

# MARKETING + DECA = HITS!



**FOR STUDENTS CONSIDERING CAREERS IN : INFORMATION  
MANAGEMENT, SOCIAL MEDIA MARKETING, PROMOTIONS, PUBLIC  
RELATIONS, PROFESSIONAL SELLING, ADVERTISING, LAW, HUMAN  
RESOURCES, MANAGEMENT, DISTRIBUTION AND FINANCE.**

# Types of D-FW jobs paying \$100K+

By far, technology jobs in North Texas offer more lucrative salaries. But sales and business development also are sought-after skills. \*

Technology

4,174

Sales and business development

1,102

Accounting and finance

832

Health care

674

Engineering and construction

668

Operations and general management

575

Marketing, media and design

498

Project management

467

Human resources and legal

455

Science and education

154

LIFE IS EXPENSIVE, DECA  
AND COLLEGE ARE HERE TO  
HELP!



WHEN YOU REALIZE THAT BEING A  
COWBOY, RAPPER, OR ATHLETE WILL BE  
YOUR HOBBY AND NOT YOUR VOCATION,  
COME SEE HUTLEY AND JOIN DECA!

\* Some jobs are counted in multiple categories.  
SOURCE: Ladders