

## The EVIT Brand

At EVIT, we change lives.

That's our mission and promise to the students we serve at the East Valley Institute of Technology. It's what drives us every day to provide quality career education that can take individuals to the next level – whether it's an upgrade in their skills and professional certifications, a new career, a job or college.

We change lives by loving our students and serving our community. That means we strive to provide EVIT students with the same opportunities and advantages we would want for our own children and families. But don't take our word for it. Instead, listen to what our students, parents and alumni have to say.

In 2022 surveys, 95% of students said they would recommend EVIT to a friend and 98% of parents said they would recommend EVIT to other families:

- “It was the best two years of my life.”
- “I have learned more in one year at EVIT, than I have in four years of regular school. I now have the ability to make my own path and choose what I want to do. EVIT has taught me life skills that I'm actually gonna apply in the real world.”
- “It has been an amazing experience for my daughter ... life changing! Thank you!!”
- “You have given my son a purpose in life and a solid career path to follow that will fill his life with meaning and happiness. A parent couldn't ask or want for more than that.”

Alum Jackie Chaussee Shappell owns and operates a successful bakery and credits EVIT with getting her through high school and training her for a career she loves: “The main thing that stands out to me about my time at EVIT is that it wasn't just about the program you are in; it goes beyond the skills of the trade. The instructors truly wanted to see the students succeed and that made the time spent there so wonderful and rewarding.”

EVIT isn't perfect. No school is. But our commitment to changing lives is real – and we want to be held accountable for that promise. That's why Superintendent Dr. Chad Wilson encourages students, parents and staff to contact him any time at [cwilson@evit.com](mailto:cwilson@evit.com) if they have issues or concerns:

“Our anchor is set in our belief and commitment to changing lives by loving our students and serving our communities. We do this by attracting and retaining exceptional staff who believe what we believe and who provide quality career and technical education learning opportunities to our students.”

That's our mission. That's our promise. That's the EVIT brand.