Agenda Request Form

Meeting Date	Agenda Item Number
December 15, 2022	A-1

Title

Recognition of Cherokee County School Board as 2022 Georgia Leading Edge Award Winner

Requested Action

School Board Recognition of Cherokee County School Board as 2022 Georgia Leading Edge Award Winner

Summary Explanation and Background

The Cherokee County School Board has earned top state honors for exemplary leadership and innovative practices in stakeholder communications.

For the fourth consecutive year, the Georgia School Boards Association has awarded the Cherokee County School Board its Leading Edge Award. The past three years, the honor earned has been in the Culture, Climate & Organizational Efficacy category, and this year's award is in the Communication category. The awards, presented in seven categories, recognize innovative practices by school boards and school districts

CCSD's strategic communications plan outlines how communications efforts will help achieve the goals of the district's overall Blueprint strategic five-year plan for continuous improvement. Key to this plan is reporting success stories, which are shared daily across numerous district and school platforms, including websites, social media, newsletters and publications and also are shared with traditional local media outlets. CCSD's communications team annually trains staff from schools and district departments/divisions on best communications practices including how to share their successes stories. School Board members also receive communications training and guidance throughout their time in office.

Priority Area

Positive Culture and Climate

Financial Impact

N/A

Exhibits: (List)

N/A

Source of Additional Information

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