



Dear Chamber of Commerce Members,  
Blue Valley Schools, Olathe Public Schools, and the Shawnee Mission School District, along with districts across the nation, will celebrate Educator Appreciation Week May 8 to 12, 2023. We invite Chamber members to join in our celebration.

Some businesses already offer discounts to school employees and some in our community may be interested in starting a discount offer. Here are steps Chamber members can take to make sure your offers are shared broadly with local school employees. Thank you for your consideration and support of local schools!

### **For Businesses Already Offering Discounts to School Employees**

We know many businesses across the country offer discounts to educators during Educator Appreciation Week and throughout the year. We hope to raise awareness among our employees about these opportunities.

If you would like us to publicize the offer with our district employees, please share your [information using this form](#).

### **For Businesses Interested in Offering New Discounts During Educator Appreciation Week**

During Educator Appreciation Week, local businesses can provide a discount on a short-term basis to individuals with a school employment badge.

Our districts will publicize participating businesses to help our educators know where they can enjoy this recognition and benefit for the week.

Some examples that work well:

- Percentage off a purchase from a local store or restaurant
- A free trial session at a fitness center or salon
- A discount for a service booked during the week of May 8-12, 2023.
- One free item on a specific day

Blue Valley Schools, Olathe Public Schools, and Shawnee Mission School Districts each employ about 3,500 individuals who serve children throughout Johnson County. We hope this will provide a customer boost for local businesses and highlight the many ways our surrounding community is strong in its support for education. Multiple activities are also in the works at the district and school level as part of this week.

Our hope is to populate a website with a list of participating businesses and their discount specifics by April 26, 2023 and announce these discounts to all staff by May 5, 2023. We ask participating businesses to fill out [information using this form](#).

For questions or to join the educator discount program, reach out to [adcommun@smsd.org](mailto:adcommun@smsd.org) directly. We are so grateful for the partnerships we have with you and thank you for your support.

Thank you for your consideration,

Becky Grubaugh, Executive Director of Communications and Community Relations

Kristi McNerlin, Chief Communications Officer, Blue Valley School District

David A. Smith, Chief Communications Officer, Shawnee Mission School District