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**NEWARK UNIFIED SCHOOL DISTRICT ATHLETIC DIRECTOR RACHEL  
KAHOALII SELECTED AS ATHLETIC DIRECTOR OF THE YEAR BY CALIFORNIA  
STATE ATHLETIC DIRECTORS ASSOCIATION**

**NEWARK, CA** - Newark Unified School District proudly announces Newark Memorial High School Athletic Director Rachel Kahoalii (Coach K) as 2022-23 Athletic Director of the Year by the California State Athletic Directors Association (CSADA).

Coach K accurately represents the mission of Newark Memorial Athletics by instilling respect, pride, and integrity through a team's willingness. Her student-athletes demonstrate commitment, responsibility, and a solid academic work ethic while maintaining the highest level of sportsmanship. Her more significant impact on the community is by far the most admirable. She established the Student-Athlete Advisory Council at Newark Memorial High School and the character development class "Champions of Character." A program that provides training to instill the values that build character so students, coaches, and parents know, do, and value the right thing on and off the field. Furthermore, Coach K has also added a spotlight ceremony for college-bound student-athletes and award recognition for scholar-athletes.

"As the Principal of Newark Memorial High School, I was always impressed with the positive behavior of our student-athletes and the leaders they became on campus. As influential peers, they encourage others to do the right thing," said **Olivia Rangel, Former Principal of Newark Memorial High School**. "Many were scholar-athletes who also held many responsibilities on site, such as ASB or leaders of clubs. Coach K set this high standard and expectation by teaching them how to uphold the standard of a champion."

Furthermore, Coach K partnered with a local restaurant during the pandemic to provide weekly dinners to needy families. Coaches and athletes came out to package and distribute meals to support families. She also led food distribution for holidays, gift-giving for Christmas, and organized support when families were in need due to a loss or a financial burden. Every day, Coach K models how to be a champion for students by providing for those in need in the Newark community. Coach K's impact on the students and families in our Newark community is remarkable.

"Rachel Kahoalii, affectionately known as Coach K, develops not just strong student-athletes but true champions of character. Every day, she models the commitment, teamwork, integrity, and skills required to be successful in school and life," said **Nicole Pierce, Assistant to the Superintendent of Newark Unified School District**.

I am honored to be selected as the State Athletic Director of the Year by the California State Athletic Directors Association. This award reflects the incredible work of our coaches, student-athletes, and community volunteers," said **Rachel Kahoalii, Athletic Director of Newark Memorial High School**. "It gives me great pride to be the face of this award that honors the work of so many."

She will be honored with an award ceremony at the 2023 CSADA Conference in Santa Clara.

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