



Rules & Regulations

Void Where Prohibited by Law: The 580 Pitch Competition is subject to all applicable federal, state, and local laws and regulations and is void in any jurisdiction where it is prohibited by law or regulation.

Entities that are tax-exempt organizations, non-profits, or charitable trusts are not eligible to participate.

Employees, officers, and directors of Great Plains Technology Center, competition judges, other parties determined non-independent of The 580 Pitch Competition, and members of their immediate families and households are not eligible to participate.

The 580 Pitch Competition reserves the right at its sole discretion to disqualify any applicant for any reason.

Competition and Official Rules Subject to Modification by The 580 Pitch Competition (580 Pitch): The Competition and these Official Rules are subject to modification, cancellation, or limitation at any time at 580 Pitch's sole discretion, with or without notice, including to persons who have already entered the Competition. All changes to or modifications of the Competition or these Official Rules will be posted on the 580 Pitch website (<https://www.greatplains.edu/business-services/580>). 580 Pitch's failure to enforce any provision of these Official Rules shall not constitute a waiver of that provision.

General Conditions of Participation in This Competition: Except where prohibited by law, submission of an entry constitutes the applicant's consent, for purposes of advertising, trade, promotion, and publicity, to permit 580 Pitch and its affiliates, without notice or further compensation, a royalty-free, irrevocable, perpetual, non-exclusive license to use, reproduce, modify, create derivative works from and display in any and all forms of media, now known and hereafter devised, such applicant's name, likeness, pictures, photographs, video, voice, biographical information, and statements. If necessary, applicants will sign any documentation that may be required for 580 Pitch or its affiliates to make use of these rights granted by applicants. Once submitted, all entries become the property of 580 Pitch and will not be returned.

This competition is open to anyone that is at least 21 years old (or will be by July 13, 2023) and has a desire to open a business or brick-and-mortar store in Comanche County.

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To be eligible to win a grand prize award, every contestant needs to attend the required pitch competition workshop.

All finalists will be required to submit an IRS Form W-9 to continue participation in the Competition. The determination of which applicants advance to successive stages of the Competition, and which applicant is the ultimate winner of the Competition, shall be in 580 Pitch's and the judges' sole and absolute discretion, as applicable, and each applicant hereby acknowledges that none of 580 Pitch, its affiliates nor their respective officers, directors, employees, and agents including outside attorneys, shareholders, representatives, successors, and assigns shall be liable in any way for the selection of, or failure to select, any applicant to advance in the Competition.

Similar Entries: By submitting an entry, each applicant acknowledges and agrees that 580 Pitch may obtain many entries in connection with this Competition and other competitions staged or promoted by 580 Pitch, and that such entries may be similar or identical in theme, idea, format, or other respects to other entries submitted in connection with this Competition or other contests sponsored by 580 Pitch or submitted for other reasons or other materials developed by 580 Pitch. Each applicant waives all claims against any 580 Pitch party that he, she, or it may have had, may have, or may have in the future, that any Competition entry or other works accepted, reviewed, or used by the applicant may be similar to his, her or its Competition entry, or that any compensation is due to the applicant in connection with the entry or other works used by a 580 Pitch party. Each applicant agrees that no 580 Pitch party shall have any responsibility for any unauthorized use of any Competition entry by third parties.

Disqualification: 580 Pitch reserves the right, in its sole discretion, to disqualify any applicant for any reason, including, but not limited to, the submission of any incomplete entry or any entry not complying with these official rules, or any applicant that it finds to be: (i) tampering with the entry process or otherwise tampering with the operation of the Competition, the Competition website, or any other website or web banner ad related to the Competition; (ii) acting in violation of the Official Rules; (iii) acting in a non-sportsmanlike or disruptive manner, or with intent to annoy, abuse, threaten, harass, harm, mislead, or defraud any other individual or entity; or (iv) otherwise in violation of law, in each case as solely determined by 580 Pitch. Any person attempting to defraud the 580 Pitch or any other applicant or in any way tamper with the Competition will be ineligible to compete in or win the Competition and 580 Pitch may seek all remedies available to it, including, if appropriate, filing complaints with legal authorities.

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Website or Competition Corruption: If for any reason, in 580 Pitch's sole discretion, the Competition is not capable of running as planned or if the administration, security, fairness, integrity, or proper conduct of this Competition is corrupted or adversely affected, 580 Pitch reserves the right to cancel, terminate, modify, or suspend the Competition.

THE 580 PITCH COMPETITION RESERVES THE RIGHT, AT ITS SOLE DISCRETION, TO MODERATE ALL ENTRIES FOR COMPLIANCE WITH THESE OFFICIAL RULES OR TO DISQUALIFY ANY ENTRY THAT IT FEELS IS INAPPROPRIATE, OBJECTIONABLE, OR INCONSISTENT WITH THE POSITIVE IMAGE OR GOODWILL IT WISHES TO PROMOTE IN THE COMPETITION.

ALL APPLICANTS ACKNOWLEDGE AND AGREE THAT ALL ENTRY MATERIALS SUBMITTED IN CONNECTION WITH THIS COMPETITION ARE SUBMITTED ON A NON-CONFIDENTIAL AND NON PROPRIETARY BASIS AND MAY BE USED BY 580 Pitch AND ITS AFFILIATES FOR ADVERTISING AND PROMOTIONAL PURPOSES INCLUDING, BUT NOT LIMITED TO, IN CONNECTION WITH THE COMPETITIONWEBSITE. APPLICANTS AGREE THAT THEY WILL NOT USE THE ENTRY MATERIALS FOR ANY OTHER PURPOSE WITHOUT THE EXPRESS CONSENT OF 580 Pitch IN EACH INSTANCE.

Limitation of Liability: 580 Pitch is not responsible or liable for entries that are illegible, late, forged, destroyed, lost, misplaced, stolen, misdirected, tampered with, incomplete, deleted, damaged, garbled, altered, or otherwise not in compliance with these Official Rules, whether caused by 580 Pitch, the applicant, or anyone else.

Applicants' Own Work: Each applicant's submission must be entirely their (or in the case of a team effort, the team's) own original creation and must not infringe upon or violate any laws or any rights of third parties, including, but not limited to, such violations as an infringement of copyright, patent, trademark, trade secret or other proprietary or property right, libel, defamation, violation of rights of privacy, publicity, personality or celebrity, or any contract right, or any other right of any individual, corporation or entity. Each applicant must obtain all necessary permissions, licenses, clearances, releases, waivers of moral rights and other approvals from third parties (including but not limited to all copyright holders and all individuals appearing in a video submission), necessary to use the submission, in whole or in part, in any way, including without limitation, to reproduce, make derivatives, edit, modify, translate, distribute, transmit, publish, license and broadcast worldwide, by any means. All such permission, licenses, clearances, releases, waivers of moral rights and approvals must be provided to 580 Pitch upon its request. No 580 Pitch party shall be responsible to any third party for any applicant's failure to comply with this provision, and each applicant agrees to indemnify the 580 Pitch parties for any such claim.

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Notice to Winners: As a condition of receipt of the award, the winner of the Competition will be asked to agree that the funds awarded are solely to fund the business described in the winner's entry form. Funds awarded are nontransferable and may be considered taxable income, and the 580 Pitch parties assume no responsibility with respect to any tax liability incurred by the winner in connection with the award; applicants are advised to consult with their tax advisors for more information. 580 Pitch reserves the right to contact the winner on a regular basis for a period of one year after completion of the Competition to check on the status and will ask for a summary within twelve (12) months as to how well the funding met the expectations of the applicant. Items within this summary may be published by 580 Pitch.

Disputes: Except where prohibited, all issues, questions, and disputes concerning the construction, validity, interpretation, and enforceability of these Official Rules, or the rights and obligations of the applicant and 580 Pitch in connection with the Competition, shall be governed by, and construed in accordance with, the laws of the State of Oklahoma, without giving effect to any choice of law or conflict of law rules (whether of the State of Oklahoma or any other jurisdiction) that would cause the application of the laws of any jurisdiction other than the State of Oklahoma. By entering, applicants consent to the jurisdiction and venue of the federal, state, and local courts located in Lawton, Oklahoma.

Additional Considerations: The 580 Pitch Competition will NOT offer credit to business entities whose nature is contrary to our mission and to the reasons we provide financial services. The following businesses are excluded from this competition: Any business engaged in illegal practices; Companion, escort, and dating services; Massage parlors; Sexual encounter clubs, organizations, and websites; Sexual in nature businesses such as bikini barista stands; Growth, processing, or retailing of cannabis; Gun shops; Tanning salons; Lotteries or raffle; Pornographic material; Pyramid schemes, multi-level sales, etc.; Gambling establishments or casinos; Pawnshops; Check cashing, payday lending.

This Competition is sponsored and administered by Great Plains Technology Business Development Center, 1601 SW Parkridge Blvd., Lawton, OK 73505.

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Release and Waiver: By entering the Competition, each applicant irrevocably agrees and acknowledges to be bound by the Official Rules and all applicable laws and decisions of 580 Pitch which are final and binding in all respects; to forever and irrevocably waive all of his, her, or its rights to claim ambiguity with respect to the Official Rules and to waive all of his, her, or its rights to bring any claim, action, or proceeding against any 580 Pitch party in connection with the Competition; and to forever and irrevocably release, indemnify, and hold harmless the 580 Pitch parties from any liability (including, but not limited to, liability for defamation, libel, slander, invasion of privacy, infringement of publicity or any intellectual property rights, any property loss, damage, personal injury, bodily injury, death, expense, accident, delay, inconvenience or irregularity, and any indirect, incidental, consequential, special, punitive or exemplary damages of any kind, even if a 580 Pitch party has been advised of the possibility of such loss or damages), costs and expenses (including, without limitation, reasonable outside attorneys' fees) that may arise from, result from, or are in connection with: (a) the Competition including, but not limited to, any Competition related activity or element thereof and the applicant's entry, participation, or inability to participate in the Competition; (b) the violation of any privacy, personal, publicity or proprietary rights; (c) typographical errors in these Official Rules or any Competition promotional materials; (d) any change in the prizing (or any components thereof) due to unavailability, business or creative considerations, or reasons beyond 580 Pitch's control or as otherwise set forth in these Official Rules; (e) any interruptions in or postponement, cancellation, or modification of the Competition; (f) human error; (g) incorrect or inaccurate transcription, receipt, or transmission of any part of the Competition entry; (h) any system, computer timing or dating mechanism, computer equipment, software, or Internet service provider utilized by 580 Pitch or by an applicant; (i) interruption or inability to access the Competition, the website, or any other Competition-related websites or any online service via the internet due to hardware or software compatibility problems; (j) any damage to applicant's (or any third party's) computer or its contents related to or resulting from any part of the Competition; (k) any lost or delayed data transmissions, omissions, interruptions, defects, and/or any other destroyed, incomplete, undeliverable or damaged Competition entries; (l) any wrongful, negligent, or unauthorized act or omission on the part of a 580 Pitch party; (m) the public voting or the tabulation of the votes, or (n) the selection by any 580 Pitch party or its advisors of the finalists.

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Presenter's Name: _____					
Concept/Venture: _____					
	1	2	3	4	5
	Needs Substantial Improvement	Needs Improvement	Acceptable	Very Good	Excellent
Concept					
Concept is feasible					
Enterprise is scalable					
Enterprise is sustainable					
Content					
Clearly identified the problem being solved or need being fulfilled					
Clearly outlined what is being sold and how it solves the problem					
Identified the target market/customer					
Clearly identified the competition					
Clearly stated the enterprise's competitive advantage					
Delivery - Live					
Did not exceed 10-minutes					
Good voice projection, enunciation, pace					
Good eye contact; good audience interaction					
Convincing and Passionate					
Ended with a strong close					
Comments and Suggestions:					

Criteria	Description	Points
Executive Summary	A clear and concise summary of the business plan	10
Market Analysis	A comprehensive analysis of the market, target customers, and competition	15
Product/Service	Detailed description of the product or service, including features and benefits	10
Marketing & Sales	Well thought-out marketing and sales plan, including pricing and distribution strategies	15
Financial Projections	Realistic financial projections that include income statements, balance sheets, and cash flow statements.	20
Management Team	A strong and experienced management team with the skills necessary to execute the plan	10
Overall Viability	The overall viability of the business plan, including potential for growth and scalability	20

Criteria	Description	Points
Delivery	Clarity, confidence and enthusiasm of the delivery	15
Structure	Organization and flow of the presentation	10
Problem Statement	Ability to clearly identify the problem and why it needs to be solved	10
Solution	Effectiveness of the proposed solution and its ability to solve the problem	15
Business Model	Clarity and feasibility of the business model	10
Market Validation	Validation of the market need and potential customer base	10
Competitive Advantage	Identification and communication of the competitive advantage	10
Q&A Performace	Ability to answer questions effectively and demonstrate knowledge of the business	20