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Jennifer Johnston-Marius  
Director

DRAFT

Cultural District Advisory Board Meeting  
February 28<sup>th</sup> at Rockville Public Library

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VERNON TOWN CLERK  
23 MAR - 7 PM 2:51

Present: Leslie Camplonga, Liz Bolgna, Jim Sendrak, Bree Maxwell, Tammy Eldredge, Jennifer Johnston-Marius

Absent: Sandra Justin, Robin Castro, Ken Kaplan

1. **Call to Order** – 6:35 pm by Jennifer Johnston-Marius

Role Call

2. **Approval of Minutes** – Leslie makes motion to accept the minutes. Seconded by Jim. Unanimously approved.

3. **Old business**

Goals

- **Events**-work to promote and facilitate two new local events which center around art/music/culture/history. Focus on the walkability, accessibility and uniqueness of downtown Rockville.
- **Increased collaboration with Vernon Public Schools**- Focus on inviting school groups to participate in town events, provide platform for student engagement, and connect student groups with other town organizations for participation.
- **Economic development** – by-product of a healthy cultural district.
- **Promote educational history of Rockville** – partnering with schools, historical society and other historical organizations and museums to highlight the assets of the district. Include participation of local business owners within the district through the same means.
- **Serve as Resource for groups** – to become a resource and a destination for the promotion of arts, cultural events and creative Establishing a common thread between all organizations.

Leslie makes a motion that the Cultural District Advisory Board accept the five goals as presented and discussed for part of the submission of the Cultural District designation application. Jim Sendrak seconds the motion. All in favor, no opposed.

Jennifer will compile all the pieces of the application and send to liason for review. She will cc CDAB members

4. **New Business**

a. Review of Items for Application

- The following are complete: vision, goals, map.

b. Recruitment of Advisory Board Member



We have an opening that needs to be filled. Jennifer asked if anyone has any thoughts on potential recruits. Bree Maxwell mentioned that she thought the owner of Luna Piercing would be someone to reach out to. She has been involved in other town business and seems interested on what is best for the town. She agreed to reach out to her and tell her about the Cultural District and see if she was interested.

It was mentioned that we lack representation from the historical aspect of the town. Leslie commented that the people involved with the New England Civil War museum are very active and that it might be a good idea for someone from their organization to be involved. She has connections, and volunteered to speak with them.

It was recommended we invite them to the next meeting so that they can find out more about the group, our goals and whether they would like to be involved.

**Members Comments/Suggestions:**

Jennifer mentioned that there is a budget for the CDAB and that it would be a good idea to think of an event that we could implement in the May/June time frame. The group agreed and decided to discuss this at the next meeting.

Liz Bologna mentioned that Arts Center East is hosting a Vernon Student Art Show.

Leslie Campolonga made a motion to adjourn the meeting. Jim Sendrak seconded the motion. The meeting was adjourned at 8:03 pm.

