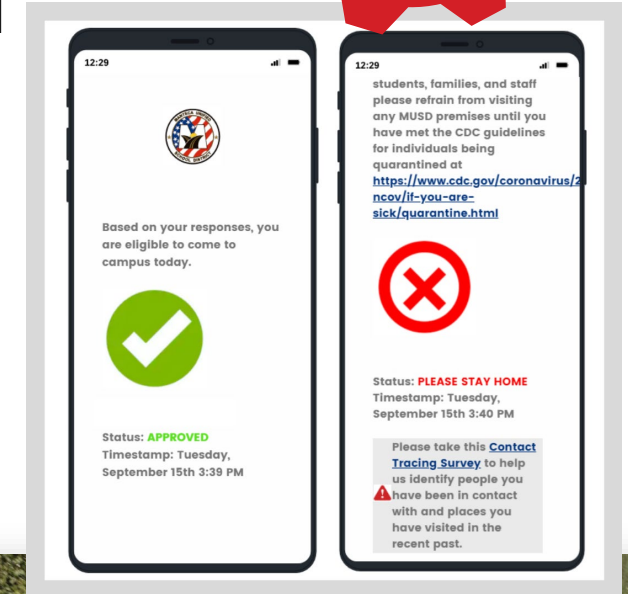


Workplace Infection Prevention (WIP)



A specialized incident command team with key individuals who meet twice daily to debrief on all suspected and presumed COVID-19 cases to initiate internal protocols and devise District mitigation efforts and procedures based on current conditions.

- **Implemented self-screening for staff/students**
- **Deployed contact tracing team**
- **Guided school site mitigation plans**
- **COVID-19 Prevention Plan (Risk Management)**
- **Introduced the COVID-19 Dashboard for current number of confirmed COVID-19 cases at all campuses**



Manteca Unified School District
Every student works to achieve grade level standards, feels safe and is supported to realize individual success.

DISTRICT HOME | OUR SCHOOLS +

Our District | Departments | For Students | For Parents | **Programs** | For Employees | Calendar

Home | Programs | Return to School | **COVID-19 Dashboard**

MUSD COVID-19 DASHBOARD

All current and confirmed COVID-19 cases involving a MUSD student or staff member will be reflected on this page. The numbers will be updated at minimum once per week and will reflect statistics for the **previous 14 days from time of posting**.

Once the District learns of an individual who has tested positive at a school site or office, these steps will be followed:

- Isolate individuals if present and advise of any required self-quarantine
- Contact MUSD Health Services Department
- Contact trace within MUSD to determine close contacts*
- Immediately notify anyone within MUSD determined to have had close contact* and advise of any required self-quarantine
- Follow any additional recommendations from the San Joaquin County Department of Public Health

*Close Contact is defined as any individual who was within 6 feet of an infected person for at least 15 minutes starting from 2 days before illness onset (or, for asymptomatic patients, 2 days prior to positive specimen collection) until the time the patient is isolated.

**Total Number of Students and Staff is inclusive of independent study students and represents current enrollment.

CONFIRMED CASES FROM 1/7/2021 - 1/14/2021

School Name	Total Number of Students and Staff	Number of Confirmed Cases - Students	Number of Confirmed Cases - Staff	Proportion of School Population
August Knott Elementary	736	0	0	0.00%
Brock Elliott Elementary	829	1	0	0.12%

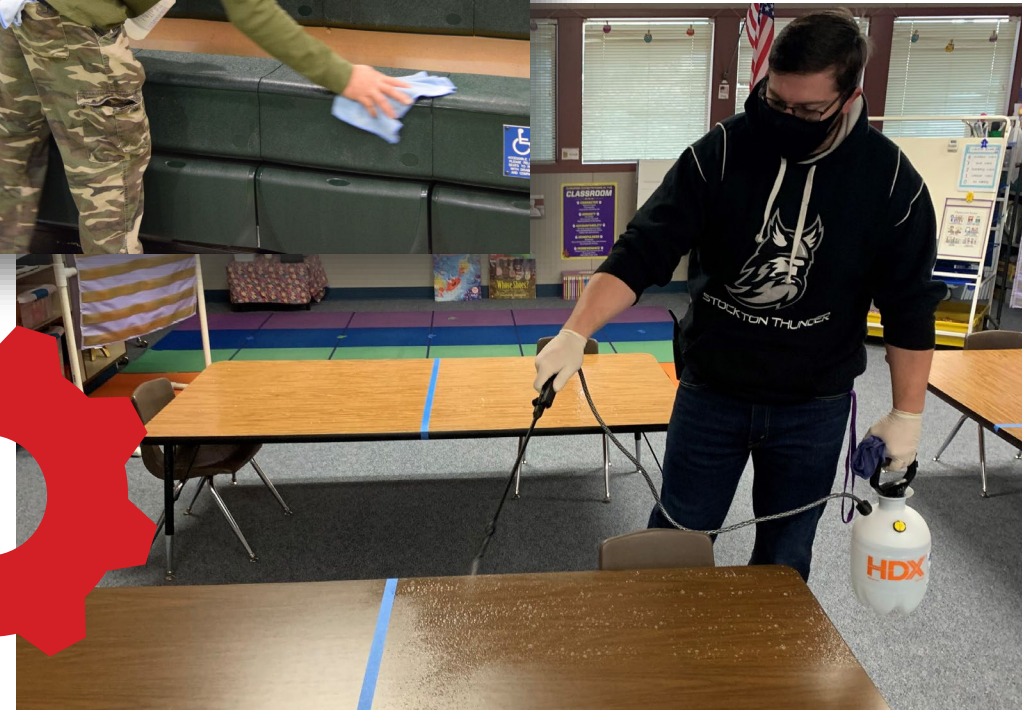


Campus Safety

Cleaning, Disinfection & Sanitization

Cleaning, disinfection and sanitization played significant roles in mitigating for COVID-19.

- SSA and custodial staff cleaned and sanitized high touch points daily as part of school site mitigation plans in Phase 1, 1.5, 2, and 3.
 - High touch points included door handles, light switches, sink handle/faucets, bathroom surfaces, tables, student desks, chairs, etc.
 - In Phase 2, the teams sanitized between cohorts AM/PM cohorts.
- Air filters changed regularly
- Deep clean performed in COVID-19 contaminated areas
- All custodial staff received specialized training in cleaning, disinfecting and sanitation as it relates to COVID-19.



Nutrition Services and Safety

- 96 meal waivers-USDA released 96 meal service waivers that allowed Nutrition Education to continue meal service throughout each phase.
- Serving no cost meals to the community at 12 school locations from June 2-July 23
- Delivered breakfast, lunch, snack and supper meals to the classroom during Phase 2.
- Served Curbside to children ages 2-18 all year
- Distributed 6,000 USDA farmer to family food boxes to the community.



Meal Counts

(as of April 2021)

Breakfast: 1,073,196

Lunch: 1,107,163

Snack: 327,350

Supper: 326,792

Total 2,834,604



Transportation

In years 2020-2021, MUSD reallocated all transportation resources available to serve student populations as required by law and with the most need, such as McKinney-Vento (homeless), foster, and student populations receiving special education services.

Additionally, due the national shortage of bus drivers, we focused to maximize all resources such as all qualified drivers, busses, and vans.

Students receiving services:

Migrant Students: 188

Homeless/Foster: 114

Rural: 1445

Special Education requiring transportation: 492

Total Students: 794

Total Routes: 43

Instructional Leadership



Educational Options *For Families*

Online Academy

Launched with 600 students K-12
In January 2021, 1,800 students were enrolled
In May 2021, the program hosted their first 8th grade promotion



MUSD'S NEW SCHOOL FOR K-12 PUBLIC SCHOOL AT HOME!

OFFERS:

- MUSD Certificated Teachers
- Personalized Learning
- Online and In-Person Sessions
- Engaging, Interactive Curriculum

AND MORE!

Please visit www.mantecausd.net/onlineacademy for more information!

ONLINE ACADEMY



NEW INDEPENDENT STUDY PROGRAM FOR HIGH SCHOOL STUDENTS

MUSD understands each family has unique needs during this time. As an option for those reluctant to return to in-person learning, MUSD introduces the **NEW Independent Study** program.

Students enrolled in the program will:

- Utilize a mastery-level online platform called Grad Point
- Meet **DAILY** with their Independent Study teacher during virtual office hours
- Receive virtual live support and pacing from their Independent Study teacher to help navigate Grad Point's web-based curriculum

Visit www.mantecausd.net/isp to learn more!

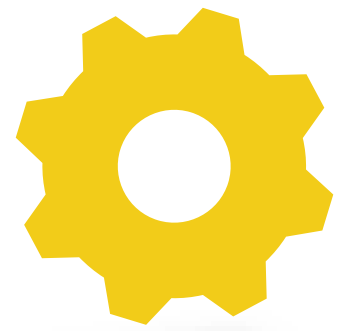


Enroll by
DECEMBER 18, 2020

Independent Study
Launched in January
Number of students enrolled: 834

Teachers Teaching, Teachers Learning

Professional Development in Response to NEW Teaching Models: Phase 1, 1.5, 2



Total Professional Development Hours:

32,138.25

Independent PD Courses: 133

LIVE Virtual Trainings: 557

Padlets of tools/resources shared: 27

Teacher Leader Team: 21 teachers doubling as trainers as part of the Teacher Leader Team for new learning/teaching models

ACCESS Team: a specialized team of teachers who serve as liaisons between school and District to confer about classroom needs.

NEW Curriculum

Online Academy, Exact Path, and SPED

NEW Programs

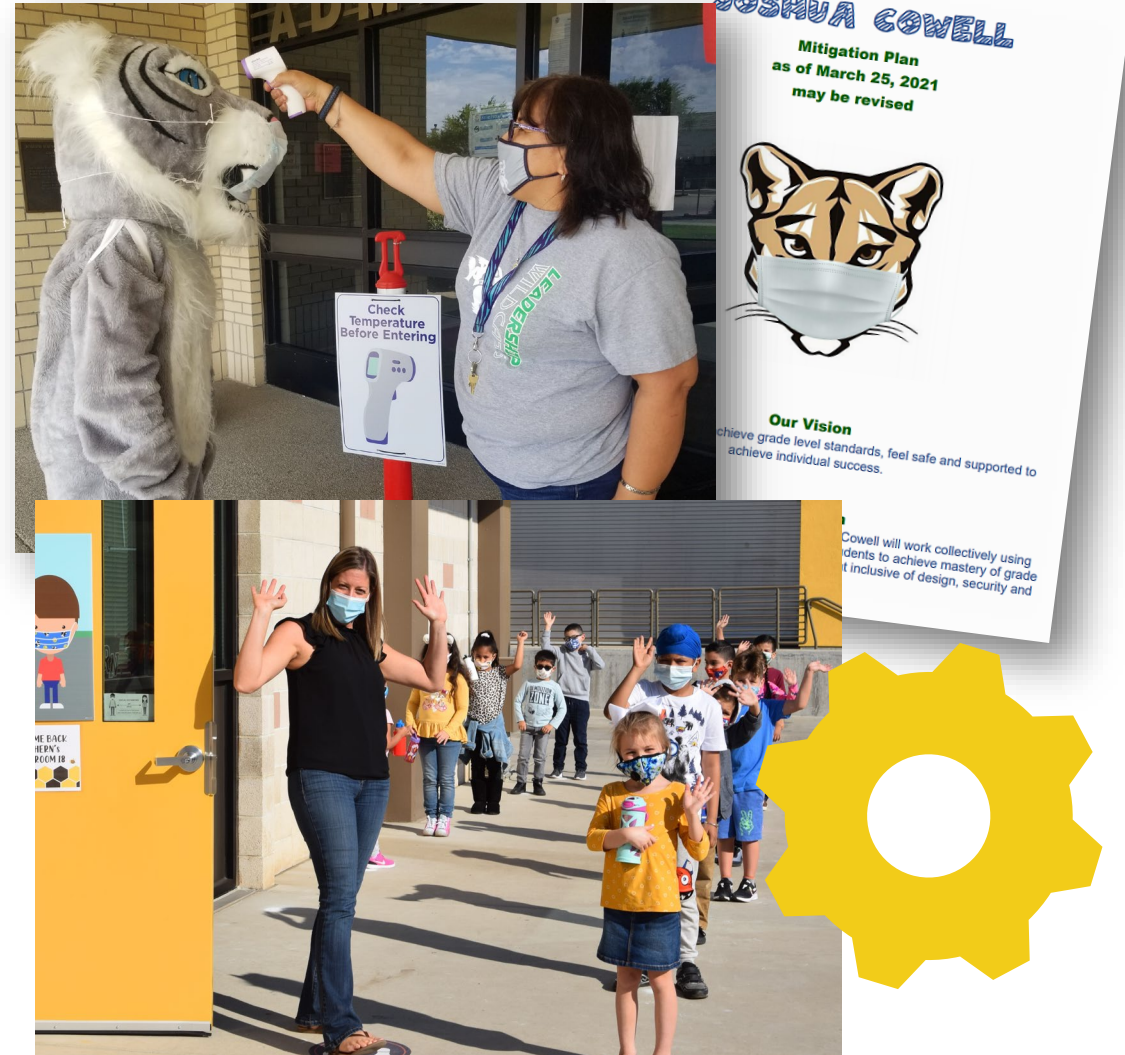
Sora, Microsoft Teams Breakout Rooms and Teams Grade Sync, and MAP



Sites and Administration leading with **safety** at the forefront amid COVID-19

The Implementation

- Implementation of all WIP safety procedures and protocols – *strategic, methodical, and effective* implementation that mitigated for transmission
- Individual school site mitigation plans for in-person learning: School wide safety campaign for a safer climate and new normal.
 - Masks
 - Distancing
 - Sanitizing
 - Clear, one-directional hallways
 - Cohorts
- Liaison to WIP and communication vessel to school communities. i.e., classroom quarantine, student need, interactive dialogue w/ staff
- **While supporting grade level standards and emerging student academia as well as social emotional wellness for students.**



Technology for **New** Learning/Teaching Models

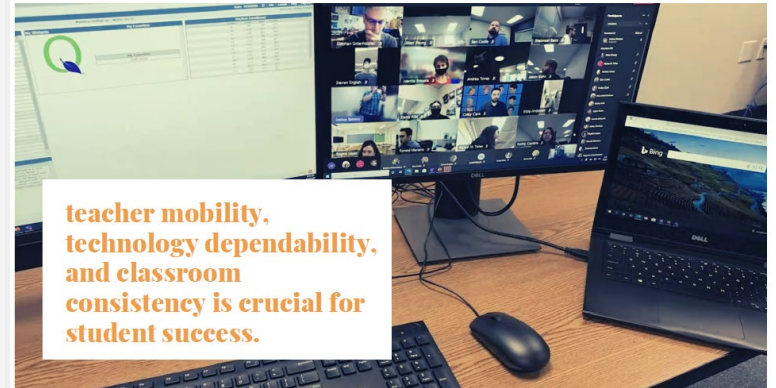
Technology Deployment, Upgrades & Advancements

- Deployed and configured for home use 9,000 student Devices (1st, 2nd, 4th, 5th, & 9th grades)
- Refreshed 550 teacher devices
- Configuration of Hot Spots for Distance Learning: **372 deployed to students**
- Implemented Microsoft Teams Grade Sync
- Upgrade memory in 950 teacher devices.
- Virtual Help Desk for students and staff
- Deployed camera systems for 7-12 grade teachers
- Deployed nearly 1,000 **teacher technology packages**
 - Two 22" monitors, docking station, soundbar, keyboard and mouse, surge protector, 1080p webcam, and tripod



UPGRADED TEACHING PACKAGE

FOR EACH CLASSROOM, AT EVERY SCHOOL



Individual Student Need

Equity & Phase 1.5

Board Policy 0415: Equity

We commit to providing equity in district programs to ensure that every child has an equal chance for success.

September 28, 2020: In-person learning centers and classes opened for student groups needing specialized support. Groups identified as **emerging students** included students with an individualized education plan (IEP), students with limited access, English Language learners, students with higher risk of further learning loss attended school beginning in September.

Expansion of Programs - SPED

- Expanded the Behavior Bridge program to encompass grades 2-8 (2 classes total) and added social emotional curriculum to the program.
- Expanded the Autism program by adding another preschool Autism class (8 total Autism classes now)
- Expanded the preschool program by adding another Mild/Moderate preschool teacher (4 total preschool non-autism teacher)





Establishing a Baseline: Identify Student Need & Reflective Teaching Practices

- Completion of first year of MAP assessment for K-9th grades

MAP: Measure of Academic Progress
 State aligned computer-adaptive test that provides MUSD with information used to meet individual student needs based on data to improve learning.



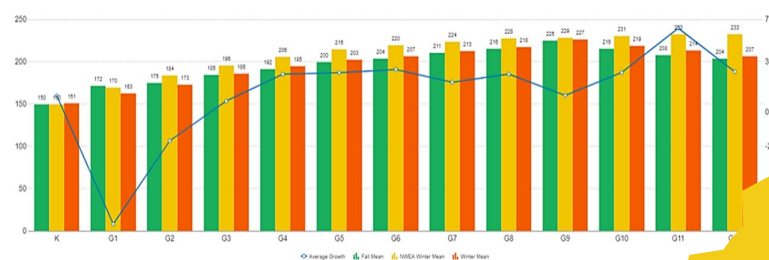
MAP growth uses an RIT scale to accurately measure what students know, regardless of grade level. It also measures growth over time. Once a child completes a MAP assessment, they receive an RIT score.

MAP District Growth Data

Reading MAP Growth Scores: Fall 2020 - Winter 2021

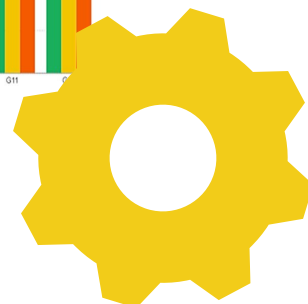


Math MAP Growth Scores: Fall 2020 - Winter 2021



An average of 50% growth which exceeded percentages of regression and stagnant scores

- Reclassification of 176 eligible English learners to RFEP status



Summer Learning Institute

www.mantecausd.net/SLI



Summer learning is an opportunity to accelerate learning. In MUSD, we strive for all students to reach grade level standard achievement, a critical target in public education, as well as further enrich their learning.

Assessment based programs

- Summer Academy/Grade Repair
- Exact Path
- Migrant Summer

Supplemental programs

- STEM by SJCOE: Title VI and Enrichment
- STEM by MELS: 6 Summer Camps

Summer Academy
2021

Grade Repair
for 9-10

Extended School Year
(ESY)

Migrant Summer

Exact Path

MELS Garage

Kindergarten Bridge

Grade Recovery
for 11-12

Dual Enrollment

Sports for Learning

STEM Program by SJCOE

Title VI Indian Education

Business & Finance Management

\$\$\$



WIP + Purchasing = PPE

\$22 million in dedicated funds for learning loss mitigation for students and staff support including: **facilities modifications, instructional materials, professional development, personal protective equipment (PPE), site mitigations and safeguards**

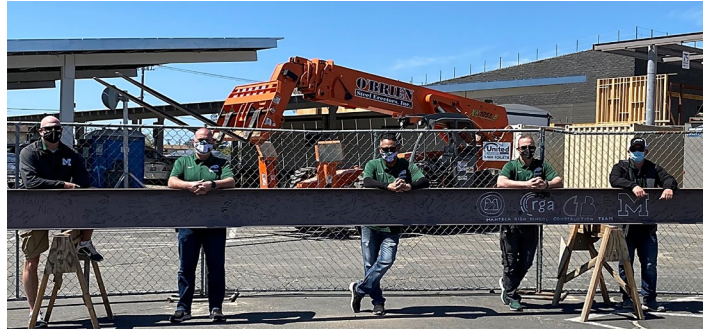
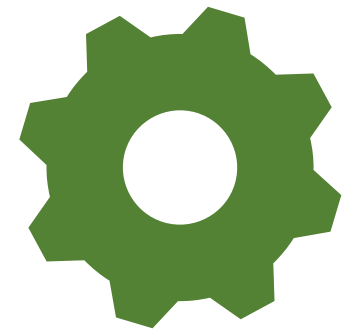
- face shields (3,600),
- cloth and surgical masks (1.4 million)
- fillable water bottles (27,800)
- hand sanitizing and/or handwashing stations
- partition barriers (17,000)
- infrared contact-less forehead thermometers (1,500)
- spray bottles (2,000) with disinfecting solution
- microfiber cleaning clothes for classrooms (4,200)
- coverall – DuPont Tyvek suits (3,000)
- directional and physical distancing signage with easy-to-understand illustrations for students (15,000 signs/decals)
- new and additional play equipment to minimize sharing
- all staff are provided with a \$50 one-time allotment to Amazon for PPE items
- Opti-clean air filtration unit for every classroom



School Funding for Facilities/Growth

Measure G Progress Report;

Measure A Passed!



Manteca High Beam Signing



French Camp School Beam Signing

Revenue Streams

Mitigated agreements: Four (4) agreements generating revenue for the next 35 years for MUSD. North Main Commons, Shadowbrook Neighborhood #6 and #7, Vintage II, and Cerri. One (1) Letter of Intent for Thomas Street.

Creation of Community Facility District 6: Ensure a revenue stream for the next 34 years and provided additional bond leveraging of funds for sufficient capital construction projects.

Revenue

\$18M Back from the State of CA due to strategic planning of all projects



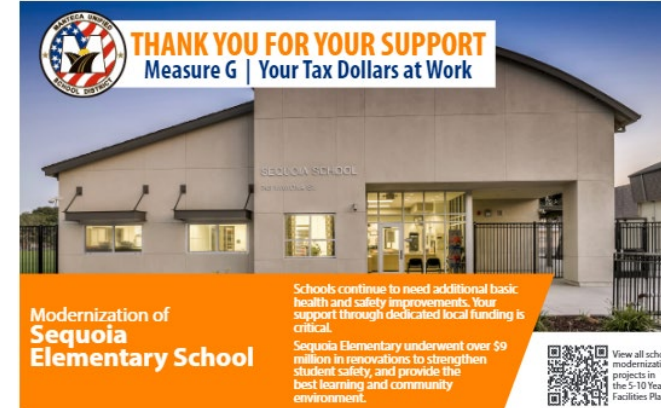
MEASURE G: PROGRESS REPORT

JANUARY 2020

COMPLETED PROJECTS

Thank You!

Measure G has helped fund over \$55 million in facility needs at six elementary schools to date. Projects completed at these schools focus on health and safety, major maintenance, and modernization including new construction, asphalt replacement, fire alarm and suppression upgrades, structural repairs, plumbing and flooring improvements, and more!



Operations and Construction

Projects Completed:

- Installation of HEPA Air Scrubber in every classroom
- Installation of temporary shade structures
- EUHS school roofing emergency replacement project
- George Komure Emergency Water Intrusion Mitigation Project
- Be.tech DSA Compliance Project Improvements
- Mossdale Resource Center Project
- Lathrop Resource Center Project
- SHS tennis court replacement and campus flooring project



Modernization Projects in Progress:

- Sierra High School
- McParland
- New Haven
- French Camp
- East Union High School
- Manteca High School
- Nile Garden



Community Outreach



Home and Community Support

Phase 1/1.5: Issued a Parent Handbook in August on best practices, access, and support for distance learning.

Phase 1/1.5 Access Centers: Parking lots as hot spots, vans as hot spots, and physical safe locations

SORA: MUSD's *new* online library, a resource for all individual students and classrooms inclusive of diverse authors and genres.

MELS Garage: STEM Projects at Home

2,470 students/families served through monthly STEM projects

Exact Path: An online learning program that personalizes learning across grades K-10 in reading, language arts, and math as informed by assessment testing.

Partnerships with Community Agencies: We listened to the needs of our community and through collaboration with partners, each agency provided resources to their respective community

Migrant Independent Study: a program for migrant students to continue learning with MUSD while out of the area December-March.

COST Intervention (Coordination of Services Team): school site visits to assist at-risk and reluctant families amid the pandemic.

Student Board: Student governance as an essential role in MUSD allowing for student representation on the Board of Education.

Distance Learning Tips FOR STUDENTS AND PARENTS

- INTERNET OR APPS NOT WORKING? RESTART YOUR DEVICE**
A computer restart is different from a shut down. A restart allows your device to install new software and may be slowing down your connectivity or Microsoft applications. Our IT team says that most desktop tickets are resolved by a device restart.
- NOTIFICATION SETTINGS IN TEAMS**
To personalize how you want to receive mentions and messages, click on your profile picture in the top right corner. Click on "Settings" on the drop down box. Click on "Notifications" to choose how you want to receive notifications. Turning off chat banners may help focus during live instructional time.
- VERIFY A TURNED IN ASSIGNMENT**
To verify if your student(s) turned in an assignment on Teams, click on the assignment name. It shows it has been submitted. You will be able to see the information and attachments submitted.
- DO NOT DISTURB MODE IN TEAMS**
Change your status by clicking on your picture icon. You can select "Do not Disturb" to instantly turn off all chat notifications and calls coming through. This can be helpful during class time.

Sora

Exact Path

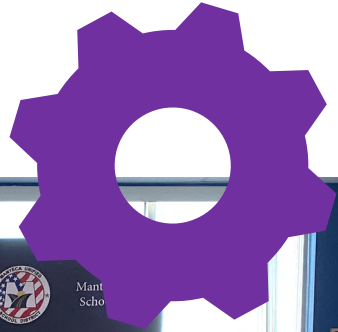
Manteca
CITY OF MANTECA, CALIFORNIA
INCORPORATED 1989
the Family City

CITY OF LATHROP
INCORPORATED 1989
CALIFORNIA

Give Every Child A Chance
A Volunteer Mentor-Tutor Program

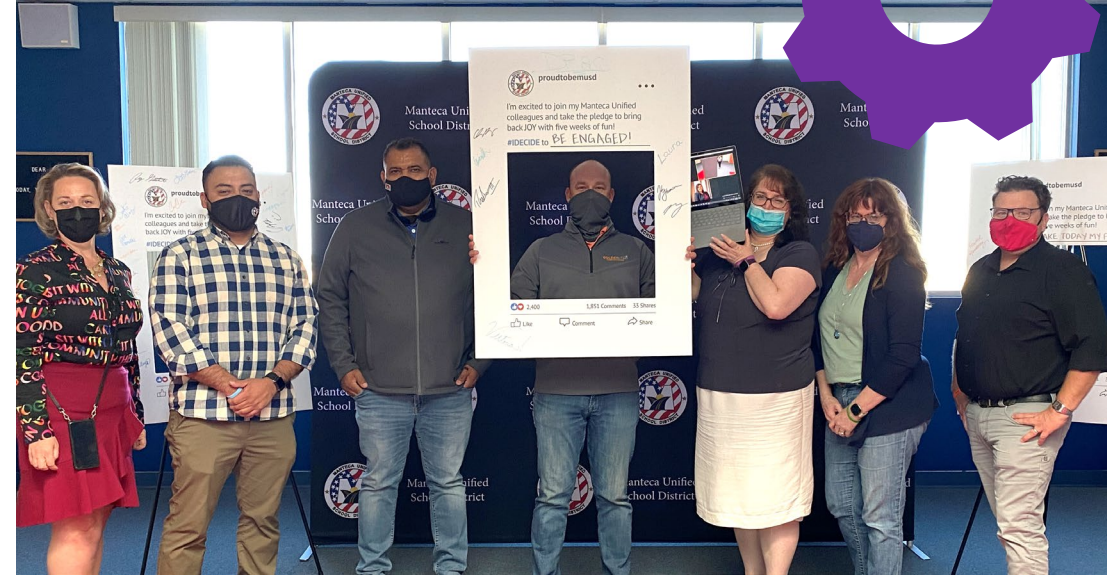
Student Board

Parents as Partners in Education



District Parent Advisory Council

- Established a council consisting of 17 parents from different school sites.
- Purpose: Review, recommend, and advise the district on matters pertaining to LCAP and LCFF.
- The council met once every month from October-May



LIVE Sessions

- Hosted 2 live sessions to discuss and gather input on small student cohorts
- Live session for Title VI

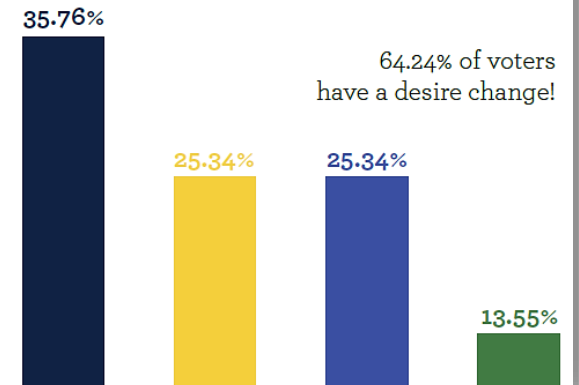
Return to School Parent Surveys

As the Board identified Return to School learning models and next steps, parent surveys revealed learning model preferences going into 2020/21.

Parent Survey Results

6680 Total Responses

2.39K voted for Learning Model A
1.69K voted for Learning Model B
1.69K voted for Learning Model C
0.91K voted for Learning Model D



Communication

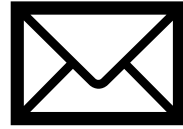
Internal & External

Blackboard®



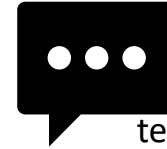
phone calls

2,137,033



emails

5,569,496



text/SMS

2,628,209



peachjar

E-flyers

443



Issues: 36

Emails Sent: 84,529

Issues: 15

Emails Sent: 382,482

WHAT'S THE WORD?

STAFF NEWSLETTER



May 25, 2021

Here's the word:

This weekly bulletin is an official form of communication intended exclusively for MUSD staff. If you missed a bulletin or would like to reference it again:

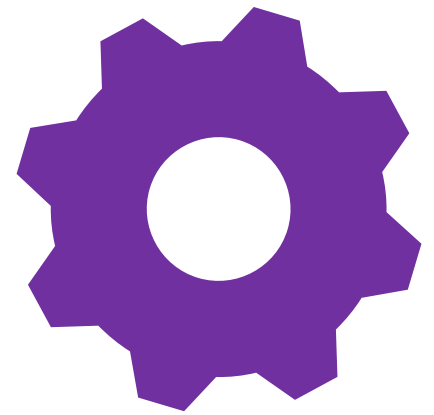
We archive previous What's the Word bulletins in our centralized [Community Outreach Center](#).

Developed a staff newsletter in 2020/21!

Promote engagement, transparency, and connectivity as well as deliver pertinent information to internal audiences.

Position MUSD as a leader in public education, boost stakeholder engagement, foster community trust, increase access to District resources, and communicate Targets through everyday collaborations.

Social Media/Media Engagement



NEW! A co-run social media platform with MUSD's Student Board Members
[@proudtobemusd](https://www.instagram.com/proudtobemusd)



Avg. Monthly Visits: 41,590
www.mantecausd.net



Followers: 5,933 – 25% increase
Reach: 14.8K/monthly
[@proudtobemusd](https://www.facebook.com/proudtobemusd)



Subscribers: 619- 25.6% Increase
Total Video Views: 25,400
[@Manteca Unified](https://www.youtube.com/MantecaUnified)



Profile Visits: 1K/monthly
Impressions: 28.2K/monthly
[@musd](https://twitter.com/musd)



Publications: 37 (stories)
Reads: 13.1K
Impressions: 63.5K
[@Manteca Unified School District](https://www.mantecausd.net/newsroom)

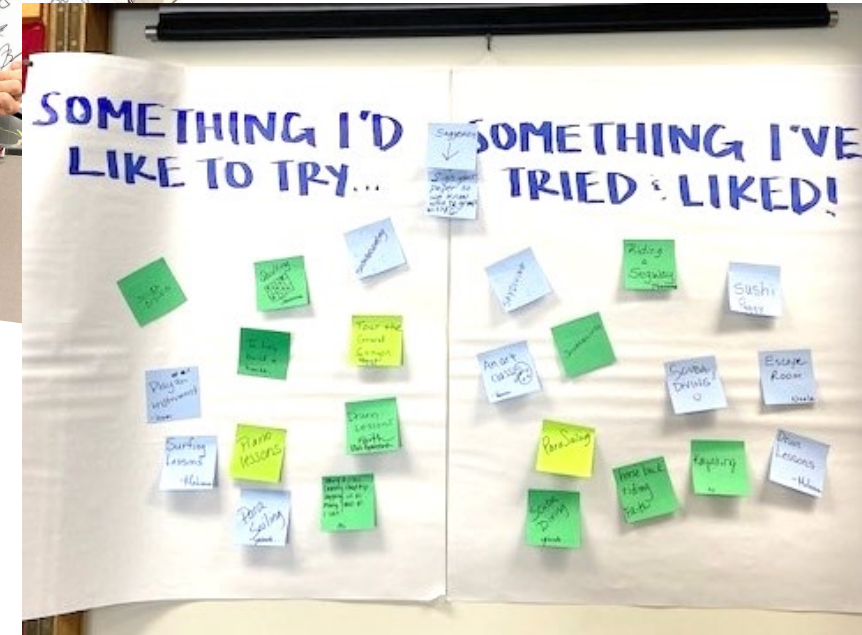


157 Coordinated Media Mentions in 2020/21 school year.

www.mantecausd.net/newsroom

I Decide Campaign

- 5-week campaign aimed to **giving thanks, show appreciation, and spread joy** amongst teachers, staff, and administrators of MUSD
- **Community:** Collaborated with local businesses to secure donations and MUSD specific discounts
- **Resolution 20/21-89:** *Thank you for Making a Difference*



Thank You Board of Trustees!

For all your work and your continued support to get students in the classroom!

