

People with diabetes have a lot of things to worry about. How they'll afford their insulin shouldn't be one of them.

For individuals with diabetes, staying healthy requires daily vigilance. A typical day includes:

- ✓ Detailed meal planning
- ✓ Strict carb counting
- ✓ Regular exercise
- ✓ ~16 daily pricks and injections¹

The last thing people with diabetes should be worried about is how they'll afford their insulin. **Yet 25% of your members living with diabetes could be rationing their insulin because of costs.**²



Skipping insulin actually drives costs even higher: **nonadherent insulin users incur an average of \$5,427 more in annual care expenses than those taking insulin as prescribed,**³ and have an increased risk of otherwise avoidable medical treatments.

A step closer to better affordability

The **Patient Assurance Program**SM will ensure eligible people with diabetes pay **no more than \$25 for a 30-day supply of insulin.**⁴



We worked with pharmaceutical manufacturers to ensure more value goes towards reducing the member's responsibility at the point-of-sale. Unlike traditional financial assistance models, the Patient Assurance Program gives your members predictable out-of-pocket insulin costs every time they fill.