

Adult Bachelor's Degree Program

BACHELOR' OF LIBERAL STUDIES

Graduation Requirements and Curriculum:

A minimum of 120 total credit hours

- **General Education Core Curriculum**
Global Perspectives (15 credits)
University Foundations (17 credits)
- **Advanced Credit Hours Requirement**
A minimum of 40 hours of the 120 credit hours need to be of the 300/400 level courses
- **Electives (50-58)**
Students must choose a combination of general (100/200) level and advanced (300/400) level electives
- **Organizational Communication and Management Major**
(30 credits, choose from the following courses:

Program Benefits:

- +All courses are online
- +Experienced Faculty
- +Rolling Admissions
- +Small Classes
- +Affordable Tuition

Organization Communication and Management Degree

In today's ever changing workplace, employees consistently rank communication skills among the most desirable attributes in job applicants and employees.

The Organizational Communication and Management curriculum is an interdisciplinary degree program designed to help you become an effective communicator in a business or corporate setting.



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for more information

Choose 5 of the following: (15 credits):

- COMM 205: Public Relations: Principles & Practices
- COMM 225: Interpersonal Communication (3)
- COMM 302: Group Communication (3)
- COMM 315: Public Relations: Cases, and Strategies (3)
- COMM 320: Writing for the Media (3)
- COMM 340: Intercultural Communication
- COMM 375: Organizational Communication
- COMM 410: Persuasion (3)

Choose 5 of the following: (15 credits):

- MARK 301: Principles of Marketing (3)
- MGMT 302: Principles of Management (3)
- MGMT 306: Managerial Communication (3)
- MGMT 313: Human Resource Management (3)
- MGMT 315: Small Business Management/Entrepreneurship (3)
- MARK 341: Consumer Behavior (3)
- MARK 411: Special Topics in Marketing (3)
- MGMT 416: Organization Theory and Behavior (3)

