

# IGNITE THE FIGHT JOIN US

## KICKOFF EVENT

**Thursday, August 15, 2019 - 8am**

**Robert Treat Hotel - Newark, NJ**

## WALK DAY

**Sunday, October 13, 2019 - 8am**

**NJ Devils Championship Plaza**

**Prudential Center**

**[www.MakingStridesWalk.org/NewarkNJ](http://www.MakingStridesWalk.org/NewarkNJ)**



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National Presenting Sponsor



# Making Strides Against Breast Cancer of Newark



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## Quick Glance On Getting Involved

- Volunteer
- Sign Up Your Team
- Fundraise Your Way

For More Information Contact:

**Yakima Deloatch**

Email: [Yakima.Deloatch@cancer.org](mailto:Yakima.Deloatch@cancer.org)

Phone: 973.285.8023

## Volunteer

### Day of Event

- Need 250 volunteers to help run event
- Help set up, assist during the event, or breakdown

*Please note there are various volunteer assignments*

### In Office/ In Community

- Inventory product and signs; pack for event day
- Distribute materials around the community



## Fundraise Your Way

With guidance from the American Cancer Society any school can create their own fundraising event anytime of year!

### Examples:

- Fitness Event
- Hosting your own walk
- Raffle
- Dine to Donate
- Dress Casual Day
- Wall of Hope



## Sign Up Your School!

### Making Strides of Newark

Website: [www.MakingStridesWalk.org/NewarkNJ](http://www.MakingStridesWalk.org/NewarkNJ)

Sign up as a team for our Making Strides of Newark event! Last year, this event had nearly 20,000 participants who raised over \$376,500! Hope to see you there!

**October 13, 2019**

NJ Devils Championship Plaza  
Prudential Center, Newark, NJ

**Registration: 8:00am Walk: 10:00am**







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## Making Strides Against Breast Cancer of Newark - NJ

Walk with us to raise  
awareness and funds  
to end breast cancer.

**WHAT UNITES US,  
IGNITES US.**

**10.13.2019**

**NJ Devils Championship  
Plaza - Prudential  
Center**

**Registration: 8am**

**Walk: 10am**

**For more information:**

**Email:**

**[NewarkNJStrides@cancer.org](mailto:NewarkNJStrides@cancer.org)**

**[MakingStridesWalk.org/NewarkNJ](http://MakingStridesWalk.org/NewarkNJ)**

Sponsorship Opportunities are  
available, please email us if  
interested!





## Help for Patients, Survivors, and Caregivers

The American Cancer Society offers support in your community and online to help you during and after cancer treatment. Visit [cancer.org](https://cancer.org) or call us at **1-800-227-2345** for more information.

### Free cancer information center

The American Cancer Society National Cancer Information Center offers help as you're dealing with cancer by connecting you to our caring, trained staff to answer questions about a diagnosis, identify resources, or provide a listening ear and guidance. We offer health insurance assistance, American Cancer Society programs, and referrals to other services. Call us at **1-800-227-2345** or visit [cancer.org](https://cancer.org) to live chat with us. We can assist in English, Spanish, and more than 200 other languages via a translation service.

### Printed materials about cancer

Our materials can help you and your loved ones understand your diagnosis, treatment, and potential side effects, and provide detailed information on our programs and services. Our printed materials are available for free when you contact us at **1-800-227-2345** or through your cancer care team.

### Places to stay during treatment

Our Hope Lodge® program provides a free, nurturing home away from home for cancer patients and their caregivers when they have to travel for treatment. In some areas where we don't have a Hope Lodge community or it is full, our Hotel Partners Program lets patients and caregivers stay for free or at reduced rates in hotels close to where they get treatment.

### Rides to treatment

One of the biggest roadblocks to timely quality cancer treatment is the lack of transportation. Family and friends may help, but over the course of several months,

they may not always have the time or resources to provide every ride. That's why the American Cancer Society started the Road To Recovery® program. It is at the very heart of our work of removing barriers to quality health care by providing patients transportation to treatment and other cancer-related appointments through volunteer drivers, partners, and community organizations.

### Patient navigation

Our patient navigators, available at many hospitals nationwide, help patients get the services they need so the rest of their cancer care team can focus on treatment. Patient navigators can also provide cancer and treatment information customized for each patient's diagnosis, help them find local resources to help make sure they get the treatment they need, and more.

### Cancer Survivors Network<sup>SM</sup>

Visit [csn.cancer.org](https://csn.cancer.org) to join our online community for people with cancer and their families. Find and connect with others in treatment, long-term survivors, or caregivers through our member search, discussion boards, chat rooms, and private Cancer Survivors Network email.

### Reach To Recovery®

The Reach To Recovery program matches breast cancer patients with trained volunteers who have had similar diagnoses and treatment plans to provide more personal, one-on-one support.

## *“tlc” – Tender Loving Care®*

Our *“tlc” (Tender Loving Care)* publication offers affordable hair loss and mastectomy products, as well as, advice on how to use them. Products include wigs, hairpieces, hats, turbans, breast forms, mastectomy bras, mastectomy camisoles, and mastectomy swimwear. Call **1-800-850-9445**, or visit the *“tlc”* website at **tlcdirect.org** to order products or catalogs.

## American Cancer Society books

We have more than 40 award-winning books on specific cancers, general cancer information, caregiving, coping with cancer and side effects, emotional support, books for families and children, and more. You can purchase American Cancer Society books and e-books at **cancer.org/bookstore**, or book retailers nationwide.

## Survivorship guidelines and resources

We have materials and resources for survivors to help with quality-of-life and other needs during and after cancer treatment. Our cancer survivorship guidelines for specific cancers help doctors manage the unique needs of survivors, and our nutrition and physical activity guidelines for survivors help you know how to live your best life and reduce your risk for cancer coming back.

## Springboard Beyond Cancer

This online tool for cancer survivors, created by the American Cancer Society and the National Cancer Institute, is available at **survivorship.cancer.gov**. Patients and survivors can create personalized Action Decks, collections of selected information to help them better communicate with caregivers and their care teams to manage their physical and emotional care after a cancer diagnosis.

## For caregivers

Cancer affects both you and your loved ones. Our information for caregivers at **cancer.org/caregivers** helps them care for you while also remembering their own needs and shows them how to ask for help and support. They can also visit **csn.cancer.org** for caregiver forums.

## Clinical trials

If you would like to learn more about clinical trials that might be right for you, start by asking your doctor if your clinic or hospital conducts clinical trials or contact our National Cancer Information Center at **1-800-227-2345** and speak with one of our caring, trained staff.

## cancer.org

Our website offers access to the most recent and accurate cancer information and news and helps you find programs and services in your area. A few pages of note are:

- **cancer.org/survivors** – a hub for support and treatment topics, treatment and survivorship tools, and stories of hope to inspire you
- **cancer.org/videos** – features to-the-point videos on cancer-related topics, including cancer basics, cancer treatments, clinical trials, American Cancer Society programs and services, the effects of survivorship, personal stories, and more
- **cancer.org/treatmentdecisions** – cancer treatment decision tools and resources to help you get through cancer diagnosis and treatment
- **cancer.org/support** – more information about the American Cancer Society and other programs and services in your area
- **cancer.org/languages** – links non-English speakers to cancer information in other commonly spoken languages
- **Live Chat** with our caring, trained staff simply by going to **cancer.org** and clicking on “Live Chat”



**cancer.org | 1.800.227.2345**



# JOIN US AND HELP SAVE LIVES FROM BREAST CANCER



The American Cancer Society's mission is to save lives, celebrate lives, and lead the fight for a world without cancer. We're the only cancer organization offering services and support for every aspect of a cancer diagnosis and treatment.

## CONDUCTING BREAST CANCER RESEARCH

Finding breast cancer's causes and cures



**\$64.3M+**

Invested in breast cancer research grants

*As of March 2019*



**160**

Research grants funded relating to breast cancer

*As of March 2019*

## HELPING PATIENTS, SURVIVORS, AND CAREGIVERS IN 2018

Offering information and education



**118M+**

Visits to our website **cancer.org**, featuring the latest, most accurate information on virtually all topics related to cancer



**1.42M**

Calls and live chats handled by our **24/7 helpline**



**3.2M**

Outreach and education interventions since 2011, through our **CHANGE\*** program

*\*Community Health Advocates implementing Nationwide Grants for Empowerment and Equity*



**APPROX 34K**

**Wigs provided**, saving patients approximately \$2.2M

Providing free support services



**NEARLY 480K**

**Free rides** given to treatment



**477K+**

**Free nights** of lodging provided to cancer patients and caregivers near treatment



**34K+**

**Patients** guided through the health care system by our patient navigators



**5.4K+**

**One-on-one support services** provided to breast cancer patients

## HELPING PEOPLE TAKE STEPS TO STAY HEALTHY

Mobilizing communities to help reduce their risk of breast cancer



Creating evidence-based breast cancer screening guidelines



Providing education for health care professionals



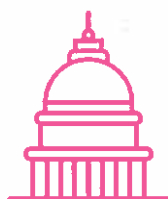
Contributing to grants that educate and enable at-risk communities to get breast cancer screenings



Educating communities about how a healthy lifestyle can help reduce breast cancer risk

## RALLYING COMMUNITIES TO HELP SAVE LIVES FROM BREAST CANCER

Continuing the fight in your city, your state



**24**

**States** increasing or sustaining funding for breast and cervical cancer screening programs through the American Cancer Society Cancer Action Network<sup>SM</sup>, our nonprofit, nonpartisan advocacy affiliate



**200**

**Making Strides Against Breast Cancer<sup>®</sup>** events held across the US



**1.2M+**

**Making Strides participants** walking and raising funds to help save lives from breast cancer

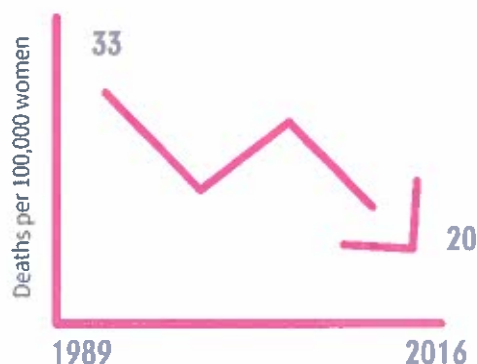


**\$60M+**

Raised last year through Making Strides events

## MAKING PROGRESS TOGETHER

Declining breast cancer mortality rates since 1989



BREAST CANCER DEATH RATES

**DOWN 40%** IN THE US

MEANING **348,800 LIVES**  
SAVED FROM BREAST CANCER

To learn more about us or to get help, visit [cancer.org/fightbreastcancer](https://cancer.org/fightbreastcancer) or call our live 24/7 helpline 1-800-227-2345