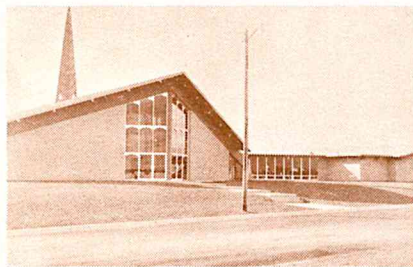
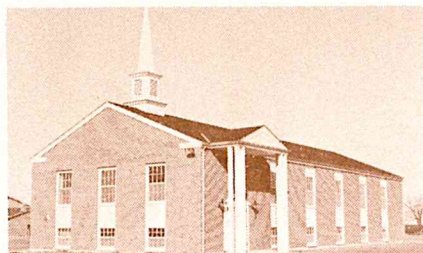


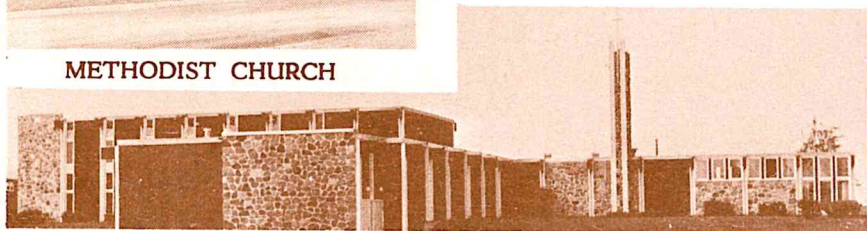
## Sun Prairie Churches and Current Schedules



**METHODIST CHURCH**



**CALVARY BAPTIST CHURCH**



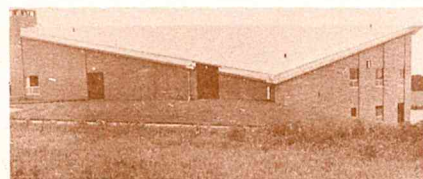
**OUR SAVIORS LUTHERAN CHURCH**



**PEACE LUTHERAN CHURCH**



**BETHLEHEM LUTHERAN CHURCH**



**ST. ALBERT THE GREAT CHURCH**

### **ST. ALBERT THE GREAT**

Rev. E. J. Graham

Sunday Masses: 8:00 & 10:30

### **CALVARY BAPTIST CHURCH**

Rev. Vernon Anderson, Pastor

9:30 a.m. Sunday Bible School; 10:45 a.m. Morning Worship; 7:30 p.m. Sunday evening; 7:30 p.m. Wednesday evening.

### **METHODIST CHURCH**

Rev. Robert J. Firary, Pastor

9:00 a.m. Church School, 4th grade thru adult; 10:30 a.m. Church School, nursery thru 3rd grade (crib service available); 10:30 a.m. Morning Worship.

### **SACRED HEARTS CHURCH**

Rev. H. A. Waldkirch, Pastor—Rev. Anthony J. Karls, Associate—Rev. D. F. Ganshert, Associate.

Sunday Masses: 6:00 a.m., 7:30 a.m., 9:00 a.m., 10:30 a.m., 12:00 & 5:00 p.m. Saturday: 7:30 p.m.

### **ST. CHAD'S EPISCOPAL MISSION**

9:00 Holy Eucharist, Nursery and Church School Classes.

### **OUR SAVIORS LUTHERAN CHURCH**

Rev. Don Altmann (ALC)

8:15 a.m. Divine Service; 8:15 a.m. Primary Sunday School; 9:30 a.m. Grade 3 thru high school Sunday School; 9:45 a.m. Divine Service.

### **BETHLEHEM LUTHERAN CHURCH**

Rev. Fred H. Weber, Pastor (Mo. Synod)

9:00 Sunday School; 10:00 Morning Worship.

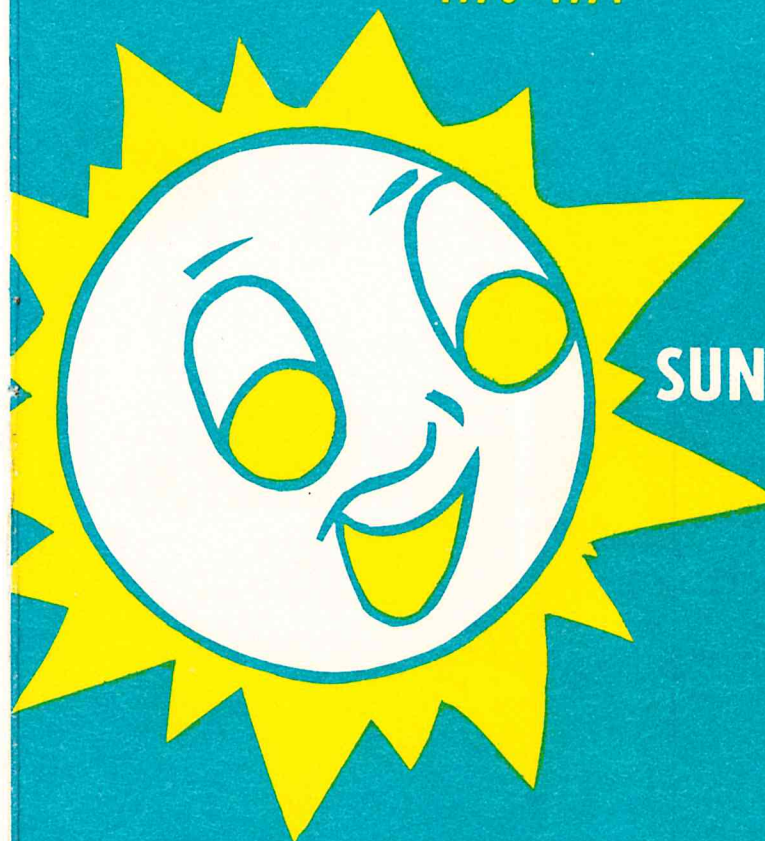
### **PEACE EVANGELICAL LUTHERAN CHURCH**

Rev. A. D. Laper, Pastor (Wis. Synod)

8:00 a.m. Early Worship Service; 9:15 a.m. Sunday School; 10:00 a.m. Late Worship Service.

Summer Hours Subject To Change

1970-1971



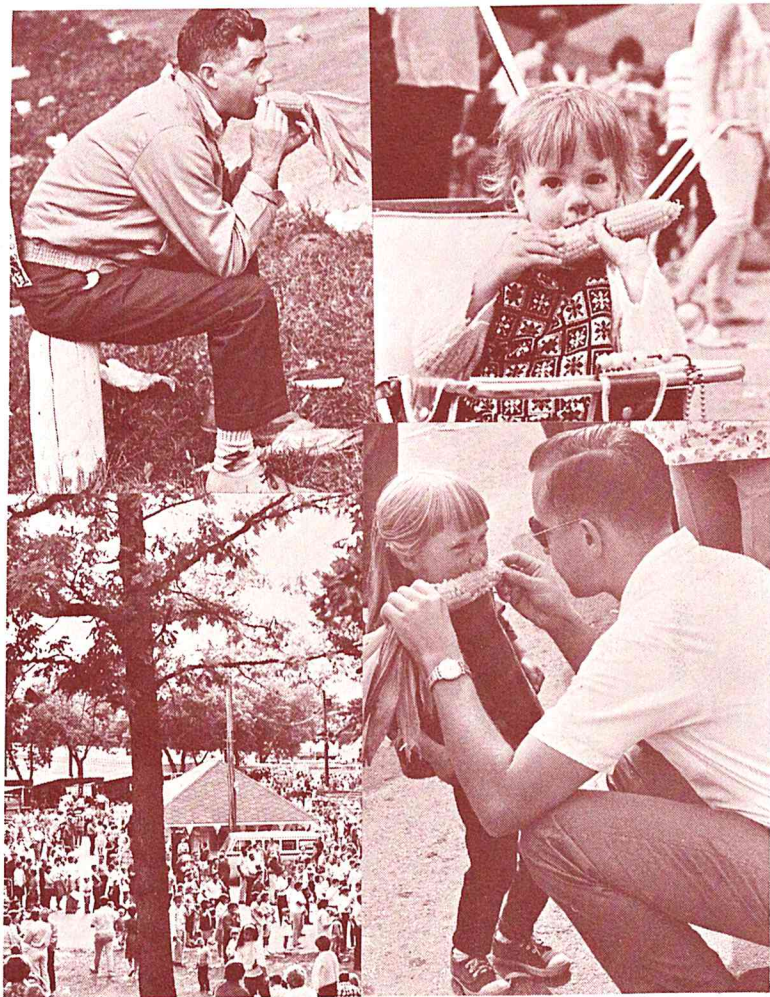
**SUN PRAIRIE**

**Welcomes**

**You**

*Newcomer!*





## Annual Corn Festival

Each August Sun Prairie is the scene for one of the largest festivals in the area when free corn is given out at Angell Park. More than 100,000 persons gather over a two-day period for games, rides, and carnival activities to honor the harvest of corn in the fields.

Most Sun Prairie clubs and organizations earn funds to finance their community activities throughout the year with booths and concessions at the Corn Festival. The event is sponsored by the Chamber of Commerce.

## VALUABLE COUPONS

Sun Prairie Merchants want  
to get acquainted.  
You're invited  
to use these  
valuable  
coupons.





(MEMBERS, cont.)

Drs. Maasch, Weidemann & Mannarino, D.D.S.	Snyder's Floor & Wall Covering
Dr. Carl Moldenhauer, D.D.S.	Spahn Enterprises
Moldrem Furniture & Hdwe.	Sportsmen's Bar
Music Alley	St. Albert The Great Cath. Ch.
E. P. McMahon, Inc.	Dr. John E. Stieglitz, D.D.S.
McGonigle's Drug Store	Stephen Skalitzky, Masonry
Mrs. Margaret McGonigle	Strudell's Pharmacy
McGovern's Motel & Bar	Suburban Studio
Nelson's Jewelry	Sunday's Gardens
Drs. Nelson & Syty, M.D.	Sun Prairie Drainage
Noland's Sports Center	Sun Hardware
Dwight G. Norman	Sun Prairie (East Madison)
Oconomowoc Canning Co.	Savings & Loan Assoc.
Dr. Robert D. Oien, D.C.	Sun Prairie Nursery School
Albert J. Oehrlein	Sun Prairie Pharmacy
(Borden Distributor)	Sun Prairie Star-Countryman
O'Malley Real Estate	S. P. Water & Light Comm.
One Hour Martinizing	Thorp Finance Corp.
Our Savior's Lutheran Church	Tom's Sheet Metal & Htg.
Peace Ev. Lutheran Church	Triggs' Bakery
Duane Peterson (Ins. Repr.)	W. E. Trodahl, Attorney
Poke-About Gift Shop	Tuschen Funeral Home
Prairie Diner No. 2	Uncle Milt's Pizza
Prairie Lanes	United Methodist Church
Prairie State Bank	Virchow Krause & Co. (CPA)
Glenn Redlich (Ins. Repr.)	Weatherseal Products, Inc.
Dave Reindl, Ins.	Weber & Wagner Service
Wm. F. Renk & Sons	Weigen's Variety Store
Robby's of Sun Prairie	Weisensel's, Inc.
A. J. Roob, Inc.	(Women's Wear)
Dr. R. C. Sartori, D.V.M.	Weisensels (Men's Wear)
Scheuerell's Liquor & Beer Depot	Weiss Floral
Schey Realty	Westphal's, Inc.
Sentry Foods	WIBU (Radio Station)
Severson Stone Co.	Frank J. Willkom, Attorney
Don Simon, Inc.	Wisconsin Cheeseman, Inc.
	Wisconsin Gas Co.

The coupons in the pocket on this page are presented with the compliments of the members of the Sun Prairie Chamber of Commerce as a token of good will.

There are no strings attached. Just sign and take them to the various business places for your free gift.

Thank you.

*the welcome latch is out!*

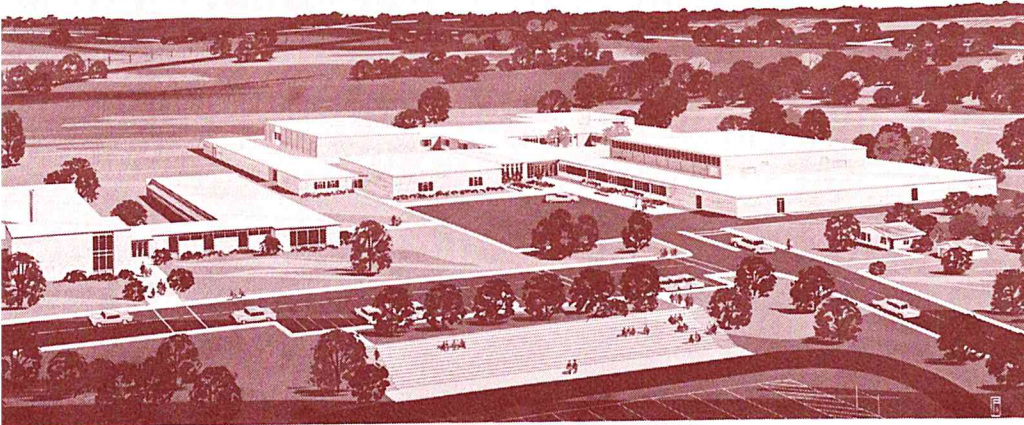
Congratulations! You have chosen to make your home in Wisconsin's friendliest, fastest growing city. The Sun Prairie Chamber of Commerce wishes to present this valuable booklet to you. It is our sincere hope that you will find it both informative and helpful in establishing your new home. Since Nov. 1, 1964 we have an office and a secretary located at 243 E. Main St. Office hours are 9 a.m. to 2 p.m. Monday through Friday. Telephone 837-3122.

When shopping or seeking professional services, may we respectfully suggest that you visit the progressive members of the Chamber of Commerce listed on the following pages, who have made this book possible. Your patronage will be deeply appreciated.

Thank you and once again, welcome.

Sun Prairie Chamber of Commerce





HIGH SCHOOL



## This Book Courtesy of the following Chamber of Commerce Members:

As Date of Printing — July, 1970

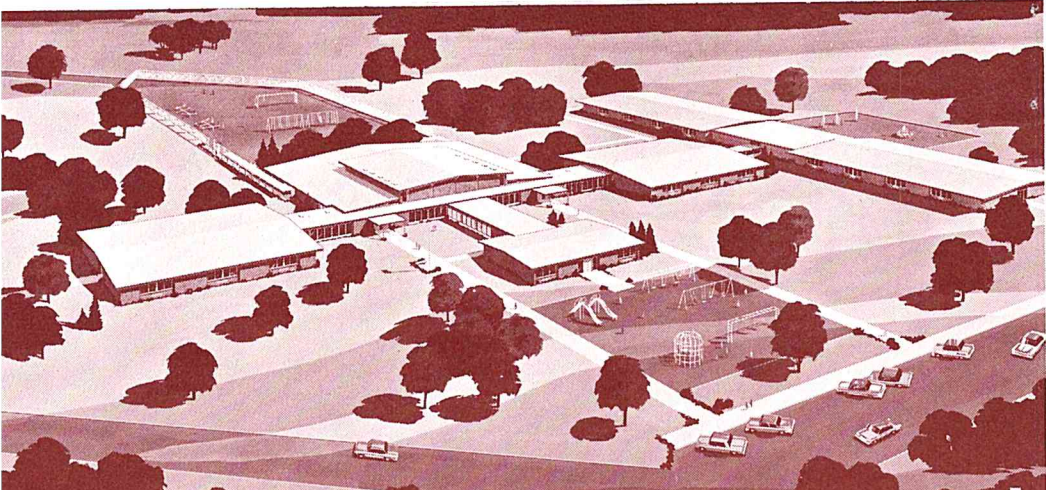
### Sun Prairie Schools

Sun Prairie has seven school buildings — the high school above, the Northside elementary school below, the Southside elementary school, East Elementary and West Elementary, a junior high school and a parochial school. Total enrollment is over 4100 with 1200 students in high school, 2250 in junior high, 650 kindergarten through 6 and 500 in Sacred Hearts Catholic School, which carries grades 1 through 8th. The high school and auditorium were completed 6 years ago. The Charles W. Bird elementary School was completed in the fall of 1965. East Elementary and West Elementary were completed in the fall of 1966. Expansion and remodeling of the junior high will be completed December 1, 1970.

#### SUN PRAIRIE PUBLIC SCHOOLS

Charles W. Bird Elementary School, Bird Street .....	}	837-5181
Southside Elementary School, 100 School Dr. ....		
Northside Elementary School, 230 Klubertanz Dr. ....		
Junior High School, 160 South St. ....		
Senior High School, 220 Kroncke Dr. ....		
East Elementary, Ernest Ave. ....	}	837-5626
West Elementary, Buena Vista .....		
Sacred Hearts Parochial School, Columbus St. ....		

NORTHSIDE ELEMENTARY SCHOOL

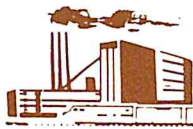


- |  |   |
|--|---|
| <p>A &amp; W. Root Beer Drive In<br/>         Acme Electric &amp; Machine<br/>         AG&amp;W Beverage Mart<br/>         Jack Aulik, Attorney<br/>         Bank of Sun Prairie<br/>         Jack Baltzer, Painter<br/>         Drs. Behrend &amp; Russell, M.D.<br/>         Belda Real Estate &amp; Insurance<br/>         Ben's Auto Service<br/>         Ben Franklin Store<br/>         Bethlehem Lutheran Church<br/>         Bohling &amp; Sons<br/>         Sheet Metal Wks.<br/>         Brooks Implement &amp;<br/>         Industrial Sales<br/>         Cain's, Inc.<br/>         Calvary Baptist Church<br/>         Chase Lbr. &amp; Fuel Co.<br/>         Chase Radio &amp; TV Service<br/>         Coast to Coast Store<br/>         Dr. David Cochran, D.D.S.<br/>         Conrad's Tots-to-Teens<br/>         John C. Cooley &amp; Sons, Inc.<br/>         Cornland Fertilizer, Inc.<br/>         Country Dairy<br/>         Dairy Queen<br/>         Davison Oil Co.<br/>         DeGolier Advertising Specialties<br/>         Diekow Redi-Mix<br/>         Dushack's Bar<br/>         Dahmen's Standard Service<br/>         Evans Shoes<br/>         Exquisite Carpet Co.</p> | <p>Farmers Insurance Group<br/>         Fashion Cleaners<br/>         Martin Feuling, Postmaster<br/>         Fisher's Seed Store<br/>         Fisher-Schey Insurance<br/>         Gamble Store<br/>         Gawne Ford, Inc.<br/>         General Telephone Co. of Wis.<br/>         Geo. &amp; Ed. Electric Co.<br/>         Gerber's Texaco Service<br/>         Goodyear Tire &amp; Rubber Co.<br/>         Gordy's TV Sales &amp; Service<br/>         Handy Wash<br/>         Hanley Implement Co., Inc.<br/>         Harold's Bar<br/>         Herman's DX Service<br/>         Herreman's Supper Club<br/>         Hillenbrand's, Inc.<br/>         Holly Sales &amp; Service<br/>         Roy B. Hovel, Attorney<br/>         Jane's Place<br/>         Koerth Insurance<br/>         Krause's World Foods<br/>         Kubina Welding Service<br/>         Langer Motors, Inc.<br/>         Larson's Skelly Service<br/>         Lea-a-V Service<br/>         Legler School Bus Service<br/>         Len's Barber Shop<br/>         Leonhard Agency<br/>         Lessner's Cabinet Shop<br/>         Dr. Robert J. LeVitus, Optometrist<br/>         Mayr's Seed &amp; Feed Co.</p> |
|--|---|



## Industries

Sun Prairie is located near major transportation highways, giving it a strategic location for distributors and manufacturers. It is only five miles from the I-90 and I-94 which link the cities of Chicago, Minneapolis and Milwaukee with rapid freeway transportation.



Also, its location eight miles northeast of Madison gives it the benefits of a large suburban population and a variety of skills in the white collar lines and mechanical trades.

The building trades are no doubt the largest employers of labor in Sun Prairie.

The four largest industries in the city are: Wisconsin Porcelain Co., Oconomowoc Canning Co., Wisconsin Cheeseman who have operated here for several years. The Goodyear Rubber Co., recently moved here, occupying 120,000 sq. feet building, on a 20 acre site. Recently locating in Sun Prairie is Larson Mfg. Co., and the Medidine Corp.

## Retail Trade

Sun Prairie has enjoyed rapid growth in retail trade. A shopping center was built several years ago and it now has 12 stores, a barber shop and beauty shop in operation. In addition to the shopping center, there is a super market, several small grocery stores, furniture stores, drug stores, men's and ladies' wear, floral shops, jewelry and gift stores. A number of the downtown merchants have put on new store fronts and parking has been expanded in the center of the city.

## Newspapers

The Royle Publishing Co., Inc. publishes three weekly newspapers and an Advertiser. The Sun Prairie Star-Countryman, Waterloo Courier, The Deerfield Independent and The Advertiser.

The Trioto Corporation a part of the Royle Publishing Co., Inc. prints thirteen publications from Columbus, Randolph, Oregon, Verona, Watertown, Pardeeville and Madison.

The firm also is fully equipped for offset and letterpress printing and type composition work.

## Bicycles

Bicycles must be licensed. 50c buys a one-year license made by Wau-pun State Prison inmates. They are sold each May at the local police department.

## Fire Alarm and Weather Warning

The siren sounds four times for a fire, but for a tornado warning, there is a three minute sustained blast. The all-clear signal is a series of four 25 second blasts alternated with five second lulls.

## Capehart

A former Federal Housing Base for Truax Field has been phased out by the Military Authority. The base consists of 280 units. The Army has retained 110 units and the balance of the units to be disposed of by the Authority.

## City Government and Utilities

FIRE — Municipal Building, 124 Columbus St. ....	837-5333
POLICE — Municipal Building, 124 Columbus St. ....	837-5900
SUN PRAIRIE WATER & LIGHT OFFICE — Municipal Building, 125 West Main .....	837-5500
GENERAL TELEPHONE CO., 117 Bristol St. ....	837-7361
WISCONSIN GAS CO., 1251 West Main .....	837-5136
MAYOR — T. W. Chase	City Clerk-Treas. — Charles Treadwell
Librarian — Warren Sproat	Chief of Police — George Kussman
Fire Chief — Milton Tester	Supt. Water & Light — George Straus
City Assessor — Paul Robinson	

## Hospitals

Sun Prairie's location on the northeast edge of Madison means four outstanding hospitals are available to local residents. They are: Madison General, Methodist Hospital, St. Mary's Hospital and the University Hospital. Sun Prairie physicians use all four.

## Transportation and Communication

Greyhound Bus Station, 245 E. Main .....	837-5545
Milwaukee Road Depot, 341 Market .....	837-6363
Western Union (Madison) .....	255-1631
Airport — Truax Field and Madison Municipal — 8 miles — North Central, Northwest, Ozark and U.S. Air Force planes.	



## Sun Prairie Population

Sun Prairie is known as "Wisconsin's Fastest Growing City." Population doubled between 1950 and 1960, going from around 2,000 to 4,009.

Today population is close to 10,000. More than 100 new homes have been added each year for the last five years as well as several apartment buildings.

## Industrial Opportunity

An Industrial Development Corp. has a number of parcels of land available for industry. These are available at the cost when they were purchased . . . and are considerably under the present rate of real estate.

Inquiries should be directed to the secretary of the Chamber of Commerce, 243 E. Main St.

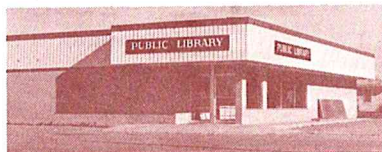
## Ground Hog Day

No more guess work! Will the Ground Hog see his shadow on Feb. 2?

We have "Live Groundhogs." Pens and a shelter house have been erected on a wooded plot, located west of the city — Highway 19, on "Pony Lane." Great plans are in store for all — next Ground Hog Day.



## Public Library



Dane County Library Cards are honored at any library in the County.

Monday — 1-9 p.m.  
Tuesday — 1-9 p.m.  
Wednesday — 1-9 p.m.  
Thursday — 1-9 p.m.  
Friday — 1-9 p.m.  
Saturday — 9 a.m. - 1 p.m.  
Summer hrs. — 9 a.m. - 1 p.m.  
Winter hrs. — 9 a.m. - 5 p.m.



Home of Sun Prairie's Historical Library & Museum.

Open Wed. & Sun. — 2-4  
Other times by appointment.

## Recreation Program

Each summer the City of Sun Prairie sponsors a Summer Recreation Program. A staff of trained counselors is present daily, Monday through Friday from early June until mid-August to supervise a program of games and handicraft for both boys and girls. Hours of supervision are from 9 a.m. to 12 noon and 1:00 to 4:30 p.m.



Activities are held at Angell Park and Wetmore Park. In the winter skating rinks are maintained in many city locations.

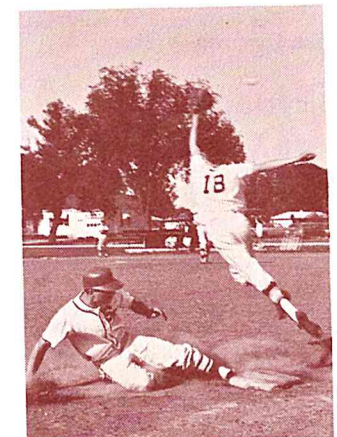
## Sun Prairie Country Club

Wednesdays are men's days and Tuesdays are ladies' days at the Sun Prairie Country Club, 2½ miles N.W. of the city limits on Happy Valley Road.



## Adult Recreation

Throughout the year bowling leagues operate at Prairie Lanes. Basketball, dart ball and volleyball are other activities that are operated for adults at the high school and grade school gyms.



Home Talent Baseball Team  
S. P. Chamber of Commerce  
sponsored.





## Swimming Pool

Sun Prairie's beautiful swimming pool is one of the city's greatest recreational assets. The pool was built jointly by the Sun Prairie Volunteer Fire Department and the City, with the gratefully acknowledged assistance of various local contributing organizations.

The L-shaped heated pool is of concrete construction, built on a one acre site in Angell Park and will accomodate 396 people at one time. It has complete check room and shower facilities. The city recreation department manages the pool and maintains at least two lifeguards on duty during all open hours. The pool opens in June and closes on Labor Day. Week-day mornings are devoted to children's swimming classes, with certain evenings reserved for adult swimming instructions.

## Midget Auto Races

The Sun Prairie Volunteer Firemen operate Midget Auto races at Angell Park from Memorial Day through Labor Day each year. These races feature some of the top rated drivers in the country, and are a source of revenue for the firemen who contribute to youth activities in the area. Races held on Sunday nights.

# SUN PRAIRIE PROFESSIONAL DIRECTORY

## Members

## CHAMBER OF COMMERCE

### Attorneys

Aulik, Jack, 102 E. Main .....	837-7386
Trodahl, W. E., 108 W. Main .....	837-5164
Willkom, Frank, 243 E. Main .....	837-8338
<i>Hovel, Roy B. 235 " "</i> .....	<i>" 5324"</i>

### Chiropractors

Oien, Dr. Robert D. (D.C.), (office) 1109 W. Main .....	837-7383
(res.) 623 North St. ....	837-6130

### Dentists

Cochrane, Dr. David G.	
(office) 243 E. Main .....	837-3101
(res.) 448 Lincoln Dr. ....	837-3147
Maasch, Drs. Rodney W.; Weidemann, Thomas R. & Mannarino, N. A.	
(office) 1020 N. Bristol .....	837-7394
(res.) Maasch, 101 W. Goodland .....	837-5354
(res.) Weidemann, 132 McArthur .....	837-3103
(res.) Mannarino, 891 Columbus .....	837-7948
Moldenhauer, Dr. Carl A.	
(office) 108 W. Main .....	837-6677
(res.) 361 North St. ....	837-5771
Stieglitz, Dr. John E.	
(office) 243 E. Main .....	837-8707
(res.) 134 Flint .....	837-8710

### Funeral Home

Tuschen Funeral Home, 302 Columbus .....	837-5400
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### Optometrists

LeVitus, Dr. Robert J.	
(office) 968 W. Main .....	837-7011
(res.) 747 Frederick .....	837-7277

### Physicians & Surgeons

Behrend, Drs. Jos. F. — Russell, Wm.	
(office) 114 Columbus .....	837-5171
(res.) Behrend, R. R. 2 .....	837-6449
(res.) Russell, 304 Bristol .....	837-6145
Nelson, Drs. E. J. & Syty, Joseph	
(office) 107 Church St. ....	837-5158
(res.) Nelson, 216 W. Main .....	837-6272
(res.) Syty, 818 Frederick .....	837-3344

### Veterinarians

Sartori, Dr. R. C.	
(office) (home) 1532 W. Main St. ....	837-6252



## Sun Prairie Organizations

Sun Prairie is fortunate in having a considerable number of active, growing organizations. If you are eligible and are interested in joining any of them, please contact the secretary of the Chamber of Commerce, Mrs. Arlette Oelhafen (837-3122) and she will provide all necessary information.

Name	Meets
AMERICAN LEGION .....	2nd Thursday
AMERICAN LEGION AUXILIARY .....	1st Thursday
CATHOLIC ORDER OF FORESTERS .....	1st and 3rd Tuesday
ELEMENTARY PARENT-TEACHER ASSN. ....	3rd Monday
HAPPY HIKERS 4-H CLUB .....	1st Monday
HOE & HOPE GARDEN CLUB .....	1st Thursday
JAYCETTES .....	Last Wednesday
JOB'S DAUGHTERS .....	1st and 3rd Wednesday
JR. & SR. HIGH PARENT-TEACHER ASSN. ....	2nd Monday
JUNIOR CHAMBER OF COMMERCE .....	1st and 3rd Wednesday
KNIGHTS OF COLUMBUS .....	2nd and 4th Wednesday
LIONS CLUB .....	2nd and 4th Thursday
MAPLE KNOLL 4-H CLUB .....	3rd Friday
MASONIC LODGE .....	1st and 3rd Tuesday
ORDER OF EASTERN STAR .....	2nd and 4th Tuesday
PRAIRIE GROUNDHOG 4-H CLUB .....	1st Thursday
ROTARY CLUB .....	Every Monday
SUN PRAIRIE CHAMBER OF COMMERCE .....	1st Wednesday
SUN PRAIRIE GARDEN CLUB .....	2nd Thursday
SUN PRAIRIE VOLUNTEER FIRE DEPT., INC. ....	2nd Tuesday
TWENTIETH CENTURY CLUB .....	1st Monday (Oct. thru May)
VETERANS OF FOREIGN WARS .....	2nd and 4th Tuesday
V.F.W. AUXILIARY .....	3rd Thursday
WOMEN'S CATHOLIC ORDER OF FORESTERS .....	1st Tuesday
BUSINESS & PROFESSIONAL WOMEN'S CLUB (BPW) .....	2nd Thursday
LEAGUE OF WOMEN VOTERS .....	3rd Wednesday
NEWCOMERS CLUB .....	1st and last Tuesday
GREATER SUN PRAIRIE DEVELOPMENT ASSN. ....	4th Tuesday
BOY SCOUTS — GIRL SCOUTS — CUB SCOUTS — BROWNIES	
OPTIMISTS CLUB .....	Every Wednesday
SUN PRAIRIE HISTORIC LIBRARY & MUSEUM, INC. ....	3rd Thursday
TOASTMASTERS .....	1st and 3rd Wednesday
TOPS CLUB .....	Every Tuesday
THE COLONIAL CLUB .....	Every Tues., Thurs. & Sat.

In addition there are many fine organizations affiliated with our local churches. The representative pastors will gladly furnish all details on them.

## Baby Sitters Service

(Trained) Call Jaycettes listed below:

Mrs. Clark Sholts — 837-8130

Mrs. Thomas Simon — 837-6966

Mrs. Ray Laufenberg — 837-6714

## Snow Removal

Cars must be kept off the streets in the evening hours from Dec. 1 through March for removal of snow.

## Dogs

Licenses must be taken out for dogs at the city clerk's office in the municipal building. Dogs are not permitted to run at large, but must be on a leash when taken out.



## Garbage Pickup

Garbage and rubbish is picked up twice each week. Garbage must be wrapped and in a covered can. Garbage cans must be suitable containers. Paper must be tied in bundles. For large, bulky rubbish, contact the street commissioner. Have garbage and rubbish at curb at 7 a.m.

Monday and Thursday — (Ward 1 and 2)

Tuesday and Friday — (Ward 3 and 4)

Wednesday and Saturday — (Commercial & West of Bird)

## Nationally Recognized Dairy Promotion

The Sun Prairie Groundhog 4-H Club built and sponsored an authentic miniature milk wagon for the annual Dairy Month promotion that has gained state and national recognition.

