Madeira City Schools
2020-2021 Quality Profile



Highlights in
Academics • Arts
Student Leadership & Activities
Fiscal Stewardship
Parent & Community Involvement
Student Services • Staff & District Recognitions

MADEIRA CITY SCHOOLS
100 YEARS
OF EXCELLENCE IN EDUCATION

7465 Loannes Drive • Madeira, OH 45243
513.985.6070 • www.madeiracityschools.org

Madeira Board of Education
Richard Palmer, President • **Steve Bernicke,** Vice President
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Madeira Elementary School (MES)
7840 Thomas Drive • 513.985.6080
Grades K - 4 • Home of John F Dumont Media Center
Chris Flanagan, Principal • **Chandley Bacher,** Assistant Principal

Madeira Middle School (MMS)
6612 Miami Avenue • 513.561.5555
Grades 5 - 8 • Home of Sellman Media Center
Nicole Huelsman, Principal • **Gretchen Bloomstrom,** Assistant Principal

Madeira High School (MHS)
7465 Loannes Drive • 513.891.8222
Grades 9 - 12 • Home of Perin Learning Commons
David Kennedy, Principal • **Gretchen Bloomstrom,** Assistant Principal
Joe Kimling, Athletic Director/Dean of Students

Madeira Preschool (MPS)
8000 Miami Avenue 513.702.5756
Tuition based ages 3 - 5
Mary Ann McPherson, Director

www.madeiracityschools.org
A school district where learning is personalized and success is ensured.

madeiracityschools.org @KenjiMatsudo madeiraschools Madeira City Schools

Dear Friends of Madeira Schools,

A Message from Our Superintendent



Kenji Matsudo
Superintendent
513.985.6070
kmatsudo@madeiracityschools.org

We believe a successful school district places a high degree of importance on ensuring that all its children have the opportunity to reach their full potential inside and outside of the classroom. This is our ninth annual Quality Profile (QP) - a compilation of accomplishments from the past school year that helped our children reach that potential in areas that matter most to the Madeira Schools community; Academics, Arts, Student Leadership & Activities, Fiscal Stewardship, Parent & Community Involvement, Student Services, and Staff & District Recognitions. It shows how our students excelled in ways that aren't included in mandated state tests, yet will help them succeed in life outside of Madeira.

The first half of the 2020-2021 school year included a continuum of educational options including in-person instruction with both hybrid and remote learning, and an all online option. We were back in the buildings for in-person learning beginning January 4, making the accomplishments listed here even more outstanding based on the range of our varied learning styles last year.

Many thanks to our Madeira City Schools Board of Education members **Richard Palmer** (President), **Steve Bernicke** (Vice President), **Paula Andruss** (Member), **David Eberly** (Member), and **Ryan Lex** (Member) who heard and respected all aspects of how best to start, and continue our school year.

In our Madeira school community, we are friends, teammates, creators, artists, explorers, authors, dreamers, world changers, scholars, and heroes ..... but most of all, we are FAMILY. We can do hard things, we have done hard things, and we will do hard things again together to continue to make our school safe and our educational experience meaningful for our families.

If you are viewing this document online, please click on any blue links for more information. If you have any questions about the excellent education the Madeira City School District offers, please don't hesitate to call. We are eager for this chance to show you the outstanding programs going on every day in every one of our schools - even in a year full of uncertainty, flexibility, and adaptability.

We are "MadeInMadeira and we are #MadeiraStong!

Kenji

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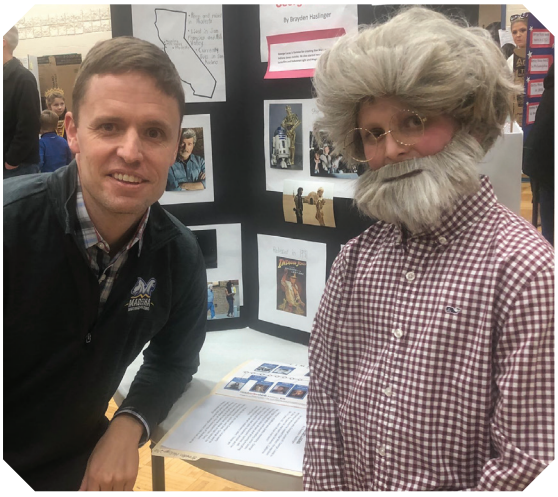
Academics

With a purpose of providing the knowledge, care, and passion necessary for every child to reach their individual potential, Madeira City Schools' academic program is anchored in excellence.

Biography Day

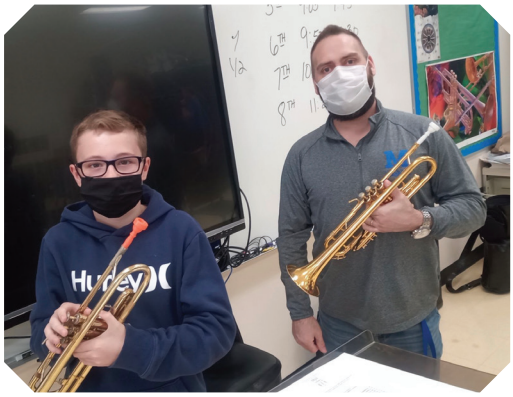
Third-grade students read books from the *Who Was It?* series that were purchased by the school's PTO, then wrote a detailed report, created a timeline and a visual product. The unit culminated with Biography Day, where students came to school dressed as their famous person and gave an oral presentation in character. A parent parade was also held so parents could see the famous third graders.



• Seventh grade's 10th annual Empty Bowls service learning project raised money and awareness for the fight against homelessness, poverty, and hunger. Admission paid for soup, salad, dessert, and participation in interactive awareness booths showing partnerships with local organizations. Attendees received an empty ceramic bowl made by students in their art classes to symbolize the causes.

• Students in Madeira Elementary School and Madeira Middle School participated in "Worldwide Hour of Code" sponsored by Code.org.

• Fifth graders competed in the Ohio Stock Market Game and the InvestWrite writing contest - a national competition sponsored by the Securities Industry and Financial Markets Association. **Adelyne Chu** won first place in the 4th/5th grade category.



Combining Science & Music

Sixth grader **Jakob Robertson** created mouthpieces for his fellow trumpeters using a 3D printer.

• Madeira Middle School students participated in the 36th annual UC Math Bowl with one team receiving a rating of Excellent and the other a Superior. **Evan Cissell** advanced to the Invitational Round of the Math Counts Competition.

• One Madeira Middle School student and twenty-two Madeira High School students took on real global issues in the digital WYOMUN Conference. Four Madeira student delegates won awards.

• Seventh graders had a Zoom discussion with **Chelsea Clinton** about her community service involvement and her book "It's Your World."

• Max Plessinger was a three time recipient of the Scarlet Oaks Learning Campus' highest academic honor - The Top Gun Award. He was a junior in the Industrial Diesel Mechanics program.



• The Class of 2021 District Digest highlights all senior class awards, future plans, and end of the year highlights.

Academics



• In the 66th annual National Merit Scholarship Program, **Ethan Henry, Luke Knull, Frederick Kyser, and Timothy Pinyayev** were named National Merit Semifinalists and **Alexandra Born, Nathan Born, Yvonne Colson, Elise Hertzman, and Ethan Bisselberg** were named National Merit Commended Students.



• High School student **Maddie Luther** was ranked 17th nationally, which put her in the top 80% of French students taking the Grand Concours National French test. **Olivia Harris, Claire LeRoy and Kayden Pence** received Certificats d'Honneur for their scores.

• Three Madeira High School juniors were selected for The Health Collaborative's (THC) TAP Health Classes of 2021. THC's TAP MD program helps students explore futures in physician specialties, while its TAP HC program offers the opportunity to learn about a broad cross-section of healthcare careers.

• Three members of the Class of 2022 earned a perfect score of 36 on the ACT - two of them identical twins. **Henry Manning, Niklas Polanco, and Rene' Polanco** were three of only 0.334% of students who took the test to attain a perfect score.

Top Seniors



These 44 Top Seniors graduated with a 4.0 or above grade point average.



• The Madeira High School Academic Team finished the regular 2020-2021 season as undefeated champions in the Cincinnati Academic League (CAL), qualifying for the Regional competition.

• Madeira High School inducted 44 new members of the Olive M. Gregory Chapter of the National Honor Society. **Bob Kitchen** was selected as the honorary inductee.

The Arts

Driven by a passion to inspire creativity and enhance learning, Madeira City Schools is committed to providing strong visual and performing arts experiences throughout the school district.

• Students in Art and Graphic Design competed in a poster contest for upcoming performances with School of Rock Cincinnati in Madisonville. Eight students submitted designs for the Madonna vs. Lady Gaga and Metalheads shows. **Sarah Hicks**' design (art) was chosen for the Madonna vs. Lady Gaga show and **Nate Opichka's** design (graphic design) was chosen for the Metalheads shows. Their designs were displayed on the side of buildings in Madisonville.



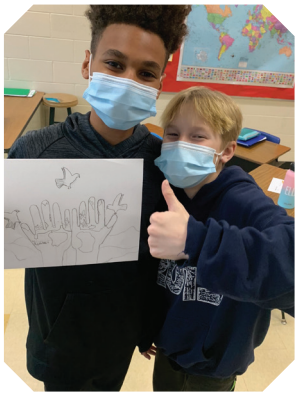
Scholastic Art & Writing Award Recipients Madeira had 14 middle school and high school students recognized in the National Scholastic Art and Writing Competition - the nation's longest-running, most prestigious recognition program for creative teens.



• Madeira Elementary School's GOT ART? Week introduced students to artists and composers - this year featuring virtual field trips and virtual guest speakers.

• Students from all schools had artwork displayed in a virtual Board of Education winter art show and a District spring art show. K-12 students also had art displayed at Blue Ash Rec Center, Festival of Arts Community Art Show, and the Madeira Art Fair.

• Fifth grade students in the gifted program made math dictionaries for second graders at St. Gertrude School, and display boards for the Madeira Public Library to inspire people to visit the national parks.



Connecting Globally Through Art
Sixth grade students participated in The Global Art Exchange, a cross-curricular 6th grade unit that partnered each student with a student in Pakistan. Art exchanged was reflective of kindness and peace.

• Middle school students and their parents participated in a virtual winter painting party via Zoom during periods of remote learning.

Kindness Rocks Sixth graders created Kindness Rocks in their art classes to spread joy throughout the Madeira community in a cross curricular activity. Students hid the rocks for others to find and asked them to hide a new one for someone else to find. The project was launched at a Madeira City Council meeting.



Streaming Dickens In lieu of a live performance, high school theatre arts students recorded a performance of "A Christmas Carol, A Radio Play" by Phillip Grecian. Parents and community members could tune in through the Madeira Theatre Arts YouTube channel to listen to Ebenezer Scrooge find that kindness, laughter, and friendship matter.



• MHS student **Owen Tucker** was selected through an audition process to perform in the 2020 Ohio Music Education Association All-State Honor Choir.

• **April Calloway** was awarded the National Choral Award.



• Even though the Marching Mustangs' competition season was cancelled due to Covid, the dedicated band members continued to practice and rehearse. They were able to perform after several Mustang football games and with other local bands at a showcase in Miamisburg.

• MHS Senior **Ethan Bisselberg's** Self Portrait was selected among the top 300 works of art in the Ohio Governor's Youth Art Exhibition out of 6,280 entries submitted by 2,441 students across the state.



Fine Arts Wing Renovation Construction that began in 2020 on new music, art, auditorium, kitchen and cafeteria areas at MHS was completed in 2021. The final leg of the project was a renovated Medert Auditorium that made its debut at a Band & Choir Concert celebrating Music in Schools month.

Student Leadership & Activities

We believe that extracurricular activities and community service are a vibrant and vital part of the total Madeira educational experience and play an important role in the development of our students.

• Madeira Middle School's Houses of LIGHT (**L**eadership, **I**ntegrity, **G**enerosity, **H**onesty, **T**eamwork) promoted school unity. Each quarter the groups competed for points by participating in team challenges centering around service learning and teamwork. Student Council members spent a day at Camp Kern working on team building and leadership skills to help them 'shine their light'.

• Fourth Grade families met once a week to dive deeper into the Madeira Culture Playbook, held each other accountable to follow the playbook, and participated in a variety of wellness activities.





Student Leaders 'Grow Up'
Fourth graders helped improve MES and spread school spirit with school-wide initiatives, including a vertical aeroponic garden.



• A second grade class participated in this year's Design Lab Program, sponsored by the Cincinnati Architectural Foundation. A team of students won the K-2 award for their "Underground Dwelling" model.

• 7th grader **Corinne Ellerbrock** won the Madeira Women's Club essay contest.

• 7th grader **Mallory Wagner** was in the top 25 of over 3000 entries in the Junior Scholastic Map Man Contest. Her illustration highlighted the country of Denmark.

Fourth Grade students made video clips at home and submitted them to create video announcements once a week for the school's WKID announcements.



A Message of Hope





18 MHS students worked to promote mental health wellness and suicide prevention in their school and community. Nominated by their peers, they comprised the school's Hope (**H**old **O**n **P**ersuade **E**mpower) Squad who their peers could turn to in a time of crisis.

"Wish-Cycling"
The MHS Environmental Club brought a new bench to Romano Courtyard that began with plastic bottle caps.



• Several high school students initiated and formed a Social Justice Club. Events were held for Black History month and National Hispanic Month with more planned for the 2021-2022 school year.

• The MHS French Club held a sock drive that benefitted Matthew 25 Ministries

• Madeira's first livestream crew **Ethan Lex, Calvin Busch,** and **Mick Mattson** worked to stream athletic events.

• Two Madeira High School students started the new school year off with service projects that helped others.

• Madeira High School's National Honor Society spent a morning preparing the MES Butterfly Garden for the summer.





The MHS Entrepreneurship group Mercy (left) raised $4,500 for the Ohio Innocence Project (OIP), and received a commendation from the Ohio House of Representatives for their work. Two exonerees who were released with the support of the OIP spoke at the donation check presentation. The group Smile (right) raised $7,900 for the Cystic Fibrosis Foundation.

Athletics

We believe our student athletes are held to a high standard; a standard of character, behavior, and respect which should never be called into question.



Varsity School Records

Carly Scott:
671 All Time "Kills"
(Volleyball)
Yvonne Colson:
Shot Put 42'9"
(Track & Field)
Yvonne Colson:
Discus 147' 10"
(Track & Field)

Varsity State Qualifiers

- **Brandon Conner** (Golf)
- **Ethan Henry** (Cross Country)
- **Anna Lewis** (Swimming)
- **Claire LeRoy, Jane Feichtner, Anna Lewis, Ella Garza, Gabby DeMarco** (Swimming)
- **Josh Baker** (Diving)
- **Peter Cangiano, Quinn Leborgne, Logan Kaising, Luke Dobson, Grant Rindels** (Swimming)
- **Ramakrishna Gandhi** (Wrestling)
- **Yvonne Colson, Ethan Henry, Calvin Busch, Quinn LeBorgne, Luke Mitchell, Jamie Stanford, Michael Cedillo** (Track & Field)



- Molly Cochran was named to the United Soccer Coaches All America team



Jr High State Qualifiers

- **Vivian Momper** (100 meter dash, 400 meter dash); **Corinne Westbrook, Anna Wagner, Olivia Bodley, Kate Schomaeker** (4x100 meter dash); **Vivian Momper, Anna Wagner, Audrey Tyra Griffith, Natasha Davis** (4x400 meter dash); **Natalie Cimpello.**

Vivian Momper finished first in the 400 meter dash with a time of 59.56.

Fiscal Stewardship

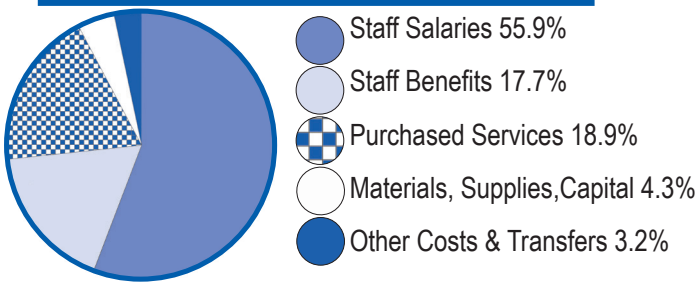
With a commitment to proactively manage district resources in a cost-efficient manner, we ensure that resources from federal, state, and local levels are aligned with district goals and that the majority of funding is spent on classroom instruction.

Madeira's Board of Education continued its commitment of fiscal stewardship to the residents of Madeira which includes communication concerning financial information. In March 2019 the Board formally approved the Financial Guidelines and Parameters documenting the Best Practices the district has followed for many years including:

- Continuing the privatization of custodial, transportation and selective staff services
- Continuing partnership with another school district to provide food service
- Member of a health insurance consortium to better control health care costs
- Memberships in purchasing cooperatives for paper supplies, gas and electricity, and more
- Competitive Teacher salaries that average 2% base increase over the last 5 years.
- A salary study of 29 local school districts is completed annually to provide benchmark data.
- Earning the Auditor of State award for the annual audit for the ninth consecutive year

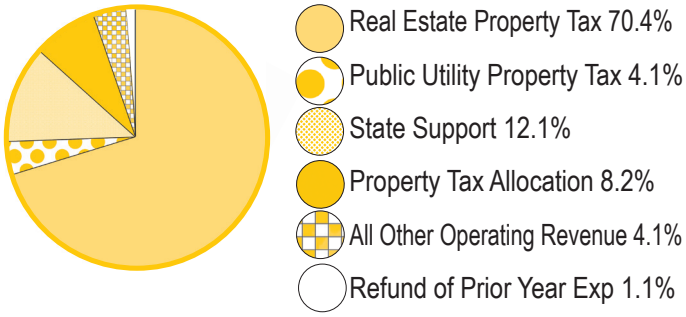


Where the District Money Goes



- Staff Salaries and Benefits: 74% or $16M of the District's general operating expenditures. The Board approved a 2% salary increase for the 2021-2022 school year. Membership in a health consortium helps manage healthcare increases that averaged a 3.4% increase from 2017 to 2021.
- Purchased Services: 19% or $4.1M of the District's general operating expenditures. Contract services include transportation services, custodial services, technology support, and staff & pupil support services.
- Support, Materials, Capital & Other Costs: 7% or $1.6M of the District's general operating expenditures. This category includes instructional materials, technology such as student and teacher computers and servers, facility equipment, Hamilton County tax collection costs, annual audit fees, transfers and payments for the MHS auditorium/commons renovation.

Where the District Money Comes From



- Local Real Estate Property Tax & Public Utility Property Tax: 75% or $17.2M of the District's General Fund. Taxes paid by residential, business and public utilities.
- State Support: 20% or $4.7M of the District's General Fund. Ohio reimburses the district for the 12.5% exemption on homeowner property taxes and the homestead exemption provided to eligible property taxpayers called property tax allocation.
- All Other Operating Revenue: 4% or $941K of the District's General Fund. Includes payment in lieu of property taxes on Kenwood Senior Star and Traditions on Camargo, student fees and investment earnings.

The Board of Education is committed to controlling costs while preserving an outstanding school system. It has been five years since the passage of the 2016 operating levy. The board is dedicated to effectively and efficiently operating the school district according to the board adopted best practices as reflected in the Financial Guidelines and Parameters report. The Board of Education also approved a long term permanent improvement schedule that will provide the fiscal resources to maintain the district facilities for the next 25 years including roof repairs, heating/cooling systems, grounds and building improvements, furniture replacements, security upgrades, parking lot and athletic facility maintenance, as well as many other items to maintain the community investment in the school facilities. Madeira School District reviews revenue and expenditure data continually to make sure the community tax dollars are being spent in the most efficient and cost effective manner. The district also monitors the funding sources available to the district to make sure we are up to date on any changes at the state level and are forecasting tax revenues appropriately based on the current economy.

Please contact Emily Hauser, Treasurer/ CFO at 985.6070 or ehauser@madeiracityschools.org with any finance related questions or concerns.

Parent & Community Involvement

The Madeira City School District recognizes the need for a total support system and values parent involvement, seeks community partners and celebrates opportunities to showcase excellence.



Made in Madeira Every member of the MHS Class of 2021 attending a college, university, career training program or entered the military received a $250 Made in Madeira Scholarship. They are the fourth class in Madeira Schools history to receive this unique award that began with a generous donation from the estate of **Homer O. Amos**. It continues with donations from alumni, community members, parents, and students.



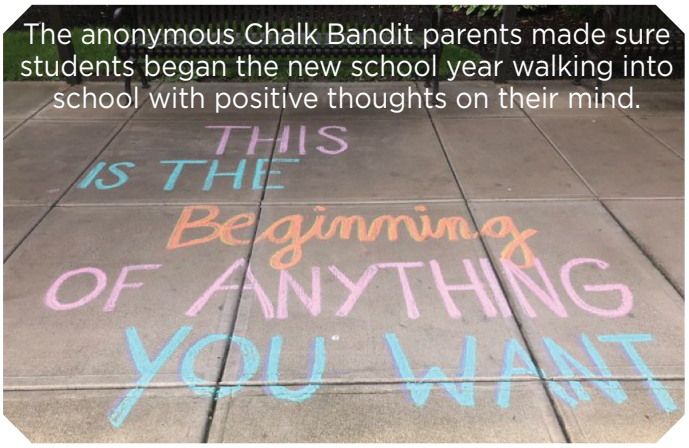
• Community volunteers replaced bricks in the Hall of Fame Courtyard that had been removed for the Commons Building renovation.

• The MHS Key Club and community of Madeira partnered with the WLWT Day of Giving to provide food and household items to district families impacted by COVID 19.

• Madeira parents hosted an outdoor movie night for the senior class.



Donation Brings Prom Back to MHS Thanks to a benevolent donor, the juniors and seniors at Madeira High School were able to enjoy a special outdoor Prom. Parents, staff, and community members provided a safe After Prom at the school for dance attendees.



The anonymous Chalk Bandit parents made sure students began the new school year walking into school with positive thoughts on their mind.

Parent & Community Involvement
Madeira Schools Foundation

• The Madeira Schools Foundation (MSF) was founded in 1984 by a group of parents and community members who worked together to make the high school's outdoor track a reality. As time passed, MSF recognized the need to assist the district in achieving its goals for continued quality education. Today MSF has raised over $2 million from sponsoring its annual fundraising auction, as well as a golf classic and events throughout the year. Proceeds from the auction have been used to fund scholarships, purchase computer hardware and software, update athletic facilities, sponsor the MHS Day of Service, support the theatre arts program, build a new science lab building, and many extras for our students. The 2021 auction was held virtually and thanks to the overwhelming support and participation of the community and beyond, raised over $80,00.



The Foundation is also the connection to Madeira alumni. Please contact **Mindi Hilgeman** at mhilgeman.msf@gmail.com or 924.3725 to find out how you can get involved with the Madeira Schools Foundation, or see www.madeiraschoolsfoundation.org.

MSF Ruth Slagle Crawford Scholarship



Gabriella Gugino was named the recipient of the Ruth Slagle Crawford Scholarship. The award is presented annually to a Madeira High School graduate who is currently enrolled in college and pursuing a degree.

MSF Distinguished Awards



Lydia Seiter MHS Class of '15 (Distinguished Alumni Award), **Bo Gutierrez** and **Tina Gutierrez** (Friends of the Foundation Award), and **Jennifer Bracken** (Distinguished Staff Award).



Row 1: **Max Keller** (Vinnie Englert Award), **Alexandra Born** (John D. Rahe Scholar), **Gabrielle Hugentobler** (John D. Rahe Scholar), **Isabella Gutierrez** (Santoro Entrepreneurship Scholarship), **Courtney Culp** (John D. Rahe Scholar), **Mattie Waltz** (Entrepreneur of the Year), and **Maggie Sampson** (Andrea Dennis Scholar). Row 2: **Carly Scott** (Adrick Family Scholar), **James Carpenter** (Steve Kramer Scholarship), **Nathaniel Born** (John D. Rahe Scholar), and **Jack Neiberding** (Matthew Simpson Art Scholar). Not pictured: **Evan Dickess** (Patrick Wood Scholar) and **Malina Moore** (Nina Bechtel Knox Scholar and John D. Rahe Scholar).

Student Services

Madeira City Schools is committed to ensuring the success of each student by providing a continuum of services personalized to meet each learner's needs.

• SHAC (**S**chool **H**ealth **A**dvisory **C**ommittee) is a group of parents, teachers, and administrators who work to promote and ensure that the nutrition, health, and physical education needs of all Madeira students are being met.

Madeira City Schools & Cincinnati Children's Hospital Medical Center Partnership

• Madeira continued its partnership with Cincinnati Children's Hospital Medical Center (CCHMC) to provide school-based Mental Health Services to students and families with 3 full time therapists currently in the district. CCHMC mental health teletherapy sessions and access to a school counselor continued to be provided to students during school closures.

• Elementary school students' Wellness Wednesdays and whole-class counselor lessons incorporated character development, interpersonal skills and mindfulness. These opportunities support PBIS (**P**ositive **B**ehavioral **I**nterventions and **S**upports) work in the building, focusing on taking care of ourselves, others, and the environment.



Students at MMS participated in LIGHT (**L**eadership, **I**ntegrity, **G**enerosity, **H**onesty, and **T**eamwork) activities including tie-dye day, LIGHT cards sent home to students, 6th grade wellness/meditation activities, Kindness Rocks, and a 7th grade Courage Retreat promoting positive character development.

• The Safe Schools Help Line 1-866-LISTEN2ME allows students or parents to anonymously leave a message about an unsafe situation or circumstance within the school environment.



Preparing for the Future

• Madeira's Brewhaus Bakery Co. a nonprofit dedicated to providing vocational training for young adults with disabilities, worked with students utilizing skills in the bakery that were learned in the classroom. Each week the students molded and baked goods to be packaged for sale in the bakery.

• Students participated at the University of Cincinnati's CEES (Collaboration for Employment and Education Synergy) high school transition program designed for students with intellectual and developmental disabilities. Students gained skills that increased their ability to live and work more independently by working at Walgreens, Dominos, the Marketplace at UC, and landscaping for the university.

• High school students were also able to participate in the Pre-ETS program through the Opportunities for Ohioans with Disabilities to build skills in job exploration and work readiness training.

• Madeira Elementary School CARE Kits built a culture of kindness for students in grades K-4 by providing a CARE kit for all students each quarter. The kits included a book, talking tips for parents, and an activity related to each quarter's 'Culture of Kindness' theme.

Staff & District Recognitions

We take pride in the recognition our expert staff, qualified administrators, committed board of education members, and involved parents and community members receive.

I Make a Difference Award



The Madeira City School Board recognized the contributions of these dedicated and involved individuals who went beyond the unexpected to 'make a difference:'

- **Jay Adrick and Dennis Klasmeier** for volunteering countless hours on the newly renovated Medert Auditorium.
- The district's HealthWatch Assessment Team **Dr. Kristen DeMarco, Dr. Ted Folger, and Tim Hemler** for selflessly donating their time and expertise to establish, track, and assess COVID-19 data within the Madeira community during the worst part of the pandemic.
- Superintendent **Kenji Matsudo** for his dedication, vision, patience, and courage in leadership during a time when the world was full of fear and uncertainty. In part to his efforts, Madeira was one of a few districts that gave families a choice to stay in person or go virtual, and allowed students to safely resume in-person learning after winter break.



Many of our teachers published articles, presented at conferences, mentored other teachers throughout the city, and became published authors.

Grand Marshals

The Madeira City School District was asked by the City of Madeira to serve as Grand Marshals in the community's annual Independence Day parade. All staff members were invited to participate so the community could show their appreciation for a great school year in the midst of many challenges.



Top Rankings

Madeira was ranked #4 in the top 25 Public School Districts in the tri-state area based on per-pupil spending, pupil/teacher ratio, attendance rate, and more. The City of Madeira was the #2 community naming the Madeira City School District as a "strong public education system."



Madeira High School was ranked #3 in the Cincinnati Metro Area High Schools, #6 in the state of Ohio and #187th in the nation.

Celebrating 100 years of excellence in education
2021 - 2022



Madeira City Schools 7465 Loannes Drive Madeira, OH 45243

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