



VIRGINIA BEACH CITY PUBLIC SCHOOLS
CHARTING THE COURSE

MEMORANDUM

TO: Carla Smith
Office of Purchasing Services

FROM: Kipp D. Rogers, Ph.D., Chief Academic Officer
Department of Teaching and Learning



SUBJECT: SOLE SOURCE JUSTIFICATION
VENDOR: GREEN SCHOOLS NATIONAL NETWORK

DOLLAR AMOUNT: \$80,000

DATE: January 19, 2023

Virginia Beach City Public Schools (VBCPS) intends to continue the partnership with Green Schools National Network (GSNN) in order to advance several goals related to environmental literacy and sustainability education which were established during the first phase of this partnership. Strategic partnerships are the common denominator for successful initiatives.

Green Schools National Network (GSNN) Inc., a 501 (C)(3) nonprofit organization, is the sole provider of the unique combination of on-site and virtual coaching services based on best practices identified in their trademarked Greenprint™ for Healthy, Equitable and Sustainable Schools. They are unique in that they do not sell or provide a pre-produced package of services or curricula - instead, they work in partnership with individual schools or school districts to identify site-specific needs and develop training and coaching to address them. The GSNN team will coordinate an audit of both our centrally supplied curriculum and learning experiences observed through multiple learning walks to identify and respond to opportunities for enhancing the curriculum and professional learning to ensure teachers have what they need. Knowing that there are a variety of related initiatives already happening throughout the division, the next stage of the partnership with Green Schools National Network will be to identify five "GO Learning" partner schools and develop, along with their building leadership, staff and students, a bespoke process that will result in an increase in outdoor learning experiences for their students.

GSNN is the sole source provider for three significant programs and all services related to these programs and services:

1. Greenprint™ for Healthy, Equitable and Sustainable Schools: GSNN provides

coaching, assessment, evaluation, and professional development services related to whole school and whole district implementation of the Greenprint™. This includes resources, tools and support related to implementing core practices in each of the following areas:

- a. Leadership
- b. Curriculum and Instruction
- c. Culture and Climate
- d. Facilities Operations and Management

2. GSNN Catalyst Network: This is the only nationwide school and district network that is creating the learning conditions to support schools and districts in implementing a systems approach to sustainability leadership and strategic planning; developing a climate and culture of sustainability; implementing education for sustainability at all grade levels; and implementing operational practices that enhance health and well-being. Members of this network are models for schools and districts across the country and consider themselves a community of practice, supporting each other as they implement our Greenprint™ for Healthy, Equitable, and Sustainable Schools.

3. Green Schools Catalyst Quarterly: GSNN publishes the Green Schools Catalyst Quarterly, the only publication for the K-12 community focused on creating healthy, equitable and sustainable schools.

The purchase and use of the services provided by GSNN will be used to support the implementation of the second phase of a place-based learning and school-based design process to incorporate the watershed in up to 18 Virginia Beach City Public Schools that are situated near waterways. This phase will focus on curriculum, professional learning and classroom implementation within three elementary schools and two middle schools.

The partnership supports several Goals within the VBCPS Compass to 2025 Strategic Framework including:

Goal 1: Educational Excellence; Strategy 6-Ensure there are explicit connections within the curriculum to the 5Cs and the attributes in the division's Graduate Profile and use the curriculum in all areas of study to support students' acquisition of these skills and attributes.

Goal 2: Student Well-Being; Strategy 2- More deeply integrate social-emotional learning (SEL) into the PreK-12 curriculum. Strategy 4-Increase student participation in school and community activities.

Goal 3: Student Ownership of Learning; Strategy 1-Partner with students to create inquiry-based and experiential learning opportunities with an emphasis on global, cross-curricular, and real-world connections. Strategy 2-Enable student ownership of learning through goal setting and reflection with opportunities to make decisions in the learning process. Strategy 3-Refine capacity for transformational learning by focusing on the dispositions necessary for providing students with authentic, student-centered learning opportunities.

Should there be any questions regarding this matter, please do not hesitate to contact Dr. Rogers by phone at 263-1419 or by email at Kipp.Rogers@vbschools.com. Thank you.

Approved

Disapproved

Carla A.B. Smith
Carla A.B. Smith (Jan 25, 2023 16:13 EST)

Jan 25, 2023

Carla Smith
Director of Purchasing

Date

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