

Moon Area School District Curriculum Map

Course: Communications
Grade Level:9-12
Content Area: English
Frequency: Semester Course

Big Ideas

The focus of this course is the oral communication process both live and within multi-media communication. Students will be able to apply the skills learned in this course to other discipline areas as an aid in developing, clarifying, and refining thinking, speaking and writing strengths. This course is geared toward several student objectives: understanding fallacies of logic and use of propaganda, using multi-media in many varying ways, improving body language and listening skills, analyzing the process of communication, developing effective speaking and critical thinking skills through many various speeches, evaluating oral communication in media, evaluating sources, debating and supporting arguments with verifiable evidence and creating multi-media communication designed to persuade and inform effectively.

Essential Questions

1.

Primary Resource(s) & Technology:

Textbook Series, IXL online software,
Microsoft Teams, Promethean Boards, Student Laptops/iPads

Pennsylvania and/or focus standards referenced at:

www.pdesas.org
www.education.pa.gov

Big Ideas/EQs	Focus Standard(s)	Assessed Competencies (Key content and skills)	Timeline
Unit 1 Listening, Body Language & Good Manners	CC 1.5 9-10. 11-12 A.B.C.D.E.F	<ul style="list-style-type: none">• Graded discussions, quizzes, evaluative writing exercises,• Analyze body language• Etiquette for social and business events	
Unit 2: Improving Speaking Skills	CC.1.5 9-10. 11-12 A E. F. G.	<ul style="list-style-type: none">• Learn proper breathing techniques• Practice articulation exercises• Identify regionalism and practice standard American Speech	

		<ul style="list-style-type: none"> • Practice good speaking skills: eye contact and body language 	
Unit 3: Writing and performing speeches	CC.1.4 9-10. 11-12 A,B,C,D,E	<ul style="list-style-type: none"> • Write and perform various kinds of speeches including but not limited to: eulogy, toasts, graduation speeches, demonstration speech, introductory speech and focused stories. • Analyze and create persuasive editorials 	
Unit 4: Writing and performing TV advertisements and Newscasts	CC. 1.4 9-10, 11-12 J, U	<ul style="list-style-type: none"> • Write advertisements and Newscasts • Perform in TV studio • Learn to use Teleprompter, TV cameras • Evaluate self and others • Create storyboard for production 	
Unit 5 Fallacies of Logic and Debating	CC 1.5 9-10 & 11-12 A.B.C.D CC. 1.4 9-10, 11-12 V W	<ul style="list-style-type: none"> • Identify and avoid Fallacies of Logic • Identify assumptions in arguments • Learn how to evaluate sources- Media Literacy • Determine fact from opinion • Engage in prepared debates 	