

**Poteet ISD  
P-TECH Recruitment Plan  
Network and Cloud Computing  
2022-2023 School Year**

**Recruitment and Enrollment Process**

<b>Event</b>	<b>Target Audience</b>	<b>Delivery Method</b>	<b>Person Responsible</b>	<b>Timeline</b>
Flyers mailed and posted online	Parents Students	Online Mailout	Director	End of November
Informational parent & student meetings	Parents and students	Face to Face or Virtual	Director of College Programs Counselor of College Programs Counselor IHE Partner	October and January
Recruiting at Poteet JH Campus	8 <sup>th</sup> grade students	Face to face	Director of College Programs Counselor of College Programs Palo Alto College Advisor	November and January
Informational Presentation	School Board / Community	Face to Face @ Board Meeting	Director of College Programs Counselor of College Programs Palo Alto College Advisor	November, January, May
Application Submission	Students	Submit applications to the JH Counselor or High School Office	Director of College Programs JH Counselor	Last Friday in February
College Programs Lottery selection- Student and Parent Notification of Acceptance	Students and parents	Mailout	Leadership Committee	Friday before Spring Break
Incoming Freshman Parent meeting	Parents and students	Mailout Calls home Flyers Website	Director of College Programs Counselor of College Programs Palo Alto College Advisor	Mid May
IHE Partner meetings	Admin Team	Virtual and Face to Face	IHE Coach Director of College Programs Counselor	Weekly