



# Attachment A

## **Community Engagement Plan (CEP) Update**

Presentation to the Board of Education

September 18, 2018

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**Hope**  
*Happen*

# Community Engagement Plan - Update

## Where We've Been

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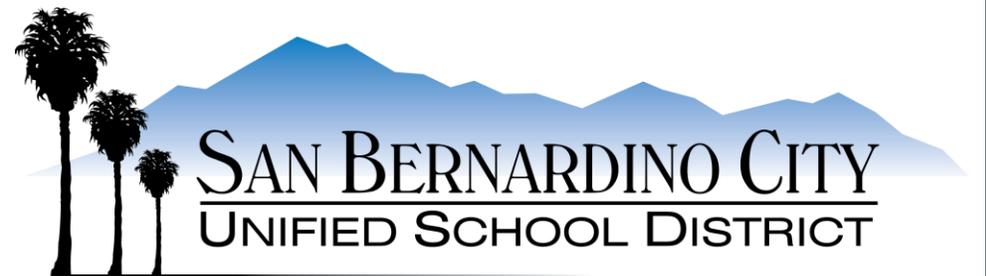
- › Taskforce of 37 People
- › Vision, Mission, Values, Strategic Objectives, Action Plans
- › Draft of Plan – Vetted at Community Gathering
- › Broad-based Input
- › Initially Approved by the Board – 2013

# Community Engagement Plan - Update

## Where We've Been

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- › Developed Accompanying Key Performance Indicators (KPIs)
- › Refined KPIs Several Times
  - Response to Changing Accountability Systems
- › Modest Monitoring Systems of Nine (9) Strategy Action Plans



# Community Engagement Plan – Update

## Where We Are

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- › Hard to Believe It's Been Five (5) Years
- › Results
  - Moved Key Dials
    - › Graduation Rate
    - › Dropout Rate
    - › Suspensions
    - › Citations
- › Focus Groups – Field Moderately Aware

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# Community Engagement Plan - Update

## Where We Are

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- › Revisited CEP – Primary Elements
  - Affirmed, Vision, Mission, Beliefs, Nine (9) Strategies
  - Acknowledged Need to Energize CEP
    - › Known, Owned, and Energized
  - Established Need to Refresh Action Plans
    - › CEP 2.0

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# Community Engagement Plan - Update

## Where We Are

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- › Vision
- › Mission
- › Beliefs
- › Strategic Objectives

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# Community Engagement Plan - Update

## Where We're Going - Energizing

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- › Working Directly/Deliberately with Directors/Principals
- › Communications Marketing Plan
  - Monthly Revisits
- › Eventually Build in New Action Plans

**Goal: Every Member of the Team Knows, Owns and Energizes the CEP**

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# Community Engagement Plan - Update

## Where We're Going – Action Plans – CEP 2.0

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- › Strategy Teams
  - Broad-based participation
- › Parent Forum
- › Making Hope Happen Foundation Advisory Board
- › Sample Strategy – Coaching and Mentoring
  - Mary Pierce and Team

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# Community Engagement Plan - Update

## Where We're Going – Next Steps

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- › Energy Sessions – Monthly
- › Strategy Teams – Work Groups – From Balcony to Field
  - Keeping the Plan Alive
- › Coordinating Efforts – Monthly Strategy Leaders Meetings
  - Aligning and Integrating the Work

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# Community Engagement Plan

## Next Steps

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# QUESTIONS

