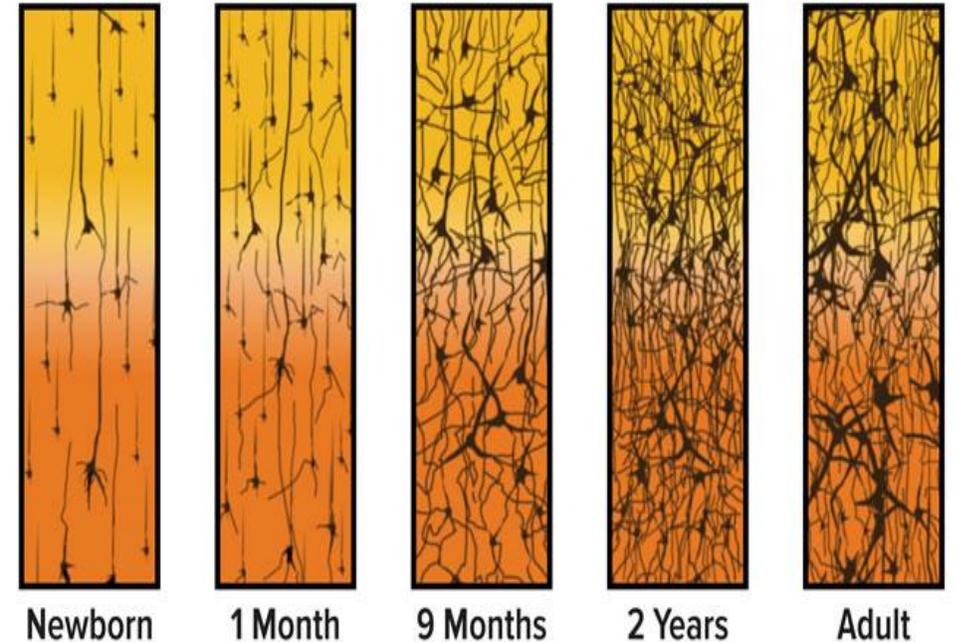




**Children Thrive with Basics Five**

# Compelling Facts

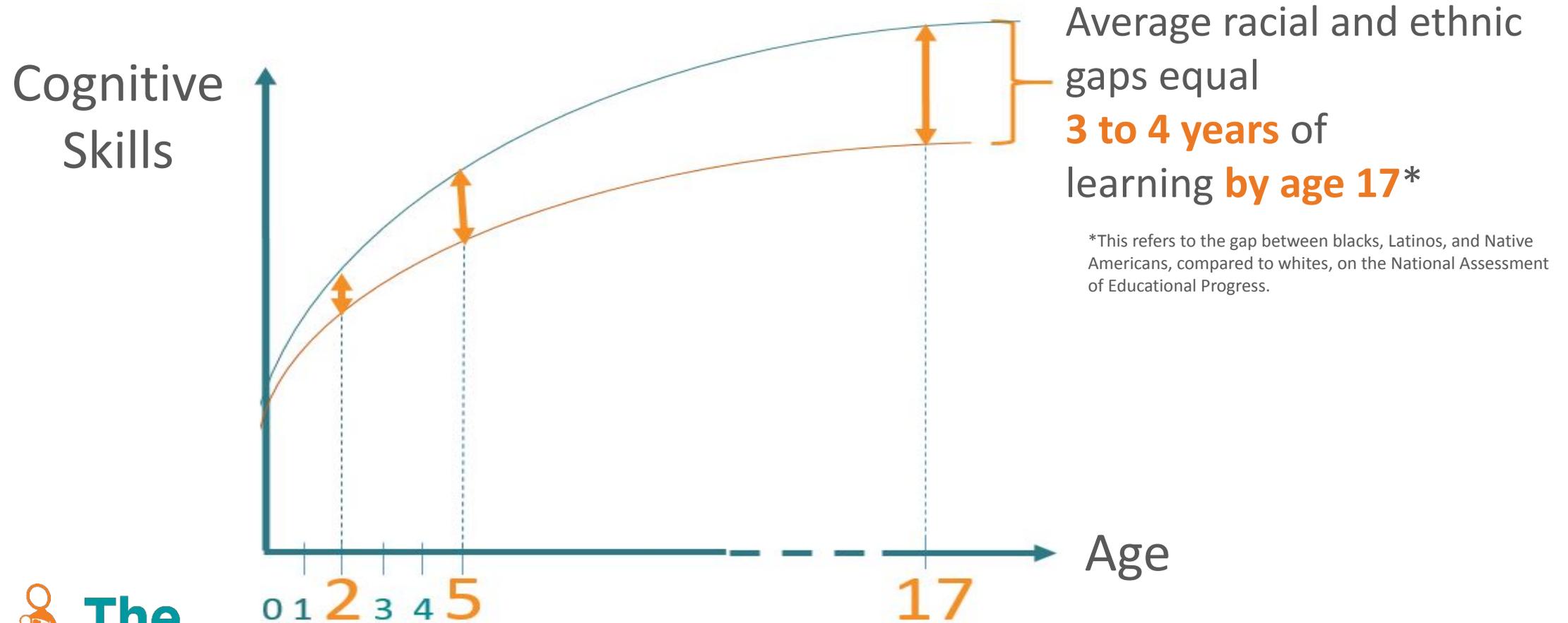
- **80%** of brain growth happens in the first three years.
- Developmental skill gaps by race, ethnicity, and socio-economic status are very clear in national data by **age two**.



Neuron Growth & Connections Over Time

Source: Corel, J.L. The postnatal development of the human cerebral cortex. Cambridge, MA: Harvard University Press; 1975

# Too many children fall behind early and never catch up







- Five fun, simple, and powerful ways that every family can **give every child a strong start.**
- Encompass most of what experts say is important for development from birth to age three.
- Find a 4-minute video on each Basic at [The Basics Toolkit](#)



**Maximize Love,  
Manage Stress**



**Talk, Sing, and Point**



**Count, Group, and  
Compare**



**Explore through  
Movement and Play**



**Read and Discuss  
Stories**

# The Basics in Action

## Maximize Love, Manage Stress

- Hold, kiss and cuddle
- Have a routine
- Talk about feelings

## Talk, Sing and Point

- Use a playful voice
- Narrate life
- Listen and respond

## Count, Group and Compare

- Play music
- Compare sizes, shapes and amounts
- Put things in order

## Explore Through Movement and Play

- Let them move around
- Take a walk
- Make art

## Read and Discuss Stories

- Read regularly
- Follow their lead
- Ask questions about the story



# TIPS to HELP PREPARE YOUR CHILD for SCHOOL and LIFE

RECEIVE **FREE**  
TWICE WEEKLY TEXT  
MESSAGES RIGHT  
TO YOUR PHONE



Science-based facts and suggested activities to boost your child's brain development and learning.

FOR CHILDREN AGES 0-3

TO SIGN UP, VISIT:

<https://bit.ly/3k1rZzO>

By providing your cell phone number you agree to enroll in the program and receive Basics insights text messages from (617) 798-9925. While there is no cost for enrolling, standard data messaging rates may apply. You can cancel at any time by texting STOP to (617) 798-9925. For help, email us at [info@thebasics.org](mailto:info@thebasics.org).



THE BASICS are five fun, simple, and powerful ways that every family can give every child a great start in life.



Maximize Love,  
Manage Stress



Talk, Sing,  
and Point



Count, Group,  
and Compare



Explore Through  
Movement & Play



Read and  
Discuss Stories



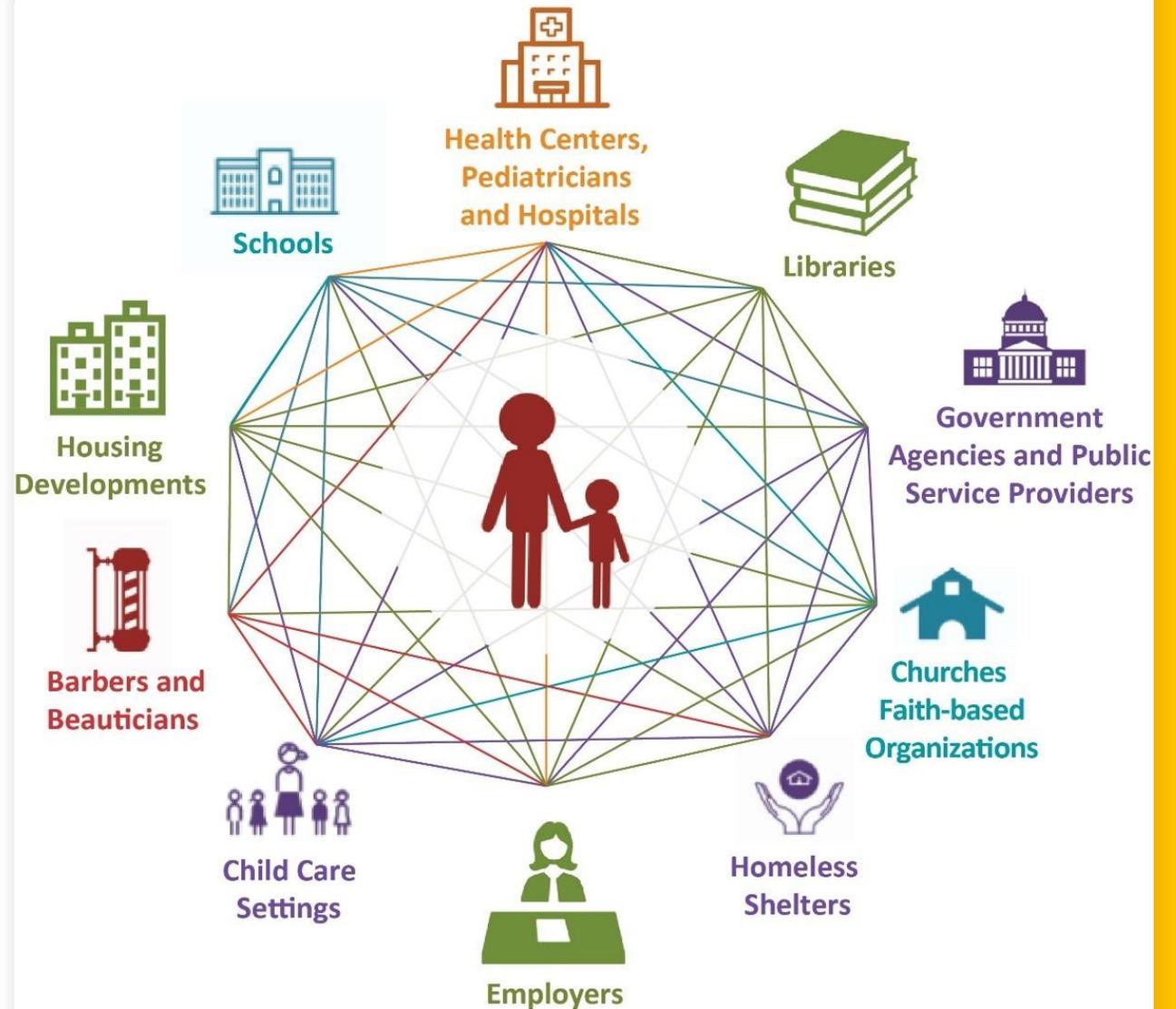
Troup  
Family  
Connection  
Authority

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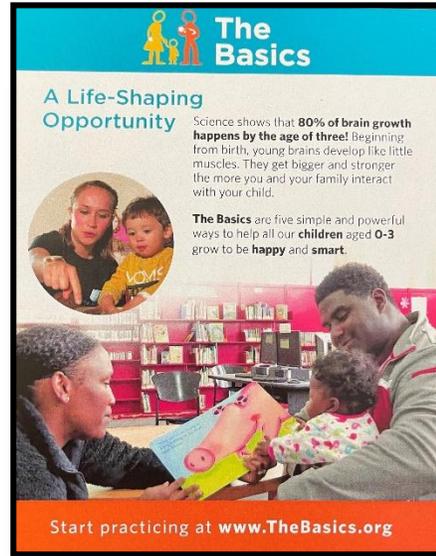


# Sharing The Basics

- Simple and easy to understand
- Built on science
- Easy to communicate to a large and varied audience
- Optimized for community awareness
- Measurable



# Rack Cards, Bookmarks and more in the Resource Catalog



Rack  
Cards



Bookmar  
ks



# Ways to Share the Basics

Get Troup Reading Website  
<https://www.gettroupreading.org/>

The Basics Troup County Videos

Get Troup Reading [Facebook Page](#) and [Instagram](#)

We can provide materials, posters, bookmarks, rack cards, kits

Attend schools to share the Basics through workshops or table top events.

Train Ambassador for the Basics! Help us spread the word!





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Read and  
Discuss Stories



Troup  
Family  
Connection  
Authority

# Reflections



HOW COULD THE BASICS SUPPORT OR ENHANCE THE WORK YOU ARE ALREADY DOING?

IMAGINE IT'S A YEAR FROM NOW AND THE BASICS HAS BEEN A BIG SUCCESS AT YOUR ORGANIZATION. WHAT WILL HAVE BEEN ACCOMPLISHED?

WHAT IS ONE THING YOU WANT TO TRY RIGHT AWAY?

# Questions?



# Connect

Kim Myers

[kimmyers@gettroupreading.org](mailto:kimmyers@gettroupreading.org)

