



North Polk Community Schools Pacing & Course Description Guide



Grade Level: 11-12

Content: Media Analysis

Year: 2022-2023

Course Description/Rationale

Media has changed the world in which we live and the ways in which we think. This course will help students improve their understanding of what is going on in the world, teach them to analyze fact vs fiction in media, and make them aware of the tactics used to mold their thinking and sell them products and ideas. This course will explore the impact of news, social media, and entertainment media on our society and provide students with the skills necessary to analyze and utilize media in a variety of contexts.

Name of Unit	Time Frame	Essential Learning Target	Standard(s)
Concepts of Media Literacy	5-6 Weeks	- Students will thoughtfully and critically consume information in order to be knowledgeable citizens. - Students can read and comprehend complex materials in a variety of forms. - Through the writing process, students will clearly and confidently articulate complex ideas for a variety of purposes through different modes and styles of written expression using correct grammar, punctuation and sentence structure.	RI.11-12.1 RI.11-12.4 RI.11-12.6 L.11-12.3
Advertisements	5 Weeks	- Students will thoughtfully and critically consume information in order to be knowledgeable citizens. - Students can read and comprehend complex materials in a variety of forms. - Through the writing process, students will clearly and confidently articulate complex ideas for a variety of purposes through different modes and styles of written expression using correct grammar, punctuation and sentence structure.	RI.11-12.4 RI.11-12.6 L.11-12.3 L.11-12.4
Social Media	5 Weeks	- Students will thoughtfully and critically consume information in order to be knowledgeable citizens. - Students can read and comprehend complex materials in a variety of forms. - Through the writing process, students will clearly and confidently articulate complex ideas for a variety of purposes through different modes and styles of written expression using correct grammar, punctuation and sentence structure.	RI.11-12.3 RI.11-12.7 W.11-12.1