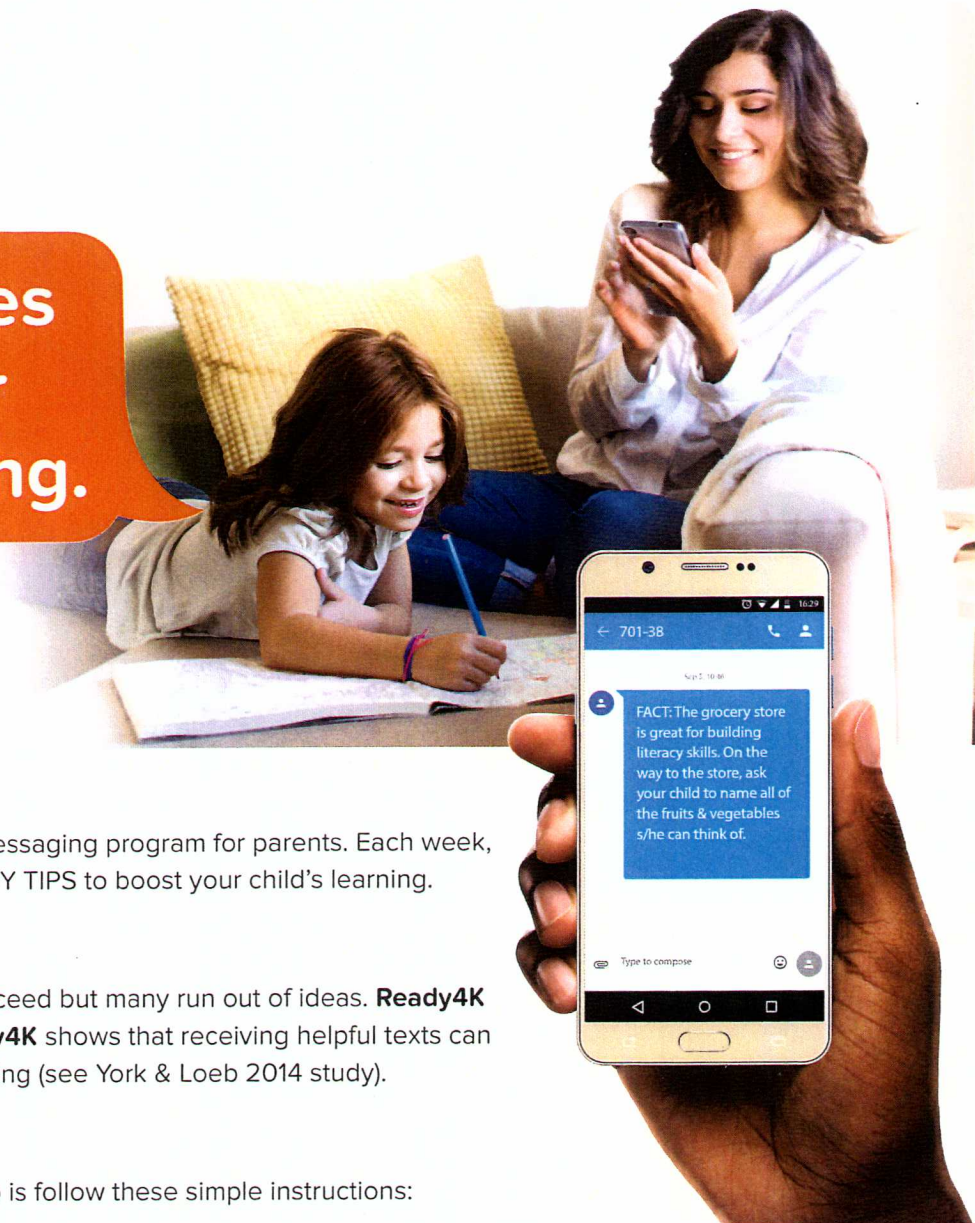


Ready4K

Text messages
to boost your
child's learning.



What is Ready4K?

Ready4K is a research-based text-messaging program for parents. Each week, you will receive FUN FACTS and EASY TIPS to boost your child's learning.

Why should I sign up?

All parents want their children to succeed but many run out of ideas. **Ready4K** can help! The research behind **Ready4K** shows that receiving helpful texts can significantly increase children's learning (see York & Loeb 2014 study).

How do I sign up?

Signing up is easy. All you have to do is follow these simple instructions:



Text R4KSJ to 70138

Select your language.

Provide your child's date of birth.



SJCOE
EDUCATE · INNOVATE · INSPIRE

How much does Ready4K cost?

While there is absolutely no cost for signing up, data & message rates may apply.

What if I want to stop receiving Ready4K texts?

You can choose to stop receiving **Ready4K** texts at any time by texting **STOP** to 70138. If you have additional questions or for help with **Ready4K**, you can text **HELP** to 70138 or email us at support@parentpowered.com.

Sign up today to begin boosting your child's learning!

Terms of Use and Privacy Policy: By signing up for Ready4K (the "Program") you hereby agree to (i) enroll in the Program, (ii) the ParentPowered PBC Terms of Use available at parentpowered.com/terms.html and Privacy Policy available at parentpowered.com/privacy.html, and (iii) receive approximately three Ready4K text messages per week from 70138. By signing up, you confirm that you want ParentPowered to send you information we think may be of interest to you, which involves ParentPowered using automated dialing technology to text you at the cell phone number you provided. While there is absolutely no cost for enrolling, data & message rates may apply. You can cancel your receipt of Ready4K text messages any time by texting **STOP** to 70138. For help with Ready4K text **HELP** to 70138 or email us at support@parentpowered.com.

Text messages to boost your child's learning.

San Joaquin County Office of Education invites you to participate in Ready4K, a research-based text messaging program for parents. Each week, you will receive three texts with fun facts and easy tips to boost your child's learning. Ready4K activities build on the things that you already do with your child -- like getting ready for school, meal time, and going to the store -- to make supporting your child's development fast, fun and easy. While there is absolutely no cost for enrolling in Ready4K, data & message rates may apply. Fill out the form below to begin boosting your child's learning today!

Your name: _____

10-digit cell phone number (e.g., 650-123-4567): _____

E-mail address: _____

Zip code: _____

Child Information:

Date of birth (e.g., 01/31/2011): _____/_____/_____

- 0-12 months old
- 13-24 months old
- 25-36 months old
- Prekindergarten – 3 years old
- Prekindergarten – 4 years old
- Kindergarten – 5 years old

Texting language (check one):

- English
- Spanish

Your signature: _____

By signing you hereby agree to (i) the submission of this form to ParentPowered PBC, (ii) enroll in Ready4K, (iii) the ParentPowered PBC Terms of Use available at parentpowered.com/terms.html and Privacy Policy available at parentpowered.com/privacy.html, and (iv) receive approximately three Ready4K text messages per week from 70138. By providing us with your cell phone number, you confirm that you want ParentPowered to send you information we think may be of interest to you, which involves ParentPowered using automated dialing technology to text you at the cell phone number you provided. While there is absolutely no cost for enrolling, data & message rates may apply. You can cancel your receipt of Ready4K text messages any time by texting **STOP** to 70138. For help with Ready4K text HELP to 70138 or email us at support@parentpowered.com.



READY4K! is the first research-based text messaging program for parents of preschoolers.

Cost: READY4K! is a no fee service, standing texting rates apply.

Sample Literacy Texts

FACT: Bath time is great for teaching your child important skills for kindergarten. Start by asking your child: What are the things we need for bath time? Why?

TIP: When you're bathing your child, point out the letters on the shampoo bottles. Ask your child to name them and tell you the sounds that they make.

GROWTH: Keep using bath time to prepare your child 4K! Ask: What rhymes with tub (cub, rub), soap (rope, hope), and bubble (double, trouble)?

Sample Math Texts

FACT: Counting is an important early math skill. It helps your child become familiar with numbers and participate in classroom activities.

TIP: As you put the dishes away, count the bowls 1-by-1 with your child. Now have him/her count the cups 1-by-1 as you put them away.

GROWTH: Keep counting with your child! You can count many things together like the number of steps to the car or buttons on his/her shirt.

Sample SEL Texts

FACT: Social skills are critical for helping your child build strong friendships with their peers. Use pretend play to model social skills for your child.

TIP: Invite your child to play with you with his or her dolls or actions figures. Model good social skills such as asking to play and taking a turn.

GROWTH: Keep teaching your child good social behaviors. It will help him or her make and keep friends. Model offering to help, taking a turn, and giving a compliment.