Online Options

February 6, 2023
#DL4A

Students will experience learning that is personalized in path, place, and pace through strengthening teaching and learning practices that support student success.
Strategic Plan

Build and nurture a culture of achievement by providing content rich, rigorous, equitable and individualized pathways.
Interest Convergence

- Interest of the school board
- Recommendation of DPAC (District Planning Advisory Council)
- Part of the goals in the #DL4A plan
- Experience in remote learning due to COVID
Current Reality

- Supplemental courses up to 50% allowed
- 279Online full time online option
- Partnership with NSO for supplemental online
- Many Osseo courses approved for supplemental online (everything in the 279Online course catalog and additional district wide).

Acceptable Means

- Must have agreement with EMO
- Must be within the bounds of state statute
- Must be in bounds of employee contracts/ MOU’s
- Must be in bounds of School Board Policy
- Must take into consideration the impact of race and culture

Results

- An online program that creates opportunity and flexibility for students attending Osseo Area Schools.
- Ability for student to attend full time (comprehensive) online
- Ability for students to access supplemental online courses
- This program would utilize best practices in online learning and engage students in meaningful interactive ways that incorporates project based learning
- Access to a content area instructional staff to facilitate direct learning and support for students
## Online Programming Timeline

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- **Development of K-12 comprehensive programming.**
- **MDE Certification Process for comprehensive online learning**
- **Year 1 implementation of K-12 comprehensive Online programming**
- **Marketing exploration and research**
- **Online brand identity development**
- **Year 2 implementation of K-12 comprehensive Online program**
- **Continued marketing planning/implementation**
- **Development of 9-12 supplemental online programming**
- **Year 3 implementation of K-12 comprehensive online programming**
- **Year 1 implementation of 9-12 supplemental online programing**
Why:
Learning can and should happen everywhere, and we believe that scholars thrive when they are met with empathy and intentionality.

How:
Our inclusive, adaptive curriculum honors the needs and desires of each scholar, and we use every traditional and online tool at our disposal to help them adopt a lifestyle of continuous curiosity and learning.

What:
Through our unique and compelling lens, we invite scholars from across the state of Minnesota to experience remarkable learning outside the traditional classroom.
279Online Archetype

The Creator

The Creator notices and acts upon the need for innovation, invention and reinterpretation. On a quest to create things and expressions of lasting value, this archetype constantly seeks to acquire new skills. Trusting in inspiration, the Creator pursues those moments when ideas flow effortlessly — learning to practice patience when the channel doesn’t feel open.

Desire: Tangible expression  
Motto: Let’s make something beautiful  
Strategy: Nonlinear thought, nonconformity  
Strength: Imagination  
Fear: Mediocrity and judgement  
Achilles Heel: Over dramatization  
Creator brands: Lego, Pinterest, Etsy  
Notable Creators: Wolfgang, Amadeus Mozart, Walt Disney, Charles and Ray Eames
Brand Vision

To create unparalleled, inclusive learning experiences shaped by the scholars they serve.

Brand Promise

279Online will invite scholars from across Minnesota to develop their sense of wonder and love of learning through a personalized approach that values their needs and desires.
Current Reality
- State Statute allows any student to access supplemental courses for up to 50% of their coursework
- 279Online is currently full time online option
- We have an existing partnership with NSO for supplemental online
- We have an MOU for online learning teachers through Osseo Excel
- 26 Formal Osseo Online Courses are already approved for supplemental online that any current high school could provide

Acceptable Means
- Must have agreement with EMO for any structures that are non-traditional
- Must be within the bounds of state statute
- Must be in bounds of employee contracts/ MOU’s
- Must be in bounds of School Board Policy
- Must take into consideration the impact of race and culture in the design process
- Must follow the existing online program registration process through counselors for the 23-24 school year

Results
- A supplemental online program that creates opportunity and flexibility for students attending Osseo Area Schools.
- Ability for students in grade 9-12 to access supplemental online courses within ISD279 that are already approved or that are currently being accessed by ISD 279 students from other providers (NSO, Mnka Online, EP Online, etc.)
- This program would utilize best practices in online learning and engage students in meaningful interactive ways that incorporates project based learning
- Dedicated content area instructional staff to facilitate learning and support for students within content courses.
23-24 School Year

Supplemental Programming:

► Focus on just ISD 279 high school students
► Starting with the top 10 courses students enroll in at NSO
► We are currently estimating between 150-200 students per trimester
Enrollment Location

- In district: 77.2%
- Open: 22.8%
Questions?