



North Polk Community Schools Pacing & Course Description Guide



Grade Level: 10-12

Content: Yearbook Editor

Year: 2022-23

Course Description/Rationale

During this year long course, students will produce the North Polk High School Yearbook, *The Comet*. By the end of the course, students will be proficient using online creations tools similar to that of InDesign and Illustrator for typesetting, layout design and placement of graphics, as well as using PhotoShop for manipulation of digital photos. Students are responsible for meeting deadlines, selling ads, writing copy, taking photos, and other duties as assigned by the instructor. Students develop and use the skills they learned in Intro to Journalism and Journalism Production to keep the faculty and student body informed and entertained in a responsible, journalistic manner. The course may be repeated for elective credit.

Name of Unit	Time Frame	Essential Learning Target	Standard(s)
Camera/Photography	2-3 weeks	Students can shoot specific shots on the camera, upload pictures to a storage file using a card reader and SD card, and name the basic parts of a camera and understand basic functions (settings, menu, focus.) Students take “weekly” photos of events, academics and activities (ongoing throughout year.) Students produce basic captions and kicker-style captions.	• Write narratives to develop real or imagined experiences or events using effective technique, well-chosen details, and well-structured event sequences. • Produce clear and coherent writing in which the development, organization, and style are appropriate to task, purpose, and audience.
Copy Writing	1-2 weeks	Students conduct interviews with various subjects. Students write the copy (story) of	• Write narratives to develop real or imagined experiences or events using effective technique, well-chosen details, and well-structured event sequences. • Produce clear and coherent writing in which the development, organization, and style are appropriate to task, purpose, and audience. • Demonstrate command of the conventions of standard English grammar and usage when writing or speaking. • Demonstrate command of the conventions of standard English capitalization, punctuation, and spelling when writing.
Theme, Layout and Online Creation Technology	3 weeks	Students can name/label all parts of a page layout. As well as create one for a specific purpose. Students work collaboratively to brainstorm a theme and all pieces needed for the book layout, as well as page layouts for each page type. Students create online page layouts.	• 21st Century Skills: Employability • ES.1. Communicate and work productively with others, incorporating different perspectives and cross cultural understanding, to increase innovation and the quality of work. • ES.2. Adapt to various roles and responsibilities and work flexibly in climates of ambiguity and changing priorities. • ES.3 Demonstrate leadership skills, integrity, ethical behavior, and social responsibility while collaborating to achieve common goals. • ES.4 Demonstrate initiative and self-direction through high achievement and lifelong learning while exploring the ways individual talents and skills can be used for productive outcomes in personal and

			professional life. • ES.5 Demonstrate productivity and accountability by meeting high expectations.
Page projects/Deadlines	Approx. every 3 weeks, ongoing	Students take and gather photos for page assignments. Students ensure that photo qualities needed are present when using photos. Students complete the copy and captions for page assignments, using created layouts for the agreed-upon theme.	• Write narratives to develop real or imagined experiences or events using effective technique, well-chosen details, and well-structured event sequences. • Produce clear and coherent writing in which the development, organization, and style are appropriate to task, purpose, and audience. • Develop and strengthen writing as needed by planning, revising, editing, rewriting, or trying a new approach. • Use technology, including the Internet, to produce and publish writing and to interact and collaborate with others. • 21st Century Skills: Employability • ES.1. Communicate and work productively with others, incorporating different perspectives and cross cultural understanding, to increase innovation and the quality of work. • ES.2.Adapt to various roles and responsibilities and work flexibly in climates of ambiguity and changing priorities. • ES.3 Demonstrate leadership skills, integrity, ethical behavior, and social responsibility while collaborating to achieve common goals. • ES.4 Demonstrate initiative and self-direction through high achievement and lifelong learning while exploring the ways individual talents and skills can be used for productive outcomes in personal and professional life. • ES.5 Demonstrate productivity and accountability by meeting high expectations.
Ad sales	mid-March to mid-April	Students can communicate with private business owners to sell advertisements for the journalism department Students can verbally share their thinking through meaningful discussion and effective collaboration.	• Present information, findings, and supporting evidence such that listeners can follow the line of reasoning and the organization, development, and style are appropriate to task, purpose, and audience. • Adapt speech to a variety of contexts and communicative tasks, demonstrating command of formal English when indicated or appropriate. • 21st Century Skills: Employability • ES.1. Communicate and work productively with others, incorporating different perspectives and cross cultural understanding, to increase innovation and the quality of work. • ES.2.Adapt to various roles and responsibilities and work flexibly in climates of ambiguity and changing priorities. • ES.3 Demonstrate leadership skills, integrity, ethical behavior, and social responsibility while collaborating to achieve common goals. • ES.4 Demonstrate initiative and self-direction through high achievement and lifelong learning while exploring the ways individual talents and skills can be used for

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