



EVOLVE

Competency: **COMMUNICATE**

Core Competencies and Associated Attainments

Definition: To convey and exchange ideas, perspectives, thoughts and information.

Synonyms: express, present

ATTAINMENT	DEFINITION
I can communicate with clarity.	Strategically use words and content to convey ideas, perspectives, thoughts and information concisely and clearly.
I can organize content and employ logic to compel my audience.	Structure and present content in a way that is organized, purposeful, coherent and appropriate to the task.
I can use public speaking strategies to engage my audience.	Employ delivery and performance techniques to capture the audience's interest and attention.