



FREQUENTLY ASKED QUESTIONS

1. What is the Apex Leadership Co. program?

Apex is a locally owned company that provides a two-week interactive school leadership program that encourages development of leadership habits and good character, combined with a fitness-focused event fundraiser that helps schools raise much needed funds.

2. How can families support our school through the Apex event?

Apex is our main fundraiser of the year. You can help support our fundraising efforts by making a donation online at www.myapexevent.com using your student's unique ACCESS CODE to log in. Then use the 'Share Wizard' function to send a link to family and friends and invite them to enter their own pledges online.

3. What is the Apex Fun Run Event?

It's a high energy, celebratory fitness event held at the end of the two-week program. Students get to have a ton of fun and be active. Students will be challenged to complete "laps" to fun upbeat music.

4. What are we raising money for?

Our goal is to provide our awesome students with the best education and school experience possible and ensure they have the tools they need to learn and grow. Your donations will go toward **Our School Community!**

5. What is a \$ per lap pledge versus a flat donation?

\$ per lap pledge: Is a dollar amount multiplied by the number of laps the student completes at the event. For example:

If a sponsor makes a \$1 per lap pledge and the student completes 32 laps, the sponsor donates \$32.

Flat donation: Is just a flat dollar amount. It is not determined by the number of laps a student completes.

6. How many moves will students complete at the Apex Fun Run event?

Students will average between 26 and 36 laps. Recorded moves are capped at 36 max. 26 is the minimum.

7. How do students earn individual rewards?

Apex is all-inclusive so every student receives daily leadership lesson wristbands and an event day wearable, participates in the leadership and character-building program, receives class and school-wide rewards, and of course, participates in the Apex event!

Individual rewards are given out based on each student's total dollar amount pledged per lap, but flat donations count too. See example chart:

\$/lap	=	Flat Donation Amount
\$1/lap	=	\$30
\$2/lap	=	\$60
\$3/lap	=	\$90

8. My child didn't receive an access code? What should I do?

Please check with your child's teacher as they have a list of access codes for their class. If you have multiple students and a code for at least one student, you can log in with that first and then look up your other student(s) by clicking "Add Student." If you don't have any Access Codes OR only have one student at the school go to <https://apexleadershipco.com/contact> and we'll be able to help you.

9. Can sponsors pay for pledges online?

Yes! Sponsors will be prompted to pay for all pledges online, including per lap pledges to make our donation collections easier and faster. If sponsors pledge a dollar per lap, their credit card is charged after the event.

10. I don't have access to the Internet? Can I still make a donation?

Yes! Families can send their check/cash donation into the school any time before the event. Please make sure to include your child's and teacher's name so they receive credit for the donation. All checks should be made out to **Westview PTO.**

11. What happens to my student's pledges if they miss the Apex Fun Run event?

If any student is absent, sick or hurt, they will receive an automatic 30 laps in the Apex system. This will allow sponsors to pay their donations if they still wish to help our school. For top prizes (\$30 & \$50 per lap), students will need to complete at least 26 laps and have all pledges collected before being awarded those prizes.

PLEDGING OPENS

4/11/2023

APEX FUN RUN

4/20/2023