



Columbiana County Educational Service Center

Quality Education Through Cooperative Services

Columbiana County School Community Business Advisory Council

Joint Statement

Business Advisory Council Plan: Academic Year 2020-2021

Mission: The mission of the Columbiana County Schools Business Advisory Council is to create a partnership among education, business and the community that will advise and empower school districts to provide the education and experiences for students to achieve the relevant, in-demand skills necessary to become successful and productive citizens of our community.

The Columbiana County Schools Business Advisory Council (BAC) will foster cooperation among schools, businesses and the communities they serve. The role of the BAC is threefold.

1. To *advise* local school districts on changes in the economy and job market and the area in which future jobs are most likely to be available.
2. To *advocate* for the employment skills most critical to business and industry and the development of curriculum to teach these skills.
3. To *aid* and *support* local school districts by offering suggestions for developing a working relationship among businesses, labor organizations and educators

This collaborative effort makes our local education system more aware of the local labor market; promote work-based experiences within businesses; and help students prepare for successful learning and employment opportunities.

Officers:

Dr. Don Mook, Chair

Tad Herold, Vice-Chair

Anna Marie Vaughn, Secretary

Standing Committees include:

- Governance Committee
- School-Business Committee
- Post-Secondary Committee

The Columbiana County Business Advisory Committee meets quarterly in February, May, August, and November on the first Thursday of the month. Additional meetings may be called by the Chairman of the Business Advisory Council and the Columbiana County ESC Superintendent, as needed. Additional committee meetings may be called as necessary to address focus areas.

The Columbiana County Business Advisory Council (BAC) consists of 45 members representing superintendents of 10 school districts in the county and all sectors of business and industry in the county. Also represented on the advisory council is representation of higher education and trade schools as well as local county government to include a county commissioner, the Executive Director of the Columbiana County Port Authority, and the Executive Director of the Columbiana County Economic Development Department and the Operations Manager of the Mahoning-Columbiana Training Association (MCTA). The Columbiana County BAC has been aggressive in planning and implementing activities that would promote the economic future of our county and prepare our students to successfully enter our county's workforce.

2019-2020 Columbiana County Schools Business Advisory Council Members:

Member	Employer	Industry
Robert Bachinger	Compco Industries Sr V.P.	Manufacturing
Eric Barrett	OSU Extension Services Director	Ext. Services
John Biastro	FreshMark, HR Manager	Meat Processing
Christopher Britt	Mobile Equipment Solutions Pres.	Industry Equipment
Jim Buttermore	New Castle School of Trades - Director	Post –Secondary
Michael Chronister	Hill International Trucks – HR	Transportation
Tom Coffee	Leaders Edge	Regional Director
William Dawes	Fairway Independent Mortgage	Manager
Dr. David Dees	Kent State University – Columbiana	Post-secondary
Ed Emerick	Youngstown Area Electrical Trade	Apprentice – Training
Tim Figley	Strategic Planning/Leadership Coaching	Life Coach
Amanda Greathouse	Dynamic Structure/Clearcreek Oilfield	Safety Director
Tad Herold	Columbiana County Commissioners	Director of Economic Development
Jack Hile	Ohio Means Jobs	Manager
Dave Hughes	Retired Business Owner	Manufacturing
Sarah Keeler	Congressman Bill Johnson	Regional Representative
Bob Kimpel	Fellowship of Christian Athletes	Area Rep.
Scott McCrea	Clear Creek/ Dynamic Structures	Owner
John Miranda	SilverApple, Inc	President
Julie Needs	Salem Sustainable Opportunity Dev	Executive Director
Rick Noel	Columbiana City Council	Councilman
Penny Traina	Columbiana County Port Authority	CEO
Dave Vollnogle	Columbiana County Farm Bureau	President

Tim Weigle	Columbiana County Commissioner	Representative
Thomas Young	Hilltop Energy, Inc.	President

2019-2020 Columbiana County ESC Educator Representative Members

Member	School Building, District or ESC	Title
Anna Marie Vaughn	Columbiana County ESC	Superintendent
John Dilling	Columbiana County ESC	Consultant
Marie Williams	Columbiana County ESC	Director
Jeremy Corbisello	Columbiana County CTC	Assistant Superintendent
Eric Lowe	Beaver Local SD	Superintendent
Dr. Don Mook	Columbiana Ex Village SD	Superintendent
Matthew Manley	Crestview Local SD	Superintendent
Joel Hively	Crestview Local SD	Board Member
Melissa Wellman	Crestview Local SD	Board Member
Jonathan Ludwig	East Liverpool City SD	Superintendent
Dennis Dunham	Leetonia Ex Village SD	Superintendent
Joseph Siefke	Lisbon Ex Village SD	Superintendent
TK Hiscox	Lisbon Ex. Village	Board Member
Sean Kirkland	Salem City SD	Superintendent
Thomas Cunningham	Southern Local SD	Superintendent
Lance Hostetler	United Local SD	Superintendent
Richard Bereschik	Wellsville Local SD	Superintendent

Schedule of Meetings

The Columbiana County ESC Business Advisory Council meets on a quarterly basis. The planned meeting dates for the 2021 school year include:

Date 1: August 2020	Date 2: November 2020
Date 3: February 2021	Date 4: May 2021

In January of 2019, the BAC initiated a vision-casting that invited CEO's of all area business and industry to attend a symposium where the Directors of the Port Authority and Economic Development Department presented data on jobs and the economic future of our county. The ESC superintendent presented information and achievement data on K-12 education in the county as well as challenges facing education. The Dean of Kent State University Columbiana County Regional Campuses presented information and data on post-secondary education in Columbiana County. As a result of this symposium, the BAC has developed a plan of action to build our local economy while preparing our students for successful entry into our workforce.

The most influential outcome of the Columbiana County Business Advisory Council has been the emergence of a strong collaborative commitment to the success of students. Some examples of this commitment include:

- 100% of the students entering high school with an OhioMeans Jobs Backpack and Career Assessment.

- 100% of the school counselors have been trained in how to navigate and use the OhioMeans Jobs website.
- 100% of the schools with 80+ students participated in the BAC sponsored “Manufacturing Your Future” tours and luncheon with 6 local manufacturers.
- 100% of the schools with over 1000 students participated in the BAC Supported Skilled Trades Expo.
- The BAC sponsored and members participated in the Kids STEAM University to provide career awareness to elementary students and their parents.
- The BAC provides economic forecasts and workforce development news to Local Superintendents and Educators.
- The BAC encourages tours and job shadowing opportunities for teachers as they learn more about preparing students for the workforce of our county.
- The BAC works with schools to provide work-based learning experiences for students.
- The BAC encouraged schools to include character education and 21st Century skills in their curriculum. The BAC has financed the Anti-Virus program for all 7th grade students.

Delineation of Employment Skills:

1. *Educator Summer Camp*
 - a. Description: *Educator Summer Camp is a 5 day experience for educators to visit a variety of business and industries in and around Columbiana County. Business locations visited is 42 with 175 educators participating.*
 - b. Goal/Expected Outcome: *Educators became familiar with a variety business opportunities and the desired employment skills.*
 - c. *Educators are provided examples of integration of standards and employment skills by instructional consultants and subject matter experts from the business or industry.*
2. District and Business Survey
 - a. A survey was conducted of participating districts to determine gaps in current awareness/knowledge related to employability skills
 - b. A survey was conducted of business/industry members to determine interest and ability to provide support for district activities.

Development of a Curriculum to Instill Employment Skills

1. Anti-Virus Character Education at 7th grade level
 - a. Description: Anti-Virus Youth Education instills character values as a critical component for a successful life.
 - b. Funding through members of the Business Advisory Council supporting the implementation county-wide at the 7th grade level.
 - c. Information from the Developmental ASSET Survey of over 2300 students of the 7th,9th and 10th grades from ten school districts in Columbiana County.
 - d. Administer ASSET Survey in January of 2021 to update data.
2. Problem-based Professional Development
 - a. SilverApple professional development is designed to develop collaboration between business and schools so that students are engaged in authentic (real world) problems.
 - b. A pilot was conducted in the 18-19 school year with a 3rd and 4th grade cohort of teachers and one manufacturer.

- c. Teachers are paired with a business: become familiar with the business and design units that encourage students to develop solutions to the problem presented by the Subject Matter Expert from the business. The units are aligned to the content standards for their grade span.
 - d. Three teacher cohorts participated with 3 businesses for a yearlong professional development during 19-20 school year.
 - e. Seven businesses have engaged with five districts to complete problem-based learning projects during the 20-21 school year.
3. KIDS STEAM University at Salem Regional Campus
- a. 2019 STEAM Day for Prk-5th grade 40 local exhibitors providing hands-on STEAM activities
 - b. Second Annual KIDS STEAM Day - Increased participation: increase of **44 students** (approx. 200), increase of **10 exhibitors** (40 exhibitors) and **8 sponsors** (14 sponsors) for this year's event.
 - c. The 2020 STEAM Day was canceled as it was scheduled for September 2020, but plans are underway to hold an event September 2021

Changes in the Economy, Job Market and Future Job Availability:

- 1. *Project/Initiative/Event Name: BAC Agenda*
 - a. *Description: Agendas during the Business Advisory Council include opportunity for the representatives of Economic Development Agencies to update attendees on the state of the economy.*
 - b. *Goal/Expected Outcome: Most recent information is shared with all attendees including school districts.*
 - c. *Mahoning Valley Skilled Trades Expo(5 counties) – rescheduled*
 - d. *Manufacturing Your Future- October 25, 2019 Columbiana County Hosted by Congressman Bill Johnson – 2020 canceled/rescheduled*

Developing Relationships:

- 1. *Columbiana County Schools Business Council*
 - a. *Description: Open Dialogue at meetings and building consensus on focus*
 - b. *Goal/Expected Outcome: Participation continues to grow and businesses welcome opportunities to be in the schools.*
 - c. *Businesses requested hearing more from students. Two meeting were scheduled with students from middle and high school to encourage student voice.*