



North Polk Community Schools Pacing & Course Description Guide



Grade Level: 9-12

Content: Journalism Production

Year: 2022-2023

Course Description/Rationale

Students actively help to produce the school yearbook (*The Comet*) and the online news site (Name TBD) by contributing to the publications, as well as creating short videos for the NP Broadcast. Students will have a basic using online creations tools similar to that of InDesign and Illustrator for typesetting, layout design and placement of graphics, as well as using PhotoShop for the basic manipulation of digital photos. Students work as “staff” during the first semester of Journalism Production and may then apply to work as editors during subsequent semesters.

Name of Unit	Time Frame	Essential Learning Target	Standard(s)
Photojournalism	2 weeks	Students can take photos using the photography skills taught in class. Students can analyze a photo to identify photo qualities and the effectiveness of the photo. Students can write captions that add to the story the photo tells.	Integrate information presented in different media or formats (e.g., visually, quantitatively) as well as in words to develop a coherent understanding of a topic or issue.
Yearbook	4 weeks	Students conduct interviews with various subjects. Students write the copy (story) of the assigned page Students can name/label all parts of a page layout. As well as create one for a specific purpose. Students work collaboratively to brainstorm a theme and all pieces needed for the book layout, as well as page layouts for each page type. Students create online page layouts.	Write narratives to develop real or imagined experiences or events using effective technique, well-chosen details, and well-structured event sequences. Produce clear and coherent writing in which the development, organization, and style are appropriate to task, purpose, and audience. Demonstrate command of the conventions of standard English grammar and usage when writing or speaking. Demonstrate command of the conventions of standard English capitalization, punctuation, and spelling when writing.
Newspaper	4 weeks	Through the writing process, students will clearly and confidently articulate complex ideas for a variety of purposes through different modes and styles of written expression using correct grammar, punctuation and sentence structure Students can verbally share their thinking through meaningful discussion and effective collaboration.	Write narratives to develop real or imagined experiences or events using effective technique, well-chosen details, and well-structured event sequences. Produce clear and coherent writing in which the development, organization, and style are

		Students practice interview skills in a different format. Students take pictures or collect pictures of subjects	appropriate to task, purpose, and audience. Develop and strengthen writing as needed by planning, revising, editing, rewriting, or trying a new approach. Use technology, including the Internet, to produce and publish writing and to interact and collaborate with others. 21st Century Skills: Employability ES.1. Communicate and work productively with others, incorporating different perspectives and cross cultural understanding, to increase innovation and the quality of work. ES.2.Adapt to various roles and responsibilities and work flexibly in climates of ambiguity and changing priorities. ES.3 Demonstrate leadership skills, integrity, ethical behavior, and social responsibility while collaborating to achieve common goals. ES.4 Demonstrate initiative and self-direction through high achievement and lifelong learning while exploring the ways individual talents and skills can be used for productive outcomes in personal and professional life. ES.5 Demonstrate productivity and accountability by meeting high expectations.
Broadcast	4 weeks	Through the writing process, students will clearly and confidently articulate complex ideas for a variety of purposes through different modes and styles of written expression using correct grammar, punctuation and sentence structure Students can produce a meaningful and complete video that tells a story through visuals and sound. Students can plan, shoot, and edit a feature that tells the story of NPHS.	4. Produce clear and coherent writing in which the development, organization, and style are appropriate to task, purpose, and audience. 6. Use technology, including the Internet, to produce and publish writing and to interact and collaborate with others. 21st Century Skills: Employability ES.1. Communicate and work productively with others, incorporating different perspectives and cross cultural understanding, to increase innovation and the quality of work. ES.2.Adapt to various roles and responsibilities and work flexibly in climates of ambiguity and changing priorities. ES.3 Demonstrate leadership skills, integrity, ethical behavior, and social responsibility while collaborating to achieve common goals. ES.4 Demonstrate initiative and self-direction through high achievement and lifelong learning

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