



## North Polk Community Schools Pacing & Course Description Guide



**Grade Level: 10-12**

**Content: Broadcast Journalism**

**Year: 2022-2023**

### Course Description/Rationale

Editors select, assign, edit, and produce news and content appropriate for each of the student news broadcasts. Students are responsible for meeting deadlines, selling ads, writing copy, taking photos, and other duties as assigned by the instructor. There will be a live broadcasting component in this class. Students develop and use the skills they learned in Intro to Journalism and Journalism Production to keep the faculty and student body informed and entertained in a responsible, journalistic manner. The course may be repeated for elective credit.

| Name of Unit | Time Frame               | Essential Learning Target                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         | Standard(s)                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    |
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| Galaxy News  | Repeated, ongoing weekly | <p>Through the writing process, students will clearly and confidently articulate complex ideas for a variety of purposes through different modes and styles of written expression using correct grammar, punctuation and sentence structure</p> <p>Students can verbally share their thinking through meaningful discussion and effective collaboration.</p> <p>Students can create and produce a weekly news show that quickly recaps and previews the week at NPHS.</p> <p>Students can effectively collaborate with others</p> | <p>4. Produce clear and coherent writing in which the development, organization, and style are appropriate to task, purpose, and audience.</p> <p>6. Use technology, including the Internet, to produce and publish writing and to interact and collaborate with others.</p> <p>21st Century Skills: Employability<br/>ES.1. Communicate and work productively with others, incorporating different perspectives and cross cultural understanding, to increase innovation and the quality of work.<br/>ES.2. Adapt to various roles and responsibilities and work flexibly in climates of ambiguity and changing priorities.<br/>ES.3 Demonstrate leadership skills, integrity, ethical behavior, and social responsibility while collaborating to achieve common goals.<br/>ES.4 Demonstrate initiative and self-direction through high achievement and lifelong learning</p> |

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|          |                           |                                                                                                                                                                                                                                                                                                                                                                                                                                             | <p>while exploring the ways individual talents and skills can be used for productive outcomes in personal and professional life.</p> <p>ES.5 Demonstrate productivity and accountability by meeting high expectations.</p>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           |
| Feature  | Repeated, ongoing monthly | <p>Through the writing process, students will clearly and confidently articulate complex ideas for a variety of purposes through different modes and styles of written expression using correct grammar, punctuation and sentence structure</p> <p>Students can produce a meaningful and complete video that tells a story through visuals and sound.</p> <p>Students can plan, shoot, and edit a feature that tells the story of NPHS.</p> | <p>4. Produce clear and coherent writing in which the development, organization, and style are appropriate to task, purpose, and audience.</p> <p>6. Use technology, including the Internet, to produce and publish writing and to interact and collaborate with others.</p> <p>21st Century Skills: Employability<br/> ES.1. Communicate and work productively with others, incorporating different perspectives and cross cultural understanding, to increase innovation and the quality of work.<br/> ES.2. Adapt to various roles and responsibilities and work flexibly in climates of ambiguity and changing priorities.<br/> ES.3 Demonstrate leadership skills, integrity, ethical behavior, and social responsibility while collaborating to achieve common goals.<br/> ES.4 Demonstrate initiative and self-direction through high achievement and lifelong learning while exploring the ways individual talents and skills can be used for productive outcomes in personal and professional life.<br/> ES.5 Demonstrate productivity and accountability by meeting high expectations.</p> |
| Ad Sales | 2 weeks                   | <p>Students can communicate with private business owners to sell advertisements for the journalism department</p> <p>Students can verbally share their thinking through meaningful discussion and effective collaboration.</p>                                                                                                                                                                                                              | <p>4. Present information, findings, and supporting evidence such that listeners can follow the line of reasoning and the organization, development, and style are appropriate to task, purpose, and audience.</p>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   |

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|  |  |  | <p>6. Adapt speech to a variety of contexts and communicative tasks, demonstrating command of formal English when indicated or appropriate.</p> <p>21st Century Skills: Employability<br/>ES.1. Communicate and work productively with others, incorporating different perspectives and cross cultural understanding, to increase innovation and the quality of work.<br/>ES.2.Adapt to various roles and responsibilities and work flexibly in climates of ambiguity and changing priorities.<br/>ES.3 Demonstrate leadership skills, integrity, ethical behavior, and social responsibility while collaborating to achieve common goals.<br/>ES.4 Demonstrate initiative and self-direction through high achievement and lifelong learning while exploring the ways individual talents and skills can be used for productive outcomes in personal and professional life.<br/>ES.5 Demonstrate productivity and accountability by meeting high expectations.</p> |
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