

Town of Putnam	
Arts Council	
Community Room 112	
Monday, April 10 th , 5:30 PM	
Join Zoom Meeting: https://us06web.zoom.us/j/83929798153?pwd=WUZaVWhRR1RaQmdRL1dxMFVmQStLdz09 Meeting ID: 839 2979 8153 Passcode: 2Jh332	
1. Roll Call	Chairman opened meeting at 5:45pm. ECD Director Carly DeLuca, Chair David Sullivan, Vice-Chair Laura Moorehead, Beth Johnston, Julie Reid, and Jamie Soroka. Zoom attendee Jackie Lefevre. Absent: Karen Osbrey, Kat Dunton Farnsworth, Elaine Turner, and Anthony Foronda.
2. Approval of Meeting Minutes*	
	i. March 27 th Laura motioned to approve the March 27 th meeting minutes. Seconded by Jamie. Motion passed.
3. Reporting of Expenditures	
4. New Business	
	i. Fine Arts and Crafts Festival a. New Applications: 29 received to date. i. Emerging Artists: reviewed the application. All agreed the application was complete. ii. Nonprofits b. Jurying Process*: 18 applications have been juried so far. David and Beth will invite the two top scores immediately to secure them for the festival. Some vendors that were not specifically art related have applied. Discussion took place on allowing a tea vendor into the festival. David read their artist statement. Laura motioned to approve the tea vendor. Julie seconded. Beth abstained. Ayes have it, motion passed. c. Entrance Fee: Jamie asked a jeweler to attend the festival. The jeweler had concerns about theft and that maybe an entrance fee would alleviate that. Discussion took place and the Council decided it was too late to have an entrance fee but to consider it for next year. Fencing options were discussed. Carly to ask Willie about fencing owned by the Town Rec Department. d. Budget e. Marketing Strategy: Marketing attachments created by Beth were circulated. The Council agreed that paid marketing in a 40-mile radius was the best idea. Discussion took place on whether lawn signs were needed, especially at the price point. Council members agreed that we would put off this decision until more funds could be secured. f. Exhibitor Guide: Being worked on by Julie and Karen g. Volunteer Schedule: Reviewed. Suggested that the open time for setting up on that Friday be longer with more volunteers. h. Food i. Music: Staging options were discussed. Julie asked for the musicians to have a tent over their staging area.
5. Old Business	
6. Public Participation	
7. Adjournment*	Jamie made a motion to adjourn at 6:45pm.

TOWN CLERK - PUTNAM CT

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