

2023 Bond Committee Update

Agenda

- Committee Members
- Meeting Topics
- Survey Results
- Options Review
- Recommendation(s)

Committee Members

Parents – Kea Carota, Lisa Hoberg, Jessica Wani

Education Support Professionals – Greg Bauchmoyer, Sara Hamrick, Victoria Jones

Certified Staff – Dena Anderson, Beau Bennett, Melissa Sarnowski

Directors – Jeff Billings, Shannon MacMunn, Ken Simpson

Principals/Assistant Principals – David Appleman, Drew Davis, Shelley Strohfus

Community Members – Kevin Bender, Michelle Pabis, Michael Laney

Topics Covered

- What bonds and overrides are
- Bonds and overrides in PVUSD
- Historic election data
- Needs assessments
- Election pamphlet
- Tax impacts
- Election calendar
- Survey questions and results
- Scenarios
- Recommendation(s)

**Paradise Valley Unified School
District
Community Attitude and
Opinion Survey
2023**

PRIMARY CONSULTANTS, LLC

Methodology

- Random sample of 401 high efficacy voters
- Margin of error $\pm 5\%$
- All surveys completed by phone
- Calls completed Jan 30, 2023, through Feb 3, 2023

Demographics

Gender

- Male 50%
- Female 50%

How long at present address

- Less than 2 years 8%
- 2 – 5 years 25%
- 6 – 10 years 16%
- More than 10 years 50%
- Refused 1%

Education

- High school 7%
- Some college 14%
- College 31%
- Graduate + 45%
- Refused 3%

Age

• Under 30	5%
• 30 – 39	15%
• 40 – 49	17%
• 50 – 64	31%
• 65 +	28%
• Refused	4%

Political Ideology

• Conservative	33%
• Liberal	20%
• Moderate	34%
• Refused	13%

Involvement with district

• Parent or guardian of current PVUSD student	25%
• Parent or guardian of former but not current student	26%
• Never been parent or guardian of student in the district	38%
• Kids or grandkids attend or went to a charter school	8%
• Refused	4%
• Employee of Paradise Valley Unified School District	3%

Direction

PVUSD

- Right direction 36%
- Wrong direction 22%
- Unsure 42%

Local School

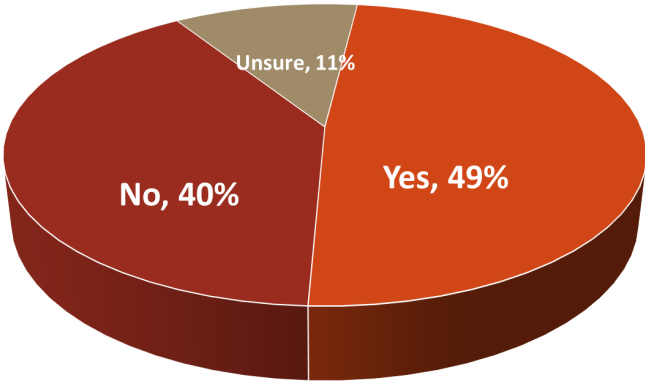
- Right direction 39%
- Wrong direction 19%
- Unsure 42%

Level of Property Taxes

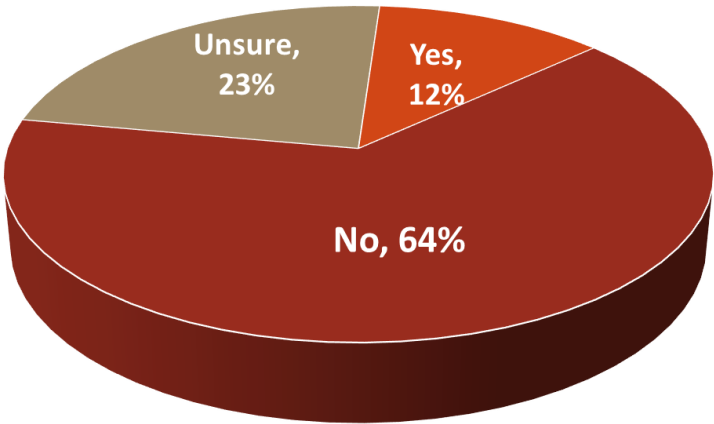
Do you think property taxes in your community are too high, too low, or just about right?

- Too high 30%
- Too low 5%
- Just about right 54%
- Unsure 11%

Initial Support for Paradise Valley Unified School District \$430 Million Bond Proposal



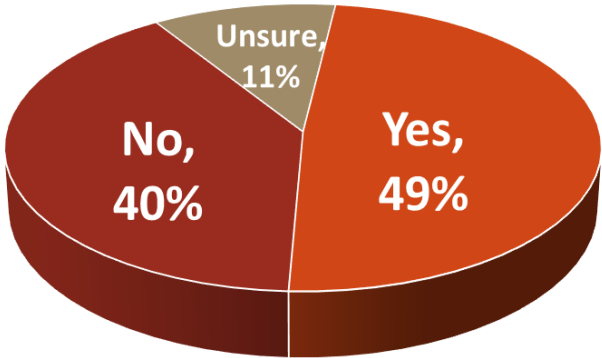
Support for Paradise Valley Unified School Smaller \$375 Million Bond



Vote for Bond Questions

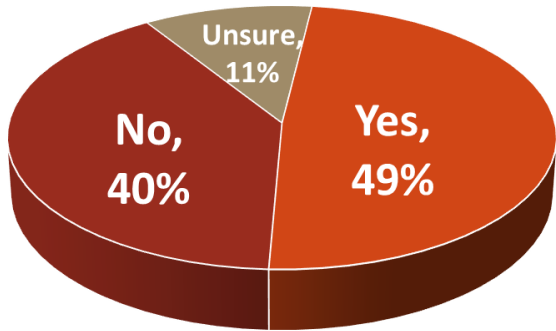
	Number	Percent
\$430 million bond	195	49%
\$375 million bond	25	6%
Total	220	55% OF THE RESPONDENTS

Support for Paradise Valley Unified School District \$430 Million Bond



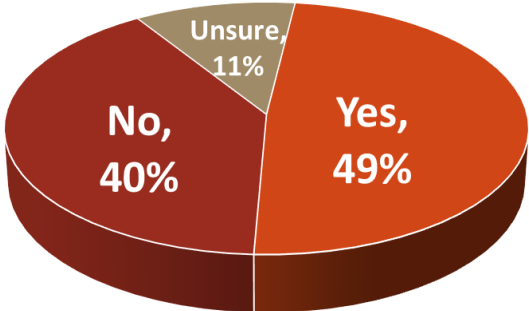
	Support
Male	43%
Female	54%
Own	46%
Rent	64%
Conservative	30%
Liberal	85%
Moderate	51%

Support for Paradise Valley Unified School District \$430 Million Bond



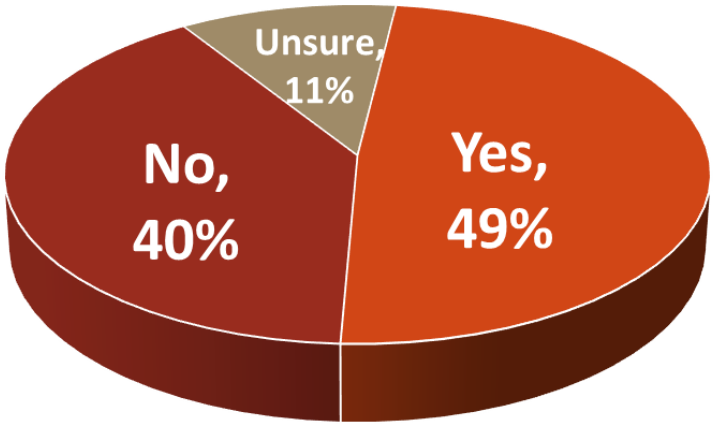
Length of Residence	Support
Less than 2Yrs	68%
2-5Yrs	51%
6-10Yrs	56%
More than 10yrs	42%
Unsure/Refused	33%

Support for Paradise Valley Unified School District \$430 Million Bond



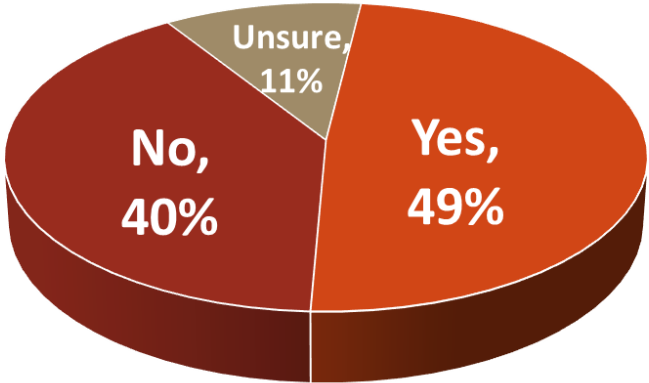
Age Group	Support
Under 30	81%
30-39	47%
40-49	59%
50-64	40%
65+	50%
Unsure/Refused	29%

Support for Paradise Valley Unified School District \$430 million Bond



Education	Support
High School	43%
Some College	47%
College	47%
Graduate+	52%
Unsure/Refused	30%

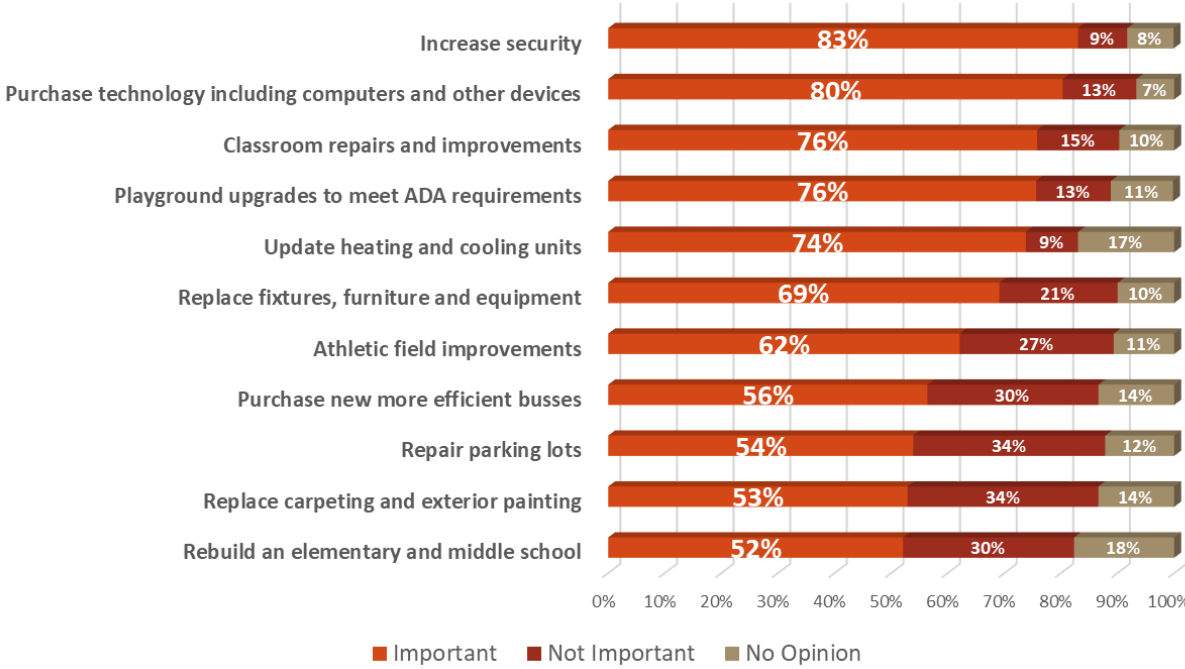
Support for Paradise Valley Unified School District \$430 million Bond



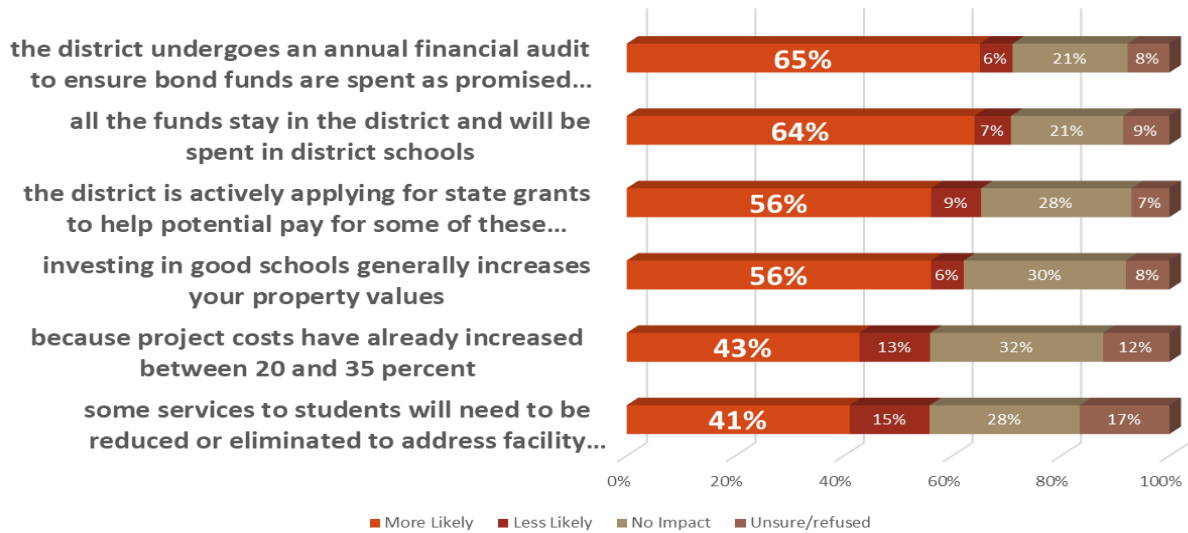
Involvement

Parent of:	Support
Current Student	54%
Former Student	48%
Never been Parent	49%
Student in Charter	42%
Unsure/Refused	27%

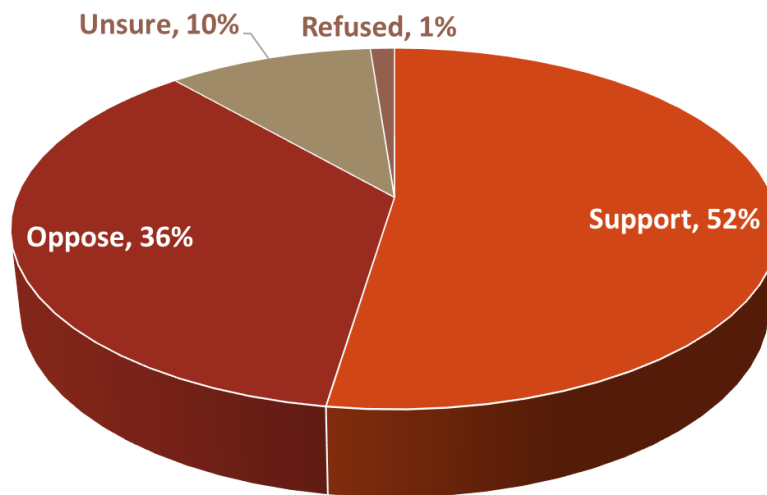
Important/Not Important Bond



Would you be More Likely, Less Likely or No Impact To Vote for the Bond if you Knew...



Based on all this information, if the election were held today, would you vote to support the 430 million dollars bond or oppose the 430 million dollars bond?



Scenario 1 - \$430M

Full facilities needs assessment - \$317,042,240

Full technology needs assessment - \$60,000,000

Full transportation needs assessment - \$8,207,760

Full furniture & equipment needs assessment - \$20,000,000

Full security & front of school beautification - \$24,750,000

Scenario 1 - \$430M - Pros and Cons

Pros

Captures district needs assessment

Maintains current election schedule

Cons

Doesn't address site wants

Increases tax rate by \$0.14, \$14/\$100,000 AV, \$40 avg.

PV homeowner

Scenario 2 - \$375M

Majority facilities needs assessment - \$267,042,240

Majority technology needs assessment - \$55,000,000

Full transportation needs assessment - \$8,207,760

Full furniture & equipment needs assessment - \$20,000,000

Full security & front of school beautification - \$24,750,000

Scenario 2 - \$375M - Pros and Cons

Pros

- Captures the majority of district needs assessment

- Maintains current election schedule

Cons

- Doesn't address site wants

- Scales down facility and technology needs assessments

- Increases tax rate by \$0.06, \$6/\$100,000 AV, \$17 avg. PV homeowner

Scenario 3 - \$340,041,600

Majority facilities needs assessment - \$241,083,840

Majority technology needs assessment - \$50,000,000

Full transportation needs assessment - \$8,207,760

Scaled down furniture & equipment needs assessment - \$16,000,000

Full security & front of school beautification - \$24,750,000

Scenario 3 - \$340,041,600 - Pros and Cons

Pros

- Captures the majority of district needs assessment

- Puts PVUSD closer to other district bond requests for 2023

- Maintains current tax rate

- Maintains current election schedule

Cons

- Doesn't address site wants

- Scales down facility, furniture and technology needs assessments

Scenario 4 - \$295M

Majority facilities needs assessment - \$209,042,240

Majority technology needs assessment - \$45,000,000

Full transportation needs assessment - \$8,207,760

Scaled down furniture & equipment needs assessment - \$8,000,000

Full security & front of school beautification - \$24,750,000

Scenario 4 - \$295M - Pros and Cons

Pros

- Captures some of district needs assessment

- Decreases current tax rate

Cons

- Doesn't address site wants

- Scales down facility, furniture and technology needs assessments

- May require going out for bond again before four years

Scenario 5 - Split Projects

Project 1

Full facilities needs assessment - \$317,042,240

Project 2

Full technology needs assessment - \$60,000,000

Project 3

Full transportation needs assessment - \$8,207,760

Full furniture & equipment needs assessment - \$20,000,000

Full security & front of school beautification - \$24,750,000

Scenario 5 - Split Projects - Pros and Cons

Pros

Captures majority of district needs assessment

Allows for some projects to be passed, even if others aren't

Cons

Doesn't address site wants

Increases tax rate by \$0.14, \$14/\$100,000 AV, \$40 avg. PV homeowner

Some projects will likely not get passed

Confusing to voters who haven't seen this previously

What does this mean for bond schedule?

Scenario 6 - \$200M in 2023 and \$200M in 2025

2023

Portion of facilities needs assessment - \$145,847,558

Half technology needs assessment - \$27,500,000

Half transportation needs assessment - \$4,277,442

Half furniture & equipment needs assessment - \$10,000,000

Half security & front of school beautification - \$12,375,000

2025

Portion of facilities needs assessment - \$146,194,682

Half technology needs assessment - \$27,500,000

Half transportation needs assessment - \$3,930,318

Half furniture & equipment needs assessment - \$10,000,000

Half security & front of school beautification - \$12,375,000

Scenario 6 - \$200M in 2023 and \$200M in 2025 - Pros and Cons

Pros

Captures majority of district needs assessment

May be more palatable to voters in smaller amounts

Cons

Doesn't address site wants

Increases tax rate by \$0.10, \$10/\$100,000 AV, \$28 avg. PV

homeowner

One year may not get passed

More work for passage

Changes election schedule

Scenario 6 - \$200M in 2023 and \$200M in 2025 - Pros and Cons

Year	Current Schedule	New Schedule
2023	Bond	Bond
2025		Bond
2026	DAA & M&O Overrides	DAA & M&O Overrides
2027	Bond	Bond
2029		Bond
2030	M&O Override	M&O Override

Scenario 7 - Don't go out at all - Pros and Cons

Pros

We can't lose

Cons

We can't win

Scenarios

Scenario 1 - \$430M - 5

Scenario 2 - \$375M - 12

Scenario 3 - \$340M - 16

Scenario 4 - \$295M - 0

Scenario 5 - Split Projects - 0

Scenario 6 - \$200M in 2023 and \$200M in 2025 - 0

Scenario 7 - Don't go out at all - 0

Recommendation(s)

- Consider scenarios two and three
- Survey again in March/April
- Possibly reconvene bond committee to review survey results
- Present final recommendation(s) from bond committee to board in May/June