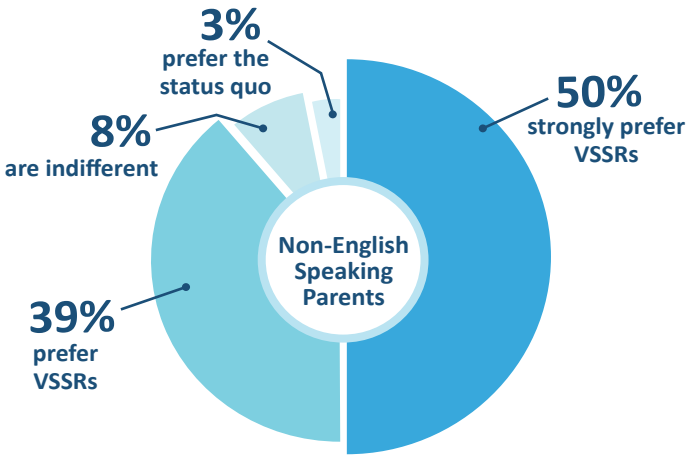
Reach every ELPAC parent in your district with

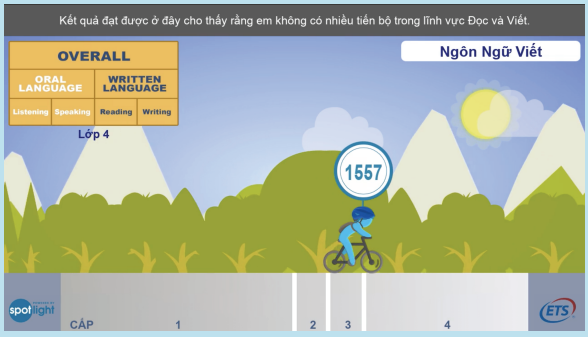
PERSONALIZED VIDEO ELPAC SSRs

PERSONALIZED VIDEO SSRS ALLOW ANY DISTRICT TO:

1. Engage parents - regardless of home language
2. Drive students and parents to specific resources
3. Better inform and enable LCAP development



VIETNAMESE VERSION



VIDEO BUTTONS - CUSTOMIZABLE FOR YOUR DISTRICT

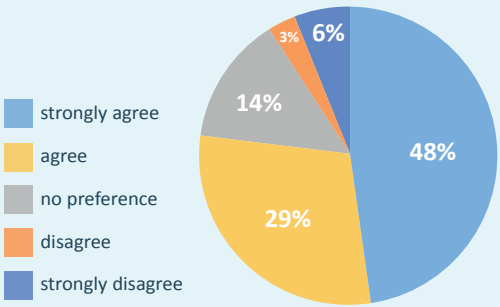


VIDEO SSRS...

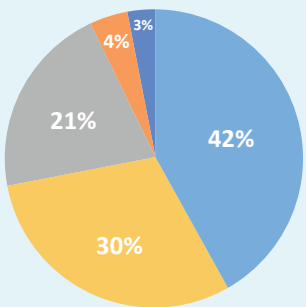
1. Are unique to a student (one for every test taker in your district)
2. Ensure understanding by speaking directly to a parent
3. Are translated into Spanish, Vietnamese, Chinese, & Tagalog (other languages possible upon request)
4. Provide targeted recommendations to support student learning
5. Cost: just $1 per student

PARENT SURVEYS AND FOCUS GROUPS SHOWED A STRONG PREFERENCE FOR VIDEO REPORTING:

I FOUND THE VIDEO CAASPP SCORE REPORT TO BE EASIER TO **UNDERSTAND** THAN PAPER SCORE REPORTS.



I FOUND THE VIDEO SCORE REPORT TO BE **MORE INTERESTING** THAN PAPER SCORE REPORTS.



> *"My son has never cared about his test scores. After watching this, he wants to learn English faster."*
>
> - Burbank Unified parent

> *"I always hear about ELPAC but never knew what it was. Finally I understand ELPAC and why it is important."*
>
> - Spanish-speaking Compton Unified parent

spotlight

ETS®

To bring Video SSRs to your district's families, or just to learn more, please email: **info@spotlight-education.com**, or complete the brief form at **https://www.spotlight-education.com/request-a-demo**