

**UPPER PERKIOMEN SCHOOL DISTRICT**  
**Education Center**  
**2229 E. Buck Road**  
**Pennsburg, PA 18073**

**Communication Committee Meeting**  
September 22, 2022, 6:00 p.m.  
*Education Center – Conference Room A*

**CHAIR:**

Mike Elliott

**EX-OFFICIO:**

Judy Maginnis, President

**MEMBERS:**

Emily McCormick  
Peg Pennepacker

**STAFF:**

Dr. Allyn Roche, Superintendent  
Alexis Jenofsky, Communication Specialist

**AGENDA**

Call the Meeting to Order / Attendance – In Attendance – Mr. Elliot, Mrs. McCormick, Ms. Pennepacker, Mrs. Maginnis, Dr. Roche, and Mrs. Jenofsky - Meeting started at 6:01PM

**1. APPROVAL OF MEETING MINUTES**

- a. Approval of February 24, 2022 Meeting Minutes - Accepted

**2. OLD BUSINESS**

- a. None discussed

**3. NEW BUSINESS**

- a. Welcome and Introduction of Mrs. Alexis Jenofsky, Communication Specialist  
Alexis Jenofsky will be working for the district full-time.
- b. Current Projects and Focus Areas for UPSD Communications
  - i. **Website** – Mrs. Jenofsky has begun updating the UPSD website in order to make the user experience more friendly and inviting. Discussion included making our calendar and lunch menus easier to find.
  - ii. **Community Conversations** – Dr. Roche shared that he will be offering monthly conversations in various places. Mrs. Jenofsky has begun creating signage and information to follow.

Next meeting will be **January 26, 2023** at 6:00pm

**Adjourn - 6:30 PM**

**Mission:** To promote clear, concise, & respectful communication throughout the district & community.

**Vision:** Create a forum that encourages effective dialogue to proactively respond to the needs and concerns of the district community.

*\*Please note all meetings will be no longer than 45 minutes.*