



# **NORTHWEST ISD 2023 FAMILY SURVEY**

School Board Report – April 10, 2023

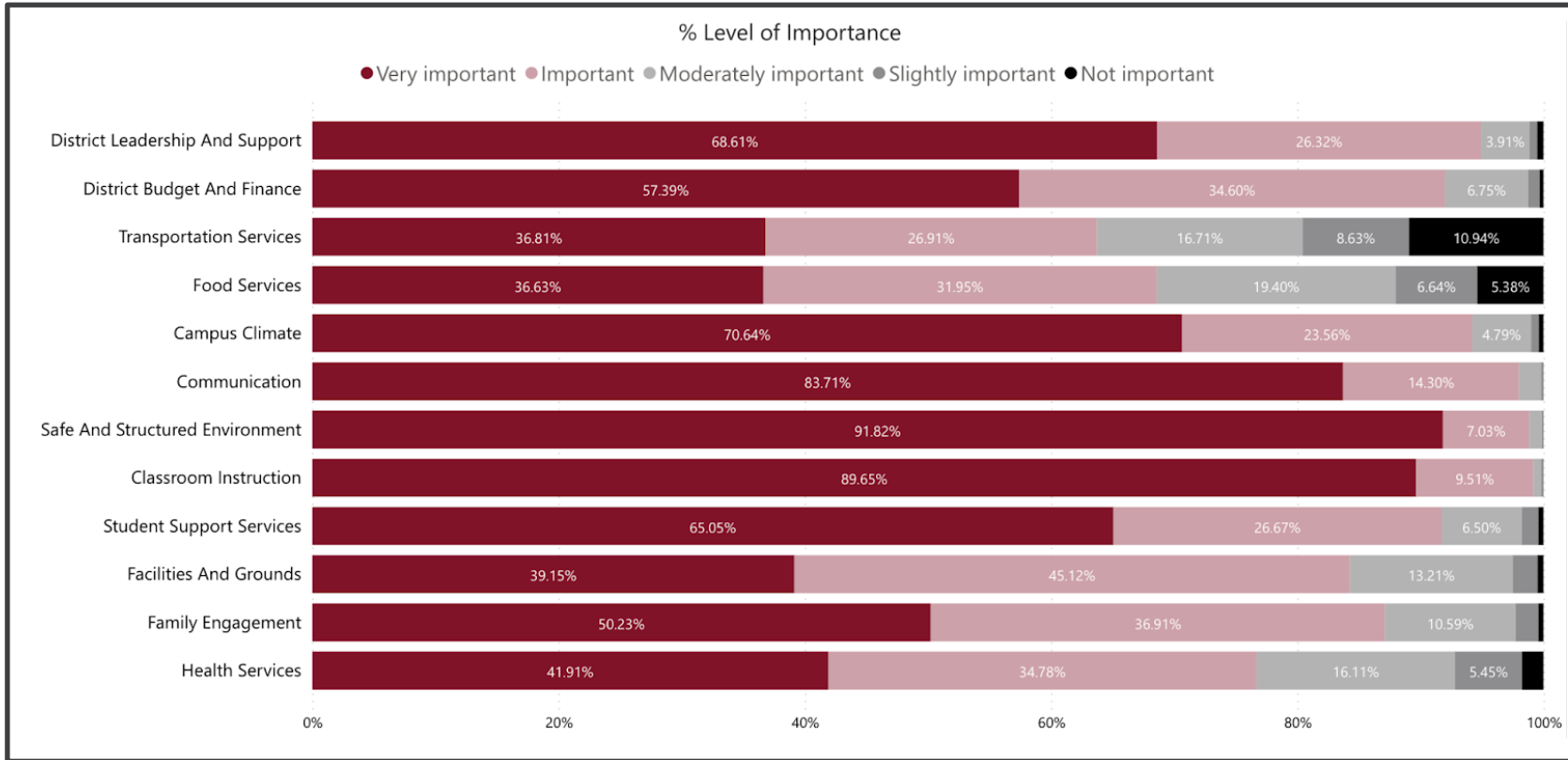
# BACKGROUND & GOALS

The Northwest ISD Family Survey opened February 6, 2023, and closed February 27, 2023. We will conduct this survey every other year to determine what district families value and their satisfaction in each area. We looked for areas **where the district is succeeding** and **where it can improve**.

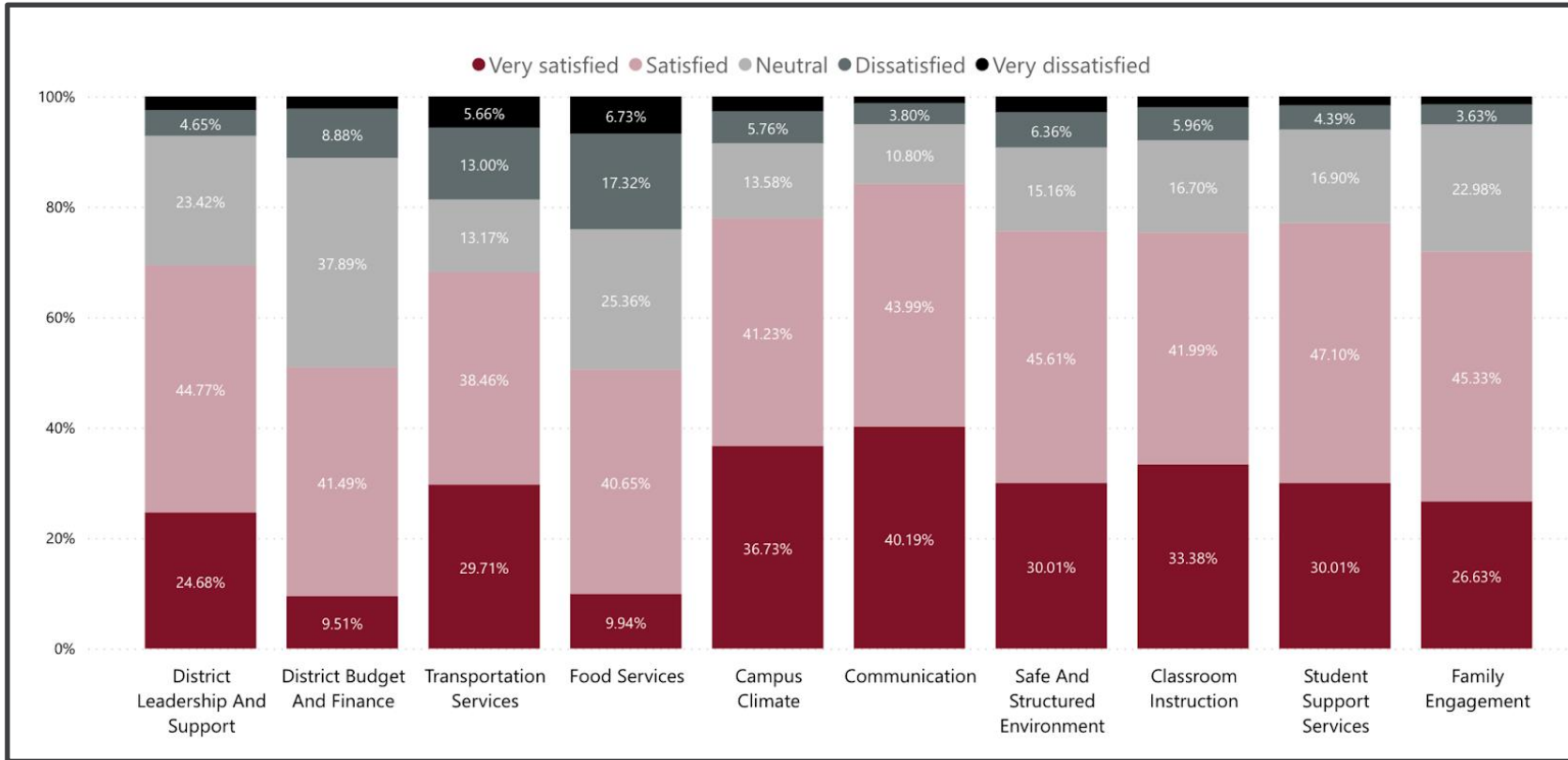
A total of 4,420 students were represented in this survey for an **overall participation rate of 15%**. We worked to remove any leading language that could result in biased/unreliable data.



# WHAT FAMILIES VALUE



# FAMILY SATISFACTION RATES

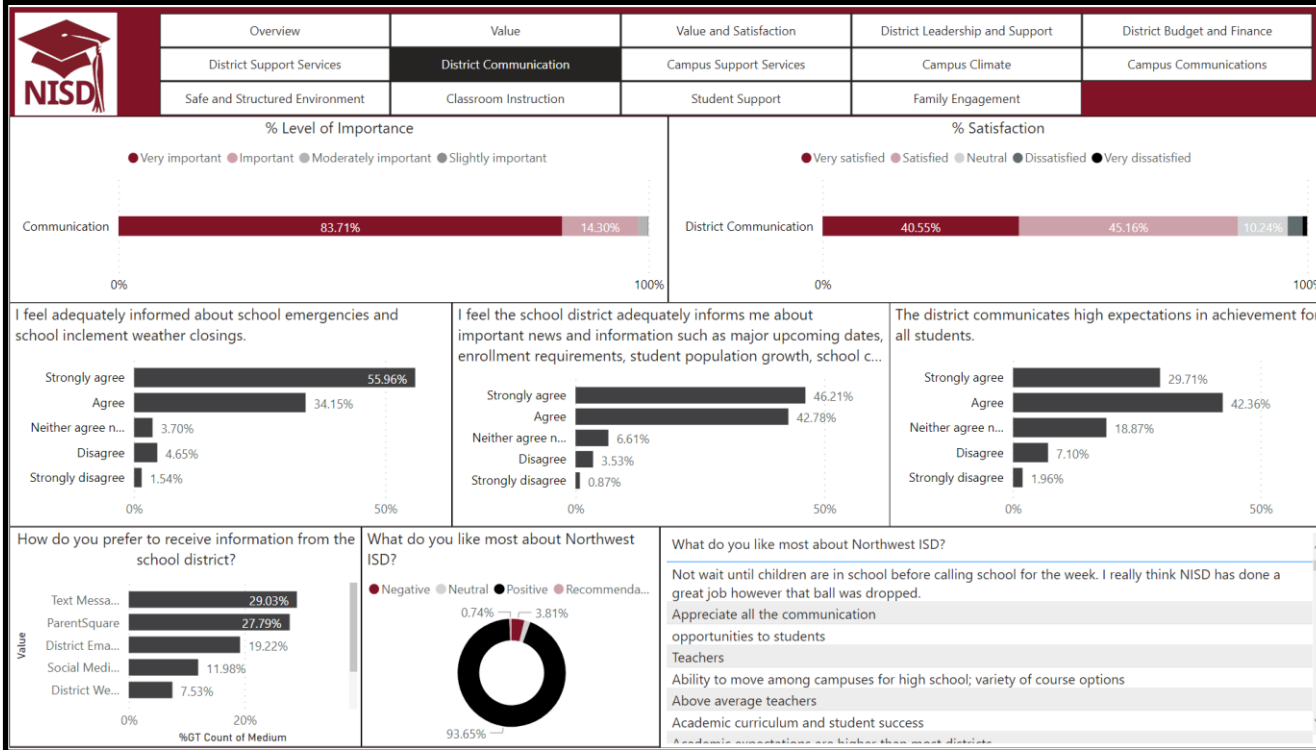


# SUCSESSES & TOP RATINGS

- **88%** of participating families are satisfied or very satisfied with **after-school care**.
- **84%** of families are satisfied or very satisfied with **district communication**.
- **82%** of families agree that they are aware that their child's campus has an **emergency response plan**.
- **82%** of families agree that teachers **hold and communicate high expectations for their children**.
- All **campus climate areas** have a dissatisfaction level **lower than 10%**.



# ONLINE DASHBOARD



All district results can be viewed online at [www.nisdtx.org/familysurvey](http://www.nisdtx.org/familysurvey)



# **HIGH-VALUE CATEGORIES**

## SUMMARIES & KEY HIGHLIGHTS



# SAFETY & SECURITY | KEY HIGHLIGHT



In the survey's highest-valued category, families say their children **feel safe** at our schools



# SAFETY & SECURITY | SUMMARY

Based on results, the following areas appear to be **strengths** across the district:

- My child feels safe at school.
- I am aware my child's campus has an emergency response plan.
- My child and I are aware we can report safety concerns by using the district's anonymous Crime Stoppers tip line.

Based on results, **10 to 27%** of families expressed concerns in the following areas, representing **growth opportunities**:

- My child's campus has clearly defined student behavioral expectations and associated discipline that are consistently and fairly enforced.
- My child and their teachers demonstrate respect to one another at school.
- My child has not been threatened or bullied at school.



# INSTRUCTION | KEY HIGHLIGHT



Families feel teachers hold **high expectations** for all students in our school district

# INSTRUCTION | SUMMARY

Based on results, the following areas appear to be **strengths** across the district:

- My child's teacher(s) hold and communicate high expectations for my child.
- My child's schoolwork requires them to think critically and problem-solve.
- I feel comfortable talking to my child's teacher(s) about my child's progress.
- I am informed about the state and local tests and understand my child's results.

Based on results, **10 to 16%** of families expressed concerns in the following areas, representing **growth opportunities**:

- I am kept informed about what my child is learning in school.
- My child is given the support and feedback to set and reach academic goals.
- Classroom lessons motivate my child to learn.



# COMMUNICATION | KEY HIGHLIGHT



Despite just launching, **27.79% of families prefer ParentSquare communication**, second to only text messages at 29.03%

# COMMUNICATION | SUMMARY

Based on results, the following areas appear to be **strengths** across the district:

- I feel adequately informed about school emergencies and school inclement weather closings. My child's schoolwork requires them to think critically and problem-solve.
- I feel the school district adequately informs me about important news and information such as major upcoming dates, enrollment requirements, student population growth, school calendar approval and similar district-level topics.
- The district communicates high expectations in achievement for all students.

Based on results, there are no categories in district communication with 10% or more of families dissatisfied or strongly dissatisfied.



# CAMPUS CLIMATE | KEY HIGHLIGHT



Families overwhelmingly said both they and their children **feel welcomed and are treated with respect** by schools

# CAMPUS CLIMATE | SUMMARY

Based on results, the following areas appear to be **strengths** across the district:

- My child enjoys going to school.
- Administrators at my child's campus create a school environment that helps children learn.
- My child's campus works to ensure that all students from all backgrounds are welcome, included, and treated with respect.
- I feel welcome at my child's campus.
- I am adequately informed about activities at my child's campus.
- I am provided opportunities to volunteer in my child's campus.
- The staff at my child's campus is approachable and addresses my concerns courteously.

Based on results, there are no categories in district communication with 10% or more of families dissatisfied or strongly dissatisfied.



# **CONTINUOUS IMPROVEMENT** & ACTIONABLE RESPONSES





# ACTIONABLE FEEDBACK | DISTRICT



## FINANCE

A high “neutral” response represents an opportunity to better inform families of how school finance works.



## SAFETY & SECURITY

To aid in bullying prevention, the district can begin an anti-bullying campaign and better inform families of processes.



## FOOD SERVICES

Based on comments, consider limiting processed food and offering healthier options such as fruits and vegetables.

# ACTIONABLE FEEDBACK | SCHOOLS



## INSTRUCTION

Encourage more communication of what's happening in class and give parents examples.



## SAFETY & SECURITY

Results indicate post-COVID behavioral issues persist. We can Continue to equip teachers with class/behavior resources and support.



## INVOLVEMENT

Proactively attempt to increase PTA and parent engagement in school activities and learning opportunities.

# WHAT WE LEARNED FROM FAMILIES

Families **remain extremely positive** about Northwest ISD, as every category had higher satisfaction ratings than dissatisfaction ratings.

All areas for improvement **align with our district values** and support our goals. Even in some top-rated categories, **specific areas show room for improvement.**





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**THANK YOU!**

Questions?